EMMAN SADIANG-ABAY

Web Developer & GoHighLevel Automation Specialist

emmansadiangabay1224@gmail.com | Portfolio: | Philippines

Professional Summary

GoHighLevel Specialist and Web Developer with expertise in building high-converting funnels, automation workflows, and modern websites. Skilled in creating digital solutions that drive lead generation, customer engagement, and business growth through strategic automation and responsive development.

Core Skills

• GoHighLevel: Workflow Automation, Sales Funnels, CRM Pipelines, Email/SMS Campaigns, Social Media Auto Chat, Appointment Scheduling

• Web Development: HTML5, CSS3, JavaScript ES6+, Responsive Design, UI/UX, Performance Optimization

• Automation Tools: Make.com, Zapier, ManyChat, Google Sheets, API Integrations, Metricool

Experience & Featured Projects

- GoHighLevel Automation Projects

    - • Built AI-powered chatbot for automated FAQ and lead capture with appointment scheduling.
    - • Designed complete CRM pipeline with automated follow-up sequences and integrated email campaigns.
    - • Automated Instagram metrics extraction via Make.com integrated with Google Sheets & GoHighLevel.

- Web Development Projects

    - • Eighty Eight Hotel – Developed responsive hotel website with booking integration. (Live: engrkulot.github.io/88Hotel.com)
    - • Brinc Landing Page – Built high-converting webinar landing page. (Live: go.brinc.io/home-page)
    - • Priya Khandalkar Website – Designed personal brand site with clean, professional UI. (Live: priyankakhandalkar.com)
    - • Loan Genius – Built lead generation page with optimized qualification workflow in GoHighLevel.

Technical Skills

• GoHighLevel: Funnels, Automations, Pipelines, CRM, Email & SMS Campaigns, Calendar Booking, Membership Sites, Social Media Integration

• Web: HTML5, CSS3, JavaScript ES6+, Responsive Design, UI/UX Principles, SEO Optimization

• Tools: Make.com, ManyChat, Google Workspace, Metricool, API Integrations

Professional Highlights

Conversion-Focused – Projects designed to deliver measurable results.

End-to-End Solutions – Combining web development with automation expertise.

Proven Success – Track record of live implementations across industries.

Personal Details

Age: 25 | Location: Philippines

Mission: Helping businesses scale through modern web development and strategic automation.