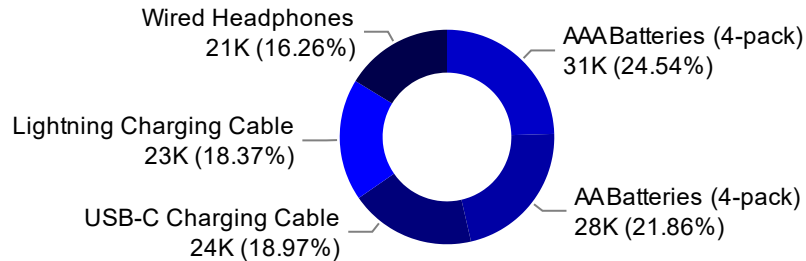


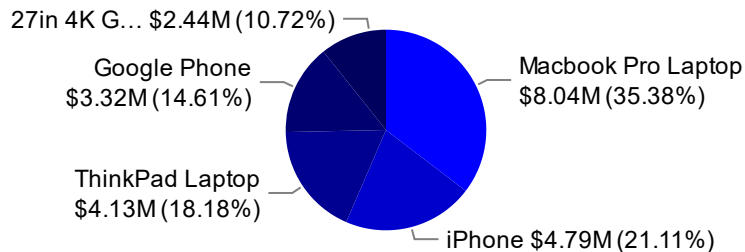
# SALES DATA ANALYSIS

DISCOVERY: Top selling products, Top Demand / Ordered Products, Month with most sales, Country's Product & Sales Trends

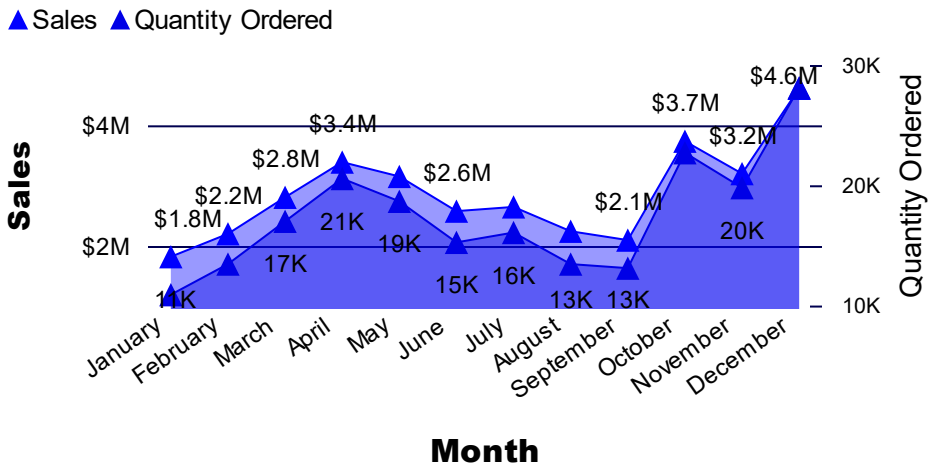
Top 5 most ordered Products



Top 5 most selling Products



Sales Trends by Month



209K

Quantity Ordered

Total Sales  
\$34.49M

\$202.91K

Profit

0.59%

%Profit Margin

Quarterly

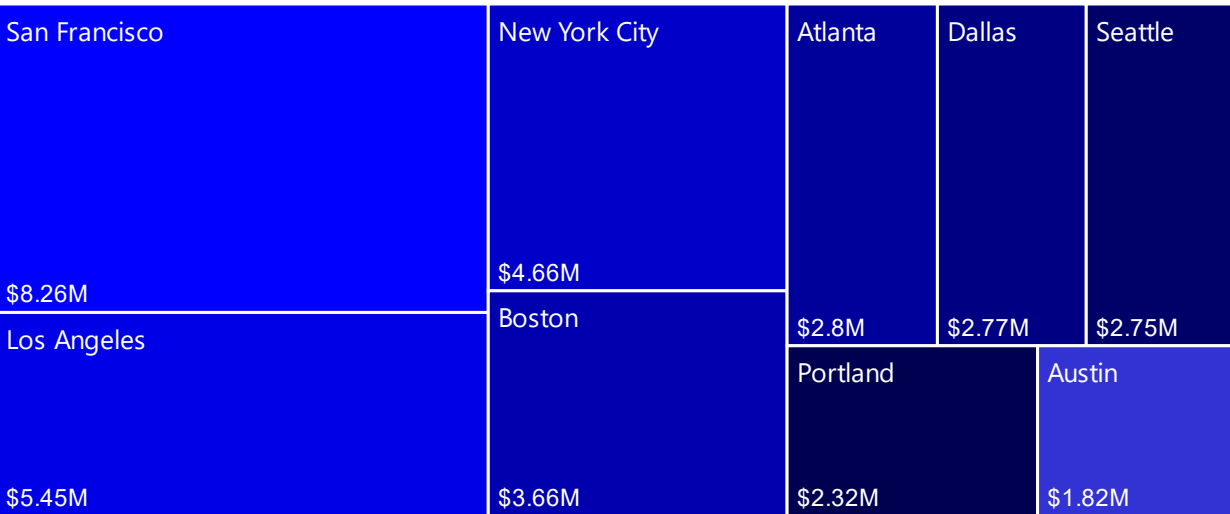
- ☒ Qtr 1  
☒ Qtr 2  
☒ Qtr 3  
☒ Qtr 4

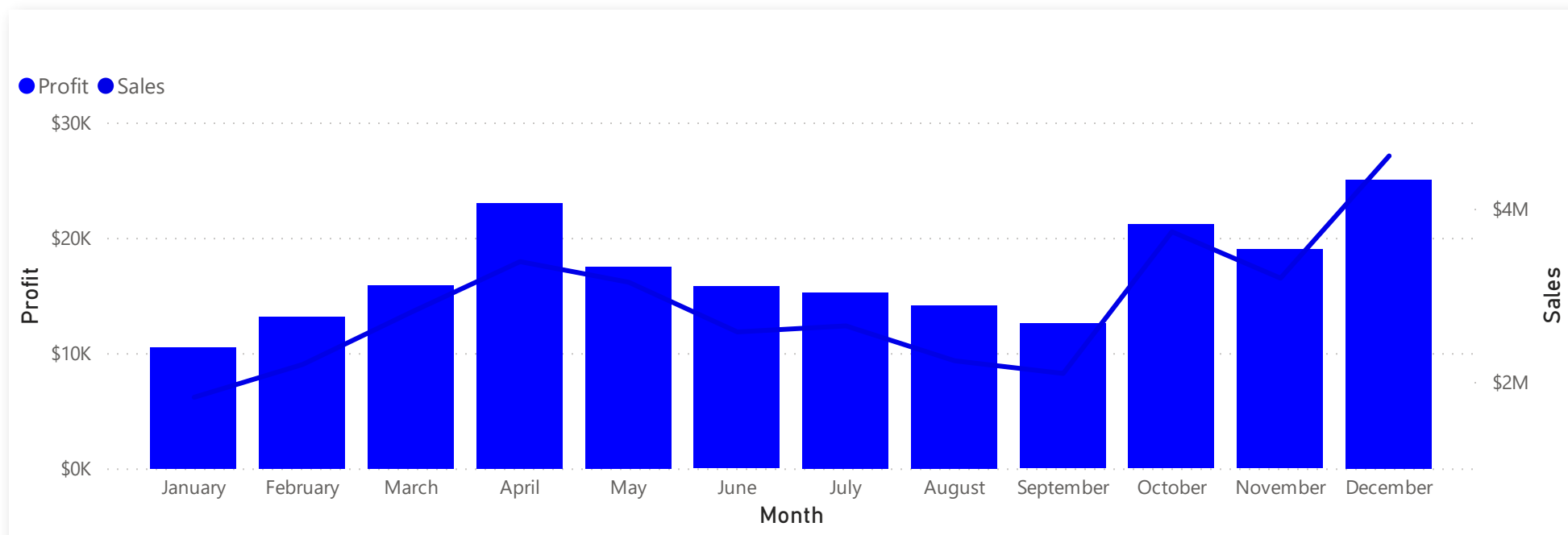
PRODUCTS

- ☐ 20in Monitor  
☐ 27in 4K Gaming Monitor  
☐ 27in FHD Monitor  
☐ 34in Ultrawide Monitor  
☐ AA Batteries (4-pack)  
☐ AAA Batteries (4-pack)  
☐ Apple AirPods Headphones  
☐ Bose SoundSport Headphones  
☐ Flatscreen TV  
☐ Google Phone  
☐ iPhone  
☐ LG Dryer  
☐ LG Washing Machine  
☐ Lightning Charging Cable  
☐ Macbook Pro Laptop

Product	Atlanta	Austin	Boston	Dallas	Los Angeles	New York City	Portland
20in Monitor	342	230	394	343	658	560	278
27in 4K Gaming Monitor	493	318	675	481	1003	842	434
27in FHD Monitor	588	360	797	587	1223	1072	530
34in Ultrawide Monitor	482	328	671	512	955	868	403
AA Batteries (4-pack)	2193	1424	3016	2261	4438	3630	1939
AAA Batteries (4-pack)	2359	1668	3461	2504	4967	4124	2080
Apple AirPods Headphones	1266	887	1653	1194	2473	2098	1099
Bose SoundSport Headphones	1084	707	1416	1063	2125	1794	889
Flatscreen TV	107	212	551	120	727	628	312
Total	16602	11153	22528	16730	33289	27932	14053

Sales by City





Product	January	February	March	April	May	June	July	August	September	October	November	December	Total
20in Monitor	215	245	324	388	338	321	324	258	274	428	419	567	4101
27in 4K Gaming Monitor	313	425	478	564	541	451	483	438	380	719	575	863	6230
27in FHD Monitor	421	471	606	733	688	561	603	485	480	790	710	959	7507
34in Ultrawide Monitor	313	416	521	651	543	454	460	380	378	670	549	846	6181
AA Batteries (4-pack)	1038	1276	1674	2063	1822	1543	1556	1357	1315	2241	1971	2721	20577
AAA Batteries (4-pack)	1084	1321	1647	1991	1892	1452	1558	1341	1282	2239	2003	2831	20641
Apple AirPods Headphones	813	1010	1313	1509	1354	1154	1212	999	965	1662	1502	2056	15549
Bose SoundSport Headphones	659	831	1184	1279	1167	973	1051	872	824	1440	1238	1807	13325
Flatscreen TV	244	312	359	459	399	366	396	331	291	523	457	663	4800
Google Phone	318	379	463	580	479	391	411	359	341	597	493	714	5525
iPhone	381	439	537	691	640	533	501	439	396	715	664	906	6842
LG Dryer	39	38	49	78	76	43	55	46	30	50	56	86	646
LG Washing Machine	42	40	64	61	64	55	52	48	46	61	53	80	666
Lightning Charging Cable	1071	1395	1753	2203	1930	1564	1695	1357	1328	2422	2047	2893	21658
Macbook Pro Laptop	235	276	379	452	464	355	368	299	288	525	440	643	4724
<b>Total</b>	<b>9709</b>	<b>11975</b>	<b>15153</b>	<b>18279</b>	<b>16566</b>	<b>13554</b>	<b>14293</b>	<b>11961</b>	<b>11621</b>	<b>20282</b>	<b>17573</b>	<b>24984</b>	<b>185950</b>