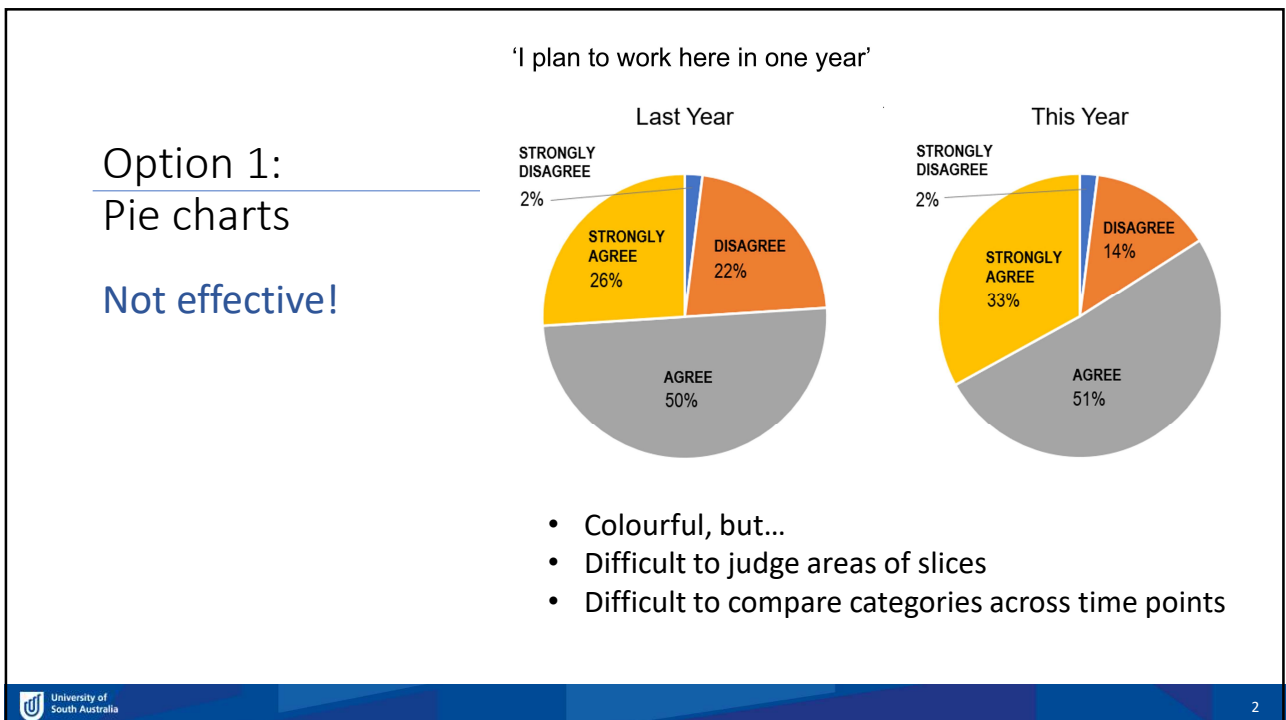




1



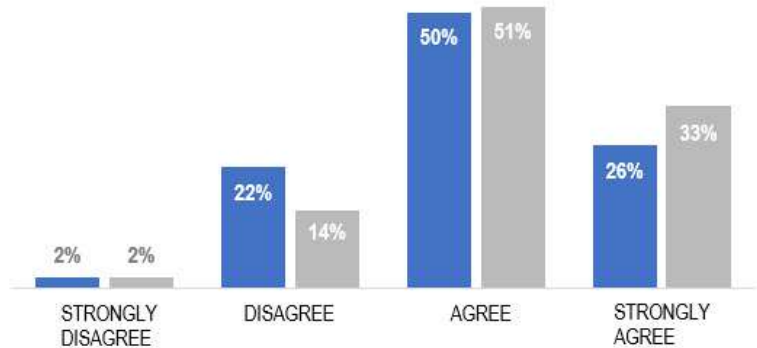
2

Option 2: Clustered bar chart

It's OK

'I plan to work here in one year'

LAST YEAR | THIS YEAR

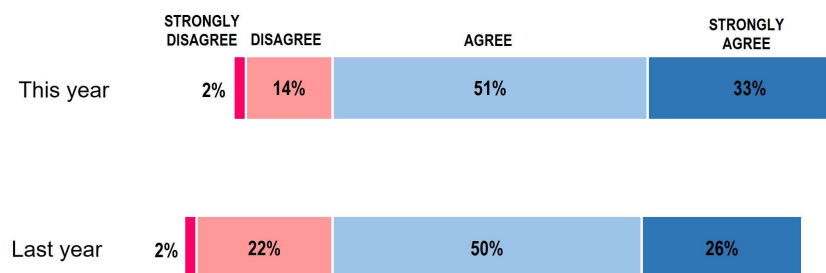


- Shows distribution of ratings across categories
- Takes a bit of work to spot differences
- 'So what': Most employees find it OK to work here

Option 3: Divergent bars

Yes!
Best practice for
showing survey
responses

'I plan to be working here in one year'



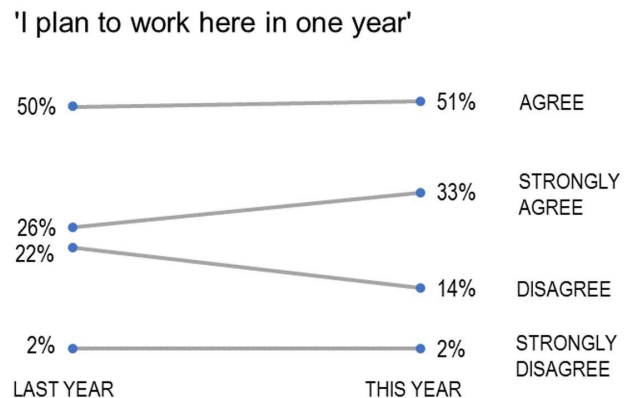
- Easy to compare negative and positive responses
- 'So what': Majority of employees are happy to work here; compared to last year, fewer employees are thinking of leaving

Option 4: Slopegraph

Yes!

Can be used to quickly
show differences

- Simplicity, easy to spot changes
- Harder to get an overall view of employee satisfaction ratings
- 'So what': Compared to last year, fewer very unhappy employees and a matching increase in very happy employees'



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