



# Clothing Product Insights | Sales Overview

This dashboard analyzes Clothes sales and profits, highlighting trends over time and category types.

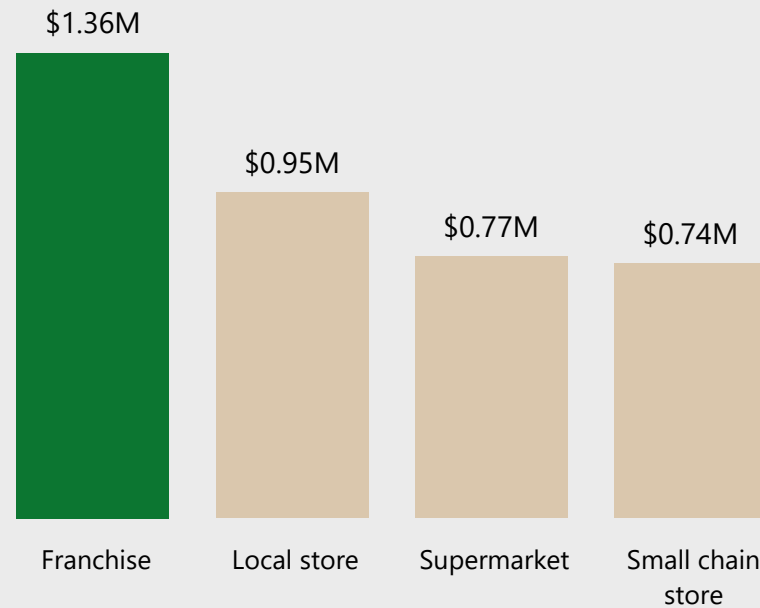
Designed by Eniola Ayintete



Sales Overview

Product Analysis

### Profit by Retailer Channel



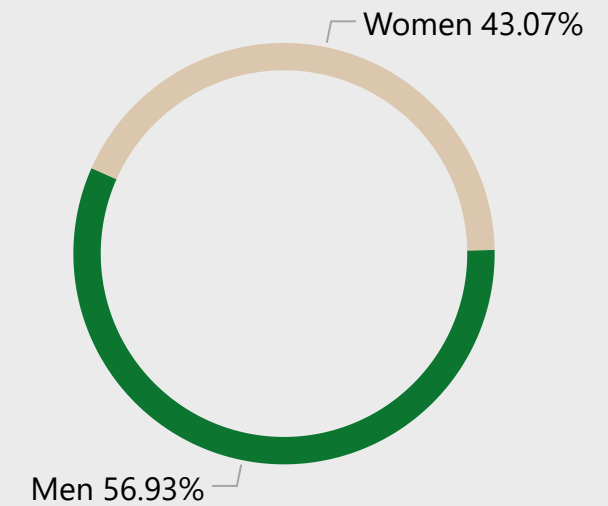
8391

Sales Count

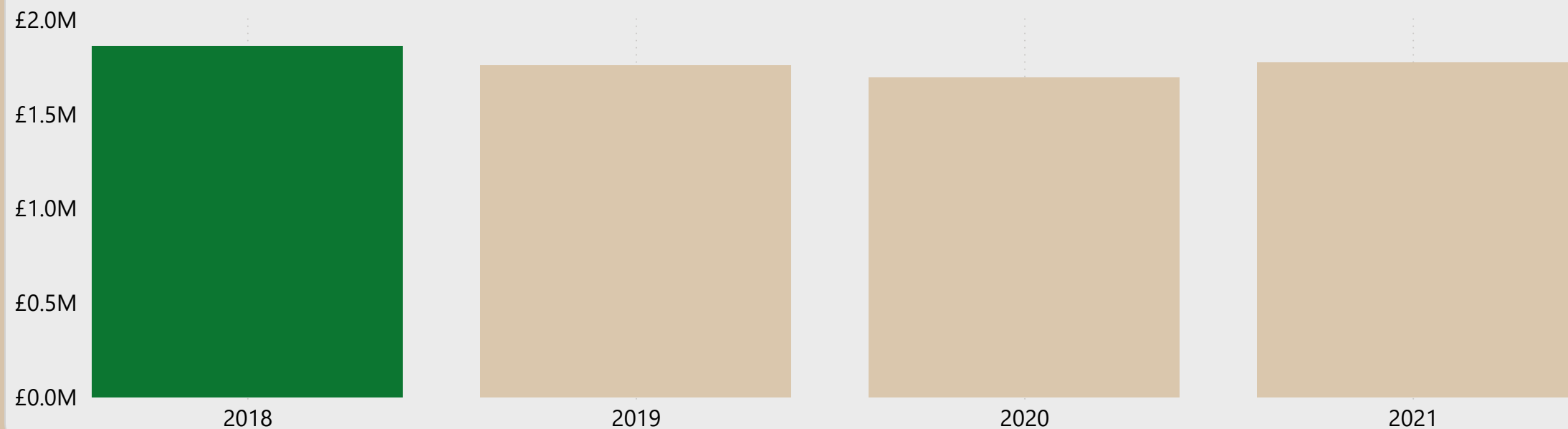
\$3.82M

Total Profit

### Sales Amount Quarterly



### Annual Sales Amount





Sales Overview

Product Analysis

# Clothing Product Insights | Product Analysis

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## Product Name With The Highest Profit



Name: Hyperion Elements Jacket  
Profit: \$109,762  
Ordered: 145  
Return: 11

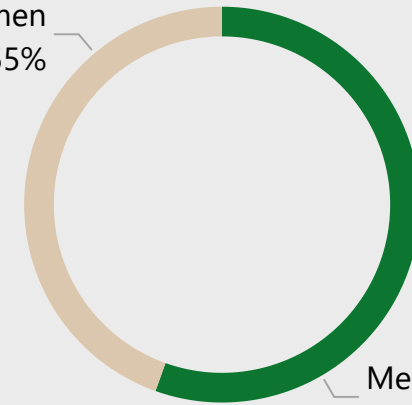
£7.08M

Total Unit Sold



## Count of Product\_Name by Product\_Gender

Women  
44.55%



Men  
55.45%

1210

Product Sold

548

Total Returns

786

Total Retailers

## Profit by Product Category

\$1.0M

\$0.5M

\$0.0M



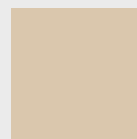
Hoodies &  
Sweatshirts



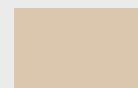
Jackets



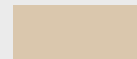
Pants



Shorts



Tees



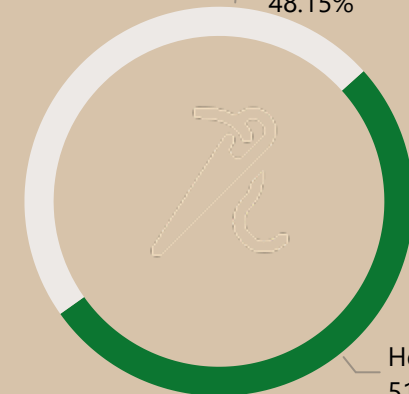
Tank Tops



Bras & Tops

## Total Returns by Product Name

Stark Fundamental H...  
48.15%



Hero Hoodie  
51.85%