| Catégorie (SEO ou accessiblité ?) | Problème identifié | Explication du problème | Bonne pratique à adopter | Action recommandée | Référence |
|---|---|---|---|---|---|
| Accessibilité | Render-blocking ressources | Des ressources empietent sur le temps de chargement | Le chargement de script allonge le chargement, donc utiliser defer ou async | | https://web.dev/render-blocking-resources/?utm_source=lighth |
| Accessibilité | Avoid enormous network payloads | Higher sized files will increase loading time | Compress, or minify most of the files to reduce network payloads | x | https://web.dev/total-byte-weight/ |
| Accessibilité | Background and foreground colors do not have a | the contrast ratio is lower than expected | Having an higher contrast to make the site readable for the user | x | https://www.w3.org/TR/UNDERSTANDING-WCAG20/visual-au |
| Accessibilité | Document does not have legible font size | Font-size is too low | Minimum font-size to read well enough is 12px | x | https://web.dev/font-size/ |
| Accessibilité | <html> element does not have a valid value for its | Default isn't a value for lang attribute | As a french website, it should be "fr" value | x | https://developer.mozilla.org/fr/docs/Web/HTML/Global_attribut |
| Accessibilité | Links are not crawlable | There isn't link refered to go to | Use href to determinate where the button bring visitor | | https://developers.google.com/search/docs/advanced/guideline |
| SEO | Serve images in next-gen formats | .bmp format is an old and high sized img not suitable fo | Convert all .bmp to .webp format | x | https://developers.google.com/speed/webp |
| SEO | Efficiently encode images | high sized img format are used | Convert all .bmp, .png, .jpg to .webp format | x | https://developer.mozilla.org/fr/docs/Web/HTML/Element/Img#: |
| SEO | Properly size images | img ratio is too big for the user device | respect the img's ratio to not have a bigger img on mobile than websi | x | https://web.dev/uses-responsive-images/?utm_source=lightho |
| SEO | Serve static assets with an efficient cache policy | Cache is too low to keep static assets ready to load | Increase cache to keep these assets longer in memory | x | https://developers.google.com/speed/docs/insights/LeverageBr |
| SEO | Ensure text remains visible during webfont load | during page load, browser sees font as invisible elemer | Use in css of font-display:swap property | x | https://web.dev/optimize-webfont-loading/ |
| SEO | Image elements do not have explicit width and he | No width and height attributes on html to formalize img | Preferable to indicate it as standard size, modified with css style | x | https://developer.mozilla.org/en-US/docs/Web/HTML/Element/i |
| SEO | Links do not have a discernible name | There is no label to differenciate each links | Add an aria-label for each links | x | https://developer.mozilla.org/en-US/docs/Web/Accessibility/AR |
| SEO | Heading elements are not in a sequentially-desce | Use of heading tag for visual style isn't recommanded | Use the first heading tag available then change style with CSS | x | https://developers.google.com/style/headings |
| SEO | Document does not have a meta description | Description text is empty | Meta description with key word for google SEO | x | https://developer.mozilla.org/en-US/docs/Learn/HTML/Introduc |
| SEO | Form elements do not have associated labels | Form without labels | Write labels in consistence of database | x | https://developer.mozilla.org/fr/docs/Web/HTML/Element/Label |
| SEO | Trop d'images dans le site | Text can't be displayed with an img | Use of <p> tag to show text content | x | https://developer.mozilla.org/fr/docs/Web/HTML/Element/p |
| SEO | Use semantical HTML | Only div are used, google cannot makes differences | Use header, main, footer tag at least | | https://developer.mozilla.org/en-US/docs/Glossary/Semantics# |
| SEO | Change HTML files name | Generic names employed | page2.html -> contact.html as a keyword | | https://developer.mozilla.org/fr/docs/Learn/Getting_started_with |
| SEO | Liens Annexes | Too many different links without connection | Do not do farming link | | https://developers.google.com/search/docs/advanced/guideline |