



4th March 2016 - London

## Sponsor Pack

**EnhanceConf will be the first conference dedicated to progressive enhancement.**

Bringing together some of the top minds in web development to provide a unique opportunity to discuss techniques, share research, gain feedback and build relationships.

[info@enhanceconf.com](mailto:info@enhanceconf.com)

[enhanceconf.com](http://enhanceconf.com)

or call +44 781 454 5689

# About

Supporting the devices of 3 billion people can seem daunting. We believe progressive enhancement gives a massive advantage and remains an important aspect in pushing the boundaries of the web.



“After attending a number of conferences showcasing the latest frameworks I felt something was missing.

I wanted a conference covering the state of the art in progressive enhancement; focussing on techniques that provide the best experience to the widest possible audience.” -

*Simon McManus, Organiser*

Topics we want to cover include:

- Application architectures
- Isomorphic apps
- Offline apps
- Device/network-agnostic design
- Progressive apps
- Baselines
- Mustard tests
- ROCA
- Tooling

We may dive into a particular language, library or framework but the focus will be on techniques rather than specific implementations.

EnhanceConf is a community event, any extra money from ticket sales will be put back into the event.

# Speakers

The majority of speakers will be from London and the UK.



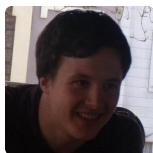
**Phil Hawksworth**

Technical Director at R/GA.



**Stephen Waller**

Interaction Designer, Illustrator and Cartoonist.



**Forbes Lindesay**

Jade Maintainer, author of Jade-React.



**Jeremy Keith**

Jeremy will be running Q&A.

All speakers will be paid a fee of £500, travel and hotels will be paid where necessary. These costs will be covered by the ticket fee.

## Format

The day will consist of four sessions, each with three 20 minute talks. At the end of each session, Jeremy Keith will chair a panel with the session's speakers.

# Venue

On the 4th March 2016 attendees will gather in the Great Room at RSA House.



Conveniently located just off The Strand RSA House is a short walk from Charing Cross, Embankment and Leicester Square London underground stations.



The Great Room is dominated by the epic series of paintings "Progress of Human Knowledge and Culture" by James Barry and was the room in which RSA fellow Alexander Graham Bell gave the first practical demonstration of his new invention, the telephone.

# Sponsorship Opportunities

Gold	Silver	Bronze	
✓			Stall
✓	✓		Logo on homepage/screens
✓	✓	✓	Logo on website
4	2	1	Conf passes
£4000	£2000	£1000	Cost

All details are flexible. Please call +44 781 454 5689 for more details.

# Other Opportunities

The following opportunities are also available:

## Lunch Sponsor (~£5000)

Lunch sponsorship covers hiring an additional room in RSA house to serve food, providing plenty of opportunities for banners and a stall.

## Video Sponsor (~£2000)

We want to extend EnhanceConf's reach far beyond the attendees at the venue by recording the event and uploading it for free viewing. As the video sponsor, your logo would be shown at the start of each video.

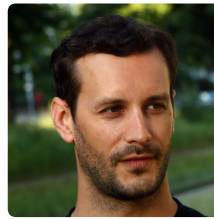
## Evening Sponsor (~£3000)

We would like to host an event in the vaults under RSA house to continue the conversations prompted by EnhanceConf. There are a number of options available, including a sit-down evening meal. The evening sponsor will have space for a stall in the vaults.



# Organisers

EnhanceConf is being organised by Simon McManus and Andy Dennis. Simon is a London-based JavaScript consultant and helps organise the London Node User Group (LNUG). Andy is a digital product and service designer based in Brighton.



EnhanceConf also has a top team of advisers helping us out behind the scenes. Those wonderful people include:

- Ben Swift
- Frederik Dohr
- Ian Crowther
- Jeremy Keith
- Paul Downey
- Phil Hawksworth

Drawing on experience from events like Responsive Day Out, Full Stack London and International NodeSchool we are well positioned to deliver a superb conference.