

Emman Sadiang-abay

Web Developer • GHL Specialist • Automation Specialist • AI Engineering Student

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Professional Summary

A dedicated Web Developer and Automation Specialist with strong experience in GoHighLevel (GHL), workflow automation, CRM optimization, and modern front-end development. Skilled in building responsive websites, implementing automated systems, and supporting digital operations across multiple teams. I am adaptable, detail-oriented, and focused on efficiency, user experience, and problem-solving.

Currently expanding my expertise by studying **AI Engineering**, building a foundation in machine learning, AI workflows, and integrating AI tools into real-world business systems.

Core Skills

Web Development

- HTML5, CSS3, JavaScript (ES6+)
- Responsive Design & UI/UX
- Website structure, animations, transitions
- Git & GitHub deployment
- Domain setup & hosting

GoHighLevel (GHL)

- Workflows & Automations
- Funnels & Landing Pages
- CRM Setup & Optimization
- Pipelines & Lead Management
- Email/SMS Sequences

- Social Media Auto Chat

Automation & Integrations

- Make.com
- ManyChat
- Metricool
- ElevenLabs
- API Usage (basic)

Additional Skills

- Operations Support
 - Documentation & Reporting
 - Troubleshooting & Process Optimization
 - AI Tools & Foundations (learning)
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Work Experience

Web Developer/Automation Specialist - Nexistry Digital Solutions

2024 - Present

- Provided technical assistance, documentation, and resolution.
- Supported software users with troubleshooting and workflow guidance.
- Builds modern, responsive websites for clients using HTML, CSS, and JavaScript.
- Creates automated workflows in GHL including lead capture, nurturing flows, onboarding systems, and booking automations.
- Maintains CRM data accuracy and improves user journey through funnel optimization.
- Handles documentation, progress reports, and cross-team coordination.
- Troubleshoots technical issues and resolves operational bottlenecks.

Freelance Web Developer & Automation Specialist

2024 – Present

- Developed websites for brands including hotels, businesses, and personal portfolios.
 - Implemented responsive UI/UX designs, animations, and mobile-first layouts.
 - Built GHL funnels, appointment systems, and nurturing sequences for multiple clients.
 - Assisted businesses with automation, data organization, and process improvement.
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Education

Bachelor of Science in Electronics Engineering – Notre Dame of Marbel University (2022)

Certificates

- Academy Accreditation – Generative AI Fundamentals
- Knowledge Check: Get Started with Databricks for Data Engineering
- Introduction to Prompt Engineering for Generative AI

Web Development Bootcamp - Udemy

HTML, CSS, JavaScript fundamentals

Tools & Technologies

HTML, CSS, JavaScript, GoHighLevel, Make.com, ManyChat, Metricool, ElevenLabs, Git, GitHub, VS Code, Basic SQL, AI tools

Strengths

- Fast learner
- Reliable and organized
- Strong communication skills
- High attention to detail
- Problem-solver
- Adapts well to fast-paced environments

Availability

Open to roles in **Web Development**, **GHL Specialist**, **Automation Specialist**, and **AI-assisted digital operations**.

References available upon request.