



Adventure Works

Sales Overview



Year

All



31.46K

Sales Count

109.81M

Sales Amount

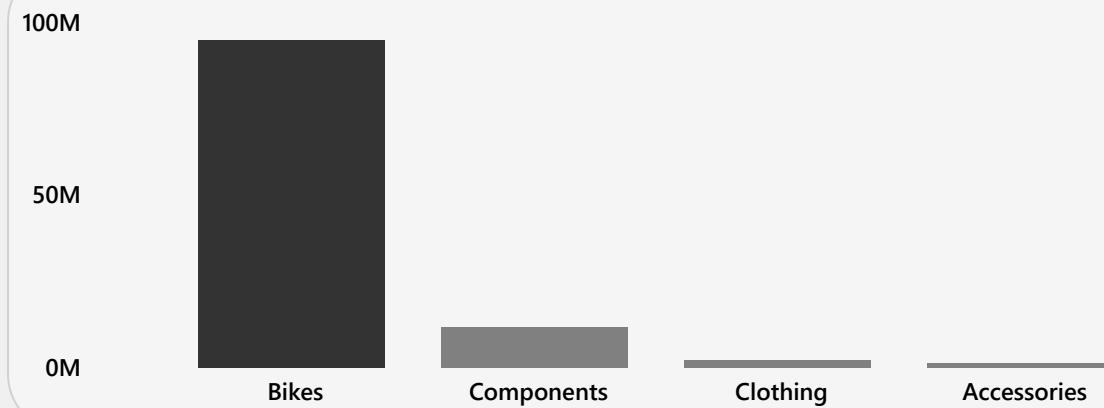
12.55M

Total profit

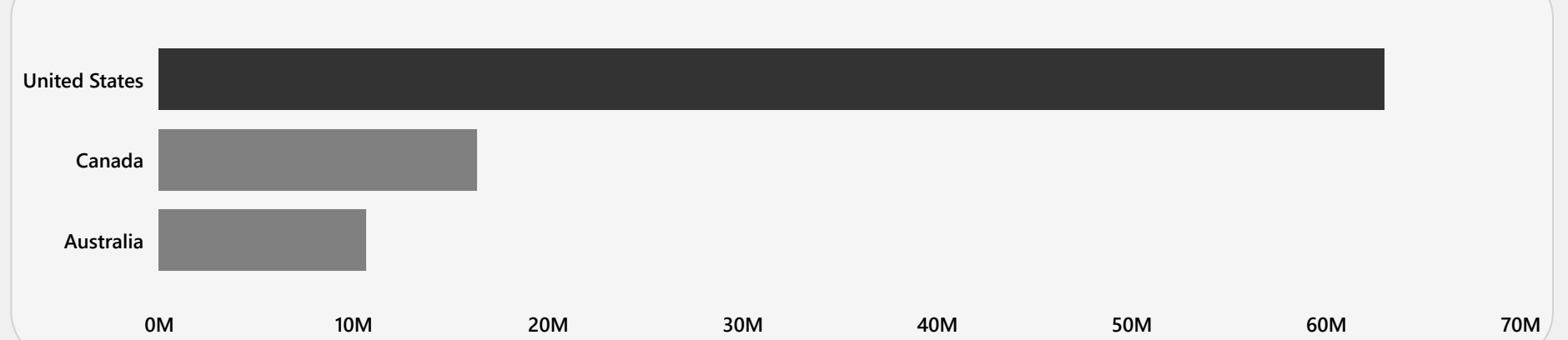
0.00

Sales Growth YoY

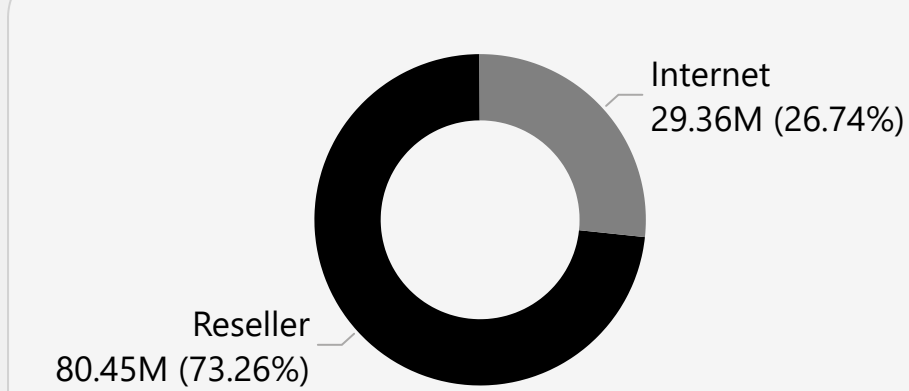
Sum of Sales Amount by Category



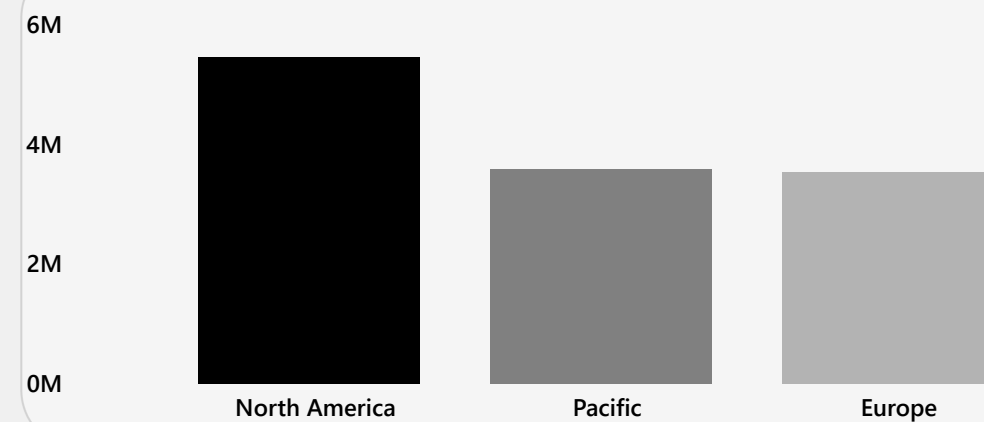
Sales Amount by Country



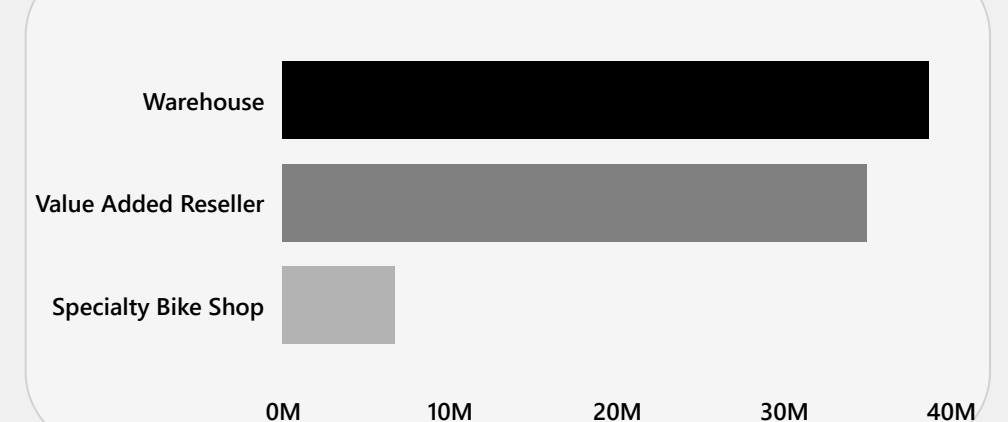
Sales Amount by Channel



Total profit by Group



Sum of Sales Amount by Business Type





Adventure Works

Customer Overview



Year

All



18485

Total Customers

\$5,940

Avg Revenue per Customer

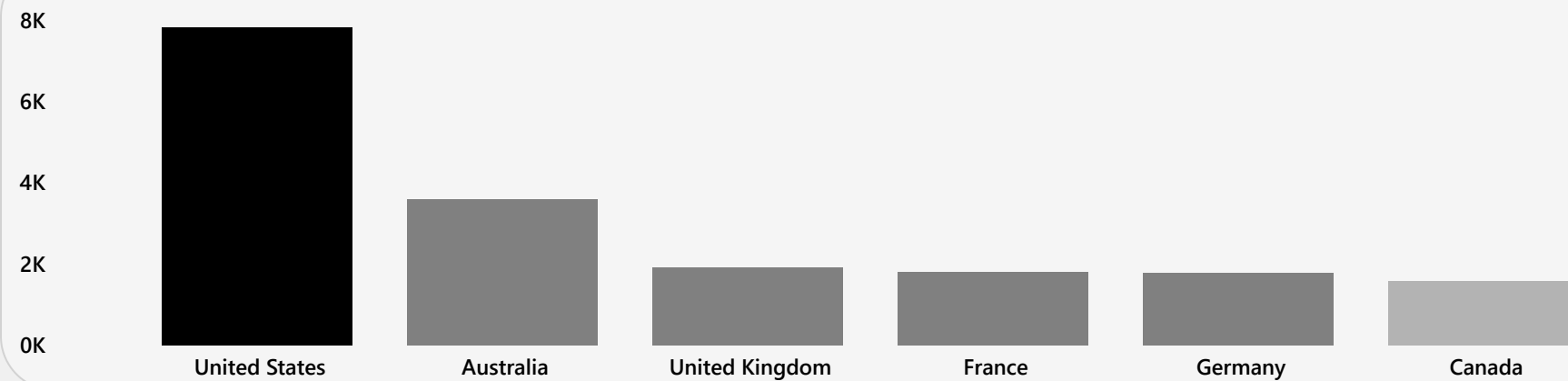
0.87

Repeat Purchase Rate

109.81M

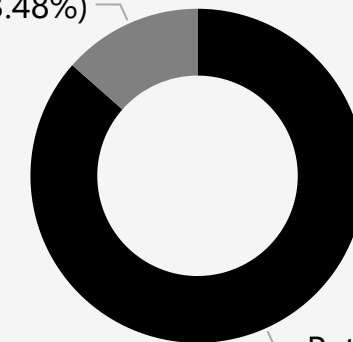
Total Sales

Customer Count by Country-Region



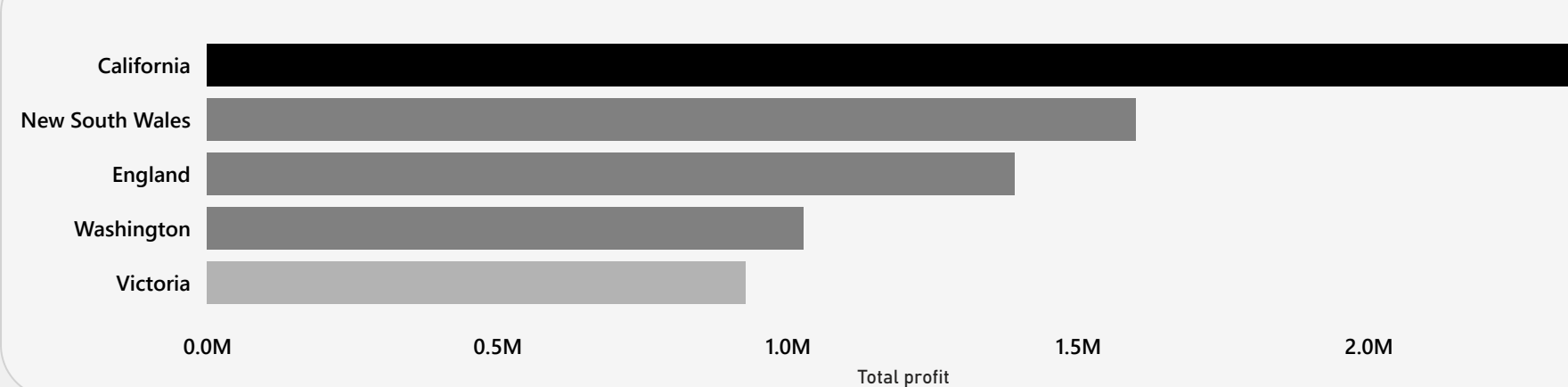
Customer Count by Customer Types

New 2.49K (13.48%)

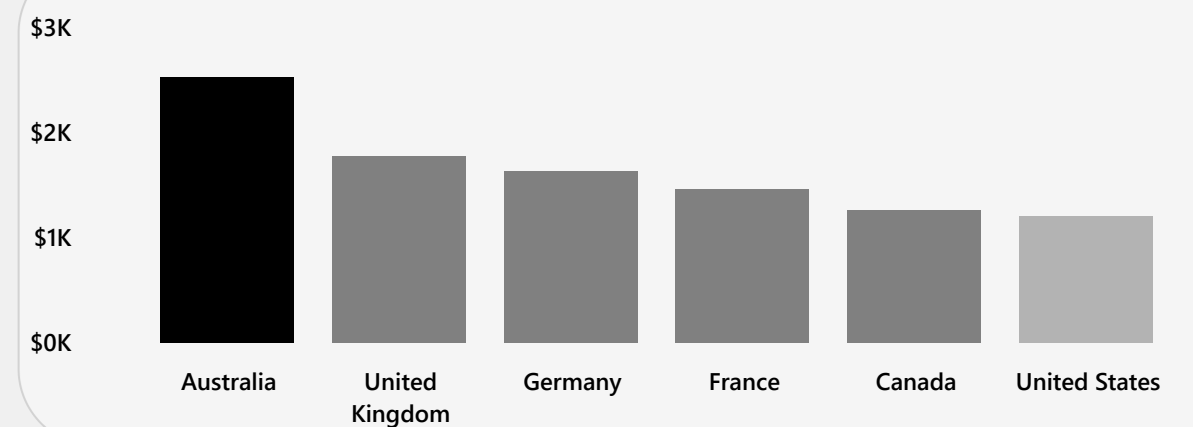


Returning 15.99K (86.52%)

Total profit by Customer State-Province



Avg Customer Lifetime Value (CLV) by Country-Region





Adventure Works

Product Overview



Year

All



275K

Total Products Sold

\$109.81M

Total Product Revenue

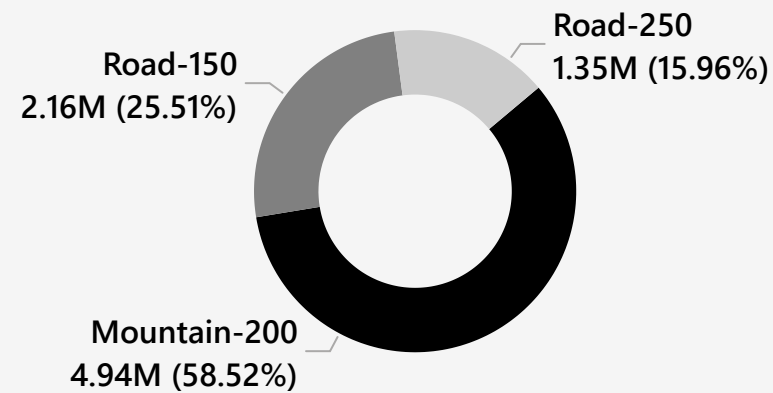
751.11

Avg Product Price

Mountain-200
Black, 38

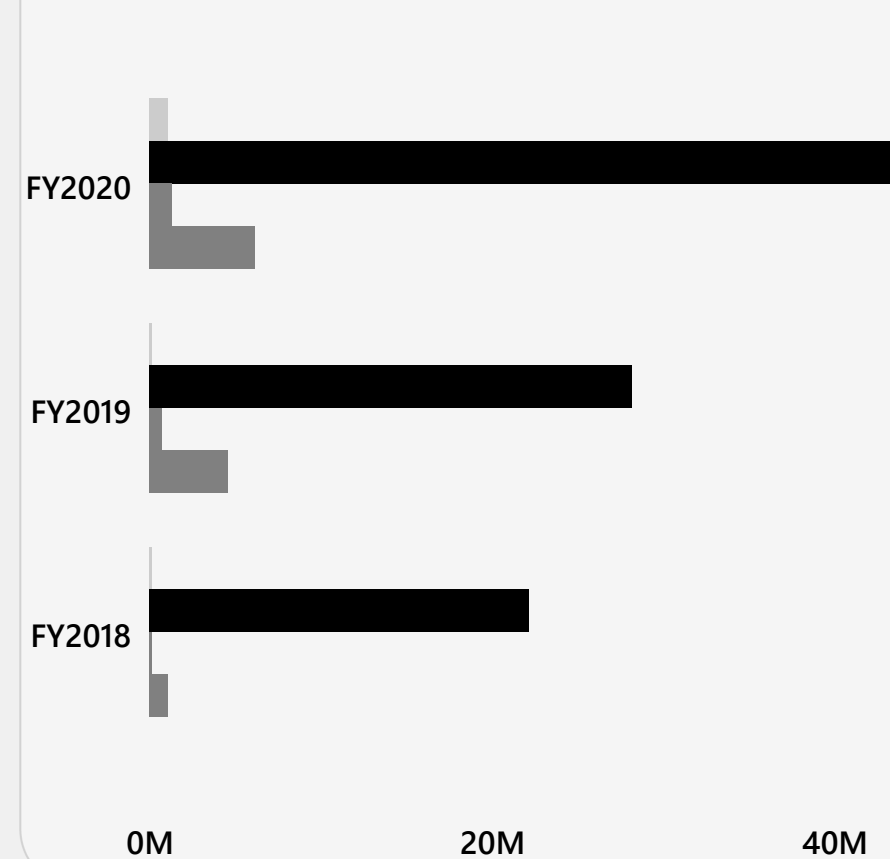
Top Product

Total profit by Model

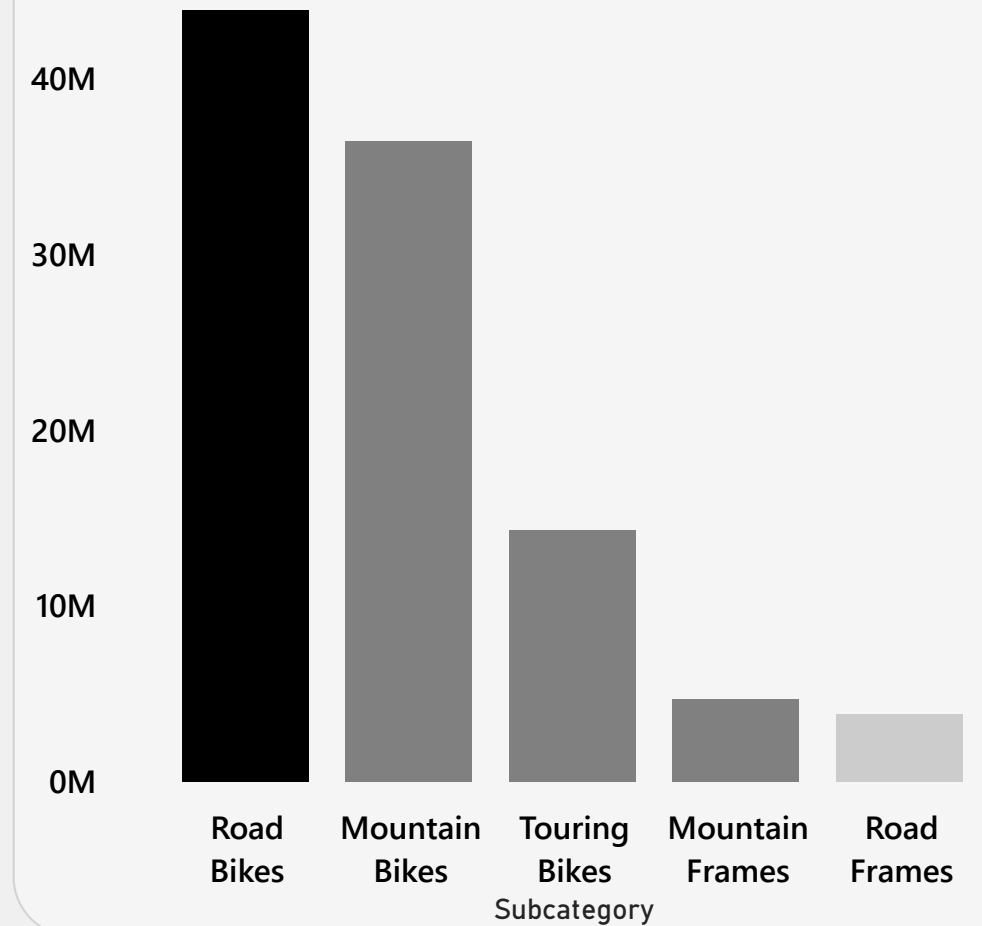


Sum of Sales Amount by Fiscal Year and Product Category

Category ● Accessories ● Bikes ● Clothing ● Components



Sum of Sales Amount by Subcategory



Sum of Order Quantity by Subcategory

