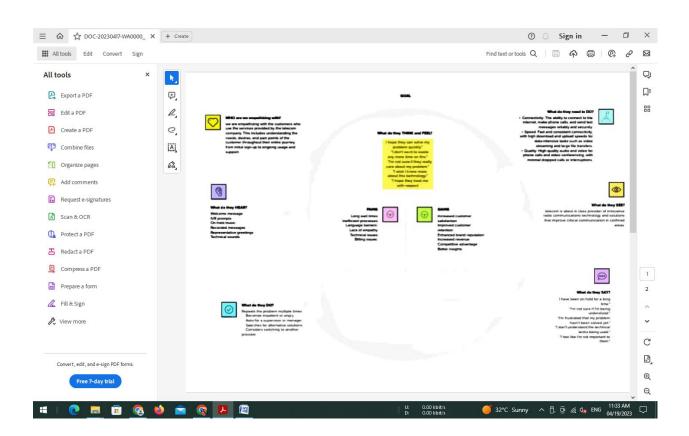
CAMPUS PLACEMENT PROJECT

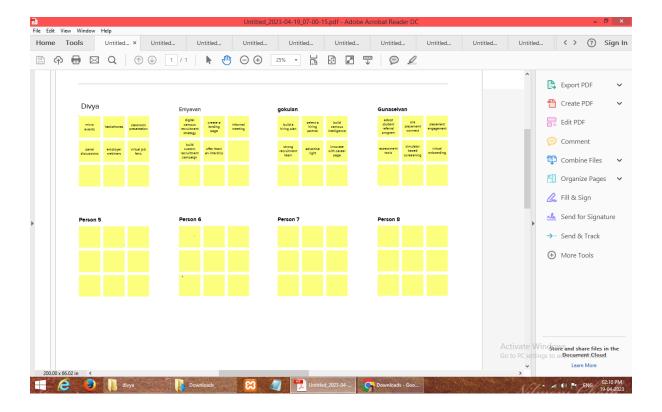
INTRODUCTION

Campus placement or campus recruiting is a program conducted within universities or other educational institutions to provide jobs to students nearing completion of their studies. In this type of program, the educational institutions partner with corporations who wish to recruit from the student population

PROBLEM DEFINITION & DESIGN THINKING

EMPATHY MAP





ADVANTAGES

CAMPUS RECRUIMENT includes specific advantage of campus placement is that .it possible for companies to select best, quality candidates within short time duration. Students can have the advantage of getting a reputed job even before completion of their academic course in college. Increased selection ratio, building company loyalty among students, etc is some other possible advantages.

- 1.saves times & efforts
- 2. improved Retention rates

DISADVANTAGES

Campus recruitment is an expensive affair for majority of the companies as it adds up costs to the bottom line. Companies incur different expenses related to travel, boarding, training etc while conducting campus selection process. The experienced and skilled candidates having practical job exposures cannot be recruited through campus placements.

APPLICATIONS

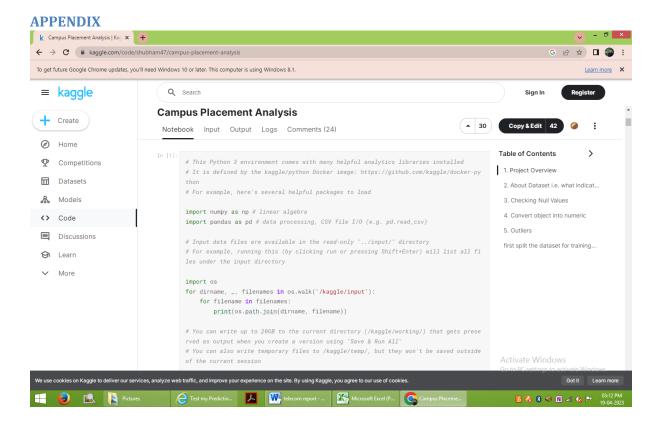
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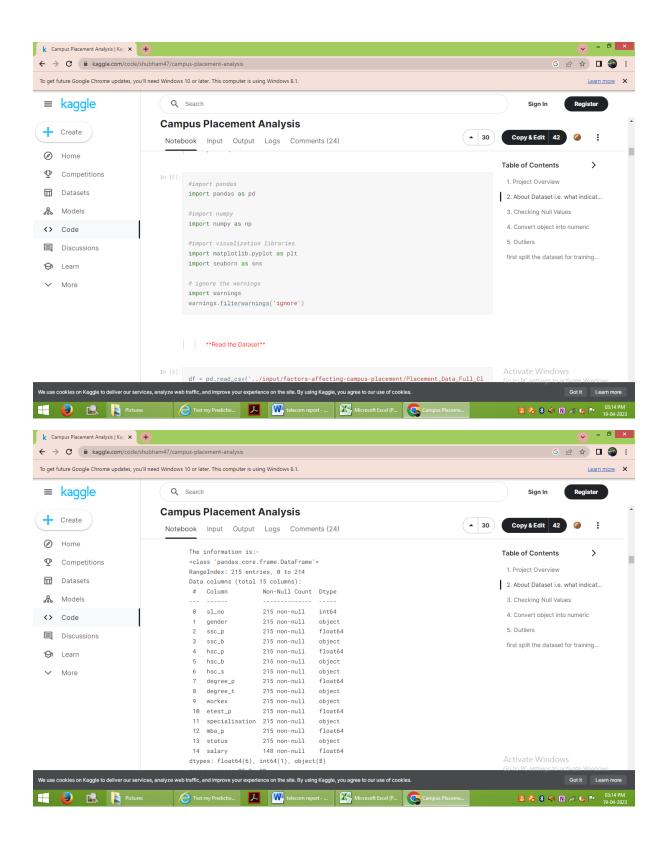
CONCLUSIONS

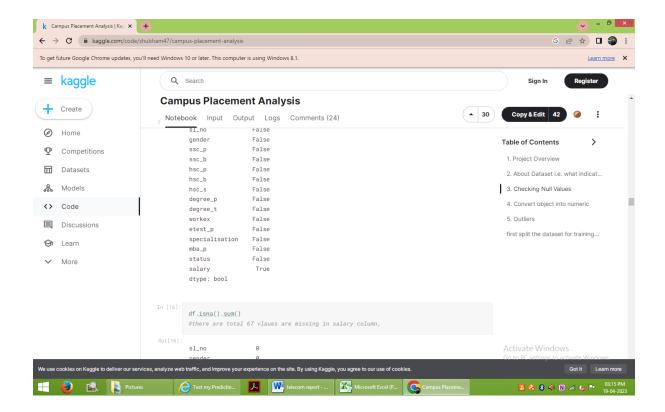
- Consider student's trainee status. Students are not expected to operate as fully independent clinicians or to possess the skill set of experienced clinicians.
- Consider students' skill sets with respect to their stage of training (e.g., 1st, 2nd, 3rd, or final placement).
- Upon completion of their final placement, consider whether students are "Ready for entry-level clinical employment."
 Some competencies may still be developing, as all clinicians continue to develop over time and with appropriate supervision.

FUTURE SCOPE

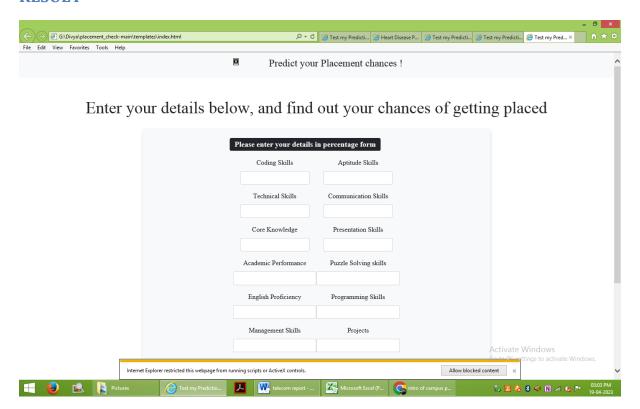
One of the advantages of campus recruitment is the assurance of stable job profiles in reputed companies. In India, the majority of campus recruitment companies often lower their hiring criteria for entry-level employment. However, if you are applying through an Off-campus or Pool campus placement drive. In that case, there's much more than technical knowledge required to clear the interview as the scale of competition increases.







RESULT



SUCCESSFULLY FINISHED MY PROJECT

PROJECT NAME: CAMPUS PLACEMENT

TEAM LEADER : D.DIVYA

TEAM MEMBER: V.ENIYAVAN

TEAM MEMBER : D.GOKULAN

TEAM MEMBER : G.GUNASELVAN