



BlueLink Cookie Policy

BlueLink Blockchain Services (“BlueLink”, “we”, “our”, or “us”) uses cookies and similar tracking technologies on its websites and platform services to enhance your experience, provide functionality, and ensure security and compliance. This Cookie Policy explains how and why we use cookies, what data is collected, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small data files placed on your device (computer, smartphone, or tablet) when you visit a website. They store information about your interactions, preferences, and sessions to enable personalised services, improved performance, and secure browsing.

2. Types of Cookies We Use

a. Strictly Necessary Cookies

These cookies are essential to enable core functionality, such as logging in, securing your session, and navigating the platform. These cannot be disabled.

b. Performance and Analytics Cookies

We use cookies (e.g., Google Analytics) to track how users interact with our site, which helps us improve usability, page speed, and content relevance.

c. Functionality Cookies

These remember your preferences (e.g., language, region) and enhance customisation and user experience.

d. Marketing and Third-Party Cookies

These may be used to deliver relevant ads or track marketing campaign performance. Third-party providers may also place cookies when integrated into our services.

3. Legal Basis for Using Cookies

We rely on your **consent** for non-essential cookies (e.g., analytics and marketing) in compliance with international privacy laws such as the **EU GDPR** and **ePrivacy Directive**.

4. Managing Your Cookie Preferences

You can manage cookie settings:

- Via the cookie banner on our site when you first visit.
- By adjusting browser settings to block or delete cookies.
- Through opt-out options provided by third-party services.

Note: Disabling certain cookies may affect site functionality.

5. Data Collected Through Cookies

Cookies may collect:

- IP address and device information
- Session time and navigation data
- Behavioural patterns on-site
- User preferences and interactions

All data is processed according to our Privacy Policy.

6. Updates to This Policy

We may revise this Cookie Policy from time to time to reflect changes in laws or our services. Any material changes will be communicated via the website or user email notifications.

7. Contact Us

If you have questions about our use of cookies or your privacy rights, please contact:

BlueLink Legal Team

✉ Email: Contact@bluelinkblockchain.com

🌐 Website: www.bluelinkblockchain.com