



20 DIGITAL 20 WARRIORS

combattenti digitali
ai tempi del covid-19



#digitalwarriors2020

Organizzatori



Contributors



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autonomy

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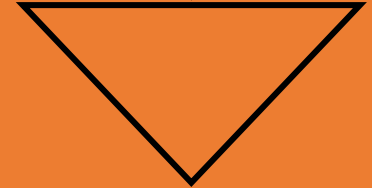
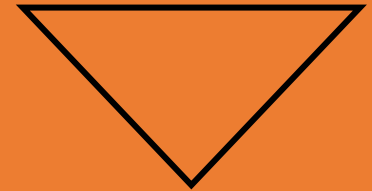
Change won't stop

...and is accelerating

interpersonal computing

organizations
forced to be
remote

1990



2020

pan^(dem)ic





“Corporate Longevity: Turbulence Ahead for Large Organizations”

Innosight 2016

Certainty

Certainty -> Uncertainty

Certainty -> Uncertainty -> Volatility



Embrace uncertainty



What's an adaptive organization?

Change won't stop, and is accelerating

Theory X and Theory Y

Douglas MacGregor - [//en.wikipedia.org/wiki/Theory_X_and_Theory_Y](https://en.wikipedia.org/wiki/Theory_X_and_Theory_Y)

~~command and control~~

accountability

information

clear processes



business capabilities

homogenous streams of changes

people raise issues

feeding information into the system

squads prioritize work

using well defined and battle-tested processes

task forces execute

people form task forces by submitting interest to prioritized work

once done they disband

task forces lifecycle if between 3 to 5 weeks

autonomy

a story in the time of a pandemic



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GRAZIE!



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