

SYSTEMS PROJECT MANAGEMENT

Systems Analysis & Design

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Outline

1 Information Systems



2 Enterprises as Systems



3 Software Methodologies



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3 Software Methodologies



Information Systems

- An **Information System** is a **system** that *collects, processes, stores, and disseminates information.*

- Information systems are used to support and manage business operations.

Information systems are used to automate and optimize business processes.

- Examples of information systems include transaction processing systems, management information systems, decision support systems, executive information systems, expert systems, and data systems.

First Project



Information Systems

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Computer
Scientist



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Data Systems

- A **Data System** is a **system** that collects, processes, stores, and retrieves **data**.
- Data systems** are used to store and analyze data.
- Examples of data systems include databases, data warehouses, data lakes, data marts, data cubes and data streams.



Expert Systems

Partial

- An **Expert System** is a system that uses knowledge and reasoning to solve problems. **90's**
- **Expert systems** are used to automate and optimize decision-making processes.
- Examples of expert systems include diagnostic systems, predictive systems, prescriptive systems, decision support systems, and automated reasoning systems.

AGI



Expert Systems

- An **Expert System** is a system that uses knowledge and reasoning to solve problems.
- **Expert systems** are used to automate and optimize decision-making processes.
- Examples of **expert systems** include diagnostic systems, predictive systems, prescriptive systems, decision support systems, and automated reasoning systems.

weather

products
+

investments

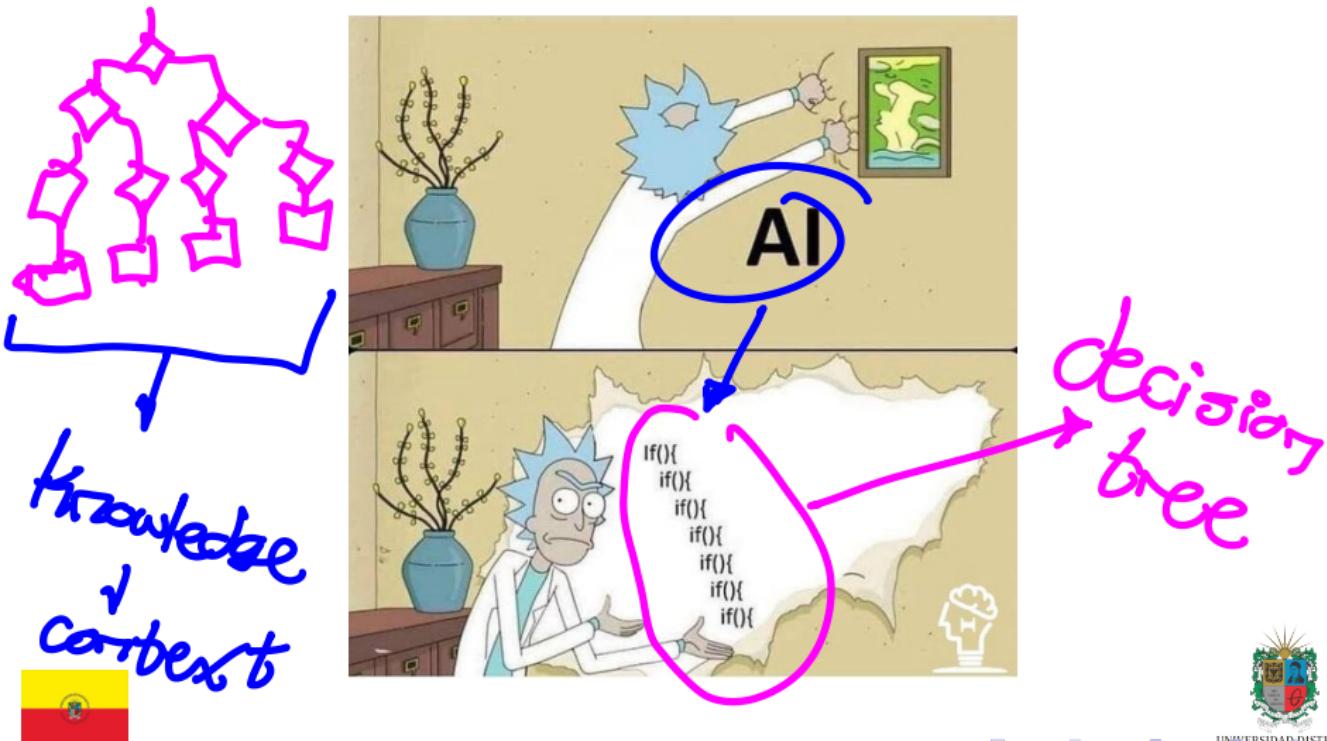
medical
Robotic

market
strategy



Expert Systems as Classical Artificial Intelligence

Here there is a great example of a **diagnostic system**.



Risks and Failures in Information

- **Information systems** are subject to risks and failures that can impact business operations.
- Risks and failures can be mitigated through security measures, backup systems, disaster recovery plans, and monitoring tools.
- Examples of risks and failures include security breaches, data loss, system downtime, performance issues, and compliance violations.

incrementals



Risks and Failures in Information

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- Examples of **risks and failures** include **security breaches**, **data loss**, **system downtime**, **performance issues**, and **compliance violations**.

root
scale

all
capacity
!!
crash



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[Sub-systems]
- information system
expert system
system

Enterprises: Bottom-Up and Top-Down Approaches

- **Bottom-Up Approach:** Analyzes an enterprise by examining its individual units or components, then aggregating them to understand the entire organization.
- **Top-Down Approach:** Starts with an overall vision or strategy and breaks it into subsystems, departments, and processes.

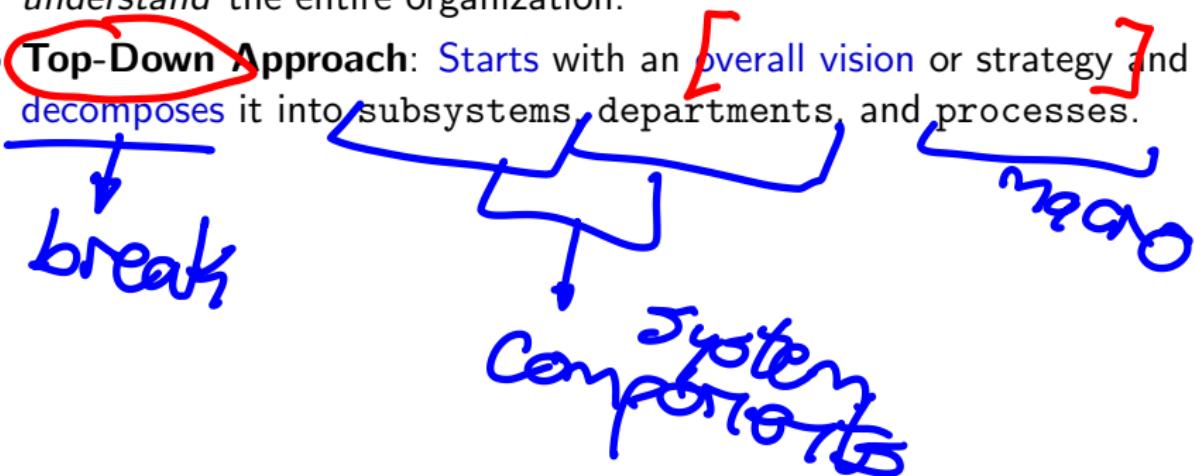
persons
tasks

BPMN
Context



Enterprises: Bottom-Up and Top-Down Approaches

- **Bottom-Up Approach:** Analyzes an enterprise by examining its individual units or components, then aggregating them to understand the entire organization.
- **Top-Down Approach:** Starts with an overall vision or strategy and decomposes it into subsystems, departments, and processes.



PIECE Framework for Enterprises

- **Participation**: Engaging stakeholders at every level.
- **Independence of Thought**: Encouraging diverse, innovative ideas.
- **Elaboration**: Developing and refining ideas and processes.
- **Communication**: Ensuring clear, effective exchange of information.
- **Exploration**: Embracing continuous innovation and improvement.

\$ Steve Jobs

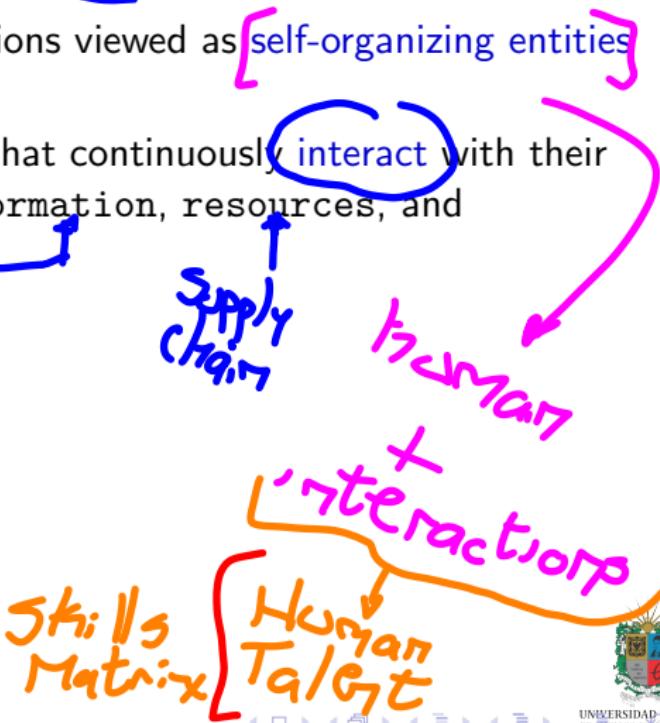
strategy
scrum
BPMN

concepts



Enterprise System Typologies

- **Rational Systems:** Organizations driven by logical structured processes and clear hierarchies.
- **Natural Systems:** Organizations viewed as self-organizing entities with emergent behavior.
- **Open Systems:** Enterprises that continuously interact with their external environment for information, resources, and innovation.



Business Systems and Models

- **Business Systems:** Frameworks that encompass an enterprise's internal processes, operations, and strategies. → Data Analysis
- **Examples:** ERP systems, CRM systems, SCM systems.
- **Business Models:** Describe how an organization creates, captures value.

ERP captures value.

- Examples include subscription-based, freemium,

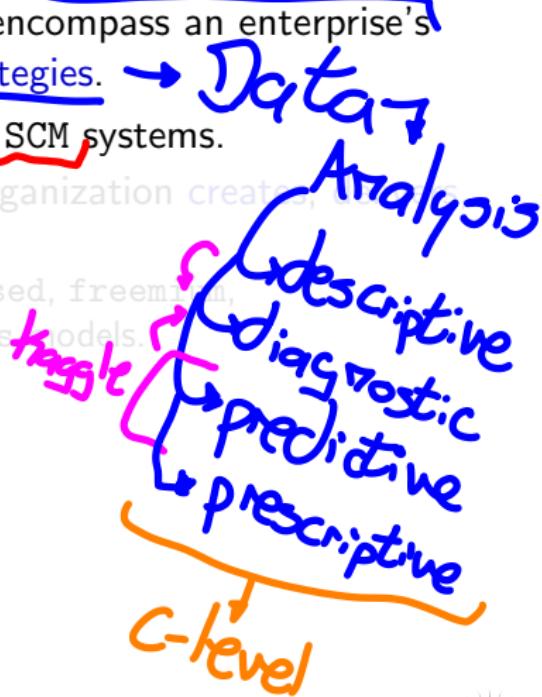
Enterprise Resource Planning

CRM

Customer Relationship

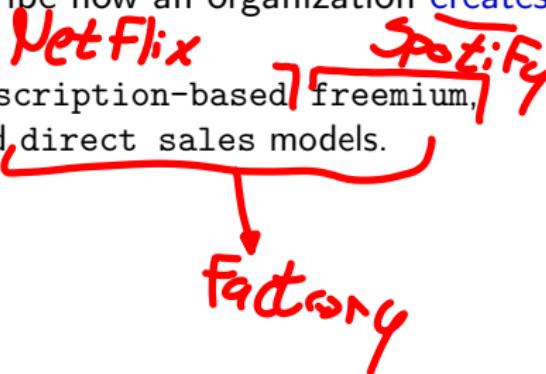
Manager

SCM Supply Chain Management



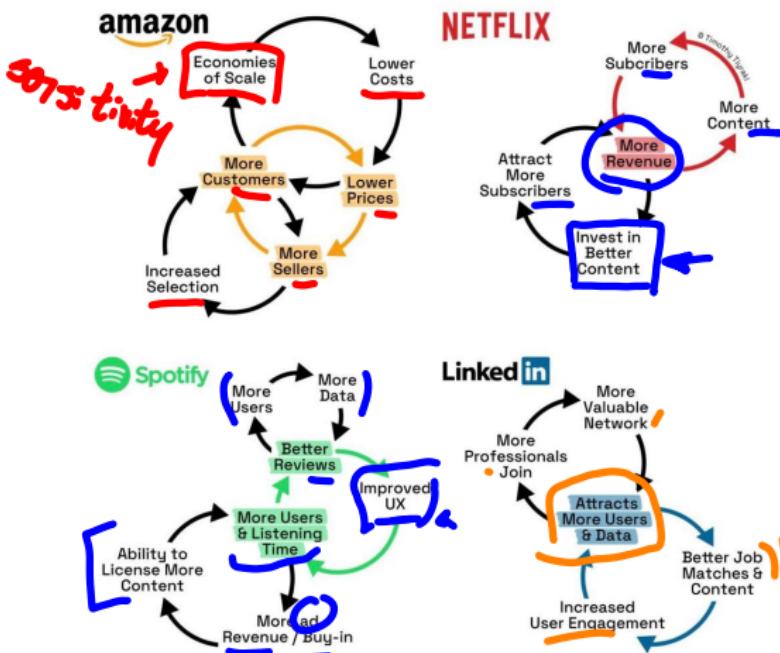
Business Systems and Models

- **Business Systems:** Frameworks that encompass an enterprise's internal processes, operations, and strategies.
- **Examples:** ERP systems, CRM systems, SCM systems.
- **Business Models:** Describe how an organization creates, delivers, and captures value.
 - Examples include subscription-based, freemium, platform-based, and direct sales models.



Business Models Examples

Understanding Business Models Through Flywheels



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Basic Concepts in Software Methodologies

- **Software methodologies** provide frameworks for planning, designing, developing, testing, and maintaining software projects.
- They help teams manage project complexity and ensure quality deliverables.

feasible



Traditional Methodologies ~ 1960 - 1990

- **Waterfall:** A linear approach, where each phase must be completed before moving to the next.

- Suitable for projects with well-defined requirements and low uncertainty.

- Emphasizes detailed documentation and planning.

Requirements

↓
Analysis & Design

↓
Implementation

↓
Testing

↓
Deploy & Maintaining



Traditional Methodologies

- **Waterfall:** A linear approach where each phase must be *completed before moving* to the next.
- Suitable for ~~projects with~~ well-defined requirements and low uncertainty.
- Emphasize thorough documentation and planning.

20-30 documents  → rigid



Agile Methodologies

- Emphasize **iterative development, customer collaboration, and flexibility.**
- Based on the **Agile Manifesto**, which values **individuals and interactions over processes and tools.**
- *Examples include Scrum, Kanban, Extreme Programming (XP), and Lean Software Development.*
- **Agile methodologies** are suitable for projects with rapidly changing requirements and high uncertainty.
- Promote adaptive planning, evolutionary development, and early delivery of valuable software.



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Case Study: Scrum

- **Scrum** employs short, time-boxed iterations called **sprints**.
- Key practices include **daily stand-ups**, **sprint planning**, **reviews**, and **retrospectives**.
- Focuses on adaptability and **continuous improvement**.



Case Study: Kanban

- **Kanban** visualizes work items on **boards** and limits **Work In Progress (WIP)**.
- Emphasizes gradual improvements, flow management, and continuous delivery.
- Ideal for projects requiring **flexibility** with *minimal iteration planning*.



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Thanks!

Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/systems-analysis>

