



Privacy Policy

BlueLink Blockchain Services

Website: <https://presale.bluelinkblockchain.com>

Effective Date: 25 July 2025

Last Updated: 26 July 2025

1. Introduction

BlueLink Blockchain Ltd. ("**BlueLink**", the "**Company**", "**we**", "**us**", or "**our**") values your privacy and is committed to safeguarding your personal data. This Privacy Policy explains how we collect, use, store, share, and protect your personal information when you visit our **Presale Website** and/or participate in the **BLT Token Presale**.

By accessing the Website or engaging in the token sale, you expressly agree to the terms of this Privacy Policy.

2. Scope of this Privacy Policy

This Privacy Policy applies to all users of the BlueLink Presale Platform, including but not limited to individuals submitting data for AML/KYC verification or participating in the BLT Token Presale.

If you do not agree with the practices described in this Policy, you should refrain from using the Website or participating in the Presale.

3. Personal Data We Collect

3.1 Information You Provide Directly

- Full legal name
- Email address and contact number
- Date of birth and nationality
- Government-issued identification (e.g., passport or national ID)
- Proof of address (e.g., utility bill or bank statement)
- Live selfie or biometric verification
- Wallet address for token receipt
- Declaration of source of funds or wealth

3.2 Information Collected Automatically

- IP address and geolocation (approximate)
- Browser type and settings
- Device identifiers
- Cookies and session data
- Referral source and user interaction data

4. Purpose of Data Collection

We collect and process your personal data for the following purposes:

- To verify your identity and perform AML/KYC checks
- To process token sale payments and distribute tokens
- To comply with legal obligations under BVI and international AML regulations
- To detect and prevent fraud, terrorist financing, or illegal activities
- To communicate presale updates, confirmations, and legal notices
- To improve security, performance, and user experience on the Website

5. Legal Basis for Processing

We rely on the following legal grounds to process your personal data:

- **Legal obligation:** Compliance with AML/KYC regulations under BVI law and FATF standards
- **Contractual necessity:** Execution of your request to purchase BLT Tokens
- **Legitimate interest:** Platform integrity, legal defense, and fraud prevention
- **Consent:** Where applicable, e.g., for marketing or optional communications

6. Data Sharing and Disclosure

We may share your personal data only in the following circumstances:

- With verified third-party AML/KYC service providers
- With blockchain infrastructure providers for token distribution
- With legal, financial, or compliance advisors under duty of confidentiality
- With law enforcement or regulatory bodies (e.g., the **BVI Financial Investigation Agency**) upon lawful request
- With secure cloud providers for data hosting and processing

We do not sell or rent your personal data to third parties.

7. International Data Transfers

Your data may be transferred to and stored in jurisdictions outside of the BVI, including the European Union and the United States. Where such transfers occur, we implement appropriate safeguards in line with applicable data protection laws, such as:

- Standard Contractual Clauses (SCCs)
- Data processing agreements with third-party vendors
- Certification under recognized frameworks where applicable

8. Data Retention

We retain your personal data only as long as necessary to:

- Fulfill the purposes stated in this Policy
- Comply with legal or regulatory requirements, including **BVI AML retention rules** (minimum 5 years)
- Resolve disputes, enforce agreements, or defend against legal claims

After the retention period, data is either securely deleted or anonymized.

9. Data Security

We use industry-standard security measures to protect your personal information, including:

- Encrypted storage and transfer of sensitive data

- Secure server infrastructure with firewalls and role-based access control
- Multi-factor authentication for internal systems
- Regular vulnerability assessments and security audits

Note: No system is completely secure. We cannot guarantee absolute data security over the internet.

10. Your Data Protection Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal data
- Correct inaccurate or outdated information
- Request deletion of personal data (subject to legal limitations)
- Restrict or object to processing in certain cases
- Receive your data in portable format (data portability)
- Withdraw consent where processing is based on consent
- Lodge a complaint with a relevant Data Protection Authority (e.g., the **BVI Information Commissioner** or your national DPA)

To exercise your rights, please contact us at:

✉ **Email:** contact@bluelinkblockchain.com

11. Children's Privacy

Our services are intended for individuals **aged 18 and over**. We do not knowingly collect personal data from minors. If we become aware that a child has submitted personal data, we will delete the data immediately.

12. Use of Cookies

The Website uses cookies and similar technologies to:

- Enhance user experience
- Analyze traffic and performance
- Maintain secure user sessions

You may control or disable cookies through your browser settings. However, disabling cookies may limit functionality.

13. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on the Website with an updated “Last Updated” date. Your continued use of the Website after such changes constitutes your acceptance of the revised Policy.

14. Contact Information

For any questions or requests regarding this Privacy Policy or your personal data, please contact:

✉ **Email:** contact@bluelinkblockchain.com

🌐 **Website:** <https://www.bluelinkblockchain.com>