

# SYSTEMS PROJECT MANAGEMENT

## Systems Analysis & Design

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# Outline

1 Information Systems



2 Enterprises as Systems



3 Software Methodologies



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3 Software Methodologies



# Information Systems

- An **Information System** is a **system** that *collects, processes, stores, and disseminates information.*

- Information systems are used to support and manage business operations.

Information systems are used to automate and optimize business processes.

- Examples of information systems include transaction processing systems, management information systems, decision support systems, executive information systems, expert systems, and data systems.

## First Project



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- Examples of information systems include transaction processing systems, management information systems, decision support systems, executive information systems, expert systems, and data systems.

Computer  
Scientist



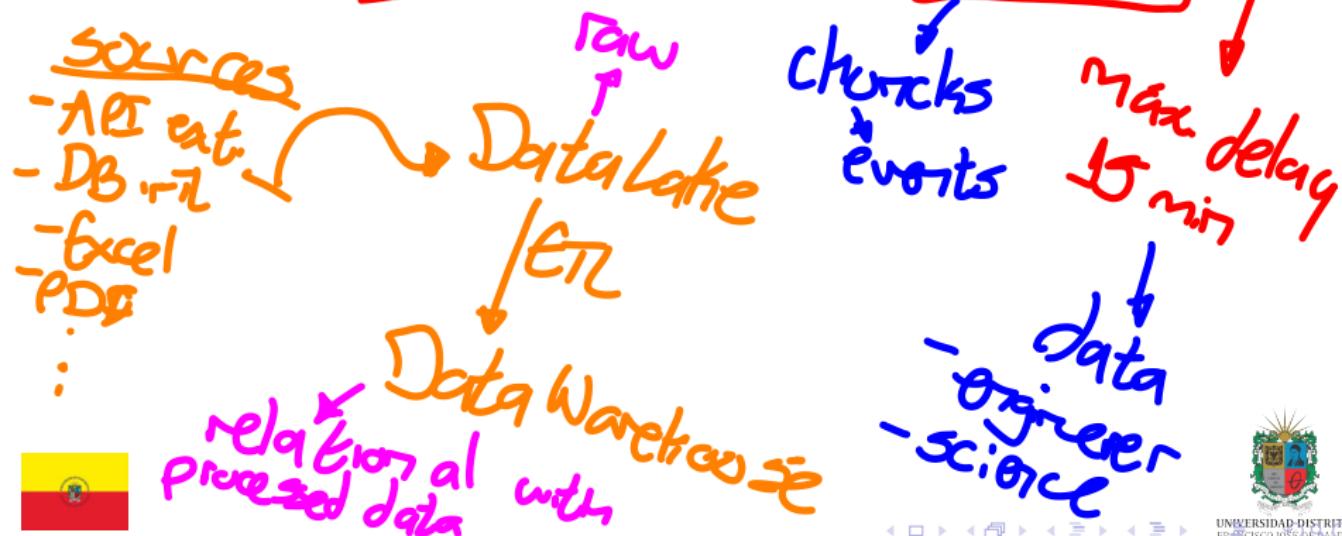
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# Data Systems

- A **Data System** is a **system** that collects, processes, stores, and retrieves **data**.
- Data systems** are used to store and analyze data.
- Examples of data systems include databases, data warehouses, data lakes, data marts, data cubes and data streams.



# Expert Systems

Partial

- An **Expert System** is a system that uses knowledge and reasoning to solve problems. **90's**
- **Expert systems** are used to automate and optimize decision-making processes.
- Examples of expert systems include diagnostic systems, predictive systems, prescriptive systems, decision support systems, and automated reasoning systems.

AGI



# Expert Systems

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weather

products

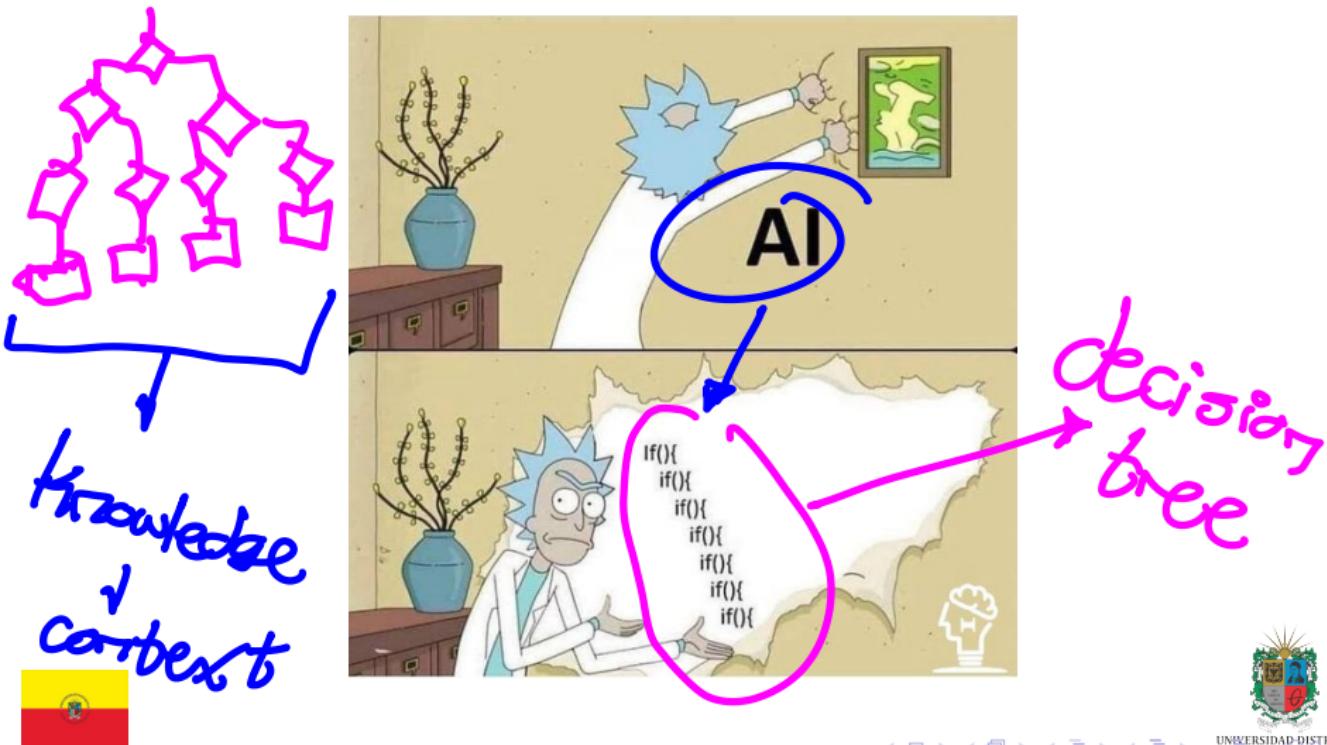
+  
investments

medical  
Robotics  
market  
strategy



# Expert Systems as Classical Artificial Intelligence

Here there is a great example of a **diagnostic system**.



# Risks and Failures in Information

- **Information systems** are subject to risks and failures that can impact business operations.
- Risks and failures can be mitigated through security measures, backup systems, disaster recovery plans, and monitoring tools.
- Examples of risks and failures include security breaches, data loss, system downtime, performance issues, and compliance violations.

incrementals



# Risks and Failures in Information

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- **Risks and failures** can be mitigated through **security measures**, **backup systems**, **disaster recovery plans**, and **monitoring tools**.
- Examples of **risks and failures** include **security breaches**, **data loss**, **system downtime**, **performance issues**, and **compliance violations**.

root  
scale

all  
capacity  
!!  
crash



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[Sub-systems]  
- information system  
expert system  
system

# Enterprises: Bottom-Up and Top-Down Approaches

- **Bottom-Up Approach:** Analyzes an enterprise by examining its individual units or components, then aggregating them to understand the entire organization.
- **Top-Down Approach:** Starts with an overall vision or strategy and breaks it into subsystems, departments, and processes.

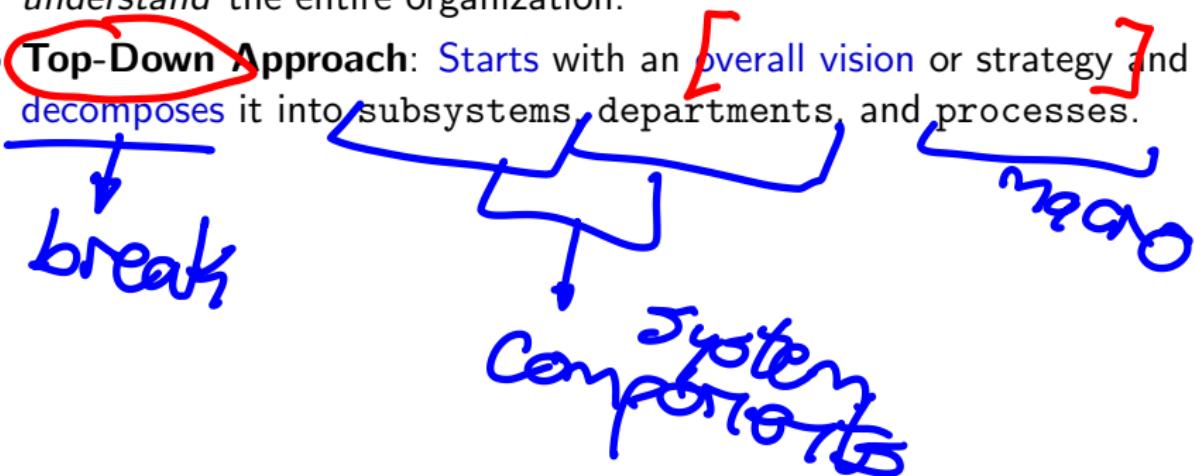
persons  
tasks

BPMN  
Context



# Enterprises: Bottom-Up and Top-Down Approaches

- **Bottom-Up Approach:** Analyzes an enterprise by examining its individual units or components, then aggregating them to understand the entire organization.
- **Top-Down Approach:** Starts with an overall vision or strategy and decomposes it into subsystems, departments, and processes.



# PIECE Framework for Enterprises

- **Participation**: Engaging stakeholders at every level.
- **Independence of Thought**: Encouraging diverse, innovative ideas.
- **Elaboration**: Developing and refining ideas and processes.
- **Communication**: Ensuring clear, effective exchange of information.
- **Exploration**: Embracing continuous innovation and improvement.

\$ Steve Jobs

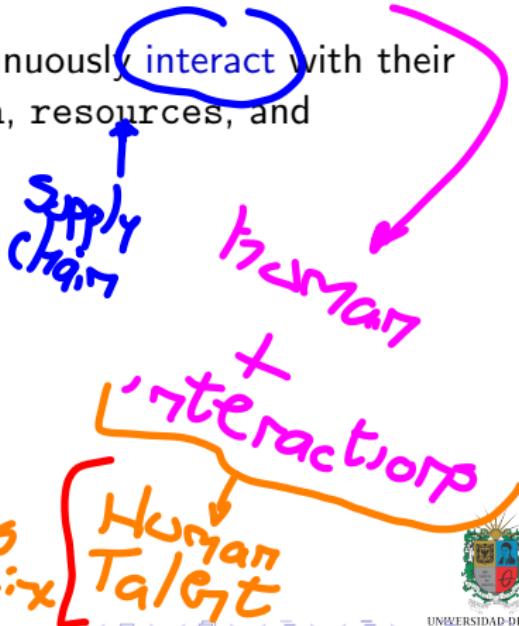
strategy  
scrum  
BPMN

concepts



# Enterprise System Typologies

- **Rational Systems:** Organizations driven by logical structured processes and clear hierarchies.
- **Natural Systems:** Organizations viewed as self-organizing entities with emergent behavior.
- **Open Systems:** Enterprises that continuously interact with their external environment for information, resources, and innovation.



# Business Systems and Models

- **Business Systems:** Frameworks that encompass an enterprise's internal processes, operations, and strategies. → Data Analysis
- **Examples:** ERP systems, CRM systems, SCM systems.
- **Business Models:** Describe how an organization creates, captures value.

**ERP** captures value.

- Examples include subscription-based, freemium,

**Enterprise Resource Planning**

**CRM**

**Customer Relationship**

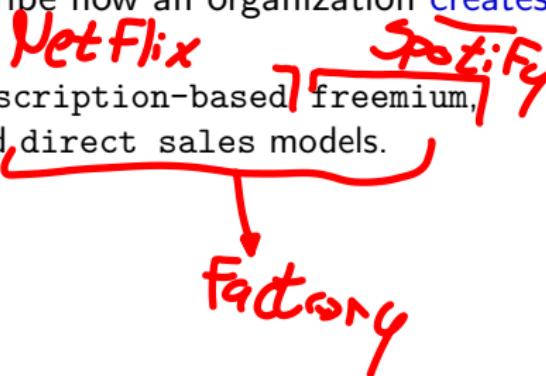
**Manager**

**SCM Supply Chain Management**



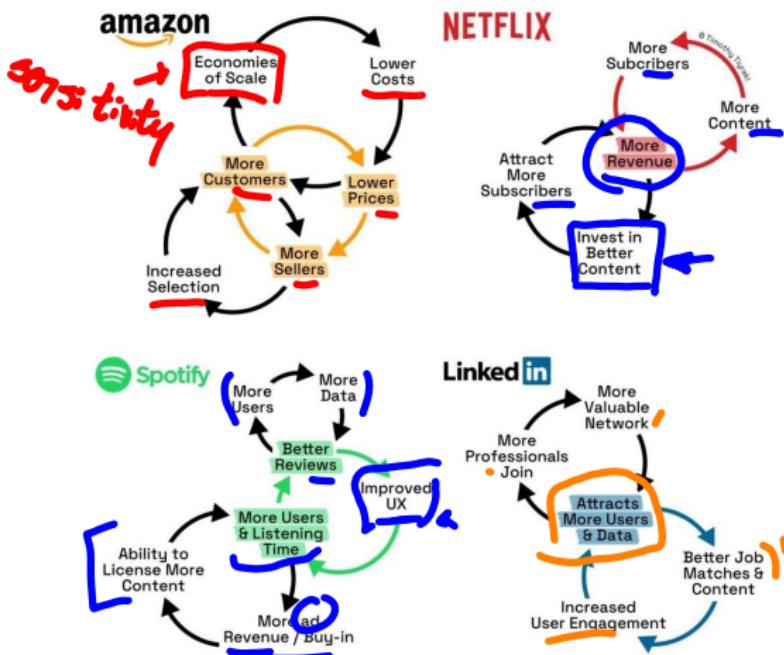
# Business Systems and Models

- **Business Systems:** Frameworks that encompass an enterprise's internal processes, operations, and strategies.
- **Examples:** ERP systems, CRM systems, SCM systems.
- **Business Models:** Describe how an organization creates, delivers, and captures value.
  - Examples include subscription-based, freemium, platform-based, and direct sales models.



## Business Models Examples

# Understanding Business Models Through Flywheels



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# Basic Concepts in Software Methodologies

- **Software methodologies** provide frameworks for planning, designing, developing, testing, and maintaining software projects.
- They help teams manage project complexity and ensure quality deliverables.

feasible



# Traditional Methodologies ~ 1960 - 1990

- **Waterfall:** A linear approach, where each phase must be completed before moving to the next.

- Suitable for projects with well-defined requirements and low uncertainty.

- Emphasizes detailed documentation and planning.

**Requirements**

↓  
**Analysis & Design**

↓  
**Implementation**

↓  
**Testing**

↓  
**Deploy & Maintaining**



# Traditional Methodologies

~1970 - 1985

- **Waterfall:** A linear approach where each phase must be completed before moving to the next.
- Suitable for projects with well-defined requirements and low uncertainty.
- Emphasize thorough documentation and planning.

20-30 documents  
↑  
rigid

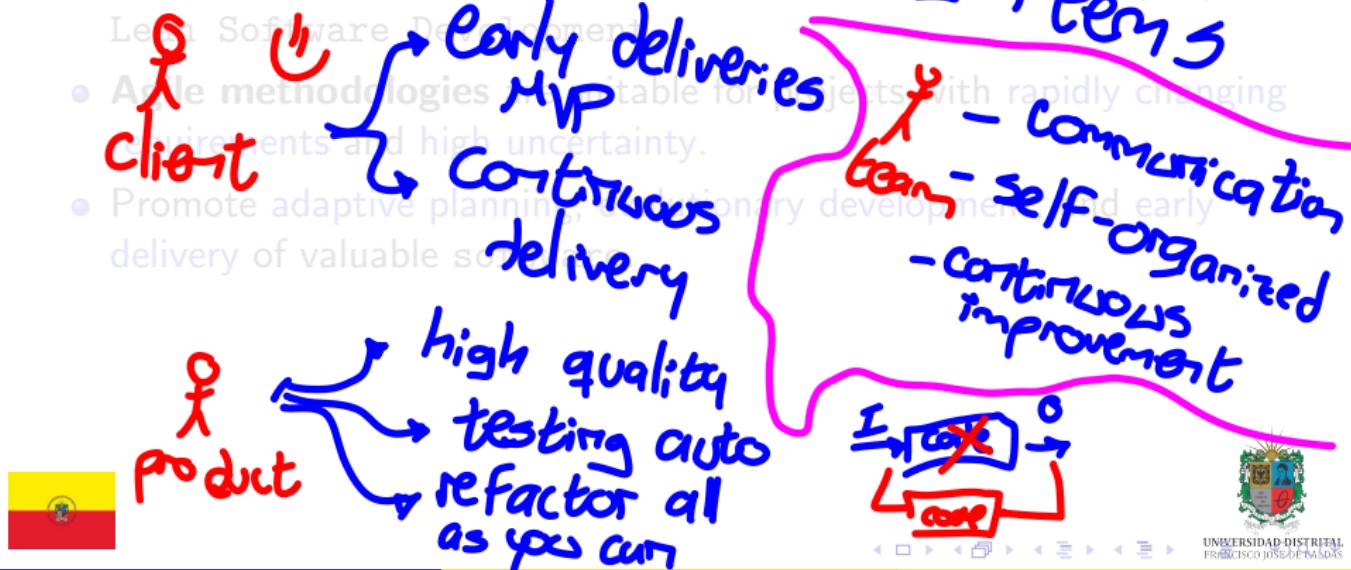
- Big companies - specific small project  
↳ maths



## Agile Methodologies

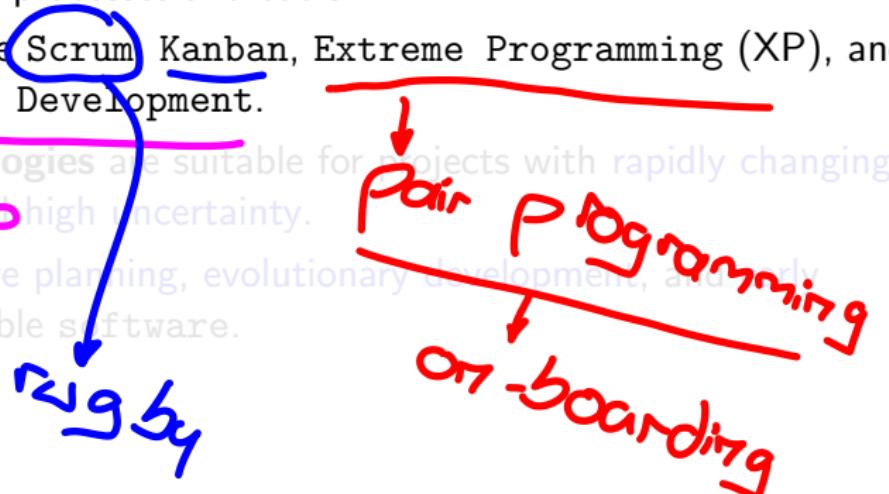
- 1990s < **internet startups**

- Emphasize iterative development, customer collaboration, and flexibility.
- Based on the **Agile Manifesto**, which values individuals and interactions over processes and tools.
- Examples include Scrum, Kanban, Extreme Programming (XP), and Lean Software Development.
- Agile methodologies are suitable for projects with rapidly changing requirements and high uncertainty.
- Promote adaptive planning, evolutionary development, and early delivery of valuable software.



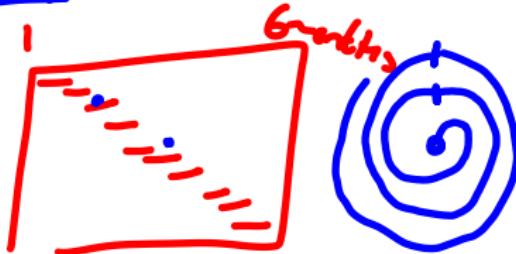
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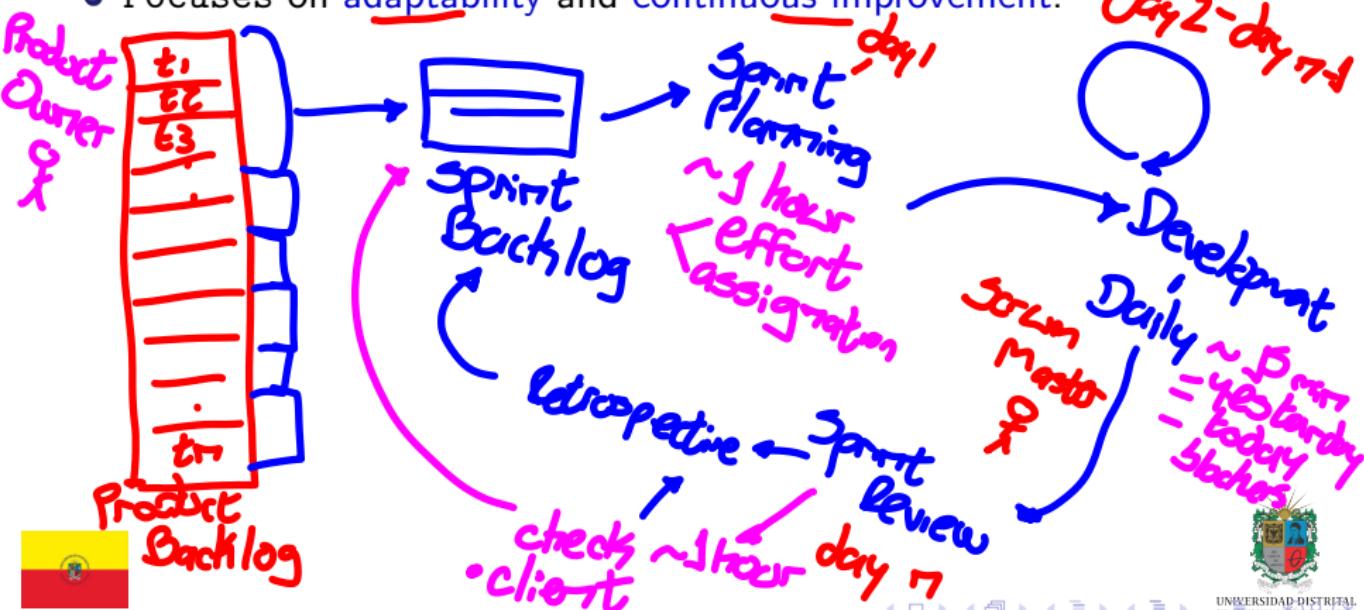
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# Case Study: Scrum

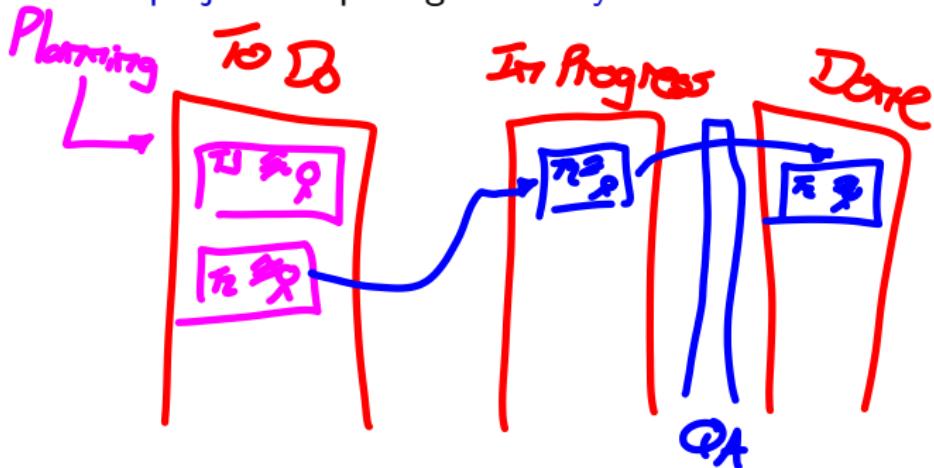
2 weeks ~  
1 week

- **Scrum** employs short, time-boxed iterations called sprints.
- Key practices include daily stand-ups, sprint planning, reviews, and retrospectives. → **Ceremonies**
- Focuses on adaptability and continuous improvement.



# Case Study: Kanban

- **Kanban** visualizes work items on **boards** and limits **Work In Progress (WIP)**.
- Emphasizes gradual **improvements**, **flow management**, and **continuous delivery**.
- Ideal for projects requiring **flexibility** with *minimal iteration planning*.



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# Thanks!

## Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/systems-analysis>

