

# SYSTEMS PROJECT MANAGEMENT

## Systems Analysis & Design

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# Outline

- 1 Information Systems
- 2 Enterprises as Systems
- 3 Software Methodologies



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# Information Systems

- An **Information System** is a **system** that *collects*, *processes*, **stores**, and **disseminates information**.
- **Information systems** are used to **support** and **manage** business operations.
- Examples of **information systems** include transaction processing systems, management information systems, decision support systems, executive information systems, expert systems, data systems, among others.
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# Data Systems

- A **Data System** is a **system** that *collects, processes, stores, and retrieve data*.
- Examples of **data systems** include databases, data warehouses, data lakes, data marts, data cubes, data streams, data lakes, among others.
- **Data systems** are used to **store** and **analyze** data.





# Expert Systems

- An **Expert System** is a system that uses **knowledge** and **reasoning** to solve problems.
- Examples of **expert systems** include diagnostic systems, predictive systems, prescriptive systems, decision support systems, among others.
- Expert systems are used to **automate** and **optimize** decision-making processes.



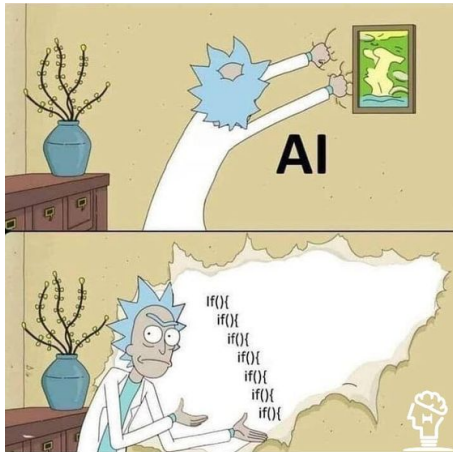
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# Expert Systems as Classical Artificial Intelligence

Here there is a great example of a **diagnostic system**.



# Risks and Failures in Information

- **Information systems** are subject to **risks** and **failures** that can impact **business operations**.
- Examples of **risks and failures** include security breaches, data loss, system downtime, performance issues, compliance violations, among others.
- **Risks and failures** can be mitigated through security measures, backup systems, disaster recovery plans, monitoring tools, among others.



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# Enterprises: Bottom-Up and Top-Down Approaches

- **Bottom-Up Approach:** Analyzes an enterprise by examining its individual units or components, then aggregating them to *understand* the entire organization.
- **Top-Down Approach:** Starts with an overall vision or strategy and decomposes it into subsystems, departments, and processes.





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# PIECE Framework for Enterprises

- **Participation:** *Engaging stakeholders* at every level.
- **Independence of Thought:** Encouraging *diverse, innovative ideas*.
- **Elaboration:** Developing and *refining ideas* and *processes*.
- **Communication:** Ensuring clear, *effective exchange* of information.
- **Exploration:** Embracing *continuous innovation* and *improvement*.



# Enterprise System Typologies

- **Rational Systems:** Organizations driven by logical, structured processes and clear hierarchies.
- **Natural Systems:** Organizations viewed as self-organizing entities with emergent behavior.
- **Open Systems:** Enterprises that continuously interact with their external environment for information, resources, and innovation.



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# Business Systems and Models

- **Business Systems:** Frameworks that encompass an enterprise's internal processes, operations, and strategies.
- **Examples:** ERP systems, CRM systems, SCM systems.
- **Business Models:** Describe how an organization creates, delivers, and captures value.
  - Examples include subscription-based, freemium, platform-based, and direct sales models.



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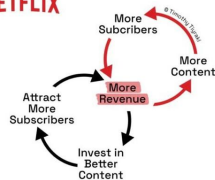
# Business Models Examples

## Understanding Business Models Through Flywheels

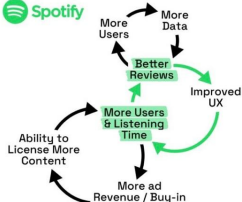
amazon



NETFLIX



Spotify



LinkedIn



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# Basic Concepts in Software Methodologies

- **Software methodologies** provide frameworks for **planning**, **designing**, **developing**, **testing**, and **maintaining** software projects.
- They help teams manage project **complexity** and ensure quality deliverables.



# Traditional Methodologies

- **Waterfall:** A **linear approach** where each phase must be *completed before moving* to the next.
- They are suitable for projects with **well-defined requirements** and *low uncertainty*.
- They emphasize thorough **documentation** and **planning**.



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# Agile Methodologies

- Emphasize **iterative development**, **customer collaboration**, and **flexibility**.
- They are based on the **Agile Manifesto**, which values **individuals** and **interactions** over processes and tools.
- *Examples* include Scrum, Kanban, Extreme Programming (XP), and Lean Software Development.
- **Agile methodologies** are suitable for projects with **rapidly changing requirements** and **high uncertainty**.
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# Case Study: Scrum

- **Scrum** employs short, time-boxed iterations called **sprints**.
- Key practices include **daily stand-ups**, **sprint planning**, **reviews**, and **retrospectives**.
- Focuses on **adaptability** and **continuous improvement**.



# Case Study: Kanban

- **Kanban** visualizes work items on **boards** and limits Work In Progress (*WIP*).
- Emphasizes **gradual improvements**, **flow management**, and **continuous delivery**.
- Ideal for **projects** requiring **flexibility** with *minimal iteration planning*.



# Types of Software Products

- **System Software:** Operating systems, device drivers, and utility programs.
- **Application Software:** Programs that perform specific user-oriented tasks (e.g., office suites, mobile apps).
- **Middleware:** Software that connects disparate systems and facilitates communication.
- **Embedded Software:** Specialized software designed to operate hardware in devices.
- **Enterprise Software:** Large-scale solutions like ERP, CRM, or SCM systems supporting *business operations*.



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# Thanks!

## Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/systems-analysis>

