Credit Card Transaction Analytics

Q4 | Q3 | Q2 | Q1

week_start_date: All

F | M

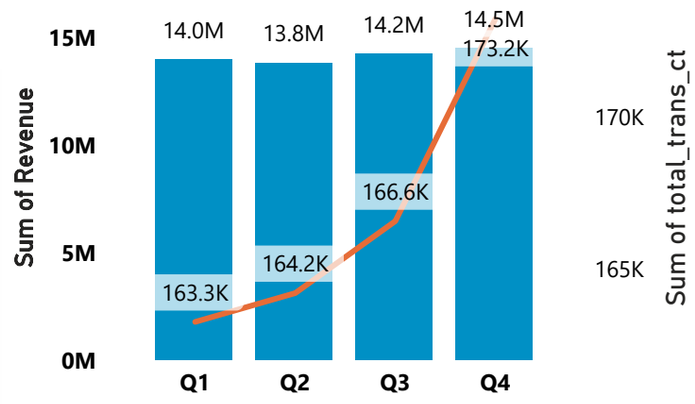
Gold | Silver | Blue | Platinum

Low | Med | High

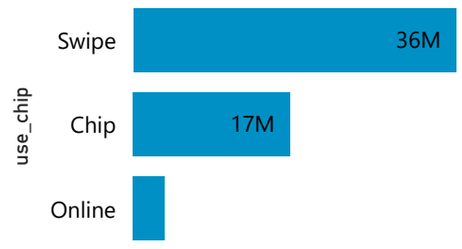
Revenue	Interest	Trans Amount	Trans Count
57M	8.0M	45.5M	667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Silver	5659109	4647596	821923
Platinum	1135608	953314	161629
Gold	2533682	2091362	384755
Blue	47188612	37840749	6614173
Total	**56517011**	**45533021**	**7982480**

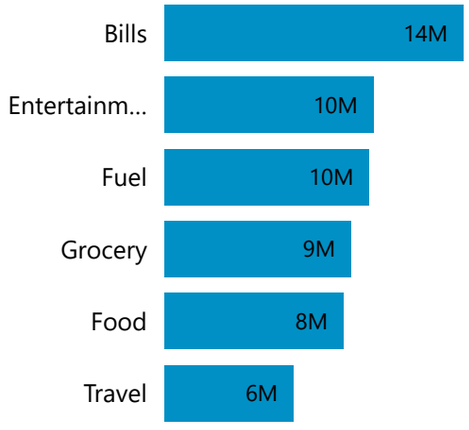
QTR Revenue and total trans count



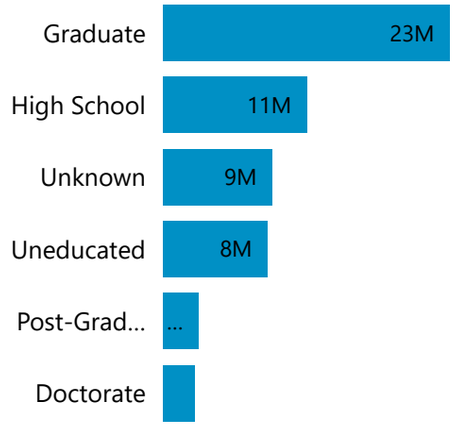
Revenue by Chip



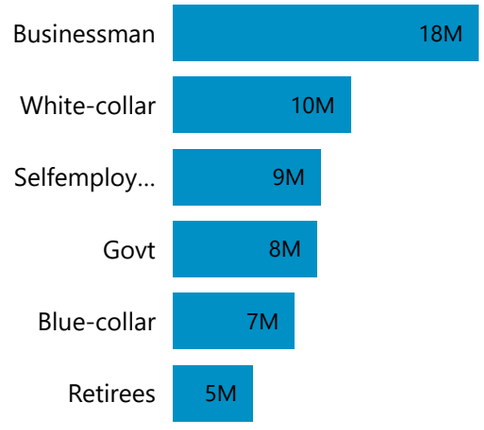
Revenue by expenditure type



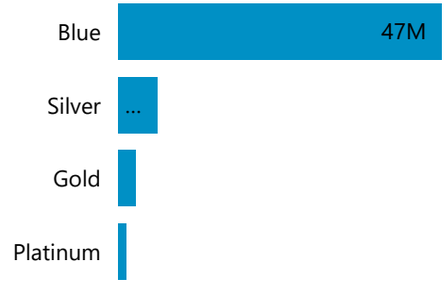
Revenue by education level



Revenue by customer job



Revenue by card category



Credit Card Customer Analytics

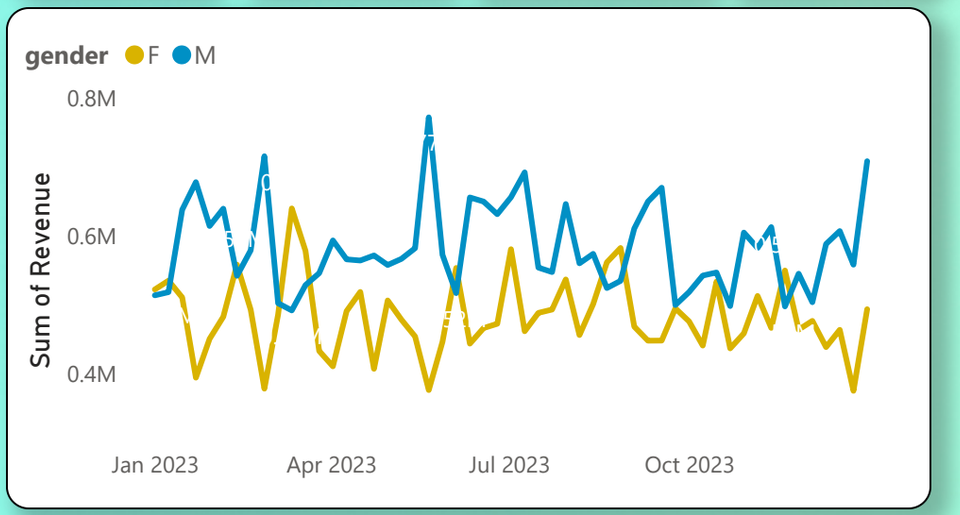
Q4 | Q3 | Q2 | Q1

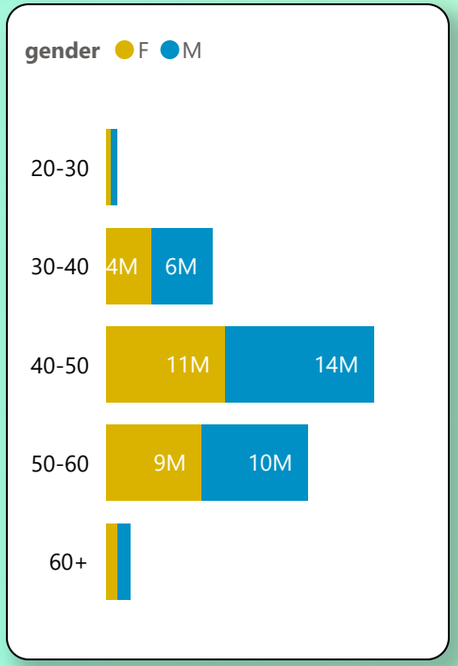
week_start_date
All

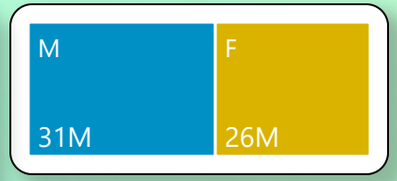
Gold | Silver | Blue | Platinum

Swipe | Online | Chip

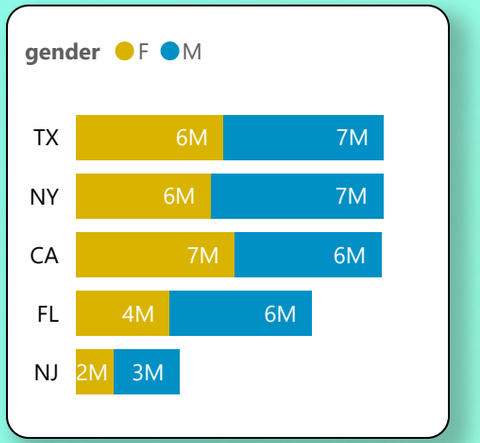
Revenue	Interest	Income	CSS
57M	8.0M	587.6M	3.2

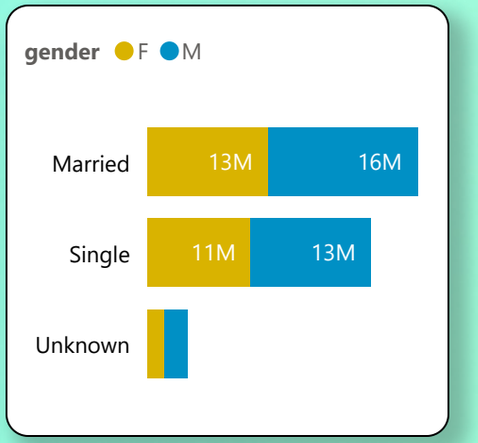


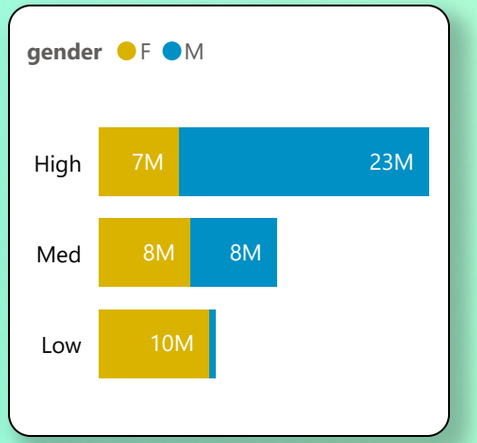


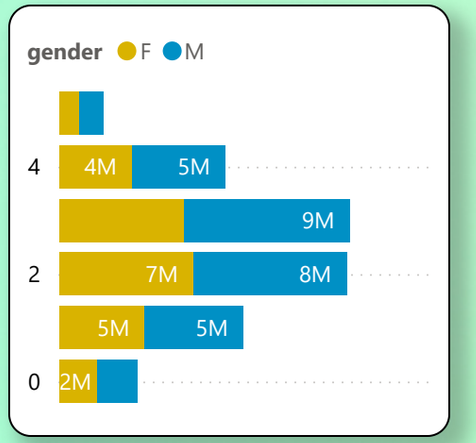


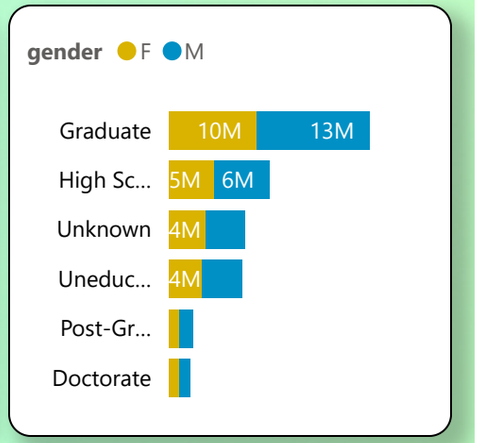
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	**56517011**	**7982480**	**587599783**



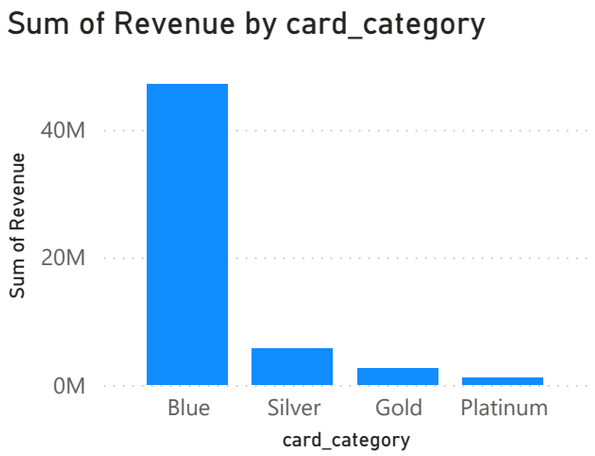


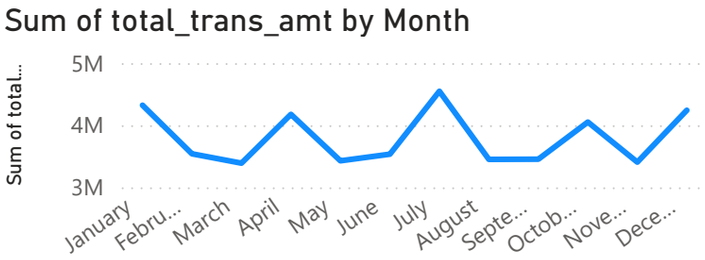






Week_Num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%





delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	**Total**
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	**93.94%**
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	**6.06%**
Total	**15.60%**	**18.80%**	**15.10%**	**9.77%**	**25.53%**	**15.19%**	**100.00%**

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	**100.00%**