## THE MINIMUM VIABLE PLATFORM CANVAS PLATFORM DESIGN TOOLKIT 2.1

| notes |  |
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| Platform Experience(s) part of this MVP (MVP baseline)                                  |  |                                | MVP BASE |
|---|--|--------------------------------|----------|
|   |  |                                |          |
| Notes on the current implementation of the experience(s) (eg: concierge, wizard of OZ,) |  |                                |          |
|   |  |                                |          |
| Key Assumptions<br>(Core + Riskiest)  | How's the MVP going to <b>test</b> the assumptions | <b>Criteria</b> for validation | Notes    |
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