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Coaching

Community

Consultation call

Brand identity https://drive.google.com/drive/folders/1jiJVPeZfZNI9z_1vkuOm1OMkmJpi696v

Social media pages :

Instagram <https://www.instagram.com/dherbiequake?igsh=cDN6YzB6Mjh0cXQ3>

LinkedIn: <https://www.linkedin.com/in/aladeoluwapelumi>

All pages should have the contact form to reach out.

Contact me then the form prompts

Your name

Email

Services - A list to pick from a drop down of Brand Strategist, Marketing Consultant, Content Marketer, Creative Director, Business Consultant & Manager, Coaching, Community, Consultation Call.

Your message

Home

DherbieQuake

The epicenter of positive impact, intentional growth, purpose, and transformation.

Like an epicenter causes ripple effects, this space is where internal alignment leads to external transformation in mindset, growth, and purpose.

DHERBIEQUAKE SERVICE SUITE

Here for Brands, Businesses & Individuals

Every journey toward growth begins with intention.

Through strategy, structure, and transformation, my work helps individuals, brands, and businesses move with intention and grow without limits.

Whether it is purpose alignment, creative clarity, or business structure, every space I hold is designed to help you rise from within, and into what is next.

COACHING & PERSONAL GROWTH

For builders and purpose-led Individuals finding direction, and confidence to grow boldly.

Growth starts from within.

Through one-on-one coaching and transformative guidance, I help purpose-led minds break limits, move boldly, and live with alignment in life and work.

This space is for builders, creatives, and individuals who want not just growth, they transformation.

Focus Areas:

- ↳ Clarity & Purpose Coaching
- ↳ Personal Brand Direction
- ↳ Confidence & Mindset Growth
- ↳ Vision Alignment & Action Systems

When something within you shifts, everything outside begins to align.

Button of all text leading to coaching full page

BRAND CLARITY & CREATIVE DIRECTION

For Brands crafting identity, expression, and emotional connection.

A brand that understands its voice becomes unforgettable.

Here, I help brands discover their essence, refine their tone, and communicate their value with strategy and depth.

I bring creative direction that translates purpose into design and storytelling that connects deeply.

Services

- ↳ Brand Strategy - clarity that speaks and connects.
- ↳ Creative Direction - expression that aligns emotion and strategy.
- ↳ Content Marketing - storytelling that connects, converts, and compounds.

Focus Areas:

- ↳ Brand Messaging & Positioning
- ↳ Verbal & Visual Identity
- ↳ Content Systems & Story Frameworks
- ↳ Campaign Oversight & Alignment

When your message is aligned, your brand becomes magnetic.

Button of all text leading to service full page. Each services leading to individual full pages

BUSINESS STRATEGY & STRUCTURE

For Businesses - creating systems that sustain growth.

Sustainable growth doesn't happen by accident; it is built through strategy, structure, and the right guidance.

I work with growing businesses to refine operations, strengthen marketing systems, and scale with clarity.

Services:

- ↳ Marketing Consulting - purposeful growth built on data and clarity.
- ↳ Business Consulting & Management - structure that sustains scale.
- ↳ Content Marketing - storytelling that drives measurable impact.

Focus Areas:

- ↳ Marketing & Funnel Systems
- ↳ Team Workflow & Process Mapping
- ↳ Growth Strategy & Brand-Driven Execution
- ↳ Operational Clarity & Scale Systems

Every business I work with becomes part of a connected system. A system where strategy, creativity, and structure work together.

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There is always a room for improvement growth and transformation. Whether it is for you, your brand, or your business, I help you find the alignment, strategy, and systems that move you forward.

[Explore button] [Book a consultation session button]

...

To infuse Instagram button here

Every interaction with me is designed to spark something within action power, growth, and transformation.

Helping individuals and brands move forward between “what’s next” and “how to start” through coaching, brand strategy, and structured growth systems, I help people rise with focus, confidence, and real results.

My creative mantra is simple:

There is always room for improvement

Every project, brand, and person I work with is proof that transformation is continuous.

My Stack (Instagram button)

About

Every part of my journey has been about growth: breaking limits, moving boldly, and turning purpose into something that transforms both life and work. I live for growth, depth, and alignment, the kind that changes how people see themselves and what they are capable of.

I am Alade Oluwapelumi Mercy and I go by DherbieQuake. Over the past 5 years, I've journeyed through the business space as an entrepreneur, building and leading my **B2B and B2C** brands in industry such as Fashion, importation, legal registration, entrepreneurship support, and branding.

Premsty and BizVitae have significantly influenced my perspectives and shaped how I see growth, leadership, and impact. Currently wearing multiple hats and learning firsthand what it means to create structure, strategy, and systems that work.

Right now, I manage a dynamic team across different projects, helping brands , businesses and individuals move from just concepts to real, sustainable growth. I'm passionate about mindset, growth, and showing up with purpose because business, for me, isn't just what I do, it's who I've become.

At my core is a mission to help builders and purpose-led minds move boldly with clarity and without limits in life, in business, and in purpose.

Through my work, every experience gathered, every shift survived, and every space held has led me here:
To walk boldly, live purposefully, and grow relentlessly.

I believe growth starts from within. Every project, brand, and story I build reflects the truth that when something within you shifts... everything outside starts to align.

I don't just move through life, I disrupt comfort zones, push beyond limits, and build systems that help people rise inside and out.

Now, I help others do the same
To move with boldness, push beyond limits, live excellently on purpose in life and business

Growth has a sound. It is quiet, personal, and often cluttered.
But when it happens, everything begins to align. The work, the purpose, the vision, and the person behind it all.

This isn't just about me, it is my commitment to lead, build, and inspire from the core where true growth and transformation happen..

What I Do

Growth to me isn't abstract, it is actionable. It is built through strategy, structure and action power. Over time, I've evolved into a multi-dimensional creative and strategist whose work spans across growth, marketing, and business systems.

Here is how I bring that to life:

1. Brand Strategist

I help brands find clarity and communicate their value with intention.

This includes: brand messaging, positioning, audience clarity, brand tone, and verbal identity.

2. Marketing Consultant

I audit, guide, and optimize marketing efforts to drive purposeful growth.

This includes: marketing strategies, marketing team development, customer journey mapping, and funnel optimization.

3. Content Marketer

I turn strategy into storytelling that connects, converts, and compounds.

This includes: content calendars, social media storytelling, and growth-driven content systems.

4. Creative Director

I translate ideas into expressions that move people and tell brand stories that stick.

This includes: creative direction, execution oversight, and brand alignment across all touchpoints..

5. Business Consultant & Manager

I build and refine structures that help businesses operate smoothly, scale smartly, and grow sustainably.

This includes: business systems, team workflows, and operations strategy.

Beyond the Work

At the heart of everything I do is growth: the kind that begins quietly within and ripples outward into brands, businesses, and lives.

I see my work as a bridge between focus and courage, structure and performance, purpose and transformation.

I don't just build brands, I build bold minds to move boldly and rise.

Services

1. Brand Strategist

A brand is a voice, a presence, a truth waiting to be understood.

As a Brand Strategist, I help brands peel back the noise to find their true essence of who they are, who they serve, and how to speak in a way that connects deeply and converts intentionally.

When a brand knows its voice, its message moves people.

That is where I come in to help you align your identity with your purpose so your brand doesn't just exist... it resonates.

What I Do:

I bring depth and direction into brands that want more than visibility. Through intentional strategy, I build messaging systems that speak clearly and consistently.

Focus Areas:

- ↳ Brand Messaging & Positioning
- ↳ Audience Clarity & Market Insight
- ↳ Brand Story & Verbal Identity
- ↳ Brand Tone & Core Communication Frameworks

My Approach:

Every project starts with discovery, understanding your story and audience. Then comes structure: refining your brand's positioning, tone, and core story until everything aligns. The result? A brand that feels alive, speaks clearly, and attracts naturally.

Let's build a brand that doesn't just stand out but stands true.

2. Marketing Consultant

As a Marketing Consultant, I guide brands to build systems that attract, nurture, and convert the right audience intentionally, not accidentally.

I help founders move from confusion to clarity by turning scattered efforts into structured marketing that actually drives growth.

What I Do:

I audit, guide, and optimize marketing efforts for alignment and impact ensuring every campaign reflects strategy, not guesswork.

Focus Areas:

- ↳ Marketing Strategy & Planning

- ↳ Funnel Design & Customer Journey Mapping
- ↳ Marketing Team Development & Leadership
- ↳ Insight-Driven Growth Systems

My Approach:

We start by identifying what's working and what's not. Then, I build frameworks and actionable roadmaps that help your brand grow with structure from visibility to loyalty.

Let's grow on purpose, not by chance.

3. Content Marketer

Content is not about posting, it's about positioning.

Every story told is a bridge between your purpose and your people.

As a Content Marketer, I translate strategy into storytelling that connects, converts, and compounds. Because when content is driven by clarity, it doesn't just create engagement, it builds loyalty.

What I Do:

I help brands craft narratives and systems that turn visibility into credibility and connection.

Focus Areas:

- ↳ Content Strategy & Calendar Development
- ↳ Social Media Storytelling
- ↳ Platform-Specific Growth Systems
- ↳ Strategic Copy & Content Repurposing

My Approach:

I blend storytelling with systems crafting strategies that make every post, caption, and campaign serve a clear goal. You will walk away with content that doesn't just look good, but works.

Let's tell stories that move people and move your brand forward.

4. Creative Director

I see creativity as translation turning vision into something people can feel.

Every brand has a pulse, a rhythm that deserves to be heard and seen. My role as a Creative Director is to find that rhythm and express it through visuals, stories, and experiences that truly move people.

This isn't about making things look good it's about making them make sense.

I direct with intention every visual, tone, and texture aligning with purpose.

Focus Areas:

- ↳ Creative Direction & Campaign Oversight
- ↳ Brand Alignment Across All Touchpoints
- ↳ Visual Storytelling & Concept Development
- ↳ Consistent Expression Across Design, Messaging, and Experience

How I Work:

I begin by understanding your brand's essence: its story, purpose, and energy. From there, I lead creative execution that embodies that truth. For every experiences, I ensure every detail mirrors your brand's core.

Let's create not just for attention but for expression.

5. Business Consultant & Manager

A thriving business isn't built on effort alone, it is built on structure.

As a Business Consultant and Manager, I refine your systems, strengthen your teams, and align your operations with your mission.

Growth should be sustainable.

What I Do:

I help businesses operate smoothly, scale smartly, and grow sustainably through actionable systems and structure.

Focus Areas:

- ↳ Business Systems & Operations Strategy
- ↳ Team Workflows & Performance Management
- ↳ Process Mapping & Optimization
- ↳ Structure for Sustainable Scale

My Approach:

Together, we simplify what feels overwhelming. I build structure and system into your backend from workflows to communication so you can lead with focus and confidence.

Let's build the structure that sustains your success.

Coaching

The Coaching Experience

Personal. Strategic. Purposeful. Transformational.

This isn't just a **coaching program**, it is a structured growth experience designed for builders, visionaries, and purpose-led minds ready to align who they are with what they are building.

If you've been feeling overwhelmed, uncertain, or confused, this space was built for you.

Here, coaching isn't a class, and it is not generic advice.

It is an intentional, one-on-one coaching where we walk your unique journey together unpacking the noise, redefining direction, and activating the power to move forward boldly. It is relationship of accountability, alignment, and intentional transformation in personal clarity, mindset, and life-business integration. It's as important as **mentorship**, and it's the bridge to make **mentorship** meaningful.

Every conversation, session and assignment builds traction.

Having a coach isn't optional, it's wise. It's bold. It's necessary.

You already have vision. I help you make it actionable.

My Coaching Approach

As a coach, I don't just guide, I disrupt confusion, rebuild confidence, and realign purpose with action. My approach is catalytic rooted in truth, clarity, and accountability.

This Space Is For You If You are:

Trying to turn **your ideas into a clear offer**

- ↳ Struggling to find your **voice, lane, or direction**
- ↳ In a transition season and uncertain about what's next
- ↳ Tired of "taking notes" and ready to **take action**
- ↳ Ready to be seen, heard, and paid for what you bring
- ↳ Feeling called to more, but unsure how to show up powerfully

If this resonates, this coaching space is for you.

Structure & Support

This experience is designed for transformation that sticks.

Includes:

- ↳ Biweekly 1:1 Coaching Calls (Strategic, Reflective, Action-Based)
- ↳ Ongoing Check-ins & Accountability
- ↳ Strategic Assignments + Personalized Tools
- ↳ A Custom Growth Plan (built around your goals)
- ↳ Progress You Can Actually Measure

Track Options:

3-Month Experience → for clarity, direction, and quick progress

6-Month Experience → for deep transformation and sustained alignment

Growth is not accidental -it's intentional.

And sometimes, the missing piece isn't more information... it's guidance that meets you where you are and walks you into transforming.

This coaching experience helps you bridge the gap between purpose and performance, **vision and transformation, knowing and doing.**

Your Move

Be the one who chooses growth boldly, intentionally, and without limits.

Community

The Quake Core

Where bold minds grow, connect, and transform from the inside out.

The Quake Core embodies the spirit of transformation, creativity, and limitless growth.

Just like an earthquake reshapes the ground, The Quake Core exists as a community to shake mindsets, stretch comfort zones, and awaken potential. Here, we represent a vibrant space of energy, activity, and endless possibilities. A living ecosystem of growth-minded people building, evolving, and thriving together.

Here, we don't just talk about growth, we live it.

We rise through collaboration, build through intention, and evolve through connection. We don't just gather people, we activate them. Every activity at The Quake Core is intentionally built to help members discover more purpose, build, take bold action and go far with like minded bold minds.

What The Quake Core Represents

A space where:

- Limits are challenged.
- Purpose is awakened.
- Growth is intentional.
- Creativity flows freely.
- Connection sparks evolution.

Who We Are

We are:

Builders who grow.

Leaders who evolve.

Thinkers who create.

Doers who transform.

We rise together through:

Personal Growth – developing clarity, mindset, and resilience.

Purposeful Creativity – expressing ideas that move people and create impact.

Intentional Connection – building genuine, growth-driven relationships.

Collective Evolution – becoming better, together.

Each member identifies as a Quakestar symbolising a shift, a spark, a force of purpose.

Inside The Quake Core

Inside this space, members gain access to:

Growth Circles → themed sessions focused on clarity, mindset, and purpose.

Live Workshops & Conversations → for real-life transformation and connection.

Collaborative Opportunities → to learn, share, and build together..

Exclusive Resources → tools, insights, and frameworks for growth.

Accountability Family → because transformation happens faster in community.

Whether you are building a brand, growing a business, or evolving personally, The Quake Core is your space to stay aligned, inspired, and unstoppable surrounded by minds that move with purpose.

Because if you want to go fast, go alone.

But if you want to go far, go with people who grow and grow like you.

Our Identity

Members of The Quake Core are known as Quakestars. A Quakestar is a growth-minded individual who live boldly, think deeply, and move purposefully.

Each Quakestar brings energy, experience, and purpose that adds to the rhythm of our The Quake Core as a community.

The Essence

The Quake Core exists to:

- Shake limits.
- Awaken purpose.
- Build growth.

Core Belief:

No limits.

This is where transformation becomes a culture. Step into The Quake Core.

Consultation call

A call scheduling page here. Can a normal payment gateway work here ? After booking (date, time, message and all of the necessary things.

I don't want a direction to my WhatsApp for payment.