Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq

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AIM:

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

PROCEDURE:

Tool Link: https://balsamiq.com/

Step 1: Define the User Flow

1. Identify Key Screens:

 List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).

2. Map the User Journey:

 Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

Step 2: Create Storyboards Using Balsamiq

1. Install Balsamiq:

o Download and install Balsamiq from the https://balsamiq.com/ website.

2. Create a New Project:

Open Balsamiq and create a new project.

3. Add Wireframe Screens:

 Use the "+" button to add new wireframe screens for each key screen in your app.

4. Design Each Screen:

- Use Balsamiq's components to design the UI for each screen.
- o Include basic elements like buttons, text fields, and images.

5. **Organize the Flow**:

- Arrange the screens in the order users will navigate through them.
- Connect the screens with arrows to represent user actions.

Example Screens for Food Delivery App

1. Home Screen:

- Search bar for finding restaurants
- o Categories for different cuisines

2. Menu Screen:

- List of food items with images, names, and prices
- Add to Cart buttons

3. Cart Screen:

- Items added to the cart with quantity and total price
- Checkout button

4. Checkout Screen:

- o Delivery address form
- Payment options
- Place Order button

5. Order Confirmation Screen:

- Order summary
- o Estimated delivery time

Example Output

Here's how the wireframes might look:

Home Screen

- **Search Bar**: Allows users to search for restaurants.
- Categories: Buttons for different cuisines (e.g., Italian, Chinese).

Menu Screen

- Food Items List: Displays food items with images, names, and prices.
- Add to Cart: Button to add items to the cart.

Cart Screen

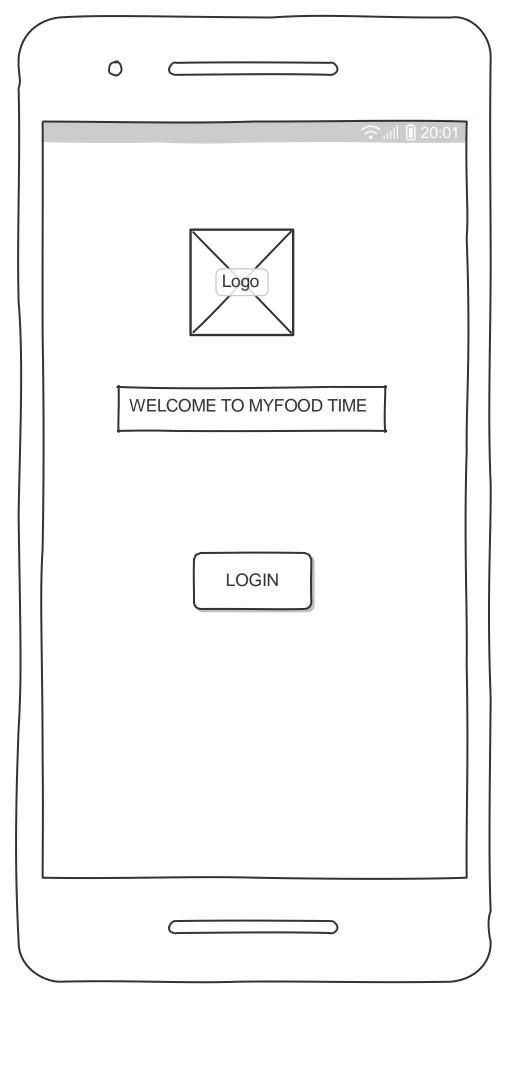
- Items Added: Lists items added to the cart with quantity and prices.
- Checkout Button: Proceed to checkout.

Checkout Screen

- **Delivery Address Form**: Users enter their delivery address.
- Payment Options: Choose between different payment methods.
- Place Order Button: Finalize the order.

Order Confirmation Screen

- Order Summary: Shows the order details.
- **Estimated Delivery Time**: Provides an estimated delivery time.



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MYFOOD TIME

Q search







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Dindigul Thalappakatti 4.3 (10K+ ratings)

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₹400 for two Biryani,Barbecue Outlet Parrys

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25-30 mins

Add to Cart



CART



Dindigul Thalappakatti ₹200 - flat 20% off



The Creams vanilla flavoured cake ₹750



South Indian Thali from Mukund Villa's ₹350

Checkout Now



Check Out

Dindigul Thalappakatti - ₹200

THe Creams (Vanilla Cake) - ₹750

South Indian Thali from Mukund Villa's - ₹350

TOTAL = 1300

Payment Option

- O UPI method
- Net Banking
- O Cash On Delivery

Eniya B A No-22 , Luthra Mansion, Anna Nagar,chennai 602105

Place Order

