

PAPER CODE	EXAMINER	DEPARTMENT	TEL
MAN471	Roland Berberich	IBSS	4985

2nd SEMESTER 2018/2019

Assessed Coursework

Fundamentals of Project Management

SUBMISSION DEADLINE: **14th April 2019**

INSTRUCTIONS TO CANDIDATES

- (1) The assignment comprises 50% weight of the final module mark.
- (2) Write a ~3,000 word essay on your chosen topic.
Topic 1: Explore and elaborate the mandate of ‘strategic fit’
Topic 2: Compare and contrast a “classic” methodology with a more modern approach
- (3) The essay must be written in English and contain a minimum of 25 relevant academic references. A maximum of 5 internet references is permitted but **no** Wikipedia/ UKessays etc. references.
- (4) A properly formatted electronic copy (in MS Word, **not** PDF) of the essay should be submitted via ICE before the deadline. **All essays will be processed through Turnitin for a plagiarism and originality check. Please refer to the handbook and corresponding policies. Paper copies are not required.**
- (5) University policy on late submission will be followed.
- (6) Ensure that you comply with file naming and submission rules, non-compliance will be penalised – please refer to your handbook; a cover sheet is not required.

Assessment001 (50% of final mark):

*Write an academic essay choosing **ONE** of the following topics. Your analysis should be critical using relevant literature, academic research findings, factual evidence and information.*

Topic 1: Explore and elaborate the mandate of 'strategic fit'

Topic 2: Compare and Contrast a "classic" methodology with a more modern approach.

Your essay should include the following information:

- (i) Give a brief overview of the topic using **reliable** information.
- (ii) Discussion by focusing on one specific case or context. Depth, not width of discussion will be marked.
- (iii) Prepare the essay according to general guidelines of writing an academic essay in English. Your content and discussion should follow a logical flow with evidence of analysing relevant information. Your argument and discussion should show a certain level of critical thinking and in-depth analysis.

The requirement:

- Assignments should be ~3,000 words in length with a flexibility of 10% below and above (minimum 2,700 and maximum 3,300) (Excluding appendices, tables, figures, table of contents, and reference list).
- A minimum of 25 academic references are required (no Wikipedia, "UKEssays" or similar!)
- **Please state the word count and student ID on the title page of your work**
- Due **14th April 2019**

Assessed Coursework Guidelines – Assessment001-Essay

Below is a general guideline of what sections to include in the essay.

1) INTRODUCTION

Briefly introduce the topic, your approach and the flow of your work. A summary of your result/conclusion is encouraged.

2) MAIN BODY

Based on your approach, critically examine the topic using relevant literature and information. E.g. findings from previous studies, literature (theories), factual evidence (e.g. statistics and/or news articles). Use proper referencing (APA), the use of a reference manager (e.g. Zotero) is highly recommended. This section can contain subheadings where appropriate.

A simple listing of “Author A said, author B said...” is not an analysis. Your task is to critically comment on academic work and draw a conclusion based on facts.

3) CONCLUSION

A short paragraph summarising the results of your discussion/analysis in the ‘Main body’ part drawing a relevant conclusion, so that the whole essay is consistent in structure.

4) REFERENCE LIST

A list of all sources you cited in your essay using the **APA** style of referencing and in-text citation. The use of reference manager software (e.g. Zotero) is **highly** recommended.

The use of (sub)headings should be sensible, avoid using a (sub) heading for every other paragraph.

Marking Criteria

In general, the following aspects will be considered when marking written assignments:

Structure

Main content

The quality and depth of your analysis, discussion and the extent of the literature/sources you used

Academic writing style, citations and referencing

Grammar and formatting

IMPORTANT: DO NOT simply copy or re-write the information from the original source. You are expected to extend from the topic description and provide a reasonable analysis.

An example of the marking rubrics is enclosed.

MAN471-General essay marking criteria.

Subject	NX less than 40	Compensable Pass 40 - 49	Pass 50 - 59	Merit 60 - 69	Distinction 70 plus
Quality of the introduction using suitable literature and evidence (30%)	Introduction of the context lacking and/or inappropriate. Relevancy not clear.	Some suitable introduction of the context provided with some discussion.	Suitable introduction of the context provided, evaluated and analysed. Central themes are addressed.	Introduction is well provided with effective evaluation and analysis evident.	Context is concisely introduced, evaluated and analysed. Discussion reflect related areas utilised for innovative links.
Critical Analysis, Quality of Argument (40%)	No/Little analysis or evaluation evident, pure description and 'lists' from literature.	Some analysis and evaluation evident but still very descriptive. No real synthesis of ideas and factual information. Any examples given only add a little to the depth of the argument.	Good analysis and evaluation with little description. Good synthesis of ideas and factual information. Examples add clarity to the argument.	Very good analysis and evaluation. Ideas and examples synthesised with new ideas being formulated. All ideas thoroughly considered.	Excellent analysis and evaluation. Ideas and examples synthesised with forwarding views being formulated.
Conclusion/ Recommendations (15%)	No/Poor conclusions.	Some conclusions but not well developed. Not acting as a synthesis of the work.	Clear conclusions developing out of the work and clarifying the overall outcomes.	Clear conclusions developed, clarifying the arguments made and optimising the overall outcomes.	Clear concise conclusions developing out of the work, clarifying the arguments made and optimising the overall outcomes.
Presentation, style and layout. Accuracy of sourcing, citation and referencing (15%)	Poorly presented, limit/no referencing, poor structure	Reasonable presentation and referencing. Structure should be tighter.	Good presentation, structure. Consistent, accurate referencing.	Excellent presentation, structure and totally accurate referencing.	Outstanding presentation, structure and totally accurate referencing.