

# GENERAL SYSTEMS THEORY

## Systems Analysis & Design

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# Outline

- 1 Basic Concepts
- 2 Information Theory and Entropy
- 3 Graphs and Networks Theory
- 4 Paradigms Supporting GST



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# What is General Systems Theory?

- **General Systems Theory (GST)** is an interdisciplinary framework for understanding and analyzing **complex systems**.
- It was introduced by **Ludwig von Bertalanffy** in the **1940s**.
- **GST** focuses on the **interconnections** and **interdependencies** between components of a *system*.
- It is widely applied in fields such as **biology**, **engineering**, **economics**, and **social sciences**.



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# Timeline of General Systems Theory

- **1940s:** Ludwig von Bertalanffy introduces GST.
- **1948:** Norbert Wiener publishes *Cybernetics*.
- **1956:** Jay Forrester develops *Systems Dynamics*.
- **1972:** Donella Meadows publishes *The Limits to Growth*.
- **1980s:** GST influences *complexity science* and *network theory*.



# General Systems Theory I

- In **general systems theory** the idea is to see a problem from different autonomous **study areas**, it helps to create a **better full-picture** of a problem or situation.
- **Systems** are **dynamical**, for that reason you need to define **boundaries** and **constraints** to control analysis. Also, some systems are **highly susceptible** to changes from the environment.



# General Systems Theory II

- **Ludwig Von Bertalanffy**

started to **write a book**, but he only had some ideas and not **enough background** to develop them.

- He waited **twenty years** for mathematical and computational **concepts evolution**, and then he was capable to finish the book citing more **applied concepts**.





# General Systems Theory III

- In **nature**, in real-world, **everything is a system**.  
However, the deeper you **dive** to understand the problem, the more **complexity arises**.
- In this context, **systems theory** is useful. Some **patterns** could be **detected**, some **details** could be **discarded**.



# General Systems Theory IV

- **Systems hierarchies** are useful to **split** big problems into components, work on specific **components**, and then connect them as the context requires.
- A **system** can be represented by **multiple internal systems**. The big system is called a **super system**; internal ones are called **subsystems**.



# General Systems Theory V

- In nature, you could think an **ecosystem** is a **super system** composed of different **subsystems**: water **system**, solar **system**, predator-prey , forest **system**,...
- The **human body** is a **system**, and inside there are many **subsystems**. Each **subsystem** is essentially connected to the others, and if one fails, it is like a **domino effect**.



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# General Systems Theory VI

- **Everything** in the real-world, in the universe, **is a system**. The hardest thing is to get the **right representation**.
- Remember **concepts** as:  
snowball effect, butterfly effect, domino effect, The message is the same, be careful with **details**, failures and changes, there is **no small impact**.



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# General Systems Theory VII

- Sometimes you have an **expected output**. Most of the time, it's **hard** to achieve, so you must be **prepared for everything**.
- A **black-box** is a type of model used when you want to get the **desired output** based on **specific input**, but you don't want to expose the **process** to achieve it.



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# General Systems Theory VIII

- **White-box** models are those where the **processes are open** for checking, validating, and following step-by-step. It is useful when you want to understand **how** the **system works**.
- **Critical Systems Practice** is a **methodology** for addressing the field of **Critical Systems Thinking**. CSP has 4 main stages: *Explore, Produce, Intervene, and Check — EPIC*.



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# What is Information Theory?

- **Information theory** studies the **quantification**, **storage**, and **transmission** of information.
- It was founded by **Claude Shannon** in **1948**.
- Key concepts include **entropy**, **redundancy**, and **channel capacity**.
- Applications: **data compression**, **cryptography**, and **communication systems**.



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# Entropy in Information Theory

- **Entropy** measures the **uncertainty** or **randomness** in a system.
- **High entropy**: **more uncertainty** → **less predictability**.
- **Low entropy**: **less uncertainty** → **more predictability**.
- Formula:  $H(X) = - \sum p(x) \log_2 p(x)$ , where  $p(x)$  is the probability of event  $x$ .



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# Applications of Entropy

- **Data Compression:** Reducing file sizes by removing redundancy.
- **Cryptography:** Ensuring secure communication by maximizing entropy.
- **Systems Analysis:** Measuring the complexity and uncertainty of systems.
- **Thermodynamics:** Understanding energy distribution in physical systems.



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# What is Graph Theory?

- **Graph theory** studies the **relationships** between **nodes** (*vertices*) and **edges** (*connections*).
- Introduced by **Leonhard Euler** in **1736**.
- Applications: **social networks**, **transportation systems**, **computer networks**.



# Key Concepts in Graph Theory

- **Node (Vertex):** A **point** in the graph.
- **Edge:** A **connection** between two nodes.
- **Degree:** The **number of edges** connected to a node.
- **Path:** A **sequence of edges** connecting nodes.
- **Cycle:** A path that **starts and ends** at the **same node**.



# What is Network Theory?

- **Network theory** extends graph theory to study **real-world systems**.
- Focuses on **structure**, **dynamics**, and **functionality**.
- Examples: **Internet**, **power grids**, **biological networks**.



# Case Study: Metabolic Network

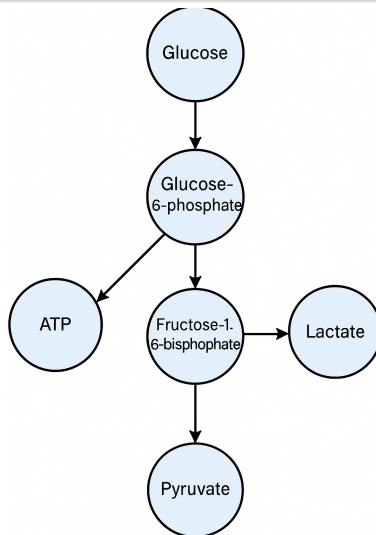


Figure: Metabolic network of *glycolysis pathway*.



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# Key Paradigms in General Systems Theory

- **Cybernetics:** Studies **control** and **communication** in systems.
- **Systems Thinking:** Focuses on **interconnections** and **feedback loops**.
- **Complexity Science:** Explores **emergent behavior** in complex systems.
- **Systems Dynamics:** Models **time-dependent** behavior of systems.
- **Agents Theory:** Studies **individual agents** and their interactions in systems.
- **Network Theory:** Analyzes **relationships** and **connections** in systems.
- **Cellular Automata:** Models **discrete systems** with simple rules.
- **Fuzzy Logic:** Deals with **uncertainty** and **imprecision** in systems.
- **Chaos Theory:** Studies **sensitive dependence** on initial conditions.
- **Game Theory:** Analyzes **strategic interactions** between agents.





# Cybernetics and GST

- Founded by **Norbert Wiener** in 1948.
- Focuses on **feedback**, **control**, and **adaptation**.
- *Applications*: **robotics**, **artificial intelligence**, **management systems**.



# Systems Thinking and GST

- Emphasizes **holistic** understanding of systems.
- Key principles: **interdependence**, **feedback**, **emergence**.
- Applications: **organizational management**, **ecology**, **policy-making**.



# Complexity Science and GST

- Studies **non-linear**, **adaptive**, and **emergent** systems.
- Examples: **ecosystems**, **financial markets**, **social systems**.
- Tools: **agent-based modeling**, **network analysis**.



# Systems Dynamics and GST

- Developed by **Jay Forrester** in the 1950s.
- Models **feedback loops** and **time delays**.
- Applications: **supply chain management**, **urban planning**, **climate change**.



# Agents Theory and GST

- Studies **individual agents** and their **interactions**.
- Key concepts: **autonomy**, **adaptation**, **learning**.
- Applications: **multi-agent systems**, **social networks**, **game theory**.



# Network Theory and GST

- Studies **relationships** and **connections** in systems.
- Key concepts: **nodes**, **edges**, **centrality**.
- Applications: **social networks**, **transportation systems**, **biological networks**.



# Cellular Automata and GST

- Models **discrete systems** with simple rules.
- Key concepts: **cells, states, neighborhoods**.
- Applications: **pattern formation, biological systems, computer graphics**.



# Fuzzy Logic and GST

- Deals with **uncertainty** and **imprecision**.
- Key concepts: **fuzzy sets**, **membership functions**, **fuzzy rules**.
- Applications: **control systems**, **decision-making**, **pattern recognition**.





# Chaos Theory and GST

- Studies **sensitive dependence** on initial conditions.
- Key concepts: **chaotic systems**, **bifurcations**, **strange attractors**.
- Applications: **weather prediction**, **financial markets**, **biological systems**.



# Game Theory and GST

- Studies **strategic interactions** between agents.
- Key concepts: **players, strategies, payoffs.**
- Applications: **economics, political science, biology.**



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# Thanks!

## Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/systems-analysis>

