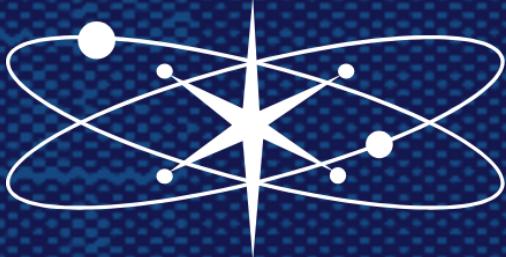


THE  
KUNST  
PACK



**SPONSOR  
ONBOARD**

2 0 2 3



# Welcome!

**Thank you for being a part of HackUNT 2022!**

We are ecstatic that you took the leap and jumped in with us. This event will be a rewarding experience for you and the students alike!

## Next Steps:

The listed information -based on the benefits package that you have selected- is necessary to make our event great!

- \* First and last names of Technical Mentors
- \* Where you would like the Resumes sent to
- \* Recruiting Information
- \* Company Logo ( PNG / SVG )
- \* Primary person of contact leading up to the event  
Name, Email, Phone Number

**Location:** University of North Texas  
Discovery Park, 3940 N Elm St.  
Denton, TX 76207

# Custom Challenge Information

A custom challenge by a company lets you see our competitors' skills, problem-solving, and thought processes. These custom challenges are the bread and butter of our hackathon that excited competitors to participate in HackUNT.

You are allowed to choose your theme for the challenge, or you can stick with the current theme for our event. This year our theme is *Space and the Future of Humankind!*

## Creating a Challenge

Your challenge statement should be broad and vague. This allows competitors to think critically and creatively about the given statement.

**Here are some examples from past sponsors:**

"We challenge you to build something which promotes workplace culture, gets people working together, builds relationships and alleviates workplace stress."  
[RESPEC Company LLC](#)

"Thousands of people fly American each and every day. This awesome responsibility opens the door to incredible opportunities. Help us elevate the customer travel experience, boost operational efficiency and employee performance (baggage handling, gate agents, etc.), or enhance American's brand image with your innovative hacks." [American Airlines](#)

## Picking a Winner

Competitors will enter all HackUNT submissions to Devpost at a given time. Any participants that do not use Devpost will not be considered. Judges will also consider the participant's level of experience and the execution of the project.

## Offering a Prize

The prizes awarded for your custom challenge are entirely up to you! We have seen everything from airline miles to job offers. The more enticing, the more competitors you will have to participate in your challenge.



# SPONSOR OBLIGATIONS

## Arrive Early!

All sponsors should arrive at the venue a minimum of 1-hour before check-in begins. Arriving early to the event will give us enough time to make you comfortable and take care of any requests you may have. Upon arrival, you will receive a badge that all your team members must wear.

## Check Out!

When leaving our event for the evening or on the final day, we ask that you formally check out. Checking out ensures a secure and safe event. You can do this at our "Check-in" desk.

## Communicate!

We will use Discord to mitigate all information for questions and workshop announcements during the event. Keeping all communication in one central location will also help with the flow of our event.

# Sponsorship Benefits

Review our sponsor benefit options one last time!  
If you would like to request an upgrade, please let us know a minimum of 2 weeks before our event.

General

	\$1k	\$2K	\$5K	\$10K	\$20K	Presenting ( Contact Us )
Technical Mentors	●	●	●	●	●	●
Provide Custom Challenge	●	●	●	●	●	●
Host a Tech Workshop	●	●	●	●	●	●
Kickoff Talk	●	●	●	●	●	●
Final Judgement	●	●	●	●	●	●
Keynote ( Contact Us )					●	

Recruiting

Receive participant resumes	Post-Event	Post-Event	Post-Event	Post-Event	Early	Early
Interview during event	●	●	●	Yes	Yes	Yes
Recruiting info on website	●	●	●	●	●	●
Private Interview Room	●	●	●	●	●	●

Branding

Logo on Website	Text	●	●	●	●	●
Distribute Swag	●	●	●	●	●	●
Logo on t-shirt	●	●	●	●	●	●
Company Themed Area	●	●	●	●	●	●
HackUNT Presented by ( You! )						●

Our organizers are readily available for any additional questions that you may have. Contact us at [officialhackunt@gmail.com](mailto:officialhackunt@gmail.com).



## Thank you for your support!

Please connect with our University Official if you have not done so. Open communication keeps all our students and sponsors accountable to the University of North Texas.

\* **Angus McColl**

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UNT College of Engineering

[Angus.Mccoll@unt.edu](mailto:Angus.Mccoll@unt.edu)

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