

SYSTEMS PROJECT MANAGEMENT

Systems Analysis & Design

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Outline

- systems
- 1 Information Systems / Data → Info
 - 2 Enterprises as Systems / Business
 - 3 Software Methodologies / software as a solution



Outline

1 Information Systems

2 Enterprises as Systems

3 Software Methodologies



Information Systems

Google maps

- An **Information System** is a **system** that **collects, processes, stores, and disseminates information**.
- Information systems are used to support and manage business operations.

Dashboard

- A Information systems are used to automate and optimize business processes.
- B Examples of information systems include transaction processing systems, management information systems, decision support systems, executive information systems, expert systems and data systems.



Data
Scientist

SQL
Documents
Objects
Graphs



Information Systems

- An **Information System** is a **system** that *collects, processes, stores, and disseminates information*.
 - **Information systems** are used to **support** and **manage** business operations. *Processes + data*
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- steps* *computation*



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c-level

transversal



Data Systems

~ real-time

- A **Data System** is a system that collects, processes, stores, and retrieves data. → **Req / SELECT**
- **Data systems** are used to store and analyze data.] 7/24
- Examples of **data systems** include databases, data warehouses, data lakes, data marts, data cubes, and data streams.



Expert Systems

- An **Expert System** is a system that uses **knowledge** and **reasoning** to solve problems.
- **Expert systems** are used to **automate** and **optimize** decision-making processes.
- Examples of **expert systems** include diagnostic systems, predictive systems, prescriptive systems, decision support systems, and automated reasoning systems.



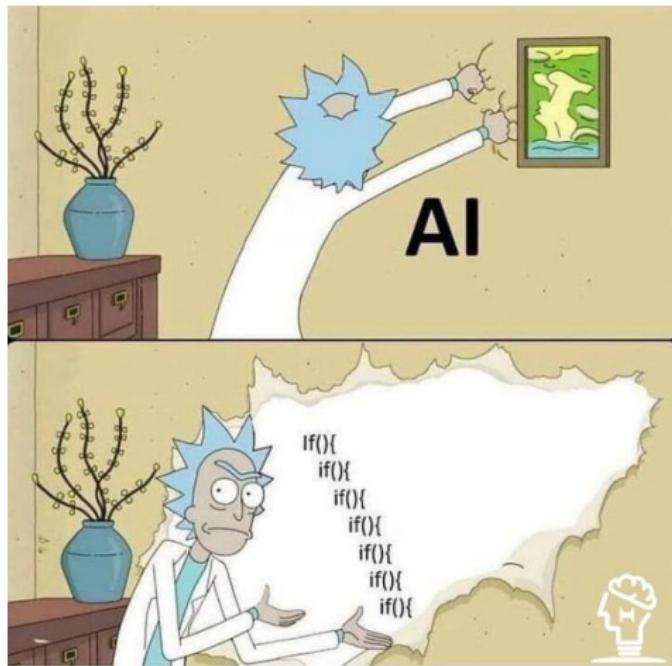
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Expert Systems as Classical Artificial Intelligence

Here there is a great example of a **diagnostic system**.



Risks and Failures in Information

- **Information systems** are subject to **risks** and **failures** that can impact business operations.
- **Risks and failures** can be mitigated through **security measures**, **backup systems**, **disaster recovery plans**, and **monitoring tools**.
- Examples of risks and failures include security breaches, data loss, system downtime, performance issues, and compliance violations.



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Enterprises: Bottom-Up and Top-Down Approaches

- **Bottom-Up Approach:** **Analyzes** an enterprise by examining its **individual units** or components, then **aggregating** them to **understand** the entire organization.
- **Top-Down Approach:** **Starts** with an **overall vision** or strategy and **decomposes** it into subsystems, departments, and processes.



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PIECE Framework for Enterprises

- **Participation:** *Engaging stakeholders at every level.*
- **Independence of Thought:** *Encouraging diverse, innovative ideas.*
- **Elaboration:** *Developing and refining ideas and processes.*
- **Communication:** *Ensuring clear, effective exchange of information.*
- **Exploration:** *Embracing continuous innovation and improvement.*



Enterprise System Typologies

- **Rational Systems:** Organizations **driven** by logical, structured processes and clear hierarchies.
- **Natural Systems:** Organizations viewed as **self-organizing** entities with emergent behavior.
- **Open Systems:** Enterprises that continuously **interact** with their **external environment** for information, resources, and innovation.



Business Systems and Models

- **Business Systems:** Frameworks that encompass an enterprise's internal processes, operations, and strategies.
- **Examples:** ERP systems, CRM systems, SCM systems.
- **Business Models:** Describe how an organization creates, delivers, and captures value.
 - Examples include subscription-based, freemium, platform-based, and direct sales models.



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Business Models Examples

Understanding Business Models Through Flywheels

amazon



NETFLIX



Spotify



LinkedIn



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Basic Concepts in Software Methodologies

- **Software methodologies** provide frameworks for **planning**, **designing**, **developing**, **testing**, and **maintaining** software projects.
- They help teams manage project **complexity** and ensure quality deliverables.



Traditional Methodologies

- **Waterfall:** A **linear approach** where each phase must be *completed before moving* to the next.
- Suitable for projects with **well-defined requirements** and **low uncertainty**.
- Emphasize thorough documentation and planning.



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Agile Methodologies

- Emphasize **iterative development, customer collaboration, and flexibility.**
- Based on the **Agile Manifesto**, which values **individuals and interactions over processes and tools.**
- *Examples* include Scrum, Kanban, Extreme Programming (XP), and Lean Software Development.
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- Promote adaptive planning, evolutionary development, and early delivery of valuable software.



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Case Study: Scrum

- **Scrum** employs short, time-boxed iterations called **sprints**.
- Key practices include **daily stand-ups**, **sprint planning**, **reviews**, and **retrospectives**.
- Focuses on adaptability and **continuous improvement**.



Case Study: Kanban

- **Kanban** visualizes work items on **boards** and limits **Work In Progress (WIP)**.
- Emphasizes gradual improvements, flow management, and **continuous delivery**.
- Ideal for **projects** requiring **flexibility** with *minimal iteration planning*.



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Thanks!

Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/systems-analysis>

