

## Sales, Distribution, App development and Digital Marketing Services Agreement

This Sales, Distribution, App development and Digital Marketing Services Agreement ("Agreement") is made and entered into as of 27th August 2024, by and between Freelance Hub (BD) Limited and Biocell Ayurvedic Limited:

**Freelance Hub (BD) Limited**, a company incorporated under the laws of Bangladesh with its registered office at Northern Khan Heights House # 34, Block # D, Mirpur -11, Rd No 3, Dhaka 1216, Dhaka, Bangladesh. Chairman is Tofayel Ahammad and Run and operate by Managing Director Anower Sadath Kabir will b the first party of the Agreement and called and "Freelance Hub"

### Between

**Biocell Ayurvedic Limited** a company incorporated under the laws of Bangladesh with its registered office at Dynasty Wahed Tower. 9<sup>th</sup> floor, 56/2 West Pantha path, Dhaka, factory at Nishanbari, Kalatia, Dhaka. Operates and owned by Tofayel Ahammad will be the Second party of the Agreement and called and "Biocell".

**WHEREAS** the 2nd party desires to engage the 1st party to provide certain sales, distribution and digital marketing services (the "Services") and 1<sup>st</sup> party desires to provide such Services.

**NOW, THEREFORE**, in consideration of the foregoing premises and the mutual covenants contained herein, the parties agree as follows:

### 1. Services

Sl no	Responsibility Details	Main Responsibility	Budget Needed
1	Develop, Operate and maintain "Biocell Telemedicine App"	Freelance Hub	6 Lac taka (One Time)
2	Ensure the app will be in the google play store	Freelance Hub	No
3	Install The app in the Pharmacy Level (to Pharmacy owner smartphone)	Freelance Hub	No
4	Develop a functional website and maintain the website	Freelance Hub	75000 Taka (One Time)
5	Make sure to maintain the referral sales channel from website	Freelance Hub	No
6	Ensure the data hosting facility properly (Initially needed less money 40K MAX)	Freelance Hub	40000 Taka / Monthly
7	Make the product video and medicine user video	Freelance Hub	5000 Taka each video
8	Make inventory software and maintain the software	Freelance Hub	50000 Taka (One Time)
9	Recruit countrywide commission basis salespeople	Freelance Hub	No
10	Training the salespeople makes them always updated	Freelance Hub	Only training cost
11	Set the sales target (Monthly, quarterly and yearly) and ensure the sales target	Freelance Hub	No
12	Make Sure the tele sales team activated and maintain properly (1 People now)	Freelance Hub	15000/one person

"This service will be provided on a **Monthly** basis, contingent upon payment." For all this service the first party will get 5% of the TP (Trade price) value of total sales amount per

month. A detailed breakdown of the specific deliverables for each service should be attached as an **Exhibit A to this Agreement**.

## 2. 2<sup>nd</sup> party (Biocell) Responsibilities

Biocell agrees to:

- Appoint Anower Sadath Kabir, of first party as paid sales director with Monthly One taka (001.00 Taka) Salary.
- Provide the 1st party with all necessary information and materials in a timely manner to perform the Services.
- Cooperate with Freelance Hub in the performance of the Services, including providing timely feedback and approvals.
- Comply with all applicable laws and regulations related to the Services.

## 3. Term and Termination

- This Agreement will be effective for a period of 12 months, commencing on the Effective Date (From the date of Signing).
- The Agreement may be terminated by either party upon 60 days' written notice to the other party in the event of a material breach of this Agreement that is not cured within the notice period.

## 4. Intellectual Property

- All intellectual property rights developed by Freelance Hub while performing the Services shall be the sole and exclusive property of First party.
- Freelance Hub shall have a non-exclusive, royalty-free license to use the intellectual property rights solely for the purpose of promoting and developing its business.
- While the agreement is under, Biocell should not join any other company for similar service as Freelance hub is providing. Once the agreement is over or terminated. Biocell can choice another company.
- **Optional:** If Biocell desires ownership of any specific intellectual property created by the Contractor, it can be negotiated and documented in this section.

## 5. Confidentiality

- Both parties agree to keep confidential all non-public information of the other party obtained in connection with this Agreement.
- This obligation shall not apply to information that is: (i) in the public domain; (ii) rightfully obtained by a third party without a breach of this Agreement; or (iii) independently developed by the receiving party.

## 6. Representations and Warranties

- Each party represents and warrants that it has the full power and authority to enter into this Agreement and perform its obligations hereunder.
- Freelance Hub represents and warrants that it has the necessary skills and experience to perform the Services in a professional and workmanlike manner.

## 7. Limitation of Liability

- Freelance Hub liability under this Agreement shall be limited to the amount of the Fee paid by Biocell.
- Neither party shall be liable for any indirect, incidental, consequential, or punitive damages.

## 9. Governing Law and Dispute Resolution

- This Agreement shall be governed by and construed in accordance with the laws of Bangladesh.
- Any dispute arising out of or relating to this Agreement shall be settled by arbitration in accordance with the Arbitration Rules of the Bangladesh National Arbitration Council.

## 10. Entire Agreement

This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

## 11. Amendments

This Agreement may be amended only by a written instrument signed by both parties.

## 12. Notices

All notices and other communications hereunder shall be in writing and shall be deemed to have been duly given when delivered personally, sent by certified or registered mail, postage

prepaid, return receipt requested, or sent by reputable overnight courier service, addressed as follows:

### If to Freelance Hub (BD) Limited:

Anower Sadath Kabir, Managing Director,  
Freelance Hub (BD) Limited, Contact: +880170707234, [kabir@freelancehubbd.com](mailto:kabir@freelancehubbd.com)

**If to Biocell Ayurvedic Limited:**

**Contact person**

Tofayel Ahammad

Managing Director of **Biocell Ayurvedic Limited.**

Add: Dynasty Wahed Tower. 9<sup>th</sup> floor, 56/2 West Pantha path, Dhaka, factory at Nishanbari, Kalatia, Dhaka.

**Severability**

If any provision of this Agreement is held to be invalid or unenforceable, such provision shall be struck and the remaining provisions shall remain in full force and effect.

**IN WITNESS WHEREOF**, the parties have executed this Agreement as of the date first written above.

Signed for and on behalf of <b>Freelance Hub (BD) limited</b> (FIRST PARTY)	Signed for and on behalf of <b>Biocell Ayurvedic Limited</b> (SECOND PARTY)
Designation: Managing Director	Designation: Managing Director

Witnesses:

1. Name:

Addresses:

Signature:

Witnesses:

Name:

Addresses:

Signature:



**FREELANCE HUB**

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Initial Proposal and Technical  
Documentation of  
**“ Biocell Telemedicine App  
Development ”**

**Biocell Ayurvedic Limited**

**Presented to**

Biocell Ayurvedic Limited



**Presented by**

Freelance Hub (BD) Limited

Northern Khan HeightsHouse # 34, Block # D, Rd No 3, Dhaka 1216, Dhaka, Bangladesh



+880 1707-072345



[freelancehubbd.com](http://freelancehubbd.com)



[info@freelancehubbd.com](mailto:info@freelancehubbd.com)

## Application Development Pricing

Overall Duration with design & development price offering

**6,00,000 BDT**

Our price offering for this Application development

**03 Months**

Approx. Total time required for developing this  
**Biocell Mobile App**

## Application Hosting and Server Expenditure ( Approx. )

Where to store your data & to host your application

Hosting the application on a reliable and scalable platform where the date will safe and recoverable. Server costing surely depend on how many users are in the system and how much data they are storing and transferring within users.

- We can use any hosting provider locally or internationally, with a backup server for recovery. Server cost may very based on users and storage uses. **This cost includes all service charges and continuous maintenance in monthly basis ( approx. )**

**40,000 BDT**

Per Month



**Flutter**



## Application Development Technology, framework & platform and tools

We will choose the most promising **Hybrid App Frameworks Flutter** to develop this application. Flutter is an open source framework by Google for building beautiful, natively compiled, multi-platform applications from a single codebase.

**We will publish the app in google play store for free to use**

Flutter app development has numerous advantages, including cost efficiency, faster app development, short time-to-market, and ease of team organization.

## Additional Required Phase

Maintenance and Services

Finally, we provide ongoing maintenance and support services to ensure the software remains operational and up-to-date.

- **Continuous Maintenance related cost :** We must maintain the application for at least one year. Like a newborn, a new application can have minor bugs and errors that may surface after deployment. Continuous monitoring is necessary until the app matures and becomes stable.
- **Additional Costs :** There may be unforeseen expenses related to maintaining or stabilizing the application. These could arise from unpredictable user traffic, increasing costs of hosting service packages, or other factors.

## Biocell Ayurvedic Limited

This are the phases to be followed during  
**Biocell Telemedicine Mobile app development**

### Phase - 1

Design and Documentation

Establishing project scope, requirements, and design direction.

- Software Requirements Specification (SRS)
- Software Architecture Design
- Software Wireframing
- App User Interface (UI) Design
- Mobile Application Prototype

0 - 20 Day

### Phase - 2

Initial Application Development

Building the foundation of the software.

- Frontend Design Development
- Database Structure Development
- Backend Architecture Development
- API and Communication Identify, Analysis & Development
- User Authentication & Recognition.
- Modules Design & Development
- Application all functionality

21 - 70 Days

### Phase - 3

Application Testing & Quality Assurance

Ensuring software quality and functionality.

- UI Testing
- Functionality Testing
- Authentication Testing
- Vulnerability Testing
- Overall Software Testing

71 - 75 Days

### Phase - 4

Bugs and Errors Fixing

Identifying and resolving any issues found in the deployed Application.

- Identify and Mitigate Errors or Bugs
- Ensure bugs free system uses

76 - 80 Day

### Phase - 5

Initial App Deployment

Transitioning the software from development to live production environment.

- Live Application Testing
- Live Data Communication & Functionality testing
- Live User authentication test
- Live Load testing

81 - 85 Days

### Phase - 6

Final Release in Google Play Store

Uploading the application in google play and release the app for mass audience.

- Final Deployment in google play store
- Meet all requirements as per google policy
- fix if any overview from google
- Handover and distribution of app

86 - 90 Days

## Complete Application Development Cycle and phases

Finally, we provide ongoing maintenance and support services to ensure the software remains operational and up-to-date.

### Version 1.0.1

beta



#### Users



Pharmacy



Doctor



### Version 1.0.2

Pro



### Version 1.0.3

Ultimate



### Functional Requirements for version 1.0.1



#### User Authentication and Management

Adv



#### Virtual Consultations

Basic



#### Prescription Management

Basic



#### Medicine Ordering and Sales

Basic



#### Reporting and Analytics

Basic



#### Notifications

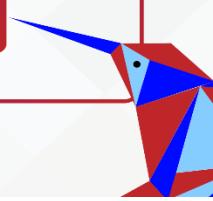
Basic

After releasing the application, we will conduct a market survey and collect user feedback for further development. Based on demand and revenue, we will start this phase to advance the functional requirements initiated in phase 1. We will introduce new features, update existing ones, fix bugs, and improve user experience. In this phase we will also try to integrate an open-source medicine database as feature into our system, so that our users can easily find medicine details and suggestion for searched diseases.

In this phase, we will fulfill all requirements as per business needs and market demand. We may update or add new functionalities or features. Our main focus will be to make the application more stable, smoother, and enhance payment and user experience.

Kindly Go through The Technical Documentation and Software Requirements Specification (SRS) for know about the development phases in detail, if you encounter any query kindly feel free to contact.

Thank You



# **Technical Proposal and Software Requirements Specification (SRS) For Biocell Ayurvedic Telemedicine Mobile Application Development.**

## **1. Introduction**

### **1.1 Purpose**

The purpose of this document is to provide a detailed Software Requirements Specification (SRS) for the Telemedicine and Health Care Service Mobile Application for "Biocell Ayurvedic Limited" to be developed by Freelance Hub (BD) Limited. This document outlines the application's objectives, features, functionalities, user interactions, and technical requirements.

### **1.2 Scope**

The Telemedicine and Health Care Service Mobile Application aims to offer world-class telemedicine services through virtual consultations with registered MBBS doctors. The application will connect pharmacies across the country, enabling them to provide this service in both rural and urban areas. The pharmacies will facilitate communication between patients and doctors via video calls, audio calls, or SMS. The app will ensure a minimum of 30% Ayurvedic medicine prescription from Biocell Ayurvedic Limited.

### **1.3 Definitions, Acronyms, and Abbreviations**

- MBBS: Bachelor of Medicine, Bachelor of Surgery
- SRS: Software Requirements Specification
- UI: User Interface
- API: Application Programming Interface
- SMS: Short Message Service

### **1.4 References**

- Flutter Documentation: <https://flutter.dev/docs>
- Google Play Store Policies: <https://play.google.com/console/about/policies>

### **1.5 Overview**

This SRS document is organized into sections detailing the overall description, specific requirements, external interface requirements, system features, and other non-functional requirements.

## 2. Overall Description

### 2.1 Product Perspective

The application will be a new, standalone product developed using Flutter for cross-platform compatibility. Initially, it will be available on Android, with plans to expand to iOS and other platforms.

### 2.2 Product Functions

- Virtual medical consultations via video, audio, or SMS
- Prescription generation and viewing
- Ordering and selling medicines
- User authentication and management
- Reporting and analytics for administrators and super admins

### 2.3 User Classes and Characteristics

- **Pharmacies/Medicine Shops:** Schedule and conduct virtual consultations, order and sell medicines.
- **Doctors:** Provide consultations, generate prescriptions, view patient reports, and track earnings.
- **Channel Partners:** Distribute medicines, tag new pharmacies, track sales and performance.
- **Administrators:** Manage users, monitor reports, and oversee app functionalities.
- **Super Admins:** Full access to manage and modify the application, including user and feature management.

### 2.4 Operating Environment

- Android OS (initial release)

- Future support for iOS and other platforms

## 2.5 Design and Implementation Constraints

- Compliance with Google Play Store policies
- Data privacy and security regulations
- Scalable architecture to support a large number of users

## 2.6 User Documentation

User manuals and help guides will be provided within the application and as downloadable PDFs.

## 2.7 Assumptions and Dependencies

- Availability of reliable internet connectivity for video and audio calls
- Compliance with local telemedicine regulations

# 3. Specific Requirements

## 3.1 External Interface Requirements

### 3.1.1 User Interfaces

- **Pharmacy Dashboard:** Schedule consultations, view prescriptions, order medicines.
- **Doctor Portal:** Receive calls, view patient history, generate prescriptions.
- **Admin Dashboard:** Manage users, monitor reports, add/remove features.
- **Super Admin Dashboard:** Full access and control over the application.

### 3.1.2 Hardware Interfaces

- Smartphones and tablets running Android OS (initially)
- Future support for iOS devices

### 3.1.3 Software Interfaces

- Integration with third-party APIs for video and audio calls (e.g., Twilio)

- Payment gateway integration
- SMS gateway integration

### **3.1.4 Communications Interfaces**

- Secure HTTPS protocol for data transmission
- RESTful APIs for communication between front-end and back-end services

## **3.2 Functional Requirements**

### **3.2.1 User Authentication and Management**

- User registration and login
- Role-based access control
- Password reset functionality

### **3.2.2 Virtual Consultations**

- Schedule and conduct video and audio calls
- SMS communication with doctors
- Real-time status updates for call scheduling

### **3.2.3 Prescription Management**

- Generate and view prescriptions
- Download prescription PDFs
- Maintain prescription history

### **3.2.4 Medicine Ordering and Sales**

- Order medicines from the app
- Track order status and history
- Generate sales reports

### **3.2.5 Reporting and Analytics**

- Sales and performance dashboards for channel partners
- Income statements and reports for doctors

- Comprehensive reports for administrators and super admins

### **3.2.6 Notifications**

- Push notifications for appointment reminders
- SMS notifications for order updates

## **3.3 Non-Functional Requirements**

### **3.3.1 Performance Requirements**

- Fast response time for video and audio calls
- Scalable architecture to handle high user load

### **3.3.2 Security Requirements**

- Data encryption in transit and at rest
- Secure user authentication mechanisms
- Regular security audits

### **3.3.3 Usability Requirements**

- Intuitive and user-friendly UI
- Accessible design for all user types

### **3.3.4 Compatibility Requirements**

- Compatibility with Android OS (initial release)
- Future compatibility with iOS and other platforms

## **3.4 Database Requirements**

- Scalable and secure database architecture
- Data backup and recovery mechanisms

## **3.5 Environmental Requirements**

- Reliable hosting environment with high uptime
- Regular maintenance and updates

### 3.6 Software Quality Attributes

- Maintainability: Modular code design for easy updates
- Reliability: High availability and fault-tolerant systems
- Scalability: Ability to handle increasing user base and load

## 4. System Features

### 4.1 User 1: Medicine Shop

- App Dashboard
- Video Calling to Doctors
- Audio Calling to Doctors
- SMS with Doctors
- View/Download Prescription
- View Call History
- Discount and Offers
- Direct Phone Call
- Order Medicine
- Payment Gateway Integration
- SMS Gateway Integration

### 4.2 User 2: Doctors

- App Dashboard
- Video/Audio Call Receive
- SMS Reply
- Write/Update Prescription
- View Call History



- Medicine List
- Income Statement and Report
- Payment Request and Disbursement
- Payment Gateway Integration
- SMS Gateway Integration

#### **4.3 User 3: Super Admin**

- Sales Dashboard
- Registered Medicine Shop List/Add/Remove/Update
- Total Order List
- Medicine Order List, Release, and Settlement
- Sales Report and Quantity
- Total Doctor List Add/Remove/Update
- Medicine List Add/Remove/Update
- Payment Management and Disbursement
- Payment Gateway Integration
- SMS Gateway Integration

### **5. Technology Stack and Server Requirements**

#### **5.1 Technology Stack**

- **Framework:** Flutter (Dart)
- **Programming Languages:** Dart, Kotlin, Java
- **Design Tools:** Figma, XD, Illustrator
- **APIs:** RESTful APIs for backend communication
- **Databases:** Scalable SQL/NoSQL databases

- **Hosting:** Cloud-based hosting solutions (e.g., AWS, Google Cloud, or any local or International Cloud services.)

## 5.2 Server Requirements

- High availability and uptime
- Secure hosting environment
- Scalable infrastructure to handle load
- Hosting the application on a reliable and scalable platform where the data will be safe and recoverable
- Server cost estimates:
  - **Per Month:** 35000 (Main) + 5,000 (Backup)  $\approx$  40,000 BDT
  - Server costs depend on the number of users and the amount of data stored and transferred. If Users increase or store more server space, cost will increase simultaneously.
  - Backup server for recovery and threat mitigation.

## 6. Development Phases

### Phase 1: Design and Documentation (0 - 20 Days)

- Establish project scope, requirements, and design direction
- Software Requirements Specification (SRS)
- Software Architecture Design
- Software Wireframing
- App User Interface (UI) Design
- Mobile Application Prototype



## Phase 2: Initial Application Development (21 - 70 Days)

- Frontend Design Development
- Database Structure Development
- Backend Architecture Development
- API and Communication Identification, Analysis & Development
- User Authentication & Recognition
- Modules Design & Development
- Application Functionality Development

## Phase 3: Application Testing & Quality Assurance (71 - 75 Days)

- UI Testing
- Functionality Testing
- Authentication Testing
- Vulnerability Testing
- Overall Software Testing

## Phase 4: Bugs and Errors Fixing (76 - 80 Days)

- Identify and Mitigate Errors or Bugs
- Ensure a bug-free system

## Phase 5: Initial App Deployment (81 - 85 Days)

- Live Application Testing
- Live Data Communication & Functionality Testing
- Live User Authentication Test
- Live Load Testing



## **Phase 6: Final Release in Google Play Store (85 - 90 Days)**

- Final Deployment in Google Play Store
- Meet all Google policy requirements
- Fix any issues identified by Google
- Handover and distribution of the app

## **7. Future Enhancements**

### **Version 1.0.2**

- Bug fixes
- Introduction of new users and modules based on demand analysis and R&D
- Introduce Open source medicine database ( Probable )
- Estimated Development Time: 1-3 months

### **Version 1.0.3**

- Stable, bug-free version with all necessary features and functionalities as per market demand
- Introduce Open source medicine database
- Estimated Development Time: 1-3 months

## **Version Disclaimer**

### **Version 1.0.1: Beta Version**

In this version, we will develop the already mentioned functional requirements in the application with basic functionality and services for this beta version to release for a mass audience for smooth usage.



### **Functional requirements are:**

- User Authentication and Management
- Reporting and Analytics
- Prescription Management
- Medicine Ordering and Sales
- Virtual Consultations
- Notifications

### **Version 1.0.2: Stable Advanced App Version**

After releasing the application, we will conduct a market survey and collect user feedback for further development. Based on demand and revenue, we will start this phase to advance the functional requirements initiated in phase 1. We will introduce new features, update existing ones, fix bugs, and improve user experience.

**In this phase we will try to integrate an open-source medicine database as feature into our system, so that our users can easily find medicine details and suggestion for searched diseases.**

### **Version 1.0.3: Pro App Version**

In this phase, we will fulfill all requirements as per business needs and market demand. We may update or add new functionalities or features. Our main focus will be to make the application more stable, smoother, and enhance payment and user experience.

**Thank You – This Is the End of**

Technical Documentation and Software Requirements Specification (SRS) For Biocell Ayurvedic Telemedicine Mobile Application Development



# FREELANCE HUB

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Thankyou For Reviewing

Northern Khan HeightsHouse # 34, Block # D, Rd No 3, Dhaka 1216, Dhaka, Bangladesh



+880 1707-072345



[freelancehubbd.com](http://freelancehubbd.com)



[info@freelancehubbd.com](mailto:info@freelancehubbd.com)



**FREELANCE HUB**  
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Initial Proposal and Technical  
Documentation of  
**“ Biocell Website Development ”**

**Biocell Ayurvedic Limited**

**Presented to**

Biocell Ayurvedic Limited



**Presented by**

Freelance Hub (BD) Limited

Northern Khan HeightsHouse # 34, Block # D, Rd No 3, Dhaka 1216, Dhaka, Bangladesh



+880 1707-072345



[freelancehubbd.com](http://freelancehubbd.com)



[info@freelancehubbd.com](mailto:info@freelancehubbd.com)

## Biocell Website Development

We will design Dynamic, fast and futuristic website for biocell Ayurvedic

**75,000 BDT**

Our price offering only for this Website development

**01 Months**

Approx. Total time required for developing this  
**Biocell Ayurvedic Website**



[biocellayurvedic.com](http://biocellayurvedic.com)

## Benefits to Biocell Ayurvedic Limited

### Professional Online Presence

A modern, attractive, and functional website to enhance the company's online presence.

### Increased Engagement

Interactive features to engage visitors and provide comprehensive information about products and services.

### Sales and Revenue

An integrated online payment gateway to facilitate the purchase of medicines, potentially increasing sales and revenue.

### Brand Credibility

Displaying testimonials, certifications, and partnerships to build trust and credibility with visitors.

## Website Basic features and functionality

- **About the Company**
- **Lab and Medicine Production Facility**
- **Raw Materials**
- **About the Team**
- **Testimonials and Reviews**
- **Contact Information**
- **Our Medicines**
- **Why Choose Us**
- **Medicine Ordering System**
- **Registration and Certification**
- **Partners and Associations**
- **Help Line**
- **Apply for Free Medicine**
- **Campaign and Promotion**
- **Events and News**
- **Image and Video Gallery**
- **Facilities**
- **Career Opportunities**
- **Quality Assurance**
- **Become a Channel Partner**
- **Become a Distributor**
- **Our Location**
- **Additional Features**
- **And More..**



React.js stands out as a premier choice for web development due to its simplicity, low learning curve, lightweight API, flexibility, and component-based architecture. These features make it ideal for building dynamic, interactive, and high-performance websites.

## Initial Proposal and Technical Documentation of “ Biocell Website Development ”

**Client:** Biocell Ayurvedic Limited

**Project:** Website Development

**Proposal Amount:** 75,000 BDT

**Maintenance Charge:** No maintenance charge for 1 year

### Key Points and Elaboration

#### 1. Project Scope

- **Website Design and Development:** Comprehensive design and development of a new website.
- **Platform:** The website will be developed using a modern, efficient, and scalable platform to ensure high performance and ease of maintenance.
- **Functionality:** The website will be dynamic, functional, attractive, and interactive, meeting all client requirements.

#### 2. Features and Functionality

- **About the Company:** Includes history, mission & vision, founder's message, goals & objectives, and social responsibility.
- **Lab and Medicine Production Facility:** Details the production process and quality assurance measures.
- **Raw Materials:** Information about imported raw materials and quality control.
- **About the Team:** Profiles of key team members.
- **Testimonials and Reviews:** Customer and doctor testimonials, including video and text formats.
- **Contact Information:** Contact details and an interactive map.
- **Our Medicines:** Detailed product descriptions, uses, top-selling medicines, and newly launched products.
- **Why Choose Us:** Benefits of Biocell Ayurvedic medicines.

- **Medicine Ordering System:** Secure online payment gateway for purchasing medicines.
- **Registration and Certification:** Display of certifications and accreditations.
- **Partners and Associations:** Information on partner companies.
- **Help Line:** Customer support details.
- **Apply for Free Medicine:** Application form for free medicine requests.
- **Campaign and Promotion:** Details of ongoing campaigns and promotions.
- **Events and News:** Latest updates about the company.
- **Image and Video Gallery:** Media showcasing the company and products.
- **Facilities:** Information about company facilities.
- **Career Opportunities:** Current job openings and application process.
- **Quality Assurance:** Detailed quality control practices.
- **Become a Channel Partner:** Information and application form for potential partners.
- **Become a Distributor:** Information and application form for potential distributors.
- **Our Location:** Detailed location information.
- **Additional Features:** Interactive and responsive design, user-friendly navigation, SEO optimization, social media integration, analytics and tracking, blog section, FAQs section, and live chat support.

### 3. Development Process

- **Requirement Analysis:** Thorough analysis of client requirements to ensure all needs are met.
- **Design:** Creation of a visually appealing, user-friendly design.
- **Development:** Coding and implementation of website features and functionality.
- **Testing:** Rigorous testing to ensure website performance and usability.



- **Deployment:** Launching the website and making it live for users.
- **Training:** Providing training to the client for managing and updating the website.

#### 4. Maintenance and Support

- **No Maintenance Charge for 1 Year:** Initial one-year period with no maintenance charges to ensure the website runs smoothly.
- **Ongoing Support:** Continued support for troubleshooting and resolving any issues.

#### 5. Cost Breakdown

- **Design and Development:** 75,000 BDT for complete website design and development.
- **Additional Features:** Included in the development cost.
- **Maintenance:** No additional charges for the first year; any subsequent maintenance requirements will be discussed and billed separately.

#### 6. Benefits to Client

- **Professional Online Presence:** A modern, attractive, and functional website to enhance the company's online presence.
- **Increased Engagement:** Interactive features to engage visitors and provide comprehensive information about products and services.
- **Sales and Revenue:** An integrated online payment gateway to facilitate the purchase of medicines, potentially increasing sales and revenue.
- **Brand Credibility:** Displaying testimonials, certifications, and partnerships to build trust and credibility with visitors.

#### 7. Timeline

- **Project Kickoff:** Immediate start upon approval.
- **Design Phase:** 1 weeks for initial design drafts.
- **Development Phase:** 2-3 weeks for coding and implementation.
- **Testing and Launch:** 1 weeks for testing and final adjustments.\



- **Total Duration:** Approximately 4-5 weeks from start to finish.

## 8. Payment Terms

- **Initial Payment:** 75000 BDT. (Payment Terms are not applicable)

## 9. Contact Information

- **Proposal Contact:** Anower Sadath Kabir
- **Phone:** +880 1707-072345
- **Email:** kabir@freelancehubbd.com
- **Address:** Northern Khan Heights House # 34, (Lift#11) Block # D, Mirpur -11, Rd No 3, Dhaka 1216, Dhaka, Bangladesh. Northern Khan Heights House # 34, (Lift#11) Block # D, Mirpur -11, Rd No 3, Dhaka 1216, Dhaka, Bangladesh.

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This price proposal aims to provide Biocell Ayurvedic Limited with a clear, detailed understanding of the website development project, ensuring transparency and aligning expectations for a successful collaboration.

**Thank You – This Is the End of**

Initial Proposal and Technical Documentation of “ Biocell Website Development ”



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Northern Khan HeightsHouse # 34, Block # D, Rd No 3, Dhaka 1216, Dhaka, Bangladesh



+880 1707-072345



[freelancehubbd.com](http://freelancehubbd.com)



[info@freelancehubbd.com](mailto:info@freelancehubbd.com)



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Initial Proposal and Technical  
Documentation of  
**“ Biocell Inventory Management  
Software Development ”**

**Biocell Ayurvedic Limited**

**Presented to**

Biocell Ayurvedic Limited



**Presented by**

Freelance Hub (BD) Limited

Northern Khan HeightsHouse # 34, Block # D, Rd No 3, Dhaka 1216, Dhaka, Bangladesh



+880 1707-072345



[freelancehubbd.com](http://freelancehubbd.com)



[info@freelancehubbd.com](mailto:info@freelancehubbd.com)

## Biocell Ayurvedic Limited Inventory Software Development

**50,000 BDT**

Our price offering only for  
this Software development

**2-3 Months**

Approx. Total time required for  
developing this  
**Biocell Ayurvedic Inventory Software**



[biocellayurvedic.com](http://biocellayurvedic.com)

### Benefits of Inventory Software

#### Efficient Stock Management

Real-time tracking and updates to avoid stock outs  
and overstocking.

#### Streamlined Sales Tracking

Accurate recording and monitoring of sales  
transactions.

#### Enhanced Inventory Accuracy

Reduced errors through automated stock  
management.

#### Real-Time Reporting

Instant access to sales and inventory reports for  
informed decision-making.

#### Data Export Capability

Ability to export reports in various formats for offline  
analysis and record-keeping.

## Scope Of Work and core features



### Inventory Management

Inventory Tracking  
Stock Updates  
Notifications for Low Stock Levels



### Sales and Distribution

Sales Tracking  
Distribution Management



### Reporting

Real-Time Reports  
Profit and Revenue Reporting



### Dashboard

Recent Activity Display  
Key Metrics Display  
Graphs and Indicator



### Additional Features

User Management  
Data Export (CSV, PDF)  
Advanced Search and Filtering  
User-Friendly Interface



We chose React for developing the inventory management application due to its simplicity, low learning curve, and efficient component-based architecture. React's cross-platform capabilities ensure the application performs seamlessly across various devices and operating systems, providing a robust and versatile solution for Biocell Ayurvedic Limited's needs.

Some Services Need to be update or renewal after 1 Year.  
In that case additional charges may apply.



# Initial Proposal and Technical Documentation of

## “ Biocell Inventory Management Software Development ”

**Client:** Biocell Ayurvedic Limited

**Project:** Inventory Management System Development

**Proposal Amount:** 50,000 BDT

**Technology:** React

**Development Time:** 2-3 Months from Start

### 1. Project Overview

The Inventory Management System for Biocell Ayurvedic Limited is designed to maximize efficiency in handling stocks, manage inventory, and simplify the sales and distribution process. This basic and simple application will provide easy reporting for real-time sales and revenue prediction/calculation. The system will feature a dashboard displaying recent activity in inventory management.

### 2. Scope of Work

#### Core Features

##### 1. Stock Management

- **Inventory Tracking:** Real-time tracking of stock levels.
- **Stock Updates:** Add, update, and remove stock items.
- **Notifications:** Alerts for low stock levels and out-of-stock items.

##### 2. Sales and Distribution

- **Sales Tracking:** Record and track sales transactions.
- **Distribution Management:** Manage the distribution of stock items to various locations.

##### 3. Reporting

- **Real-Time Reports:** Generate reports on sales, inventory levels, and revenue.

- **Revenue Prediction:** Tools for predicting future sales and revenue based on current data.

#### 4. Dashboard

- **Recent Activity:** Display recent inventory management activities.
- **Key Metrics:** Show key performance indicators such as stock levels, sales volume, and revenue.

### Additional Features

- **User Management:** Control user access and permissions.
- **Data Export:** Export reports and data in various formats (CSV, PDF).
- **Search and Filter:** Advanced search and filtering options for inventory items.
- **User-Friendly Interface:** Intuitive and easy-to-navigate interface.

### 3. Development Process

#### Requirement Analysis

- Detailed analysis of client requirements to ensure all needs are met.

#### Design

- Creation of a user-friendly and visually appealing interface.

#### Development

- Coding and implementation of core and additional features using React.

#### Testing

- Rigorous testing to ensure functionality, performance, and usability.

#### Deployment

- Launching the application and making it live for users.

#### Training

- Providing training to the client for managing and using the system.



#### 4. Benefits of Using React

React.js stands out as a premier choice for web development due to its simplicity, low learning curve, lightweight API, flexibility, and component-based architecture. These features make it ideal for building dynamic, interactive, and high-performance applications, ensuring the Inventory Management System is robust and easy to maintain.

#### 5. Timeline

- **Project Kickoff:** Immediate start upon approval.
- **Design Phase:** 2-3 weeks for initial design drafts.
- **Development Phase:** 4-6 weeks for coding and implementation.
- **Testing and Launch:** 1-2 weeks for testing and final adjustments.
- **Total Duration:** Approximately 2-3 months from start to finish.

#### 6. Contact Information

- **Proposal Contact:** Anower Sadath Kabir
- **Phone:** +880 1707-072345
- **Email:** kabir@freelancehubbd.com
- **Address:** Northern Khan Heights House # 34, (Lift#11) Block # D, Mirpur -11, Rd No 3, Dhaka 1216, Dhaka, Bangladesh

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This technical documentation and proposal aim to provide Biocell Ayurvedic Limited with a clear and detailed understanding of the Inventory Management System project, ensuring transparency and aligning expectations for a successful collaboration.

This is the end of

Initial Proposal and Technical Documentation of “ Biocell Inventory Management Software Development ”



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