

GENERATE A PDF OF YOUR RESULTS

COPY RESULTS URL

Your Data Viz Checklist Scores

27 / 42 or 64.3%



Great charts score 85% or higher

Fully Met

Proportions are accurate

Data are intentionally ordered

Graph is two-dimensional

Display is free from decoration

Color is legible when printed in black and white

Color is legible for people with colorblindness

Text sufficiently contrasts background

Gridlines, if present, are muted

Graph does not have border line

Axes do not have unnecessary tick marks or axis lines

The type of graph is appropriate for data

Partially Met

Data are labeled directly

Get Help

Labels are used sparingly

Get Help

Color scheme is intentional

Get Help

Graph has appropriate level of precision

Get Help

Individual chart elements work together to reinforce the overarching takeaway message

Get Help

Not Met

6-12 word title is left-justified in upper left corner.

Get Help

Subtitle and/or annotations provide additional information

Get Help

Text size is hierarchical and readable

Get Help

Color is used to highlight key patterns

Get Help

Graph highlights significant finding or conclusion

Get Help

Not Applicable

Text is horizontal

Axis intervals are equidistant

Graph has one horizontal and one vertical axis

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From the Blog

GRAPHIC DESIGNERS NEED TO LEARN DATA VIZ

You're going to be good at this

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I am a data nerd. I grew up, professionally speaking, designing studies, collecting data, and tr...

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