Sales Dashboard

Sales | **Demographcs**

Total number of orders	Gross Margin	Total Revenue
630	**2.47M**	**4.27M**

Total Cost	Total Number of Custome	Total unit Soled
1.80M	**5**	**1.02M**

Gross Margin by Year

25.8%

74.2%

Year
- 2019
- 2020

Total Revenue by Year

1.1M (25.8...)

3.17M (74.1...)
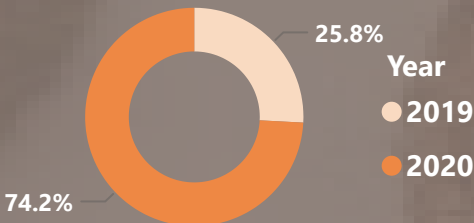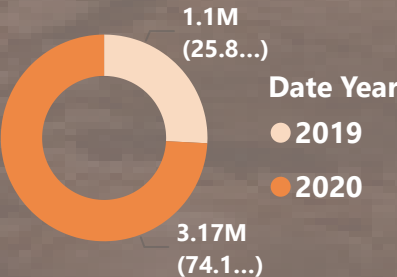
Date Year
- 2019
- 2020

Total number of orders by Year

175 — 2019

455 — 2020

Sum of Units Sold by Cookie Type

Cookie Type	Units
Chocolate Chip	0.30M
Sugar	0.15M
White Chocolate Mac...	0.15M
Oatmeal Raisin	0.14M
Fortune Cookie	0.14M
Snickerdoodle	0.13M

Total unit Soled by Name

Name	Units
ACME Bites	307.81K
Wholesome Foods	238.49K
ABC Groceries	202.71K
Park & Shop Convenience Stores	156.1K
Tres Delicious	118.36K
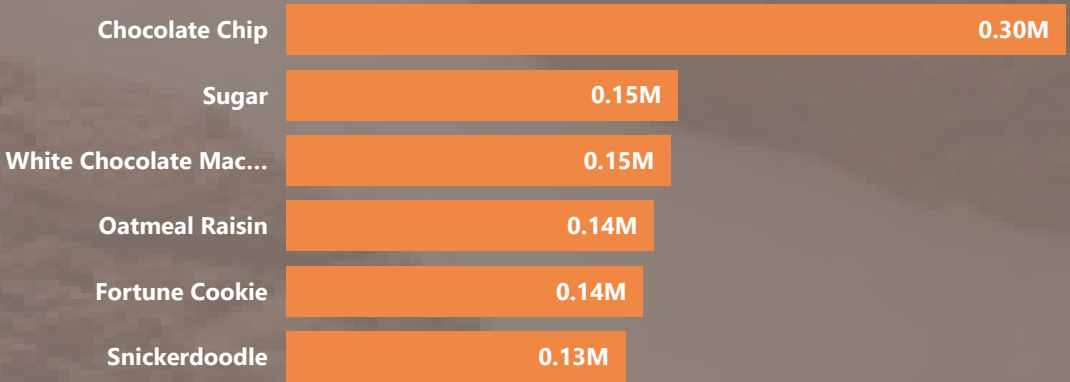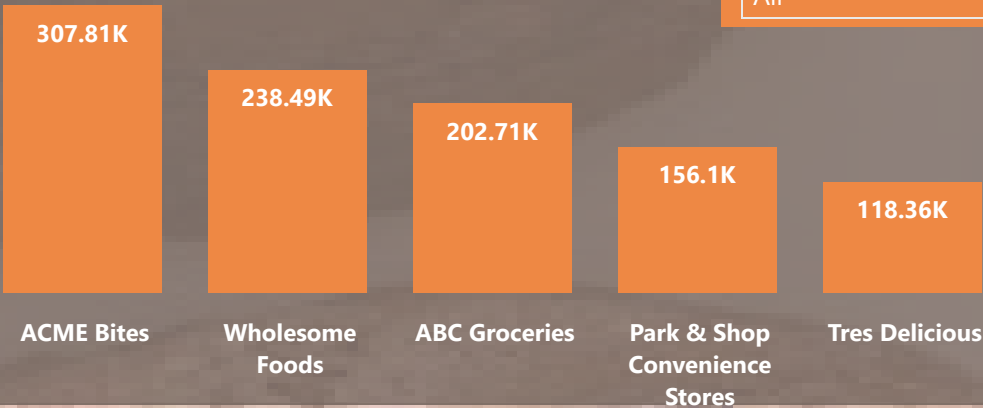
Year
- ☐ 2019
- ☐ 2020

Date

9/1/2019   11/22/2020

City
- ☐ Green Bay
- ☐ Huntington
- ☐ Mobile
- ☐ Salt Lake City
- ☐ Seattle

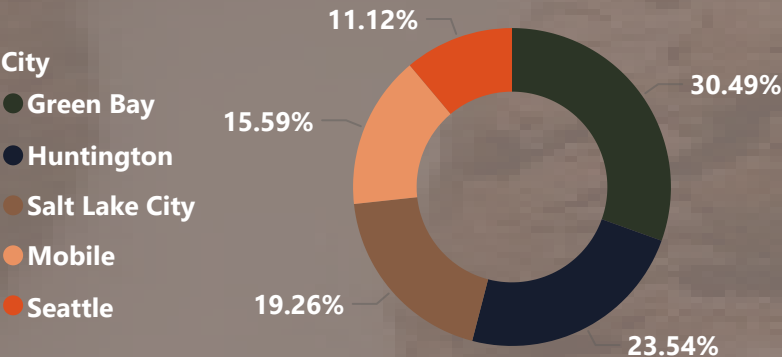**Cookie Type**

All

Demographcs Dashboard

Name
All

State
All

City
All

Gross Margin by City

City
- Green Bay
- Huntington
- Salt Lake City
- Mobile
- Seattle

11.12%

15.59%

19.26%

23.54%

30.49%

Total unit Soled by City

City
- Green Bay
- Huntington
- Salt Lake City
- Mobile
- Seattle

11.44%

15.94%

19.63%

23.71%

29.28%

Microsoft Bing

© 2024 TomTom, Earthstar Geographics SIO, © 2024 Microsoft Corporation