

INTRODUCTION TO DATA SCIENCE WITH PYTHON

Introduction to Data Science

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Outline

1 Data Science Basic Concepts

2 What is to be a Data Scientist

3 Foundations of Python



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1 Data Science Basic Concepts

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3 Foundations of Python



What is Data Science?

- Data Science is an interdisciplinary field that uses scientific methods, processes, algorithms, and systems to extract knowledge and insights from structured and unstructured data.
 - It involves techniques and theories drawn from many fields within the context of mathematics, statistics, computer science, and information science.
 - Data Science process includes: data exploration, data cleaning, data analysis, visualization, building predictive models, and testing and deploying those models.
 - ↳ observation
 - ↳ question
 - ↳ test
 - ↳ analysis
 - It is primarily used to make decisions and predictions making use of predictive causal analytics, prescriptive analytics, and machine learning.
 - ↳ best
 - ↳ deploy
 - It is about uncovering findings from data, and it's about surfacing hidden insights that can help enable companies to make smarter business decisions.
- Agile*



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- **Data Science** process includes: **data exploration**, **data cleaning**, **data analysis**, **visualization**, **building predictive models**, and **testing** and **deploying** those models.

- It is primarily used to **make decisions** and **strategic decision making** using **statistical** and **machine learning** causal analytics, prescriptive analytics, and machine learning.
- It is about **uncovering findings from data**, and it's **not** enough to **Dev Ops**, **MLOps**, **LLM Ops**, **error**, **business decisions**, **learning**



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- ↗ Pivot
↳ Only Foss



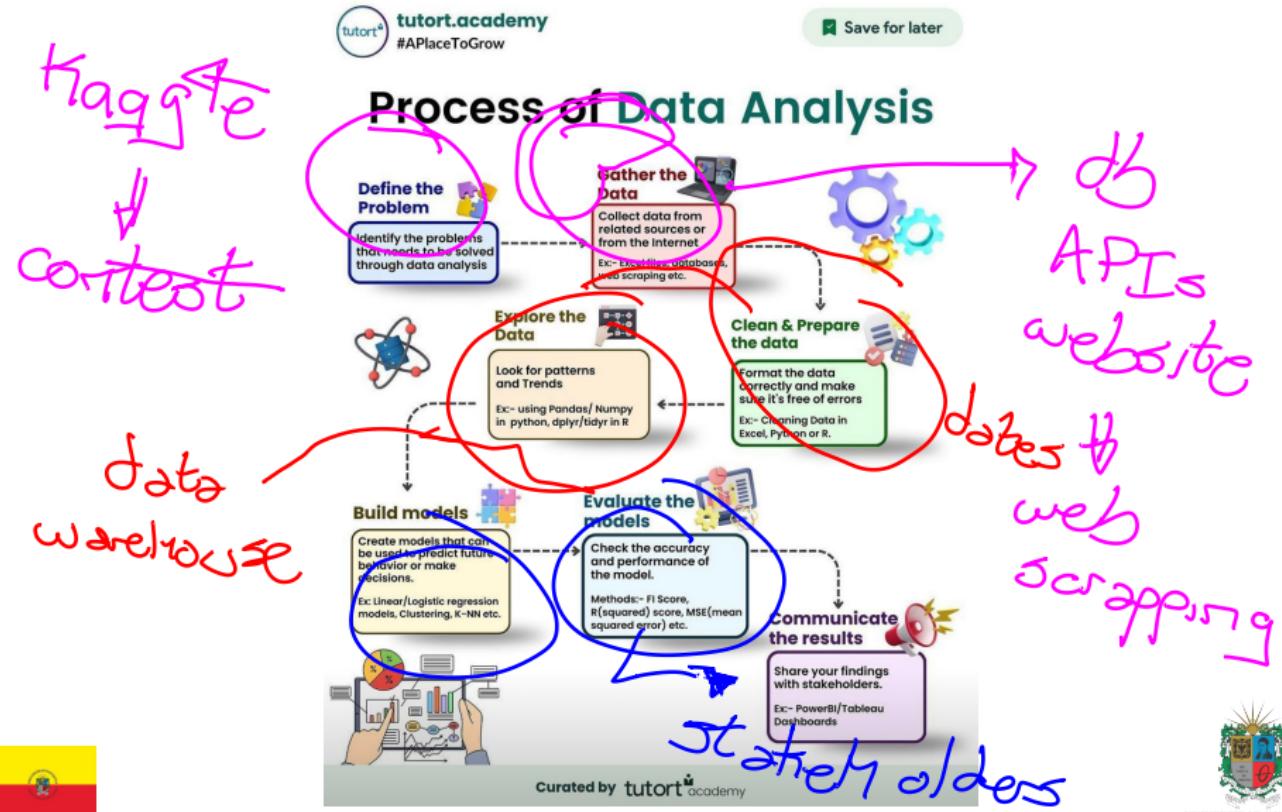
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dark data



Process of Data Analysis



Types of Data Analysis

Forecasting

Different Types of Data Analysis

Averages
Frequencies
↓
facts



Descriptive Analysis

Summarizes basic data characteristics, like averages, frequencies, and distributions.

Answer "What happened?"



Predictive Analysis

Forecasts future events or values based on historical data patterns.

Answer "What might happen next?"



Diagnostic Analysis

Digs deeper, identifying factors influencing specific outcomes or trends.

Answer "Why did this happen?"



Prescriptive Analysis

Recommends optimal actions based on predicted outcomes and potential impacts.

Answer "What should we do now?"



Alex

wrong factors

understand

the business

business intelligence



variables
,
what if?



Data Systems & Big Data

- **Big Data** refers to ~~extremely large data sets~~ that may be analyzed computationally to reveal ~~patterns, trends, and associations~~, especially relating to ~~human behavior~~ and interactions.
- Data Systems are the mechanisms to store, retrieve, and send data. They are crucial for handling big data.
- Big Data is characterized by ~~Volume~~ (amount of data), ~~Velocity~~ (speed of data in and out), and ~~Variety~~ (range of data types and sources).
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real-time



Data Systems & Big Data

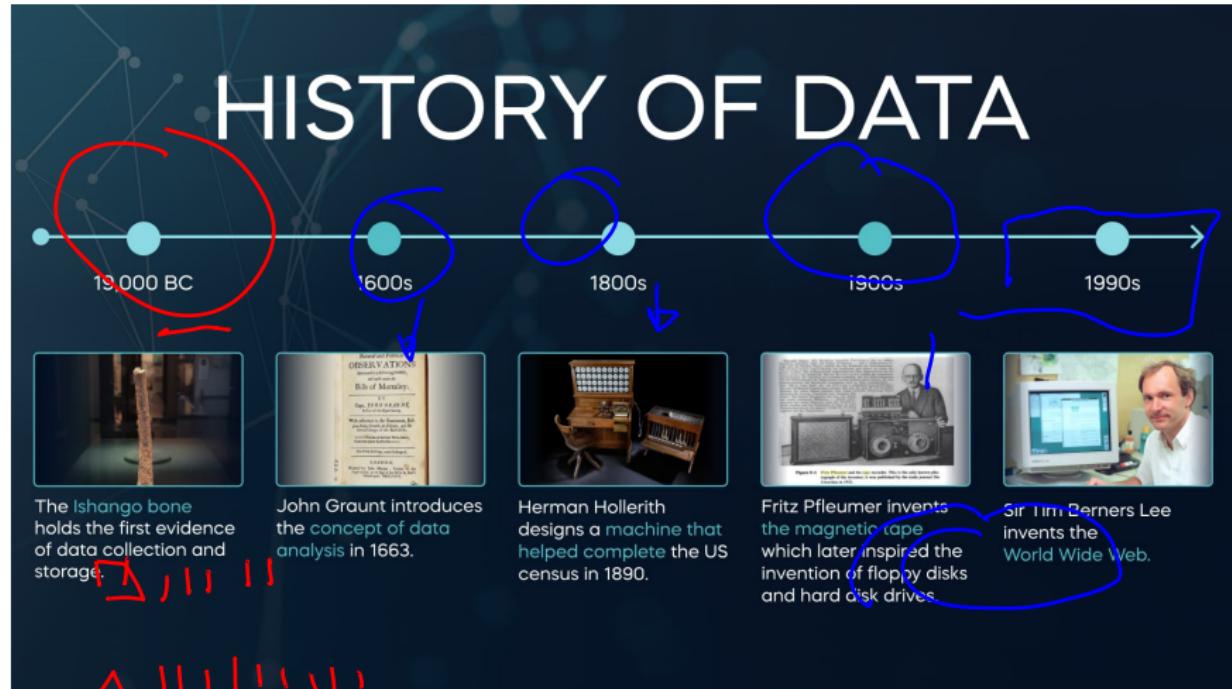
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• HDFS

Storage (drive)



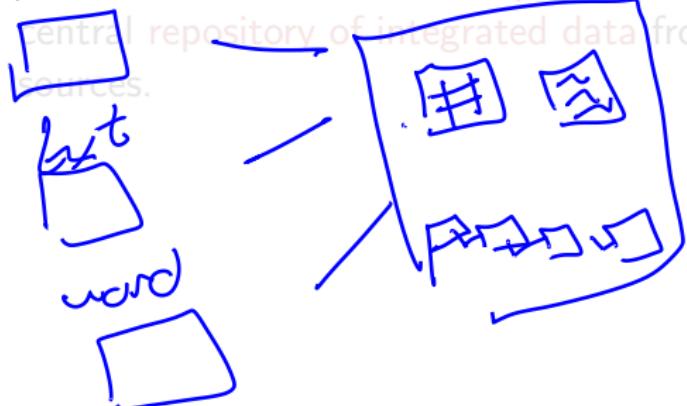
History of Data



Data Lake Vs. Data Warehouse

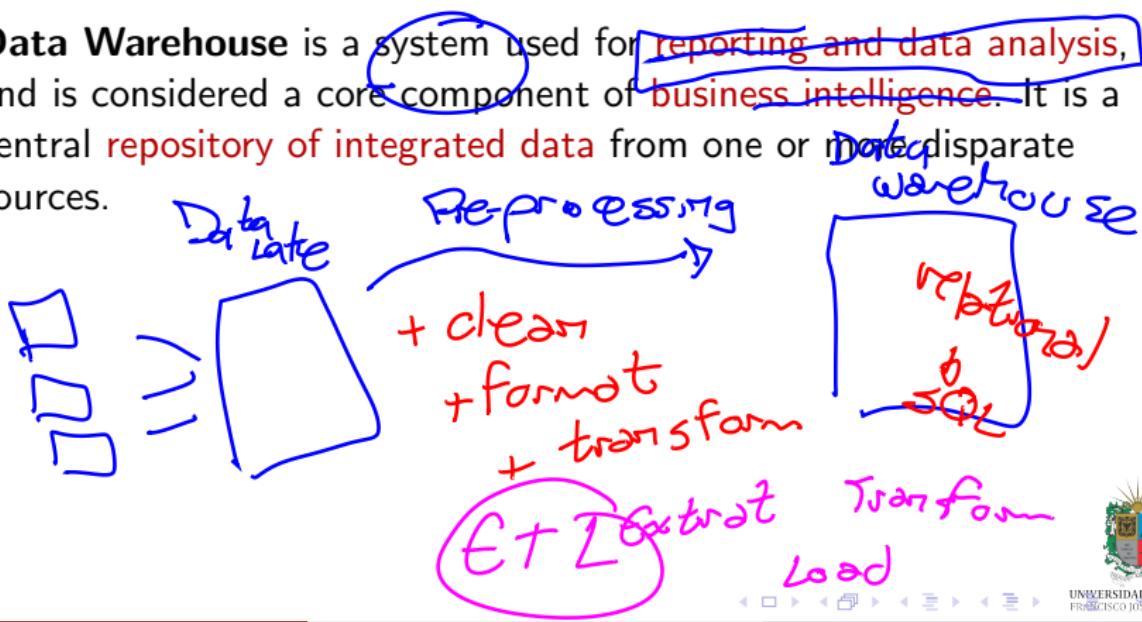
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- Data Warehouse is a system used for reporting and data analysis, considered a core component of **business intelligence**. It is a **central repository of integrated data** from one or more disparate sources.



Data Lake Vs. Data WareHouse

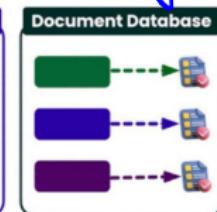
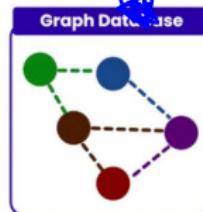
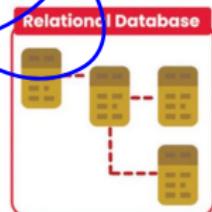
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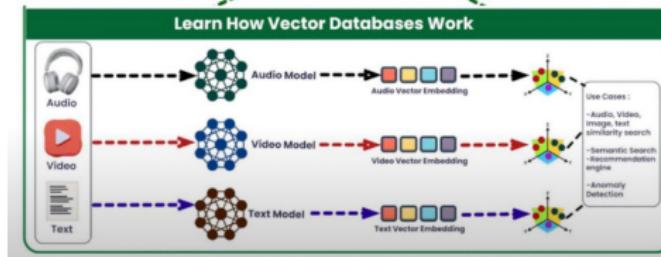
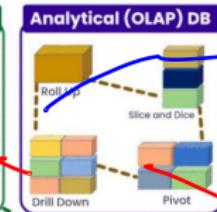
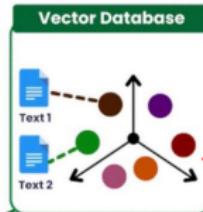
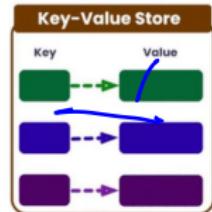
Types of Database

~~NoSQL~~
IMAP
cols

How Many Types of Database
Do You Know?



map
dict
hash



MongoDB

11

BSON

dog
cat

car

OLAP



Artificial Intelligence, Machine Learning, Deep Learning

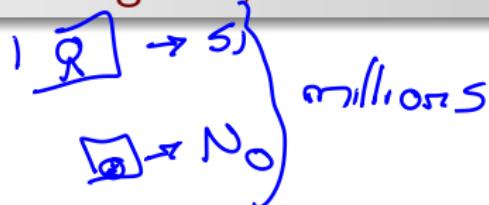
40^s => Alan Turing



- **Artificial Intelligence (AI)** is the simulation of human intelligence processes by machines, especially computer systems.
- Machine Learning (ML) is a subset of AI that provides systems the ability to automatically learn and improve from experience without being explicitly programmed.
 - ↳ play
 - ↳ cryptography
- Deep Learning (DL) is a subset of ML that uses neural networks with many layers. It is used to learn complex patterns in large amounts of data.



Artificial Intelligence, Machine Learning, Deep Learning



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Learn with examples

Train

Machine can solve a problem



Artificial Intelligence, Machine Learning, Deep Learning

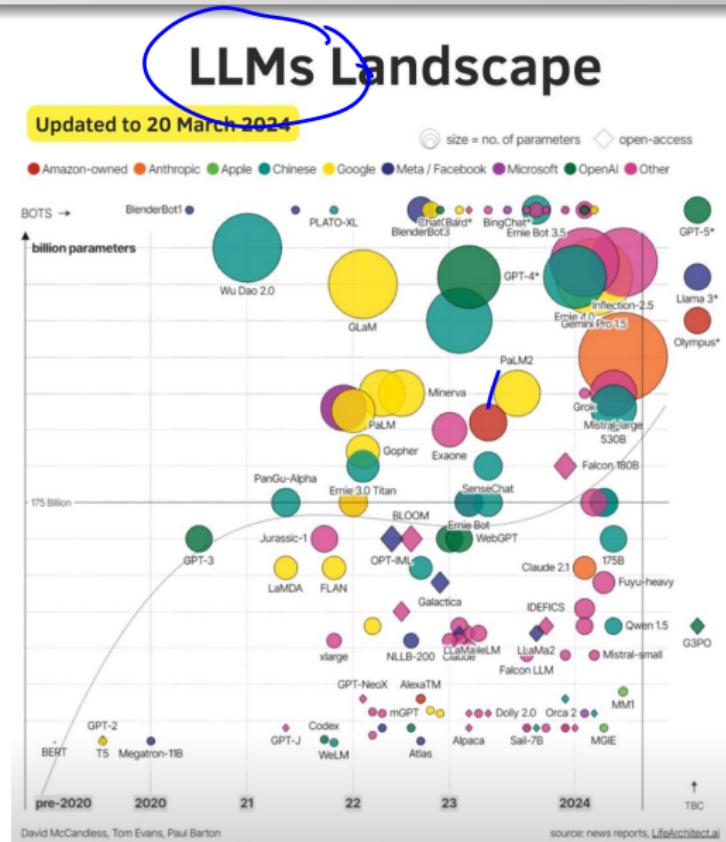


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Big Data



Large Language Models



3 Zettabytes
170 Billions

3 Zettabytes
20000 TA (GPo)



Data and MetaData

Data Lake

- **Data** refers to raw, unprocessed, and unorganized facts or details that alone might not make much sense or provide context.
- Metadata is data about data. It provides the who, what, where, when, why, and how of the data.
- Examples of metadata include file size, creation date, modified date, and file type for a digital file.
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- Metadata is crucial in data management practices like **data governance**, **data cataloging**, and **dealing with A, B, C**.



↗ rows
↗ empty
disarr. button
groups ↗ A
↗ B
↗ C



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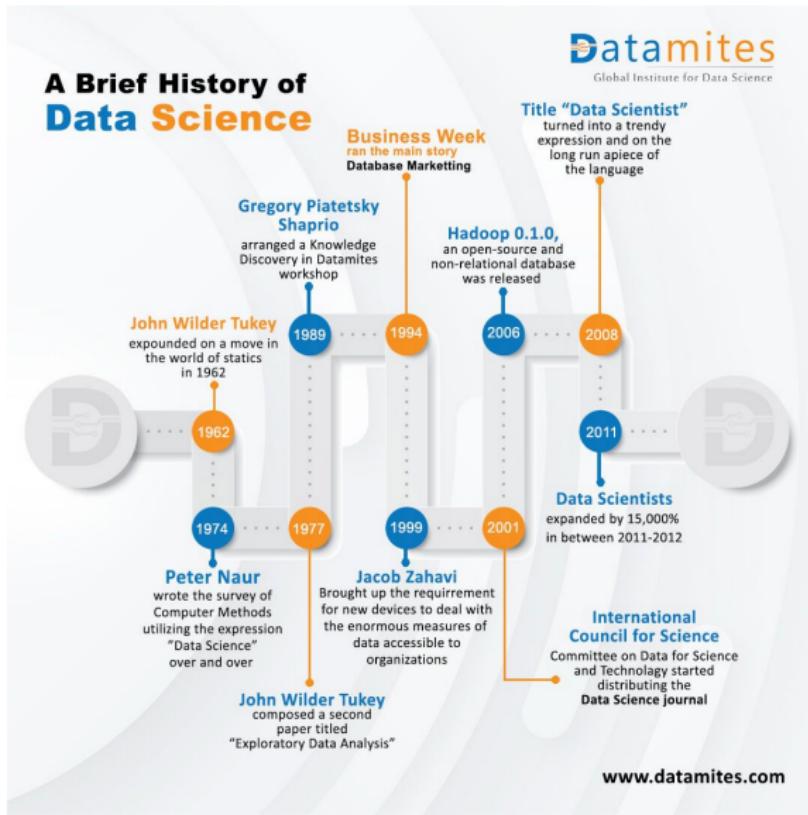


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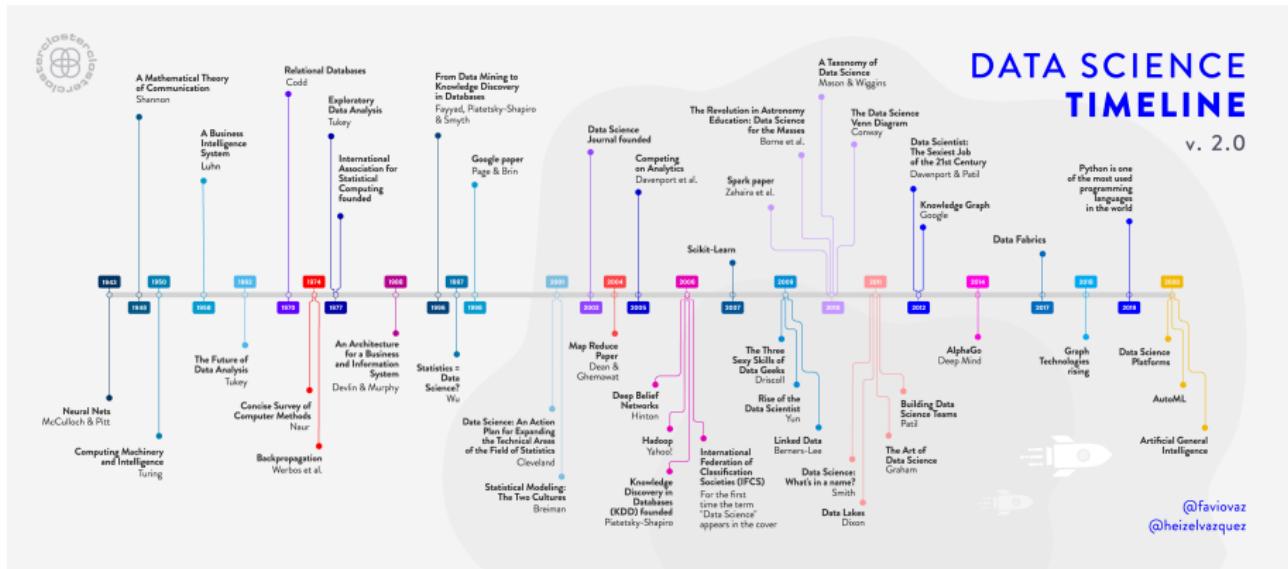
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Brief History of Data Science



Data Science Big Timeline



Data Science in Industry

- Data Science is used in many industries to make decisions, optimize processes, and increase efficiency.
 - Data Science is used in healthcare to predict patient outcomes, optimize treatment plans, and personalize medicine.
 - Data Science is used in finance to detect fraud, predict stock prices, and automate trading.
 - Data Science is used in retail to optimize pricing, forecast demand, and personalise marketing.
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- Algo n'thnic
modelling } Bots*



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Social
Networks



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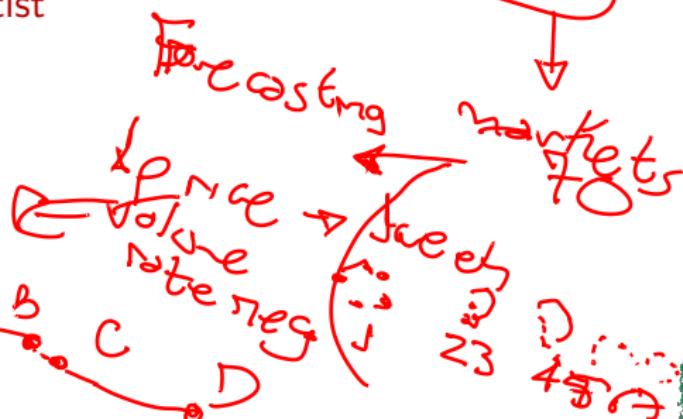
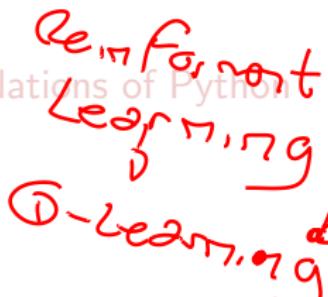


Outline



$$\begin{array}{r} 75 \\ \sqrt{46}) \end{array}$$

- ## 1 Data Science Basic Concepts



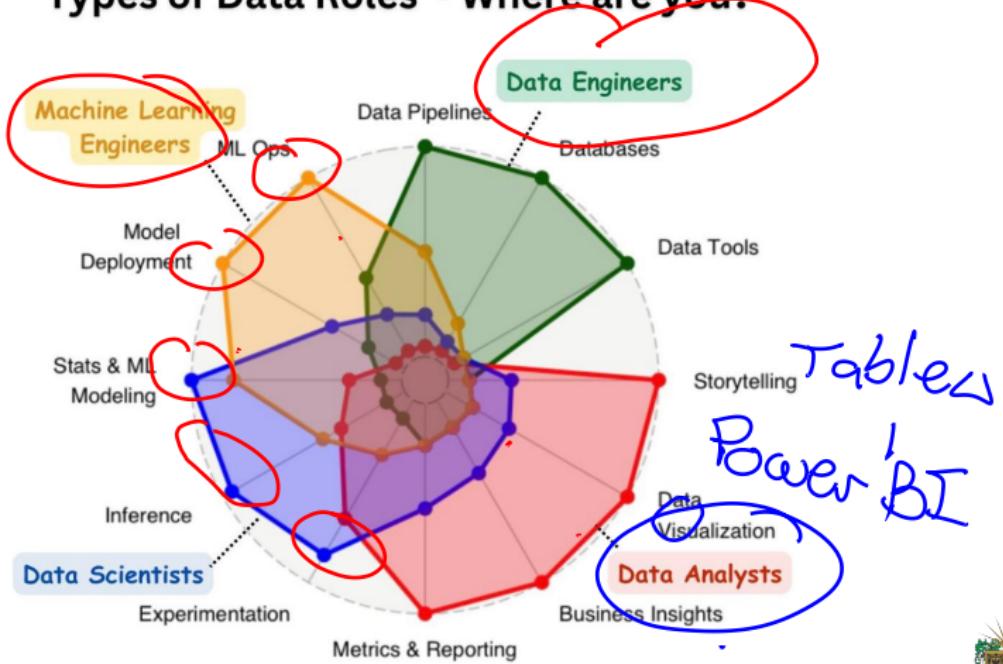
The diagram illustrates a process flow:

- Brokers** (written in red) is at the top, connected by a horizontal line to **websites**.
- websites** (written in red) is connected by an arrow to **web scraping**.
- data** (written in red) is connected by an arrow to **web scraping**.
- web scraping** is connected by an arrow to **2 years** (inside an oval).
- 2 years** has a downward-pointing arrow.
- Forecast** (written in red) is at the bottom left, connected by a downward-pointing arrow to the **2 years** oval.

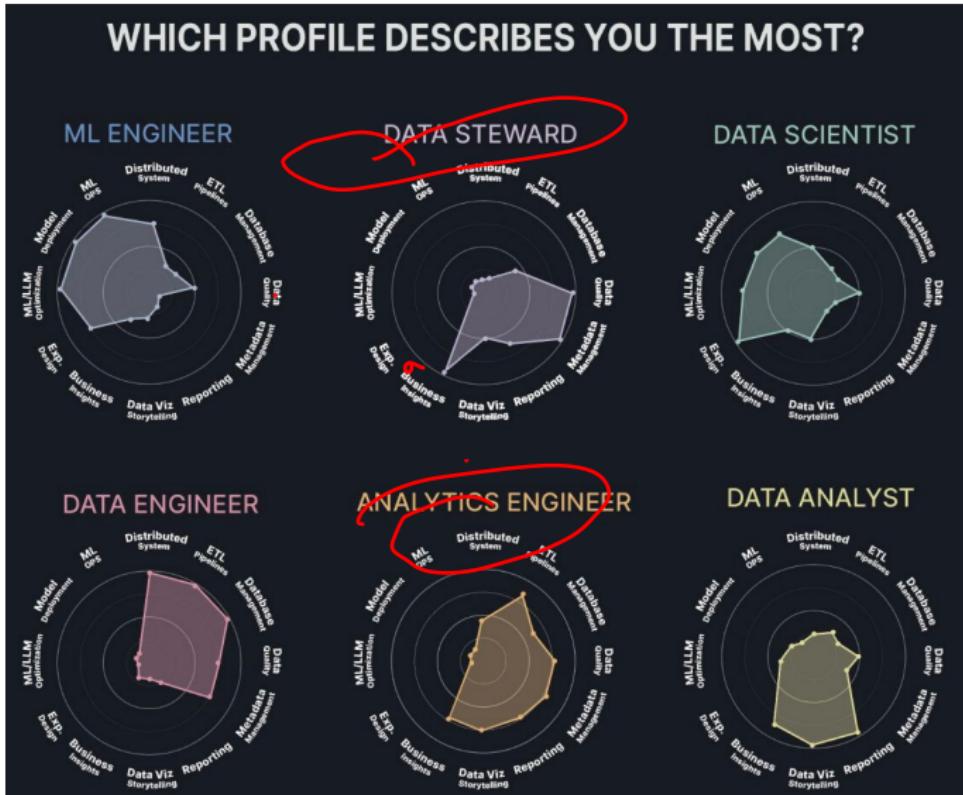


Tech Team — Roles

Types of Data Roles - Where are you?



Tech Team — Data Profiles



Data Scientist Responsibilities

- Collecting large sets of structured and unstructured data from **disparate sources**.
- Cleaning and validating the data to ensure **accuracy, completeness**, and uniformity.
- Analyzing the data to identify **patterns** and trends.
- Interpreting the data to discover solutions and **opportunities**.
- Communicating findings to stakeholders using **visualization** and other means.
- Developing, prototyping, and implementing **machine learning models**.
- Staying current on techniques and tools in the field, and continually **improving skills**.



Artificial Intelligence Tech Ecosystem

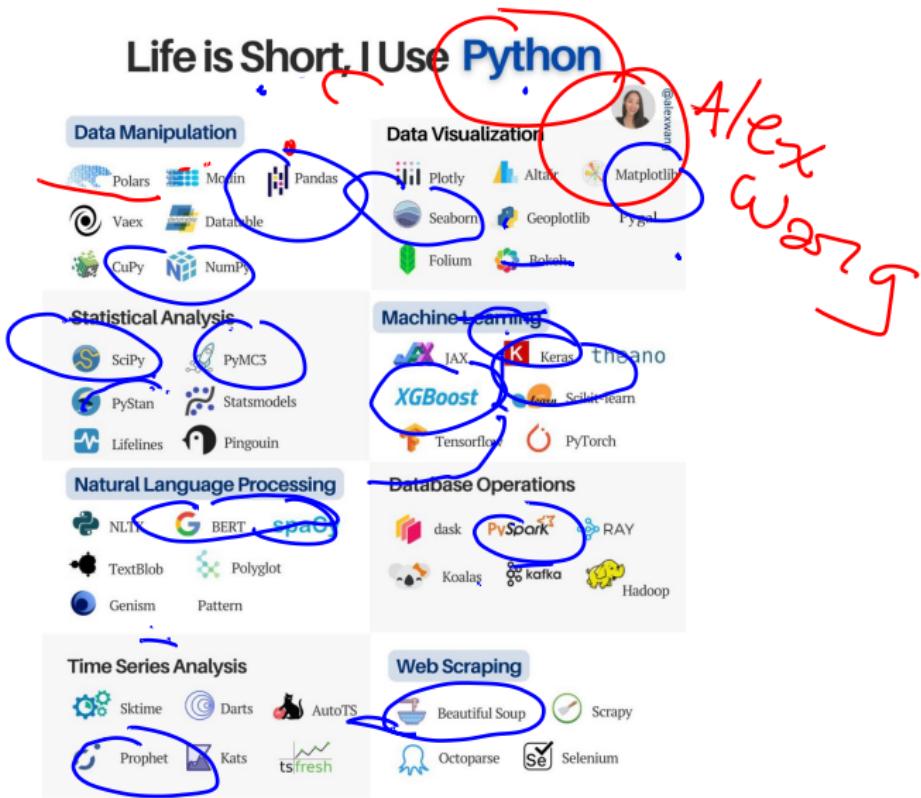
AI Infrastructure Tools open source

The image shows a grid of logos for various AI-related projects, grouped into several categories:

- AI FRAMEWORKS, TOOLS & LIBRARIES**: PyTorch, TensorFlow, PyTorch Lightning, learn, Keras, Hugging Face, fastai, OpenCV, dmlc, AutoGPT, DeepL, Caffe2, PostgresML, DeepSpeed, SuperAGI, BabyAGI, mxnet, Sonnet, PCARET, JARVIS, Chainer, ONNX, ludwig, OPTUNA, HOROVOD, H2O.ai, CoreNLP, SINGA, kredo, opennn, XX NIXTLA TimeGPT.
- AI MODELS**: Meta AI Llama-2, stability.ai, Mistral 7B, Falcon 180B, BLOOM, Hugging Face Vicuna-13B, OpenAI Whisper-42, OpenAI GPT-2, Mistral 7B Instinct, Google AI PaLM 2, EleutherAI Pythia, 01.AI, together ai, EleutherAI GPT-40B, together.ai, databricks, mosaiC, Hugging Face Zephyr-7B, Microsoft Qwen, Mamba-2.8B, Google Research Bert, Google Research T5, cerebros-GPT, Stanford Alpaca, DeepMind DQN, Meta AI Harts, Meta AI ESM, Meta AI LoRA, Google Research Dreamer, codium+, Google Research Imagen, DeepMind Apocalypsyn.
- LOGGING & MONITORING**: elastic, Grafana, Prometheus, logstash, Sentry, OpenTelemetry, fluentd, fluentbit, VECTOR, SigNoz, openobserve, graylog, highlight.io, syslog-ng.
- VISUALIZATION**: matplotlib, plotly, re:dash, Superset, TensorBoard, PyGWalker, seaborn, bokeh, Datawrapper, RAWGraphs, ggplot2.
- COLLABORATION**: BeakerX, jupyter, Apache Zeppelin, R Studio, PolyNote.

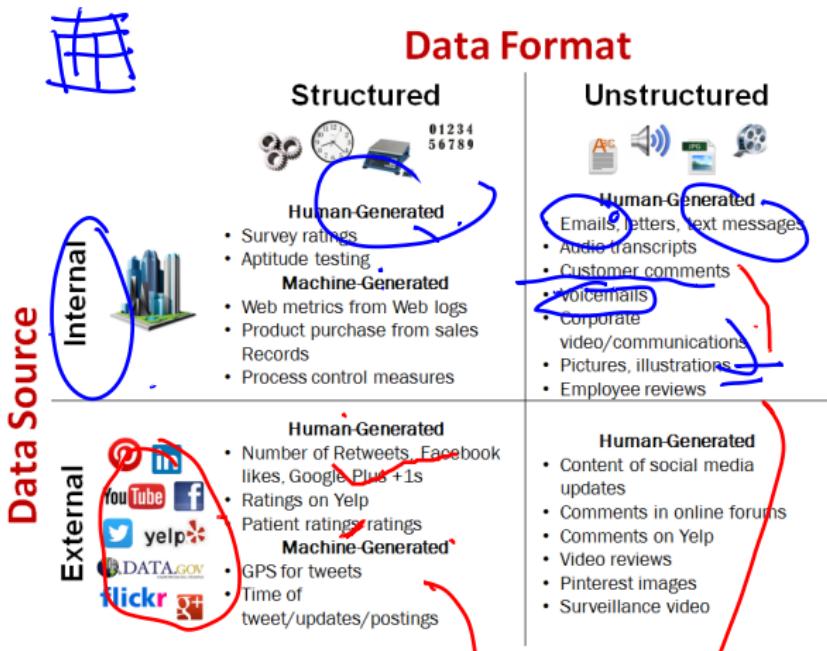


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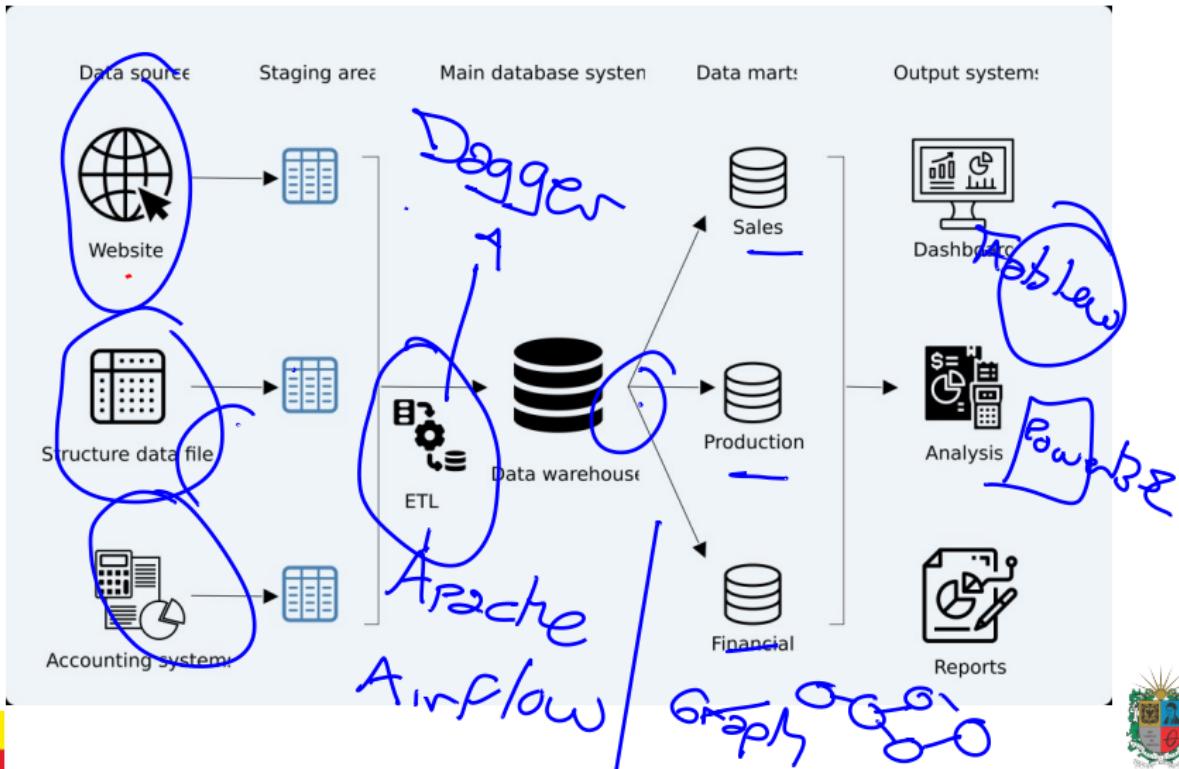


Data Sources and Formats

Data Definition Framework



Data Pipelines



Outline

- 1 Data Science Basic Concepts

→ Pipeline

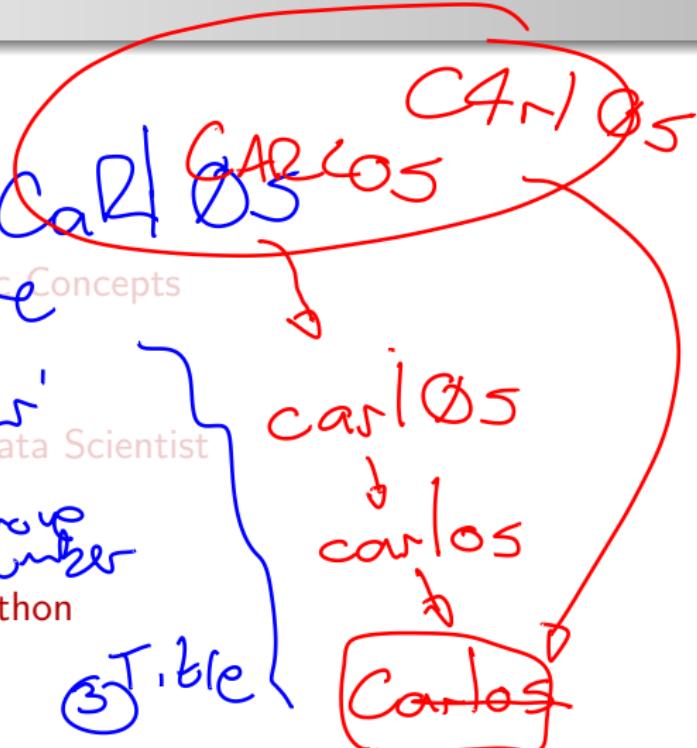
- 2 What is to be a Data Scientist

① lower'

② remove number

- 3 Foundations of Python

③ Table



Basic Definitions in Python

Guido van Rossum

- **Python** is a high-level, interpreted, and general-purpose programming language.
 - **High-level** means that Python is designed to be easy to read and write.
 - **Interpreted** means that Python code is executed line by line, rather than being compiled into machine code.
 - **Weakly typed** means that Python does not require you to declare the type of a variable.
 - **Multiparadigm** means that Python supports object-oriented, imperative, and functional programming styles.
 - **Snake-case** is the convention of writing variable names in lowercase, with underscores between words.
- Handwritten notes:
- **High-level**: web site, databases, AI / ML
 - **Interpreted**: IoT / MicroPython



Basic Definitions in Python

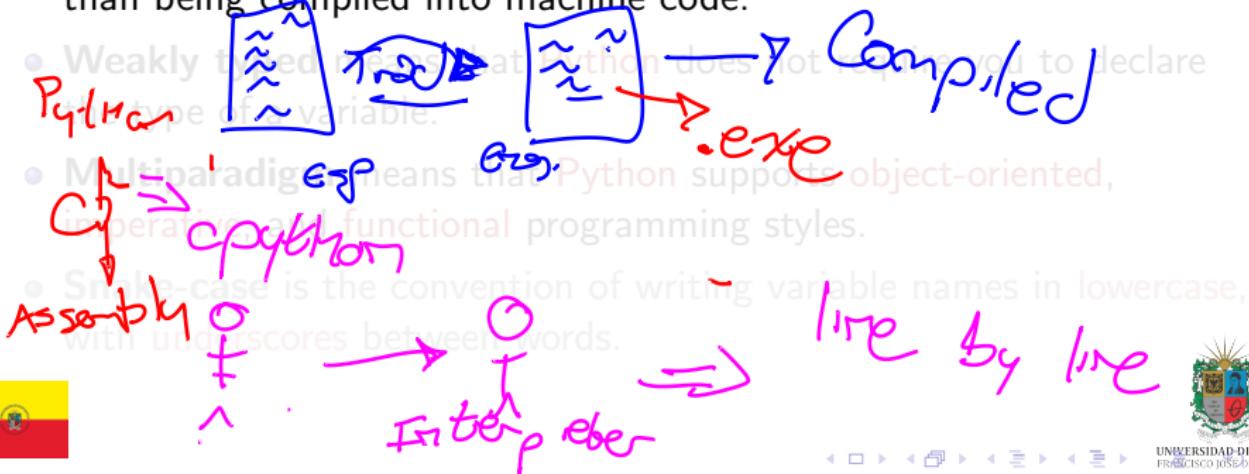
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- math
notation
natural
language*



Basic Definitions in Python

• `.py` \Rightarrow • `.pyc`

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*public int age; } { x y } → int
strongly typed → inferor e*



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Basic Definitions in Python

Case Case \Rightarrow

my Variable

Snake Case

my_variable

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Popular Developer Tools



Virtual Environments

- **Virtual environments** are a way to create isolated spaces on your computer for **Python projects**.
 - Virtual environments allow you to install packages and dependencies for a specific project without affecting other projects.
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- P.2* *P3.J* *P.3z* *Numpy 0.3* *Numpy 1.1*
Numpy d. 2



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.bin\Scripts\activate
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source ~



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Modules and Packages

- **Modules** are **Python files** that contain **functions, classes, and variables.**
- Modules are used to organize code and make it reusable.
- Packages are **directories** that contain **Python files** (modules).
- Packages are used to organize modules and make them reusable.



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Modules and Packages

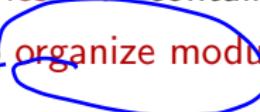
Library → Package

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Dependencies Management

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- Dependencies are traditionally managed using a requirements.txt file, which lists the names and versions of the packages required by your project.
Con el fin de
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Jupyter Notebooks

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Handwritten notes:

Teradata R Python Python iPython

Julia Python

Python

Python



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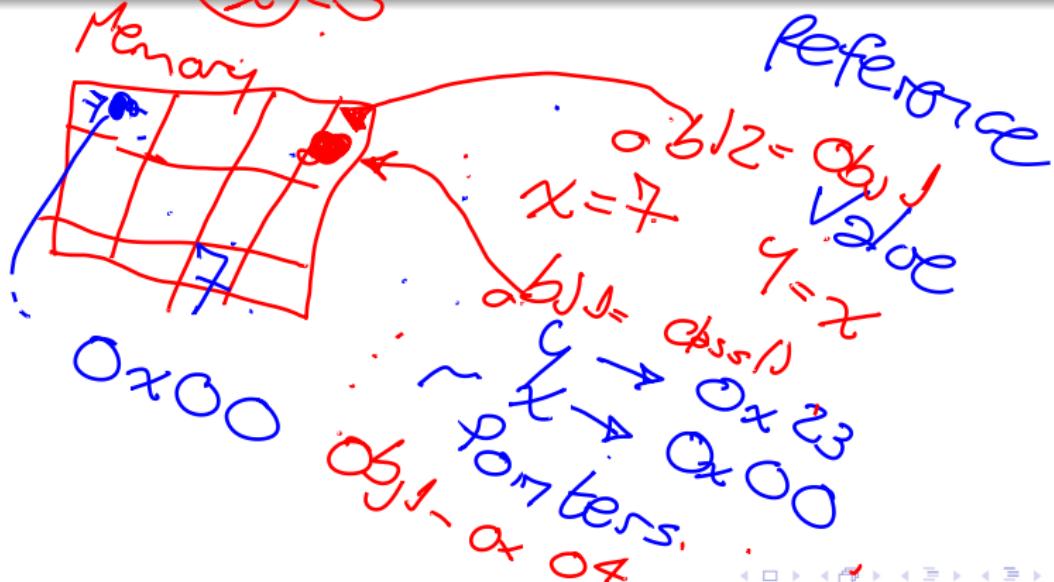
text \Rightarrow Markdown
code \Rightarrow Python



Variables and Memory Management

Variables Definition

Variables are used to store data values. Python has no command for declaring a variable. A variable is created the moment you first assign a value to it.



Conditionals

Definition

Conditionals are used to execute different code blocks based on *different conditions*.

Nested Conditionals

Nested conditionals are conditionals that are *inside* other conditionals.

Elif Conditionals

Elif conditionals are used to check *multiple conditions*.

block ->

`=`
`!=`

9MD

&

or

`<`
`<=`

`>`

`>=`

`else`

`not`



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Nested Conditionals

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If (new) {
Elif Conditional

Elif conditionals are used to check multiple conditions.

if ?:
... $x = 7$

... $y = 5$
if ?:

... $z = 3$
else:

$x = ?$



Conditionals

Definition

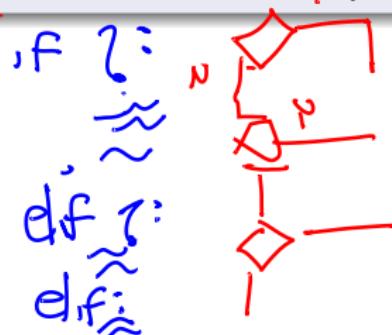
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Loops and Range

Loops Definition

Loops are used to execute a block of code *multiple times*.

Range Definition

The range function is used to generate a sequence of numbers.



while => otherwise

for => set / sequence



Loops and Range

Loops Definition

Loops are used to execute a block of code *multiple times*.

Range Definition

The **range function** is used to generate a sequence of numbers.

2, 4, 6, 8
3, 5, 7, 9
5, 10, 15, 20

range (0
start, stop, *
inc / exc)

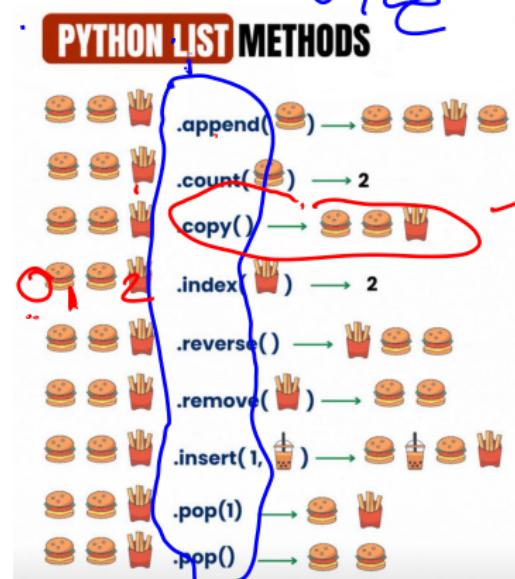


Lists

Definition

A **list** is a collection of items that are *ordered* and *changeable*. **Lists** are defined by enclosing the items in square brackets.

[]
list



Dictionaries

Definition

A **dictionary** is a collection of items that are *unordered*, *changeable*, and *indexed*. Dictionaries are defined by enclosing the items in curly braces.

```
{ "a": 1,  
  "b": 2,  
  "zed": 26  
}
```

pair key value
Java Hash map
(JS Object)
JSON



Sets and Tuples

Definition Sets

A **set** is a collection of items that are *unordered* and *unindexed*. **Sets** are defined by enclosing the items in curly braces.

$A = \{a, b, c\}$

$B = \{d, e, f\}$

A tuple is a collection of items that are *ordered* and *unchangeable*.

Tuples are defined by enclosing the items in parentheses.



Not repeated elements



Sets and Tuples

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Definition Tuples

A **tuple** is a collection of items that are *ordered* and *unchangeable*.
Tuples are defined by enclosing the items in parentheses.

(*a*, *b*, *c*, *d*, *e*)



Lists Comprehensions

Definition

List comprehensions provide a concise way to create lists. Common applications are to make *new lists* where each element is the result of some operation applied to each member of another sequence or iterable, or to create a *subsequence* of those elements that satisfy a certain condition.

- $[\text{process } i) \text{ for } i \in \text{collection}]$
- $[\text{process } i) \text{ for } i \in \text{collection}$
 $\quad \text{if } i > 2]$



Functions

Definition

A **function** is a block of code that only runs when it is called. You can pass data, known as **parameters**, into a function. A **function** can return data as a result.

Type of Functions

- Built-in Functions
- User-defined Functions
 - Variadic Functions
 - Recursive Functions

def mane (**par1**, **par2**):
 ...
 ... **x = par1 + par2**
 ... **return**



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Python
list
, remove()
, sorted()

variable param
↓ less vs more



Python Iterators

Definition

An **iterator** is an object that contains a *countable number of values*. An **iterator** is an object that can be iterated upon, meaning that you can traverse through all the values.

Maps

The **map function** is used to apply a function to *all the items* in an input list.

Filters

The **filter function** is used to *select items* from an input list that meet a certain condition.



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Lambda Functions

Definition

A **lambda function** is a small anonymous function. A **lambda function** can take any number of arguments, but can only have one expression.



Classes and Objects

Definition

Python is an *object-oriented programming* language. Almost everything in Python is an **object**, with its *properties* and *methods*. A **class** is like an object constructor, or a “blueprint” for creating objects.



Outline

- 1 Data Science Basic Concepts
- 2 What is to be a Data Scientist
- 3 Foundations of Python



Thanks!

Questions?



Repo: <https://github.com/EngAndres/ud-public/tree/main/courses/data-science-introduction>

