

# Hippo Hack

**Your contributions will be monumental to the students all around the Massachusetts region.**

## Our Mission

The Tech Industry has skyrocketed over the past few decades. Now more than ever, students all over the world have their dreams set on one day being able to pursue a career in STEM. Some of the branches of STEM, however, do not have much priority in schools across the United States, despite their growing prevalence in our lives. For instance, only 51% of U.S. high schools offer computer science courses, and only 4.7% of high school students are even enrolled in computer science courses at all.<sup>1</sup> Furthermore, underrepresented minorities have experienced larger barriers barring entry to this industry as well as lack of opportunities to be able to learn more about tech. African Americans only make up 6% of all computer scientists despite making up 13% of the workforce. Women make up less than 26% of the workforce in the heavily male-dominated computer science industry. Local representation amongst Massachusetts tech companies is very low: 2,908 people graduate each year in computer science from Massachusetts despite the 19,382 jobs in tech that are opened each month, where many of these jobs are filled by out-of-state people.



<sup>1</sup>Data from 2021 State of Computer Science Report ([https://advocacy.code.org/2021\\_state\\_of\\_cs.pdf](https://advocacy.code.org/2021_state_of_cs.pdf))

<sup>2</sup>Data from Massachusetts Business Alliance for Education

(<https://www.mbae.org/analysis-shows-very-low-participation-in-computer-science-in-ma-high-schools/>)

# Hippo Hack

Hippo Hack is one of Massachusetts' largest hackathons where middle and high school students with an interest in computer science will be able to showcase their creativity and learn more about the field! Hippo Hack is a completely free, all-day computing competition in July. We encourage students rooted in communities with low access to the field of computer science to come and cultivate an interest in this vast field of study. After finishing their app, website, or other project, students will come out of Hippo Hack with new skills as well as gaining many new friends and connections! For beginners, we will run many classes throughout the day to help them get started on their projects. Working alongside others, students will also develop an understanding of how to use their skills and resources as efficiently as possible to put a project together in a short amount of time.

## Your Contributions

This is where you come in. By supporting Hippo Hack, you are setting forth the path of opportunities for high school students across Massachusetts and cultivating the future generation in the vast field of STEM. Your generosity will help pay for the event's food, supplies, fees, and more. By sponsoring Hippo Hack, you can get your brand out to these passionate and prospective students.

## Forms of contributions

- **Donations**

- The most direct way to support us. We utilize these funds to support a wide range of costs, from venue fees to food to prizes.
- **Monetary contributions will be matched to the perks listed below**

Even if your contribution isn't in the form of monetary funds, we still widely appreciate any other help you can provide!

- **Mentors**

- The technical expertise that mentors have will be valuable in helping our participants with their projects and any questions they have!
- **Teachers / Presenters for seminars**

- **Providing Resources**

- This can include tools, equipment, software, etc. Basically any items that can help us run this event!

	Hippo* \$100+	Bronze \$250+	Silver \$500+	Gold \$1000+	Legendary \$2000+
Website mention	✓	✓	✓	✓	👑
Logo on T-shirt		Name Only	Small Logo	Medium Logo	Large Logo
Merchandise Distribution		✓	✓	✓	👑
Social Media Mention			✓	✓	👑
Sponsored Prizes			✓	✓	👑
Personalized Shoutout ^				✓	👑
Sponsored Segment + Booth					👑

^ Provide a message for us to pass on during the closing ceremony! (We are flexible with any additional requests 😊)

\* Donations below \$100 will not be eligible for any perks. However, we very much appreciate any support and will gladly accept what you can offer!