Veterans to Deploy
For Standing Rock

REVEAL THE TRUTH

Trump P
El Chapo
To Run D.E.A

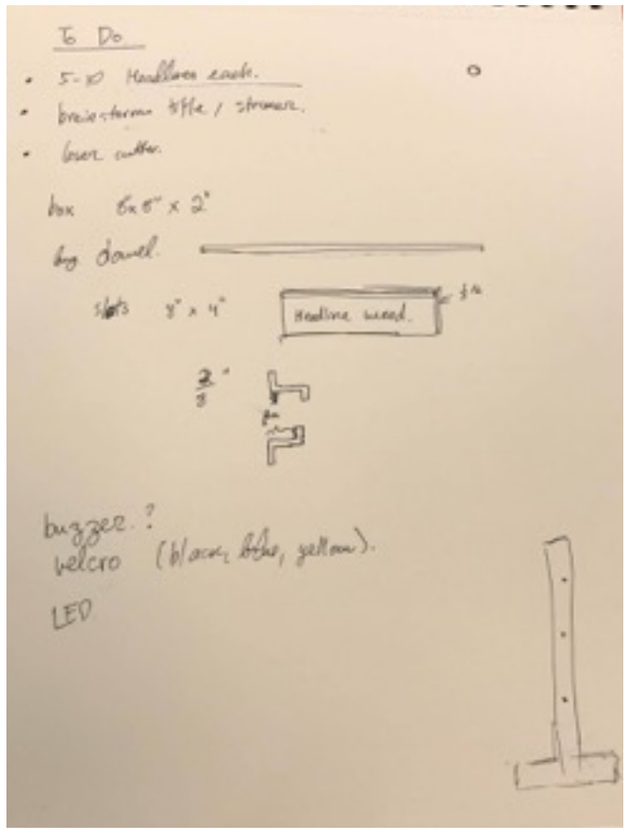
your new favorite game show

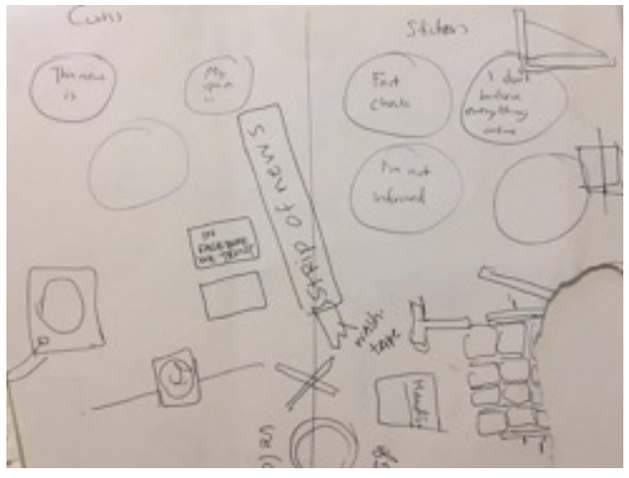
Cal Beats
Stanford in
Big Game

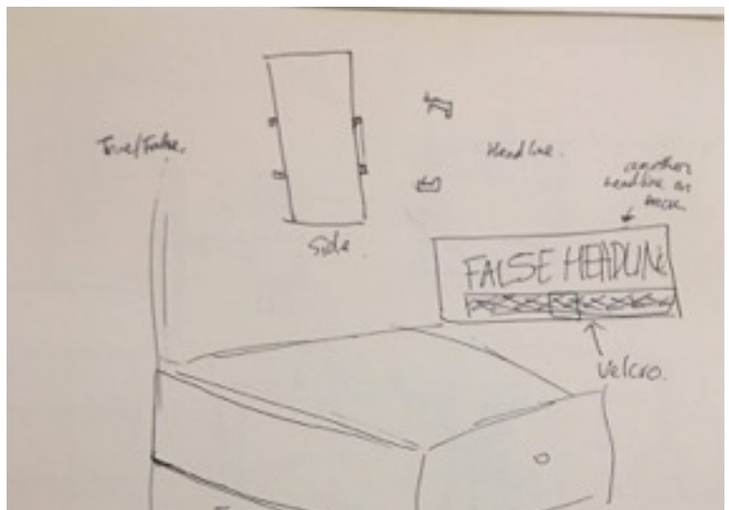
the challenge

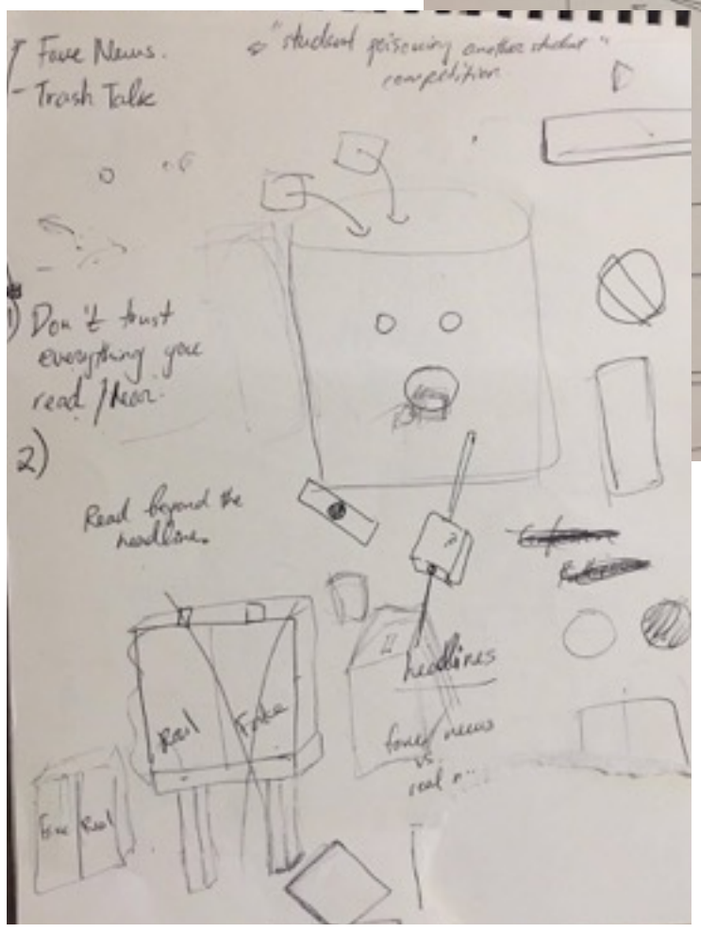
the prevalence of fake news is becoming a growing problem on social networking sites. Reveal the Truth wants to test your ability to judge a headline's credibility.

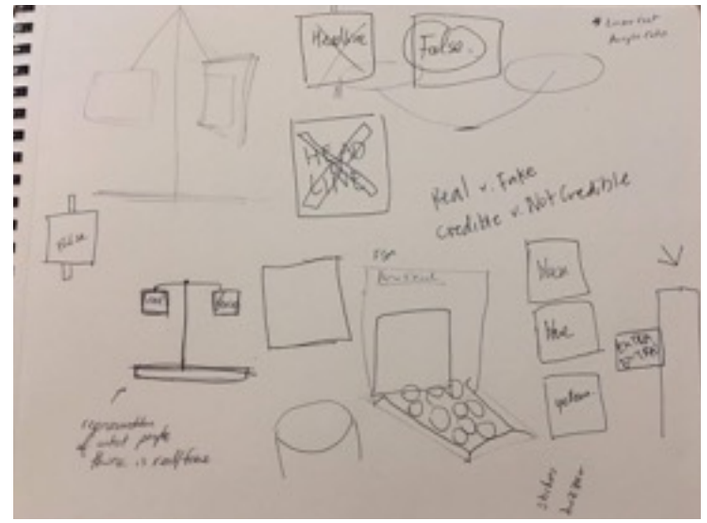
brainstorming

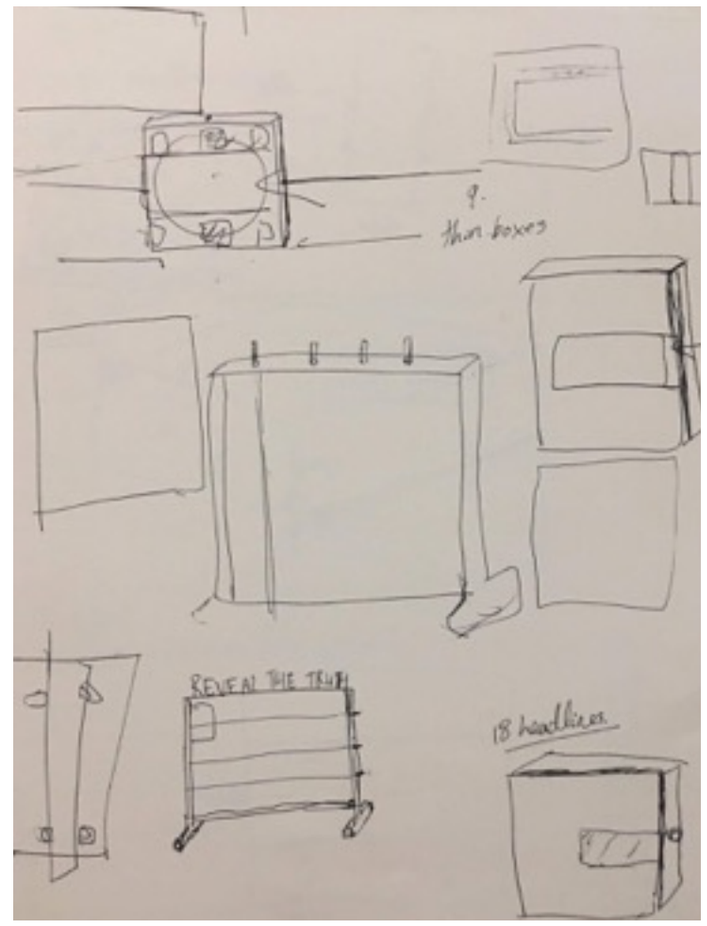




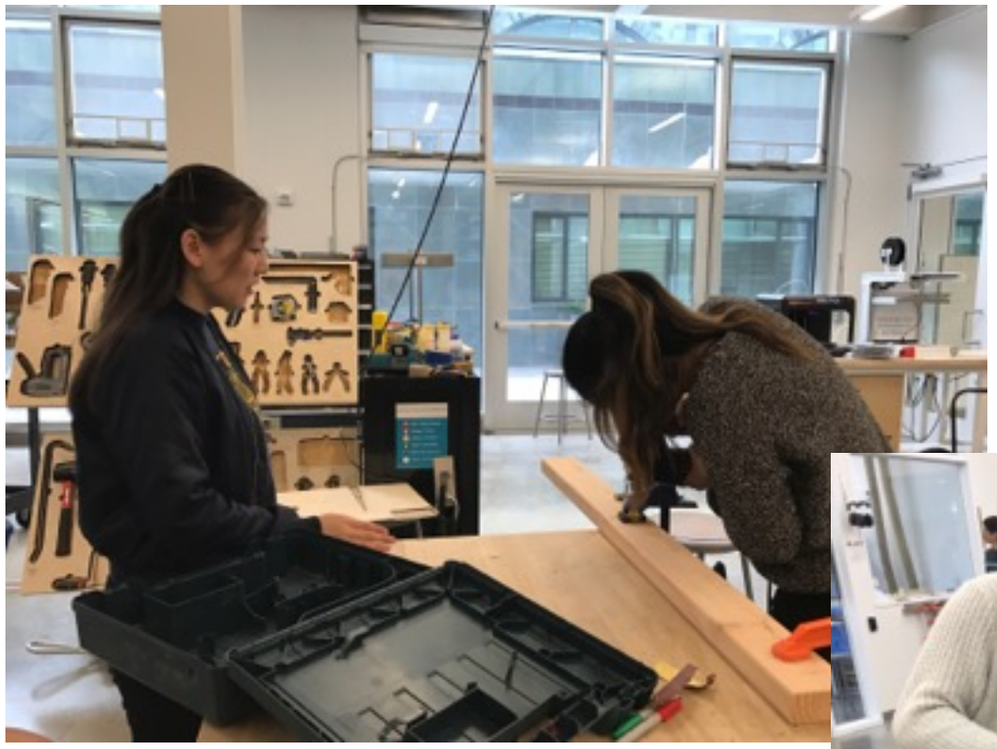








ideas & design process



issues

not enough friction between boxes and poles

interchangeable panels didn’t have enough pressure

hard to transport

final product

how to play

headlines will be placed throughout the board and players will get to decide if they are true or false. flip it over and you'll find the answer. if you get it right, you get to put a CAL marker, get it wrong, and you get to put a STANFORD marker

prizes

Number of correct answers:

0-4	5-8	9

video

takeaway

after playing Reveal the Truth, players learn that not every headline you see out there (no matter how many shares or likes!) is real. they'll have to do their do-diligence and make sure they understand the context and read the actual article before falling for click-bait.

reactions

“I should go home and read the news”

“I spend a lot of time on Facebook”

“I’ve read it somewhere on Facebook”

People make assumptions
If they’ve heard it, it’s ‘true’

future iterations

interchangeable panels

motion detection responses

bigger button

music for game show feel

wheels for ease of transportation