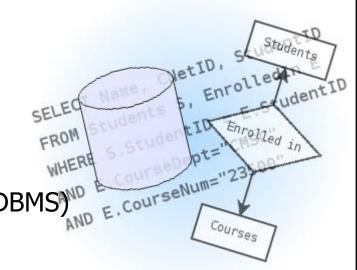
Database Management Systems

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Overview

- Introduction to the Database & DBMS
 - Database Definitions
 - Advantages of Database Approach
 - Functions of Database Management Systems (DBMS)
 - Case Study: Pine Valley Furniture Company
 - The Database Lifecycle (DBLC)
 - Front-end & Back-end Databases



Definitions

<u>Data:</u>

- Meaningful facts, text, graphics, images, sound, video segments
- Usually in certain context e.g. Class Roster

	Class Roster						
'	Course: MGT 500 Semester: Spring 2010 Business Policy						
;	Section: 2						
	Nar	me	ID	Major	GPA		
l i	Baker, Ker	nneth D.	324917628	MGT	2.9		
	Doyle, Joa	n E.	476193248	MKT	3.4		
	Finkle, Cliv	ve R.	548429344	PRM	2.8		
	Lewis, Joh	ın C.	551742186	MGT	3.7		
	McFerran, Debra R.		409723145	IS	2.9		
	Sisneros,	Michael	392416582	ACCT	3.3		

Figure 1-1a: Data in Context

Definitions (Cont.)

• Information:

Data processed to be useful in decision making and interpretation

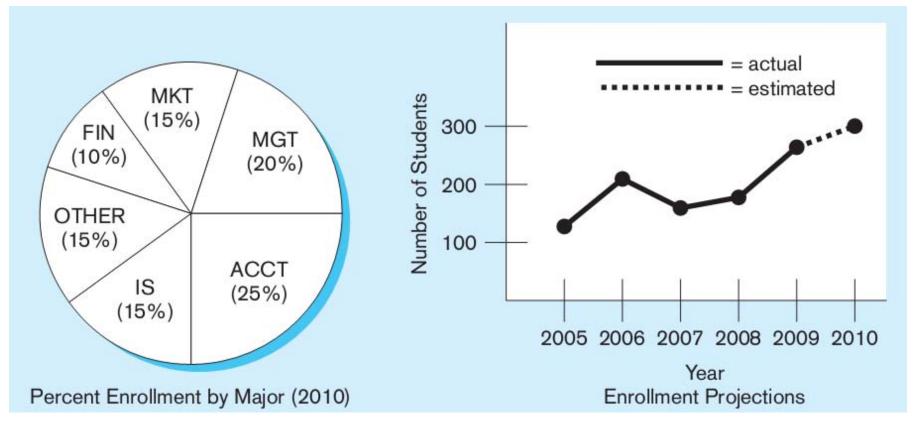


Figure 1-1b: Summarized Data/Information

Database & Its Terminologies

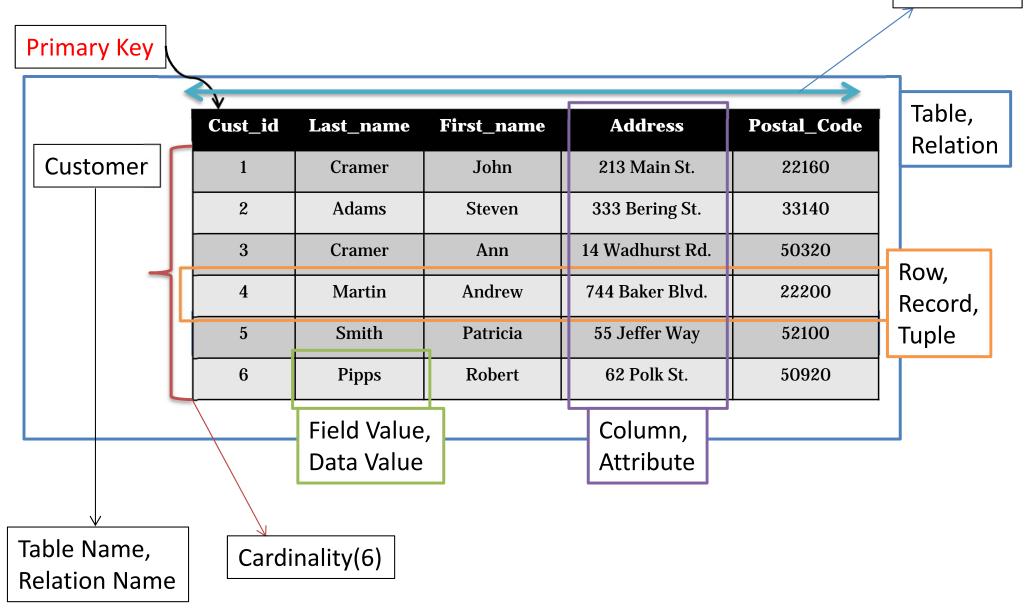
- <u>Database</u>: An organized collection of logically related data
- Field (data item):
 - Smallest unit of information in database
 - It is collection of related characters (numeric or alphabetic) that define a characteristic of an entity (person, place or thing)

Record:

- Fields are grouped together to form records.
- It is collection of related (logically connected) fields
- File: collection of similar types of records

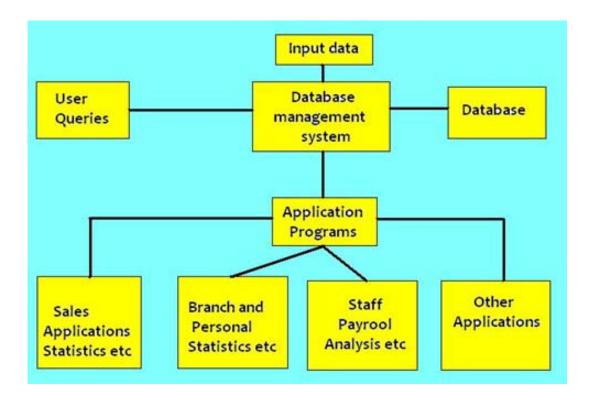
Example – A Customer Table

Degree(5)



Definitions (Cont.)

 <u>Database Management System (DBMS)</u>: a system software that facilitates the management of a database and controls the access to the data stored in the database



Definitions (Cont.)

- <u>Database System:</u> system consisting of a database, a DBMS, hardware and people
- <u>Database Design:</u> The design of the database structure that will be used to store and manage data (not the design of the DBMS)
- <u>Data Dictionary (DD) or Metadata</u>: describes the characteristics of data stored in a database and the interrelationships among data

Table 1-1: Metadata

Description of the properties or characteristics of the data, including data types, field sizes, allowable values, and documentation

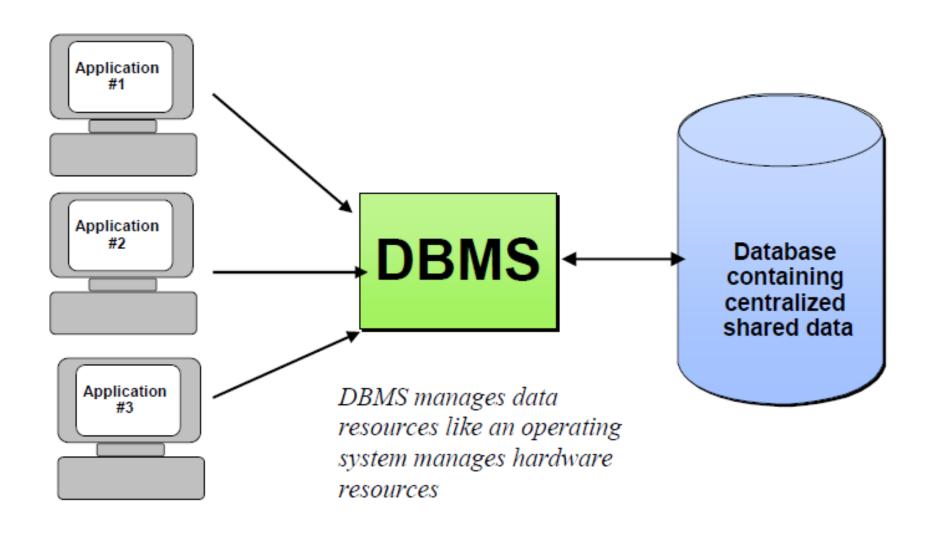
TABLE 1-1	Example	Metadata	for	Class Roster
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Data Item		Me	tadata			
Name	Туре	Length	Min	Max	Description	Source
Course	Alphanumeric	30			Course ID and name	Academic Unit
Section	Integer	1	1	9	Section number	Registrar
Semester	Alphanumeric	10			Semester and year	Registrar
Name	Alphanumeric	30			Student name	Student IS
ID	Integer	9			Student ID (SSN)	Student IS
Major	Alphanumeric	4			Student major	Student IS
GPA	Decimal	3	0.0	4.0	Student grade point average	Academic Unit

Database Management System

 A DBMS is a data storage and retrieval system which permits data to be stored non-redundantly while making it appear to the user as if the data is well-integrated.

Database Management System



Advantages of Database Approach

- Program-Data Independence
 - Metadata stored in DBMS, so applications don't need to worry about data formats
 - Data queries/updates managed by DBMS so programs don't need to process data access routines
 - Results in: increased application development and maintenance productivity
- Minimal Data Redundancy
 - Leads to increased data integrity/consistency
- Improved Data Sharing
 - Different users get different views of the data
- Enforcement of Standards
 - All data access is done in same way
- Improved Data Quality
 - Constraints, data validation rules

Advantages of Database Approach (Cont.)

- Better Data Accessibility/Responsiveness
 - Use of standard data query language (SQL)
- Security, Backup/Recovery, Concurrency
 - Disaster recovery is easy

The Database Approach

- The enterprise data model is a graphical model that shows the high-level entities for the organization and the relationships among those entities.
- Enterprise data model is represented with the help of a E-R diagram that shows the entities, attributes, relations, connectivities and cardinalities.

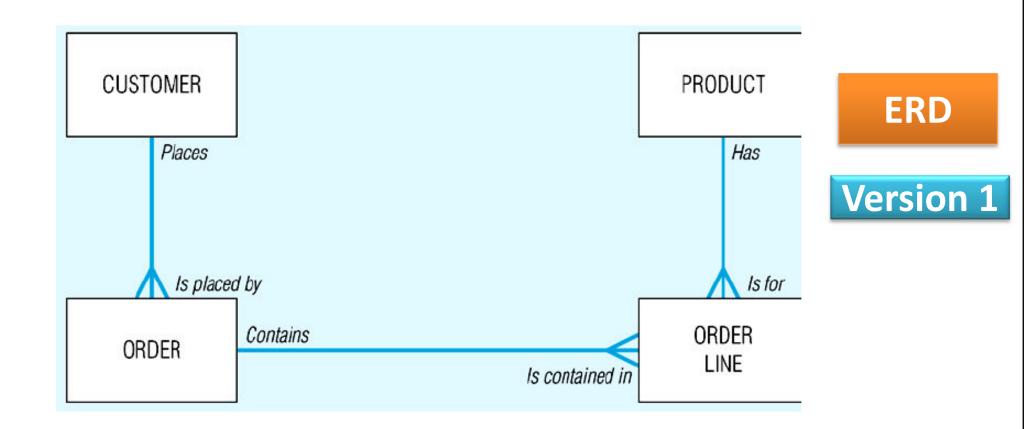
Entities & Business Rules

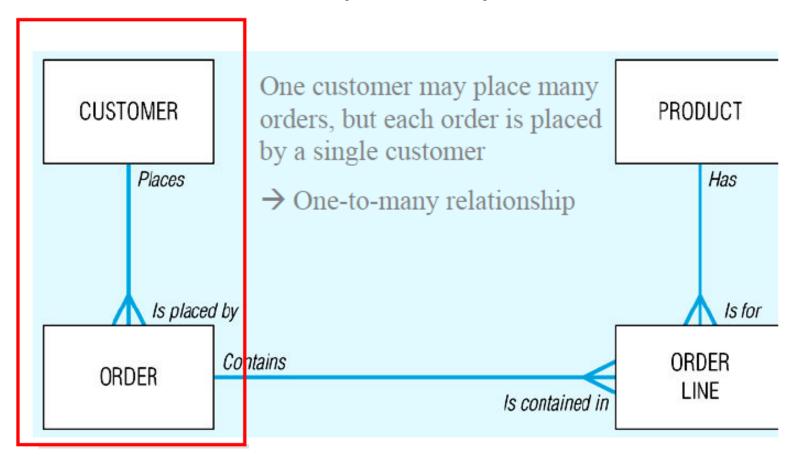
CUSTOMER	A person or an organization that buys or may potentially buy products from Pine Valley Furniture		
ORDER The purchase of one or more products by a customer			
PRODUCT	The items Pine Valley Furniture makes and sells		
ORDER LINE Details about each product sold on a particular customer order (such as quantity and price)			

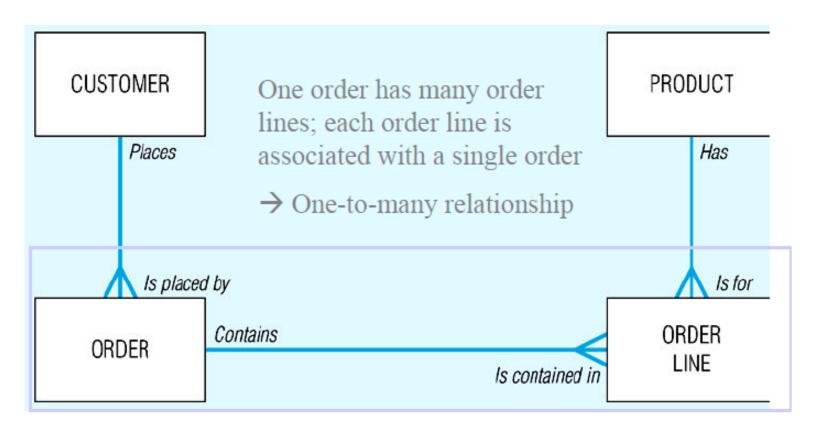
- **1.** Each CUSTOMER *Places* any number of ORDERs. Conversely, each ORDER *Is Placed By* exactly one CUSTOMER.
- **2.** Each ORDER *Contains* any number of ORDER LINEs. Conversely, each ORDER LINE *Is Contained In* exactly one ORDER.
- 3. Each PRODUCT *Has* any number of ORDER LINEs. Conversely, each ORDER LINE *Is For* exactly one PRODUCT.

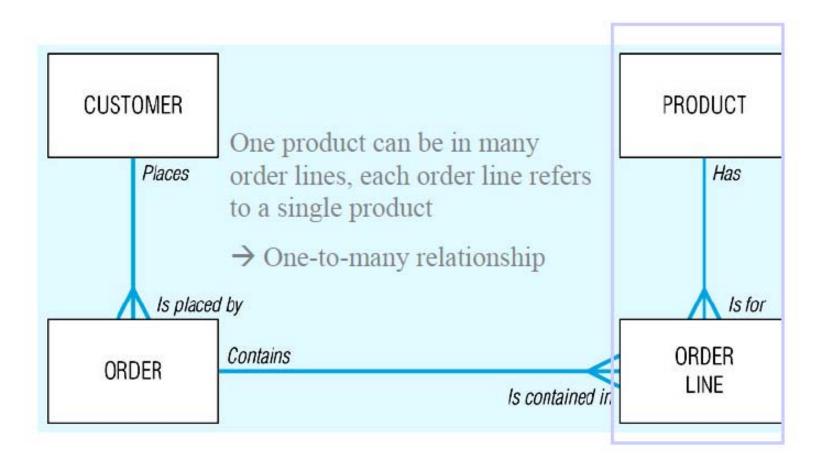
 Business Rules

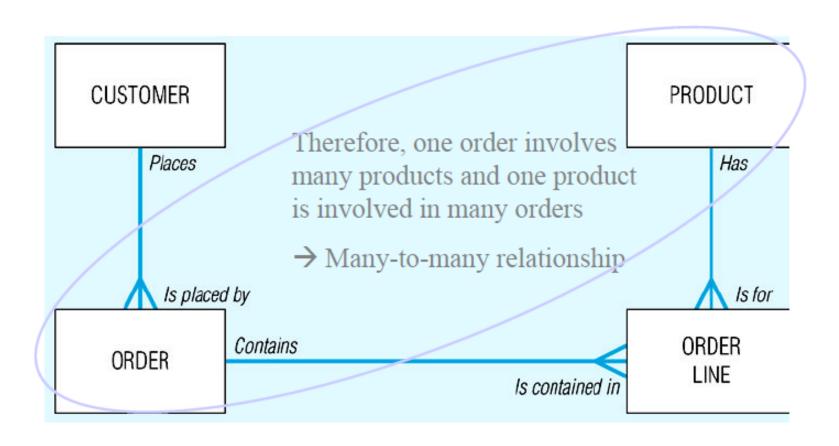
Initial Entity-Relationship Diagram



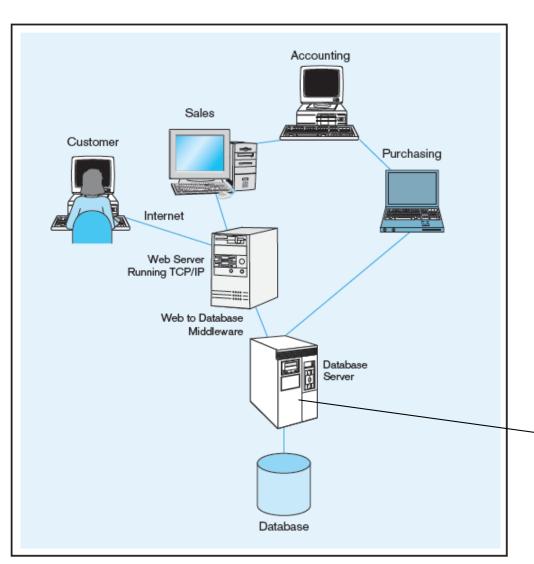


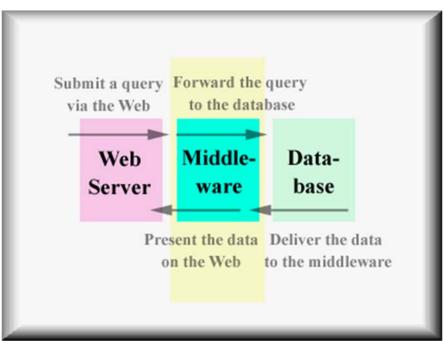






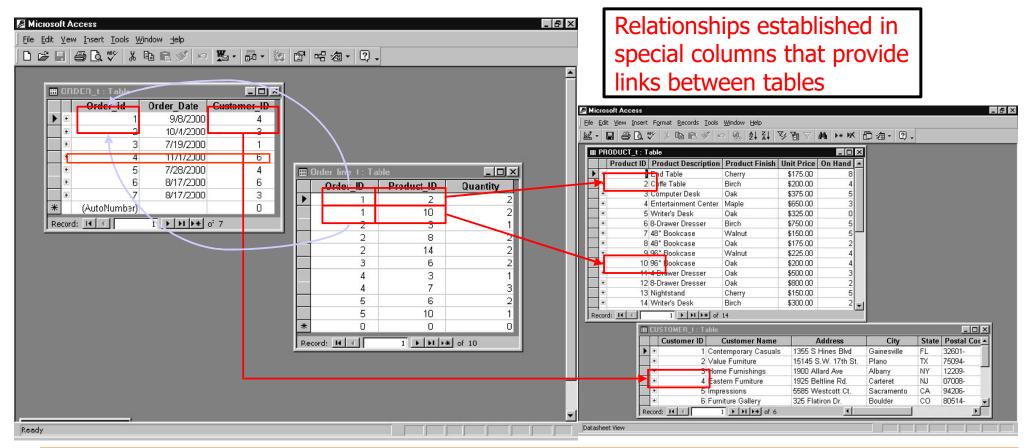
Client/Server System





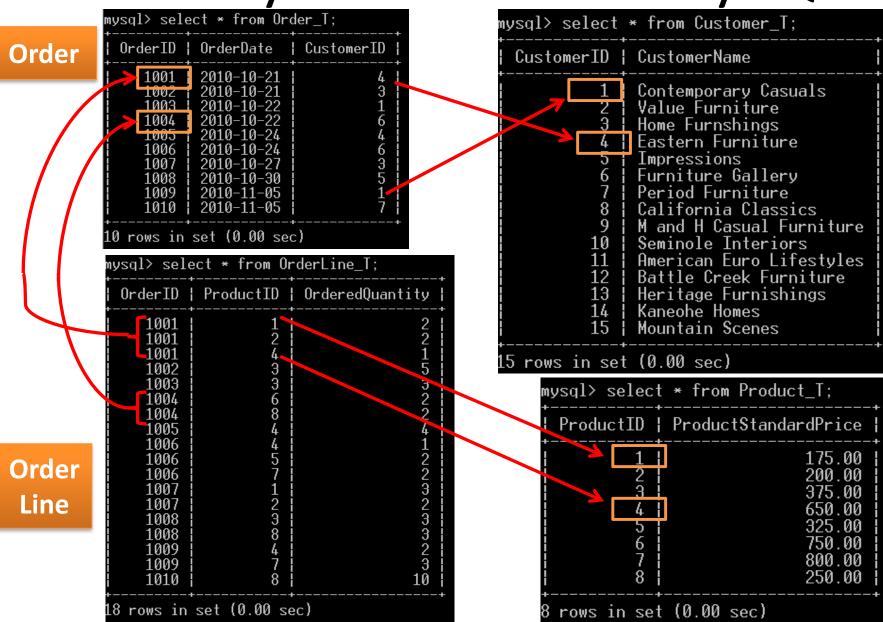
A dedicated computer which provides database services to other computer programs or computers. Examples: Microsoft SQL Server, Oracle, DB2, and Informix.

Physical Tables in MS Access



- Each table row (tuple) represents a single entity occurrence within the entity set.
- Each table column represents an attribute, and each column has a distinct name.
- Each column/row intersection represents a single data value.
- All values in a column must confirm to the same data format.
- The order of the row and columns is immaterial to the DBMS.
- Each table must have an attribute or a combination of attributes that uniquely identifies each row.

Physical Tables in MySQL



Customer

Product

Metadata in MySQL

Customer

Order

Order Line

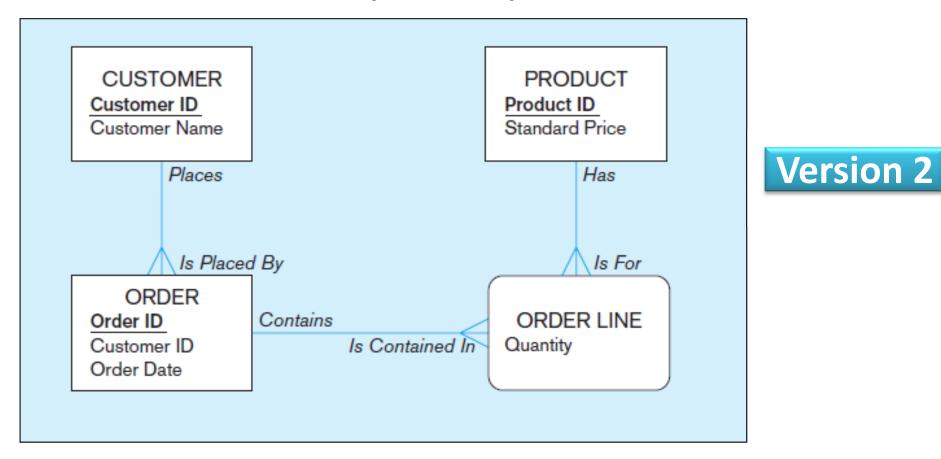


Figure 1-3b: Segment from Enterprise Data Model

Figure 1-14: Four Relations

(a) Order and Order Line Tables

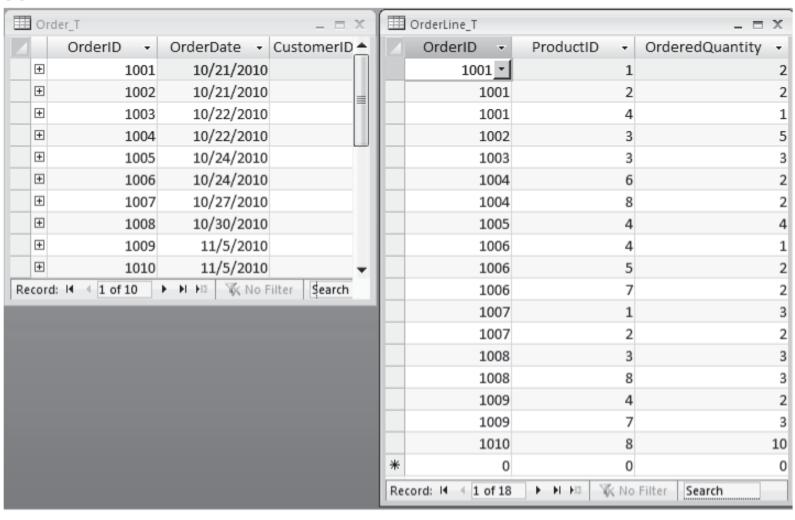


Figure 1-14: Four Relations (Cont.)

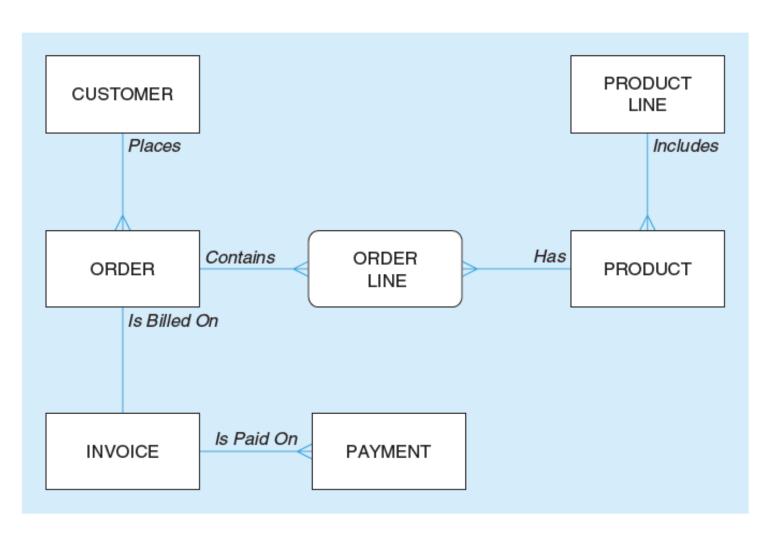
	T Customer_T					
		CustomerID -	CustomerName -			
	+	1	Contemporary Casuals			
	+	2	Value Furniture			
	+	3	Home Furnishings			
	+	4	Eastern Furniture			
	+	5	Impressions			
	±	6	Furniture Gallery			
	+	7	Period Furniture			
	±	8	Calfornia Classics			
	+	9	M and H Casual Furniture			
	+	10	Seminole Interiors			
	+	11	American Euro Lifestyles			
	+	12	Battle Creek Furniture			
	+	13	Heritage Furnishings			
	+	14	Kaneohe Homes			
	±	15	Mountain Scenes			
*		(New)				

<u> </u>	Product_T						
		ProductID -	ProductStandardPrice -				
	+	1	\$175.00				
	+	2	\$200.00				
	+	3	\$375.00				
	+	4	\$650.00				
	+	5	\$325.00				
	+	6	\$750.00				
	+	7	\$800.00				
	+	8	\$250.00				
*		(New)	\$0.00				

(c) Product table

(b) Customer table

Figure 1-15: Preliminary Data Model for Home Office Product Line Marketing



Version 3

Data Attributes for Entities in Preliminary
Data Model

TABLE 1-6 Data Attributes for Entities in the Preliminary Data Model (Pine Valley Furniture Company)

Entity Type	Attribute
Customer	Customer Identifier
	Customer Name
	Customer Type
	Customer Zip Code
Product	Product Identifier
	Product Description
	Product Finish
	Product Price
	Product Cost
	Product Annual Sales Goal
	Product Line Name
Product Line	Product Line Name
	Product Line Annual Sales Goal

Data Attributes for Entities in Preliminary Data Model (Cont.)

Order	Order Number
	Order Placement Date
	Order Fulfillment Date
	Customer Identifier
Ordered Product	Order Number
	Product Identifier
	Order Quantity
Invoice	Invoice Number
	Order Number
	Invoice Date
Payment	Invoice Number
	Payment Date
	Payment Amount

Data Attributes for Entities in Final Data Model

TABLE 1-7 Data Attributes for Entities in Final Data Model (Pine Valley Furniture Company)

Entity Type	Attribute		
Customer	Customer Identifier		
	Customer Name		
	Customer Type		
	Customer Zip Code		
	Customer Years		
Product	Product Identifier		
	Product Description		
	Product Finish		
	Product Price		
	Product Cost		
	Product Prior Year Sales Goal		
	Product Current Year Sales Goal		
	Product Line Name		
Product Line	Product Line Name		
	Product Line Prior Year Sales Goal		
	Product Line Current Year Sales Goal		

Data Attributes for Entities in Final Data Model (Cont.)

Order	Order Number		
	Order Placement Date		
	Order Fulfillment Date		
	Order Number of Shipments		
	Customer Identifier		
Ordered Product	Order Number		
	Product Identifier		
	Order Quantity		
Invoice	Invoice Number		
	Order Number		
	Invoice Date		
Payment	Invoice Number		
	Payment Date		
	Payment Amount		

^{*}Changes from preliminary list of attributes appear in italics.

SQL Definitions

FIGURE 1-16 SQL definition of ProductLine table

CREATE TABLE ProductLine_T

(ProductLineID VARCHAR (40) NOT NULL PRIMARY KEY,

PIPriorYearGoal DECIMAL,

PICurrentYearGoal DECIMAL);

FIGURE 1-17 SQL definition of Product table

CREATE TABLE Product_T

(ProductID NUMBER(11,0) NOT NULL PRIMARY KEY

ProductDescription VARCHAR (50),

ProductFinish VARCHAR (20),

ProductStandardPrice DECIMAL(6,2),

ProductCost DECIMAL,

ProductPriorYearGoal DECIMAL,

ProductCurrentYearGoal DECIMAL,

ProductLineID VARCHAR (40),

FOREIGN KEY (ProductLineID) REFERENCES ProductLine_T (ProductLineID));

Project Data Model

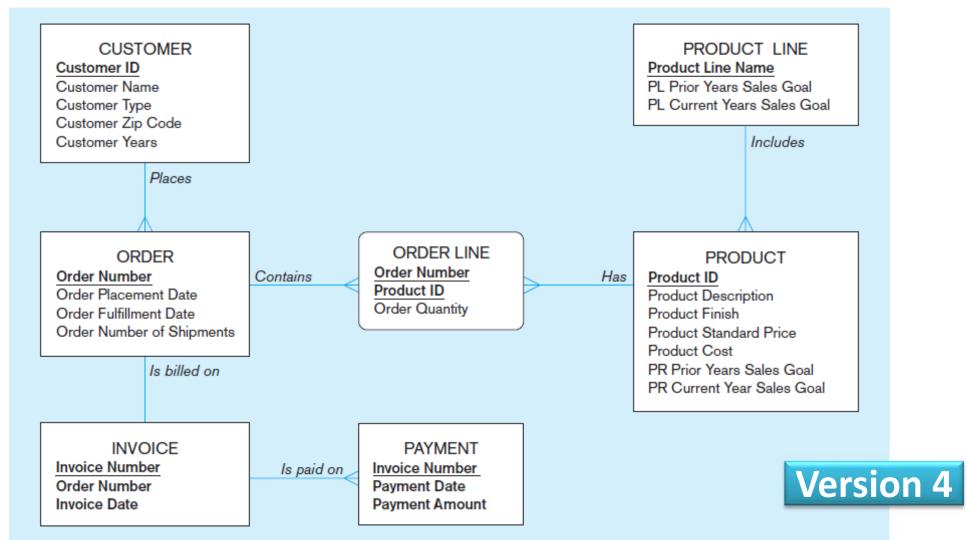


Figure 1-18: Project Data Model for Home Office Product Line Marketing Support Sys.

SQL Query & its Result

FIGURE 1-19 SQL query for Home Office sales-to-goal comparison

SELECT Product.ProductID, Product.ProductDescription, Product.PRCurrentYearSalesGoal,

(OrderQuantity * ProductPrice) AS SalesToDate

FROM Order.OrderLine, Product.ProductLine

WHERE Order.OrderNumber = OrderLine.OrderNumber

AND Product.ProductID = OrderedProduct.ProductID

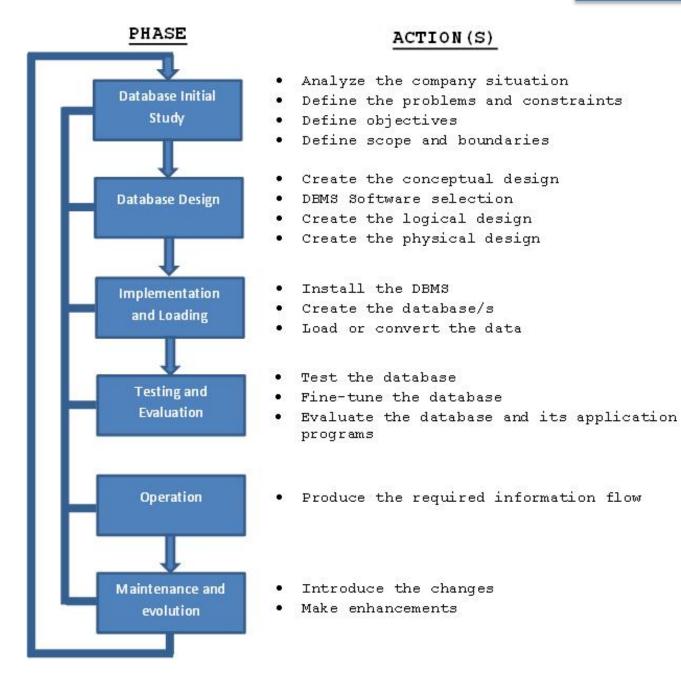
AND Product.ProductID = ProductLine.ProductID

AND Product.ProductLineName = "Home Office";

FIGURE 1-20 Home Office product line sales comparison

Home Office Sales to Date : Select Query						
Product ID Product Description PR Current Year Sales Goal Sales to Date						
3	Computer Desk	\$23,500.00	5625			
10	96" Bookcase	\$22,500.00	4400			
5	Writer's Desk	\$26,500.00	650			
3	Computer Desk	\$23,500.00	3750			
7	48" Bookcase	\$17,000.00	2250			
5	Writer's Desk	\$26,500.00	3900			

The Database Life Cycle (DBLC)



Front-end & Back-end Databases

- The front end of a website is the part that users interact with. Also referred to as client-side, it includes everything that you see when you're navigating around the Internet, from fonts and colors to dropdown menus and sliders, is a combo of HTML, CSS, and JavaScript being controlled by your computer's browser.
- The back end of a website consists of a server, an application, and a database. Also referred as server-side. A back-end developer builds and maintains the technology that powers those components which, together, enable the client-side to even exist in the first place. Some common backend languages are PHP, Java, .Net, Python, and Rails.
- Full Stack Development

Summary

- Introduced various terms
- Covered database approach & its advantages
- Introduced Enterprise Data Model and its various constructs
- Discussed Database Lifecycle (DBLC)
- Covered a sample Case Study
- Discussed Front-end and Back-end Databases