Marvin Baesa

Data Analyst / Business Intelligence Analyst

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Work Experience

Freelance Data Analyst / Business Analyst
May 2023 - Present

- Collect and clean data from various sources
- Identify and analyze trends, patterns and anomalies in complex datasets
- Create and manage interactive dashboards and reports to visualize data-driven insights. Own weekly performance reports and insights for all baspect of operations
- Create and maintain data models
- Locate and define new process for improvement
- Create monthly and ad-hoc reports
- Analyze and gather business requirements for stakeholders
- Develop and implement databases, data collection systems, data analytics and other strategies that optimize statistical efficiency and quality
- Develop python script for Automations
- Analyze and organize raw data
- Develop Dashboards / BI Tools
- Collect information from various sources
- Created various Report Templates

Data Engineer | Questronix Corporation
October 2022 - April 2023

- Create and maintain optimal data pipeline architecture
- Work with stakeholders including the Executive, Product, Data and
- Design teams to assist with data-related technical issues and support their data infrastructure needs.
- Designs data integrations and data quality framework.
- Create and design ETL Pipelines based on stakeholders requirements
- Combine raw information from different sources
- Develop analytical tools and programs
- Analyze and organize raw data

Relevant Skills

- SQL
- Data Entry
- Python
- Web scraping
- Data Modelling
- Report Creations
- Data Mapping
- Database Design
- Data Cleaning
- Data Transformation
- Data wrangling
- Data Analysis
- Development of Data Pipelines
- Tableau
- Power BI
- Salesforce
- Advance working knowledge in Excel / Google Sheet
- MS Access
- KPI Development
- Reports Automation / Generation

Educational Background

BACHELOR OF SCIENCE IN INDUSTRIAL ENGINEERING
National College of Science and Technology
2015-2020

Data Analayst E-commerce | Aresware - Oregon USA
February 2021- October 2022

- Work with executives and other business leaders to identify opportunities for improvement
- Create reports for internal teams and/or external clients Collaborate with team members to collect and analyze data
- Use graphs, infographics and other methods to visualize data Establish KPIs to measure the effectiveness of business decisions Structure large data sets to find usable information
- Work with a team of analysts and other associates to process information
- Create presentations and reports based on recommendations and findings
- Evaluate business needs and objectives
- Interpret trends and patterns

Data Research and Analyst
July 2020 - January 2021

- Conduct comprehensive research into the Real Estate Market by extracting data from various Real Estate and Property Listing websites.
- Assist in creating and delivering presentations, reports, and compiling necessary data. Generate statistical and analytical reports as per the project requirements.
- Collect, monitor, and manage market data and demographic information. Utilize data scraping techniques to gather relevant information from online sources.
- Analyze trends and patterns in the Real Estate Market to provide valuable insights. Collaborate with the team to identify opportunities and potential risks within the market.
- Effectively communicate findings and recommendations to stakeholders through clear and concise reports.

Trainings and Certifications:

GOOGLE DATA ANALYTICS PROFESSIONAL CERTIFICATE GOOGLE
OCTOBER - DECEMBER 2022

SCRUM FOUNDATION PROFESSIONAL CERTIFICATE
CertiProf
OCTOBER 25, 2022

ENTERPRISE DESIGN THINKING PRACTITIONER
IBM
NOVEMBER 7, 2022

DATA SCIENCE FOUNDATIONS LEVEL 1 & 2 (SQL 101,PYTHON 101,SQL AND RELATIONAL DATABASES 101, DATA SCIENCE 101)
IBM
NOVEMBER 4, 2022

BUSINESS INTELLIGENCE FOUNDATION PROFESSIONAL CERTIFICATION - BIFPCS
CERTIPROF
NOVEMBER 30, 2022

Trainings and Certifications:

FOUNDATIONS FOR BIG DATA ANALYSIS WITH SQL
CLOUDERA
DECEMBER 19, 2022

FOUNDATIONS OF PROJECT MANAGEMENT
GOOGLE
DECEMBER 28, 2022

ENGINEER DATA IN GOOGLE CLOUD
GOOGLE CLOUD PINAS
NOVEMBER 18, 2022

MIGRATE MYSQL DATA TO CLOUD SQL USING DATABASE MIGRATION SERVICE
GOOGLE CLOUD PINAS
NOVEMBER 16, 2022

BIGQUERY BASICS FOR DATA ANALYSTS
GOOGLE CLOUD PINAS
NOVEMBER 17, 2022

INSIGHTS FROM DATA WITH BIGQUERY
GOOGLE CLOUD PINAS
NOVEMBER 17, 2022

ORACLE SQL DATABASES SPECIALIZATION
LearnQuest
JANUARY 17, 2023

EXPLORING DATA WITH LOOKER
GOOGLE CLOUD PINAS
NOVEMBER 19, 2022

DATA CATALOG FUNDAMENTALS
GOOGLE CLOUD PINAS
NOVEMBER 19, 2022

IBM DATA SCIENCE PRACTIONER
IBM
NOVEMBER 30 2023

CHARACTER REFERENCE

BATSHEBA NEGRITO

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I certify that the information submitted in this application is true and correct to the best of my knowledge.