

COMPANY PROFILE



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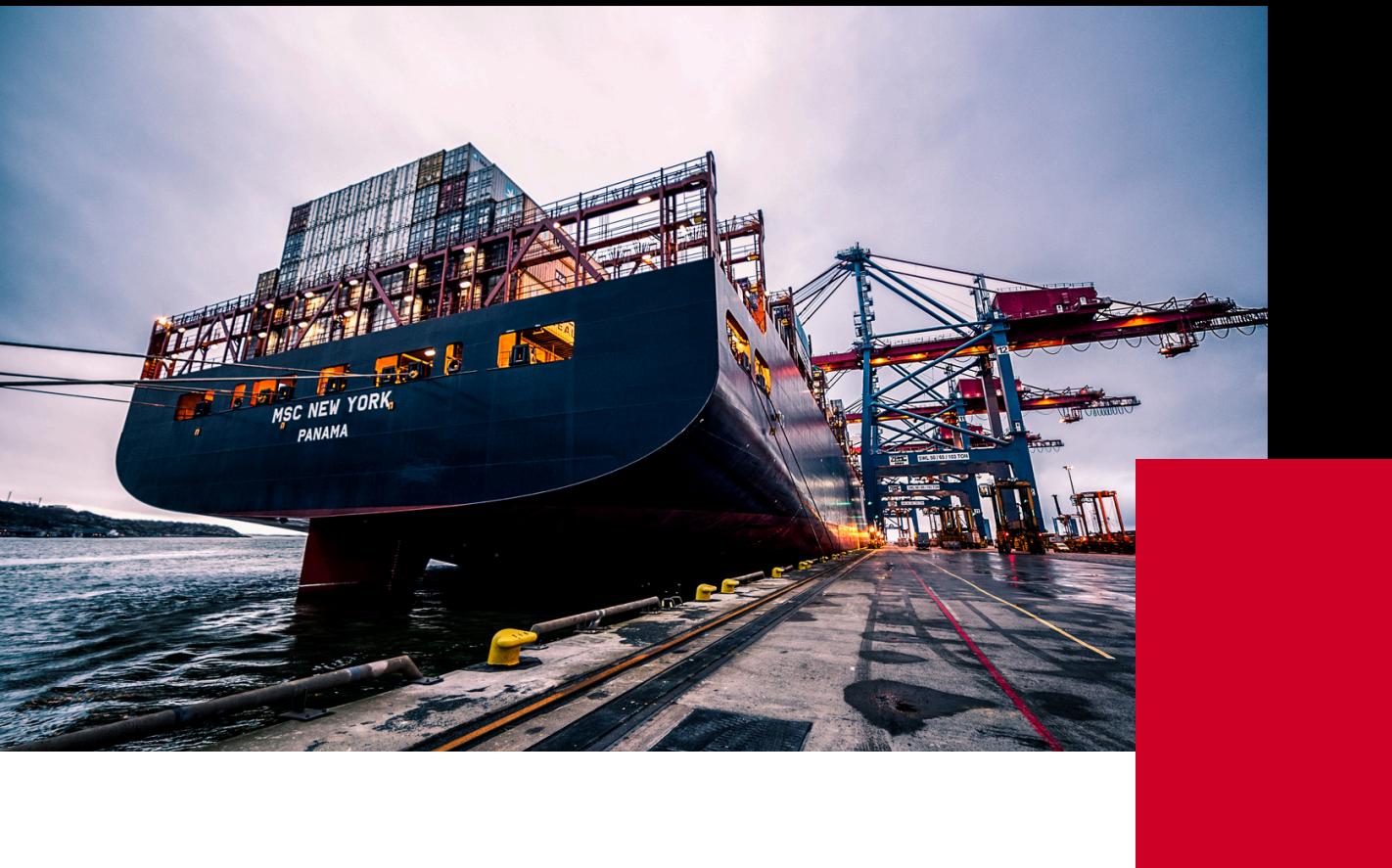
Mission & Vision.

MISSION

- To provide dependable and flexible bulk transportation services that empower our clients to grow.
- To deliver every load safely, on time, and with exceptional care.

VISION

- Our vision is to become the leading provider of bulk logistics solutions in the region, recognized for our reliability, innovation, and outstanding customer service. We aim to transform the logistics landscape by setting new standards for quality and efficiency.



About Us.

Introduction

3rd Logistics is a trusted logistics company based in Tanzania, founded by Abubakari Mirambo, who serves as the CEO. With over six years of experience in the logistics industry, Abubakari has built a team dedicated to delivering efficient bulk cargo transportation solutions for both local and cross-border transit.

We specialize in assisting transporters with fewer than 10 trucks, helping them overcome challenges in finding cargo across East Africa and the Great Lakes region. Our commitment to safety, efficiency, and customer satisfaction positions us as a reliable partner in the logistics sector.



Our Philosophy.

At 3rd Logistics, we believe in building strong partnerships with our clients and stakeholders. Our philosophy centers around trust, transparency, and commitment to excellence. We strive to create value for our clients by understanding their unique needs and providing tailored logistics solutions that enhance their operations.

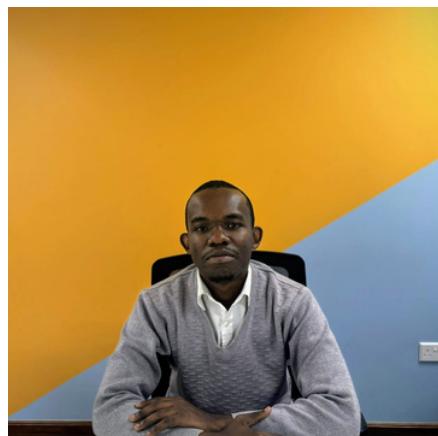
The Organization.



ABUBAKARI MIRAMBO

CHIEF EXECUTIVE OFFICER/FOUNDER

With over six years of experience in the logistics sector, he has gained extensive knowledge and insights into the challenges and opportunities within the industry. His leadership style emphasizes collaboration and innovation, fostering a culture that prioritizes safety and efficiency. Abubakari's commitment to customer satisfaction drives the company's mission to provide exceptional logistics solutions.



ZAKARIA AHMAD MNYAKE

CHIEF OPERATIONS OFFICER

With a deep understanding of supply chain management, he oversees fleet operations, ensuring that all cargo is transported safely and on time. Zakaria's attention to detail and commitment to best practices help maintain the high standards of service that clients expect from the company.

Marketing Plan.

3rd Logistics offers a range of bulk transportation services tailored to meet the specific needs of small transporters.

- Local and Cross-Border Transport: Reliable transportation of bulk cargo across East Africa and the Great Lakes region.
- Custom Logistics Solutions: Tailored services that cater to individual client needs, ensuring flexibility and efficiency.
- Safety and Efficiency: A commitment to maintaining a well-maintained fleet and employing best practices to ensure the safe delivery of cargo.



PRODUCT

3rd Logistics offers a range of bulk transportation services tailored to meet the specific needs of small transporters. Our key offerings include:

- Local and Cross-Border Transport: Reliable transportation of bulk cargo across East Africa and the Great Lakes region.



PRICE

- Transparent Pricing: Clear and upfront pricing structures with no hidden fees, allowing clients to budget effectively.
- Flexible Packages: Options for customized service packages that cater specifically to smaller transporters, ensuring they receive cost-effective solutions.
- Incentives: Discounts for long-term contracts or referrals to encourage client loyalty and attract new business.



PROMOTION

- Digital Marketing: Utilize social media platforms and a user-friendly website to share success stories, updates, and informative content relevant to small transporters.
- Networking Events: Participate in industry trade shows and local events to engage directly with potential clients and build relationships within the transport community.
- Customer Testimonials: Highlight positive client experiences through testimonials and case studies to build trust and credibility.



PLACE

Our logistics services are primarily focused on the East African region and the Great Lakes area. Key considerations include:

- Strategic Location: Establishing operations in key logistics hubs to facilitate efficient transport routes.
- Partnerships: Collaborating with local transport cooperatives and associations to enhance our service reach and visibility.
- Accessibility: Ensuring that our services are easily accessible to small transporters through clear communication channels and responsive customer support.

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