



# Privacy Policy

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**Website:** <https://presale.bluelinkblockchain.com>

**Effective Date:** 25/07/2025

**Last Updated:** 26/07/2025

## 1. Introduction

BlueLink Blockchain Ltd. ("BlueLink", "Company", "we", "us", or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, share, and safeguard your personal information when you visit or interact with our Presale Website (<https://presale.bluelinkblockchain.com>) and when you participate in the BLT Token Presale.

By accessing our website or participating in the presale, you consent to the practices outlined in this Privacy Policy.

## 2. Scope of this Privacy Policy

This Policy applies to all visitors and users of our presale platform, particularly individuals who submit information for KYC/AML purposes or to engage in token sale transactions.

If you do not agree with this Policy, you must refrain from using the Site or participating in the presale.

## 3. Data We Collect

We collect the following categories of personal data:

### 3.1 Information You Provide Directly:

- Full legal name
- Email address and contact number
- Date of birth and nationality
- Government-issued identification (e.g., passport or ID card)

- Proof of address (e.g., utility bill or bank statement)
- Live selfie or biometric verification
- Wallet address (for token receipt)
- Source of funds or wealth declaration

### **3.2 Automatically Collected Information:**

- IP address and device information
- Browser type and settings
- Cookies and session tracking data
- Geographic location (approximate)
- Referral source and interaction history

## **4. Purpose of Data Collection**

We collect and use your data for the following purposes:

- To verify your identity and complete KYC/AML procedures
- To process payments and manage token allocations
- To comply with regulatory and legal obligations in the BVI and globally
- To prevent fraud, money laundering, terrorist financing, or other illegal activity
- To provide you with updates, confirmations, and relevant communication
- To improve our website security, functionality, and user experience

## **5. Legal Basis for Processing**

We rely on the following legal grounds to process your data:

- Legal obligation: For AML/KYC compliance under BVI laws and FATF standards
- Contractual necessity: To fulfill your request to purchase BLT Tokens
- Legitimate interests: To secure our platform, investigate misuse, and defend legal claims
- Consent: In some cases, we will ask for your express consent (e.g., marketing communications)

## **6. Data Sharing and Disclosure**

We may share your personal data with:

- Third-party KYC/AML providers that process your identity documentation
- Blockchain service providers for token distribution

- Professional advisors, including lawyers, compliance officers, and auditors
- Regulatory or law enforcement authorities, such as the BVI Financial Investigation Agency (FIA), upon lawful request or when reporting suspicious activity
- Cloud and data storage providers that support secure hosting and infrastructure

We do not sell or rent your personal data to any third party.

## **7. International Transfers**

Your personal data may be stored or processed in countries outside of the BVI, such as the European Union, the United States, or other jurisdictions where our partners or providers are located.

We ensure that all data transfers are made in compliance with applicable data protection laws and that appropriate safeguards (e.g., contractual clauses or certification schemes) are in place.

## **8. Data Retention**

We retain your personal data for as long as necessary to fulfill the purposes for which it was collected, including:

- 5+ years minimum in accordance with BVI AML recordkeeping laws
- For legal, regulatory, audit, or tax obligations
- For dispute resolution, enforcement of terms, or defense of legal claims

After that period, data is securely deleted or anonymized.

## **9. Data Security**

We implement a range of technical and organizational measures to protect your personal data, including:

- Encrypted storage of sensitive documents
- Role-based access controls and secure authentication
- Secure data transfer protocols (HTTPS/SSL)
- Regular security audits and compliance reviews

However, no system is 100% secure, and we cannot guarantee the absolute security of your data transmitted online.

## 10. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- Right to access your personal data
- Right to correct inaccurate or incomplete data
- Right to request deletion (subject to legal exceptions)
- Right to restrict or object to processing
- Right to data portability
- Right to withdraw consent (where consent is the legal basis)
- Right to lodge a complaint with a Data Protection Authority (e.g., BVI ICO or your national DPA)

To exercise these rights, please contact us using the contact details below.

## 11. Children's Privacy

Our services are not intended for or directed to individuals under the age of 18. We do not knowingly collect data from minors. If we become aware that a minor has submitted personal data, we will delete it immediately.

## 12. Use of Cookies

Our website may use cookies or similar technologies to improve user experience, analyze traffic, and secure sessions. You can manage your cookie preferences in your browser settings.

## 13. Updates to this Policy

We may revise this Privacy Policy at any time. Changes will be posted with a revised "Last Updated" date. We encourage users to review the policy periodically. Continued use of the Site constitutes your acceptance of the updated version.

## 14. Contact Us

For questions or requests regarding this Privacy Policy or your personal data, please contact:

Email: [Contact@bluelinkblockchain.com](mailto:Contact@bluelinkblockchain.com)

Website: [www.bluelinkblockchain.com](http://www.bluelinkblockchain.com)