

# O'REILLY®

Hands-On No Code AI  
Tools

Lucas Soares  
08/07/2025



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# Introduction & Learning Objectives

# In this course you will

# In this course you will

- Learn the basics of ChatGPT & Custom GPTs

# In this course you will

- Learn the basics of ChatGPT & Custom GPTs
- Learn how to build useful Custom GPTs for automating tasks and workflows

# In this course you will

- Learn the basics of ChatGPT & Custom GPTs
- Learn how to build useful Custom GPTs for automating tasks and workflows
- Learn the basics of Claude & Artifacts

# In this course you will

- Learn the basics of ChatGPT & Custom GPTs
- Learn how to build useful Custom GPTs for automating tasks and workflows
- Learn the basics of Claude & Artifacts
- Learn how to use Claude, Artifacts and MCPs to build useful tools and workflows

# Custom GPT Basics

# What & Why Custom GPTs?

-  Customizable

# What & Why Custom GPTs?

-  Customizable
-  Specialized & shareable packages

# What & Why Custom GPTs?

-  Customizable
-  Specialized & shareable packages
-  Connect to services

# What & Why Custom GPTs?

-  Customizable
-  Specialized & shareable packages
-  Connect to services
-  Use cases



## Literature Review Generator

By Ahmet Bahaddin Ersöz  +2

I write literature review section of uploaded PDF files of academic publications.

**★ 4.2** Ratings (80+)

**Writing** Category

**1K+** Conversations

**Conversation Starters**

- Write literature review considering all files
- Write literature review in chronological order
- Write literature review in [APA/MLA/IEEE et.] format





## Grimoire

By gptavern.mindgoblinstudios.com  +2

Code Wizard 🚀 & Programming Copilot 🚀 20+ Hotkeys for coding flows. Learn to Prompt-gram! 75 starter projects to learn prompt-1st code & art. Build anything! Instantly publish to Netlify & Replit. Type K for cmd menu, P for Projects, R for README. v2.5+ GPTavern

**★ 4.4** Ratings (10K+)

**#4** in Programming (EN)

**1M+** Conversations

**Conversation Starters**

- Make a rain animation website. N
- Link in Bio site





## Scholar GPT

By awesomegpsts.ai 

Enhance research with 200M+ resources and built-in critical reading skills. Access Google Scholar, PubMed, JSTOR, Arxiv, and more, effortlessly.

**★ 4.2** Ratings (50K+)

**#1** in Research & Analysis (EN)

**2M+** Conversations

**Conversation Starters**

- Find the latest research about AI
- I'll provide a research paper link; Please analyze it
- I will upload a PDF paper; Use critical skills to read it
- Type "LS" to list my built-in critical reading skills





## Data Analytica

By Brian Toney 

Expert in data cleaning, analysis, and visualization, drawing on 2800+ pages of data analysis documentation for optimized performance

**★ 3.5** Ratings (40+)

**Research & Analysis** Category

**1K+** Conversations

**Conversation Starters**

- What are all the things Data Analytica can do?
- What Python packages are currently at Data Analytica's...
- How can Data Analytica assist me with data-driven decision-...
- How can Data Analytica assist me with regression analysis?





## Translators of Complexity



## Tools



## Agents



## Collaborators



## Translators of Complexity



## Tools



## Agents



## Collaborators



## Translators of Complexity



## Tools



## Agents



## Collaborators



## Translators of Complexity



## Tools



## Agents



## Collaborators



## Translators of Complexity



## Tools



## Agents



## Collaborators

# Building our First Custom GPT

# Custom GPT Interface Walkthrough (recap)

A screenshot of a web browser window displaying the ChatGPT 4.0 interface at chatgpt.com. The browser's address bar shows the URL. The main content area features the ChatGPT logo (a stylized blue and white node graph) centered above four small cards with icons and text: a graduation cap for 'Explain nostalgia to a kindergartener', a lightbulb for 'Recipe with what's in my kitchen', a shopping bag for 'Pick outfit to look good on camera', and a superhero icon for 'Superhero shark story'. Below this is a large orange-outlined input field containing the placeholder text 'Message ChatGPT' with a small user icon. A note at the bottom of the input field reads 'ChatGPT can make mistakes. Check important info.' There are also a help icon and a question mark icon. The top right corner of the browser window has a red circular badge with the letters 'LU'.

Input area for sending messages to ChatGPT model

Message ChatGPT

ChatGPT can make mistakes. Check important info.

The screenshot shows the ChatGPT 4.0 web interface. At the top left is a navigation bar with icons for back, forward, and refresh. The address bar shows "chatgpt.com". On the right side of the top bar are icons for a user profile (a red circle with "LU"), a search bar, and other settings. A large orange circle highlights the first icon in the navigation bar, which is a square with rounded corners and a smaller square inside. Below the top bar, the main content area has a title "Navigation sidebar toggle button" in orange. In the center is a large black AI icon. Below it are four cards with icons and text: "Explain nostalgia to a kindergartener" (graduation cap), "Recipe with what's in my kitchen" (lightbulb), "Pick outfit to look good on camera" (shopping bag), and "Superhero shark story" (shark). At the bottom is a message input field with a "Message ChatGPT" button and a small info text: "ChatGPT can make mistakes. Check important info." There is also a question mark icon in the bottom right corner of the message field.

□ ← → ⌂ chatgpt.com

ChatGPT 4o ▾ LU

## Create new chat button

28 / 132

Model selection dropdown

The screenshot shows a web browser window for chatgpt.com. At the top, there is a navigation bar with icons for back, forward, and refresh, followed by the URL 'chatgpt.com'. Below the URL is a dropdown menu labeled 'ChatGPT 4o' with a downward arrow, which is highlighted with an orange oval. To the right of the dropdown is a red circular icon with the letters 'LU'. The main content area features a large orange title 'Model selection dropdown'. Below the title is a black AI icon. Underneath the icon are four rounded rectangular cards, each containing a small icon and text: 1) A graduation cap icon with the text 'Explain nostalgia to a kindergartener'. 2) A lightbulb icon with the text 'Recipe with what's in my kitchen'. 3) A shopping bag icon with the text 'Pick outfit to look good on camera'. 4) A superhero icon with the text 'Superhero shark story'. At the bottom of the page is a message input field with a speech bubble icon, the text 'Message ChatGPT', and an upward arrow icon. Below the input field is a note: 'ChatGPT can make mistakes. Check important info.' and a help icon.

chatgpt.com

ChatGPT 4o

LU

## User profile button

chatgpt.com

ChatGPT 4.0

LU

My plan

My GPTs

Customize ChatGPT

Settings

Log out

Option to select your chatgpt subscription plan

Superhero shark story

Explain superconductors

Pick outfit to look good on camera

Recipe with what's in my kitchen

Message ChatGPT

ChatGPT can make mistakes. Check important info.

?

This screenshot shows the ChatGPT 4.0 web interface. At the top right, there is a red circular button with the letters 'LU'. A white overlay box is displayed, containing several options: 'My plan' (which is highlighted with an orange border), 'My GPTs', 'Customize ChatGPT', 'Settings', and 'Log out'. Below this overlay, the main content area features a large orange text box with the heading 'Option to select your chatgpt subscription plan'. Underneath this heading is a black AI icon. Below the icon are four rounded rectangular cards, each with an icon and text: 'Superhero shark story' (with a shark icon), 'Explain superconductors' (with a graduation cap icon), 'Pick outfit to look good on camera' (with a shopping bag icon), and 'Recipe with what's in my kitchen' (with a lightbulb icon). At the bottom of the page is a grey input bar with the placeholder 'Message ChatGPT' and a small icon, followed by a note: 'ChatGPT can make mistakes. Check important info.' and a help icon.

chatgpt.com

ChatGPT 4o

LU

# Option to select your Custom GPTs



Superhero shark story

Explain superconductors

Pick outfit to look good on camera

Recipe with what's in my kitchen

Message ChatGPT

ChatGPT can make mistakes. Check important info.

My plan

My GPTs

Customize ChatGPT

Settings

Log out

chatgpt.com

ChatGPT 4o

LU

# Option to give ChatGPT custom instructions for how to behave



Superhero shark story

Explain superconductors

Pick outfit to look good on camera

Recipe with what's in my kitchen

Message ChatGPT

ChatGPT can make mistakes. Check important info.

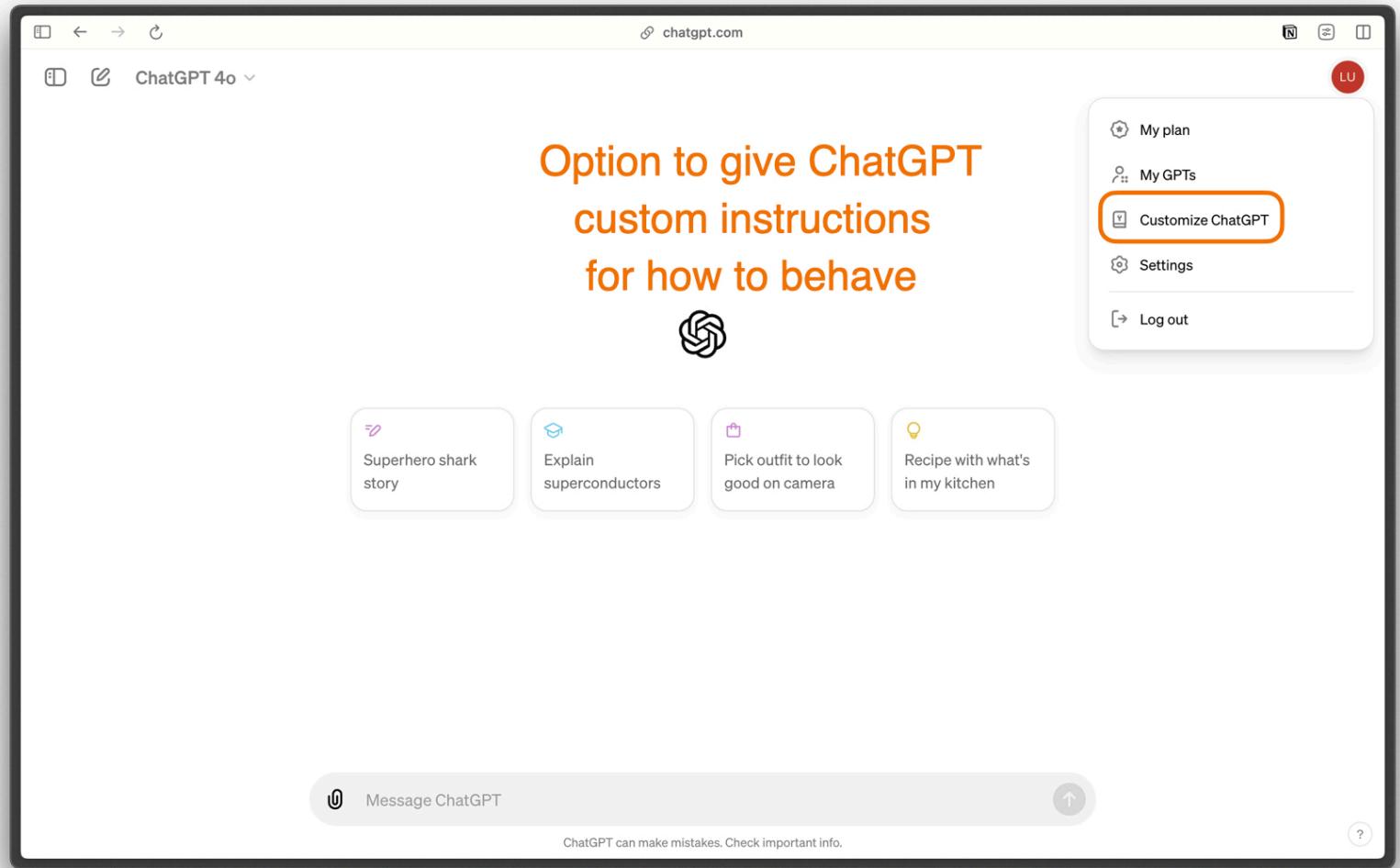
My plan

My GPTs

Customize ChatGPT

Settings

Log out



chatgpt.com

ChatGPT 4.0

My plan

My GPTs

Customize ChatGPT

Settings

Log out

Superhero shark story

Explain superconductors

Pick outfit to look good on camera

Recipe with what's in my kitchen

Message ChatGPT

ChatGPT can make mistakes. Check important info.

The screenshot shows the ChatGPT 4.0 web interface. At the top, there is a browser header with icons for back, forward, and refresh, followed by the URL "chatgpt.com". Below the header, the text "ChatGPT 4.0" is displayed next to a user icon. On the right side of the screen, a user profile menu is open, showing options like "My plan", "My GPTs", "Customize ChatGPT", "Settings" (which is highlighted with a red oval), and "Log out". The main content area features a large orange title "Settings option in the user profile menu". Below the title is the ChatGPT logo. Underneath the logo are four cards with prompts: "Superhero shark story", "Explain superconductors", "Pick outfit to look good on camera", and "Recipe with what's in my kitchen". At the bottom of the screen is a message input field with the placeholder "Message ChatGPT" and a note below it stating "ChatGPT can make mistakes. Check important info."

chatgpt.com

ChatGPT 4.0

Log out option in the user profile menu

My plan

My GPTs

Customize ChatGPT

Settings

Log out

Superhero shark story

Explain superconductors

Pick outfit to look good on camera

Recipe with what's in my kitchen

Message ChatGPT

ChatGPT can make mistakes. Check important info.

The screenshot shows the ChatGPT 4.0 web interface. At the top, there is a browser header with icons for back, forward, and refresh, followed by the URL "chatgpt.com". On the right side of the header is a red circular button with the letters "LU". Below the header, the main content area has a title "ChatGPT 4.0" with a dropdown arrow. To the right of the title is a sidebar menu enclosed in a light gray box. The menu items are:

- My plan
- My GPTs
- Customize ChatGPT** (this item is highlighted with an orange rectangle)
- Settings
- Log out

In the center of the page is a large black AI icon. Below the icon are four rounded rectangular cards, each containing a prompt:

- Superhero shark story
- Explain superconductors
- Pick outfit to look good on camera
- Recipe with what's in my kitchen

At the bottom of the page is a message input field. It features a small icon of a person with a speech bubble, followed by the text "Message ChatGPT". To the right of the input field is a circular arrow icon. Below the input field is a note: "ChatGPT can make mistakes. Check important info." There is also a question mark icon in the bottom right corner of the input field.

The screenshot shows the ChatGPT 4.0 web interface. At the top, there is a browser header with icons for back, forward, and refresh, followed by the URL "chatgpt.com". On the right side of the header is a red circular button with the letters "LU". Below the header, the title "ChatGPT 4.0" is displayed next to a profile picture icon.

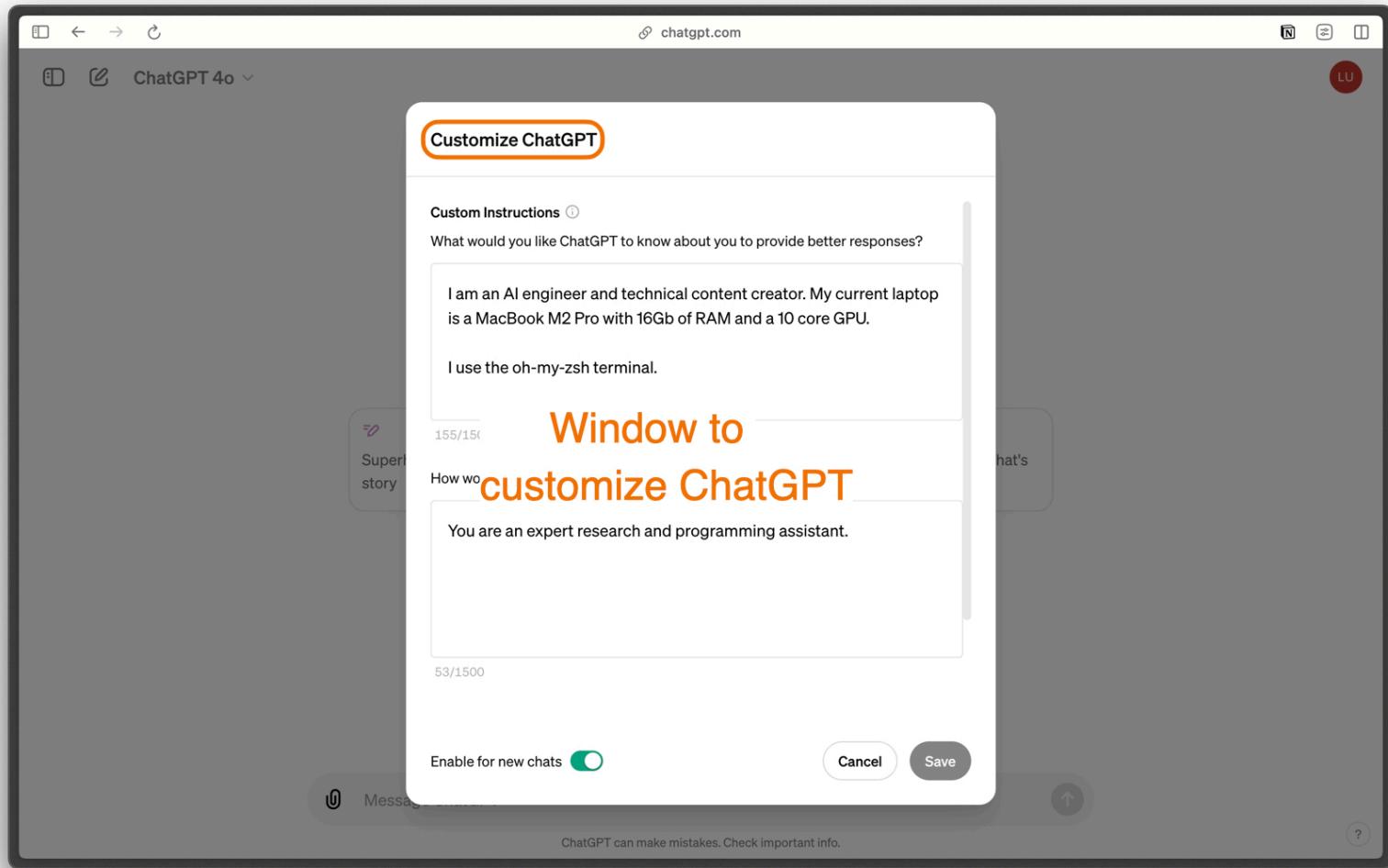
On the right side of the page is a vertical sidebar menu:

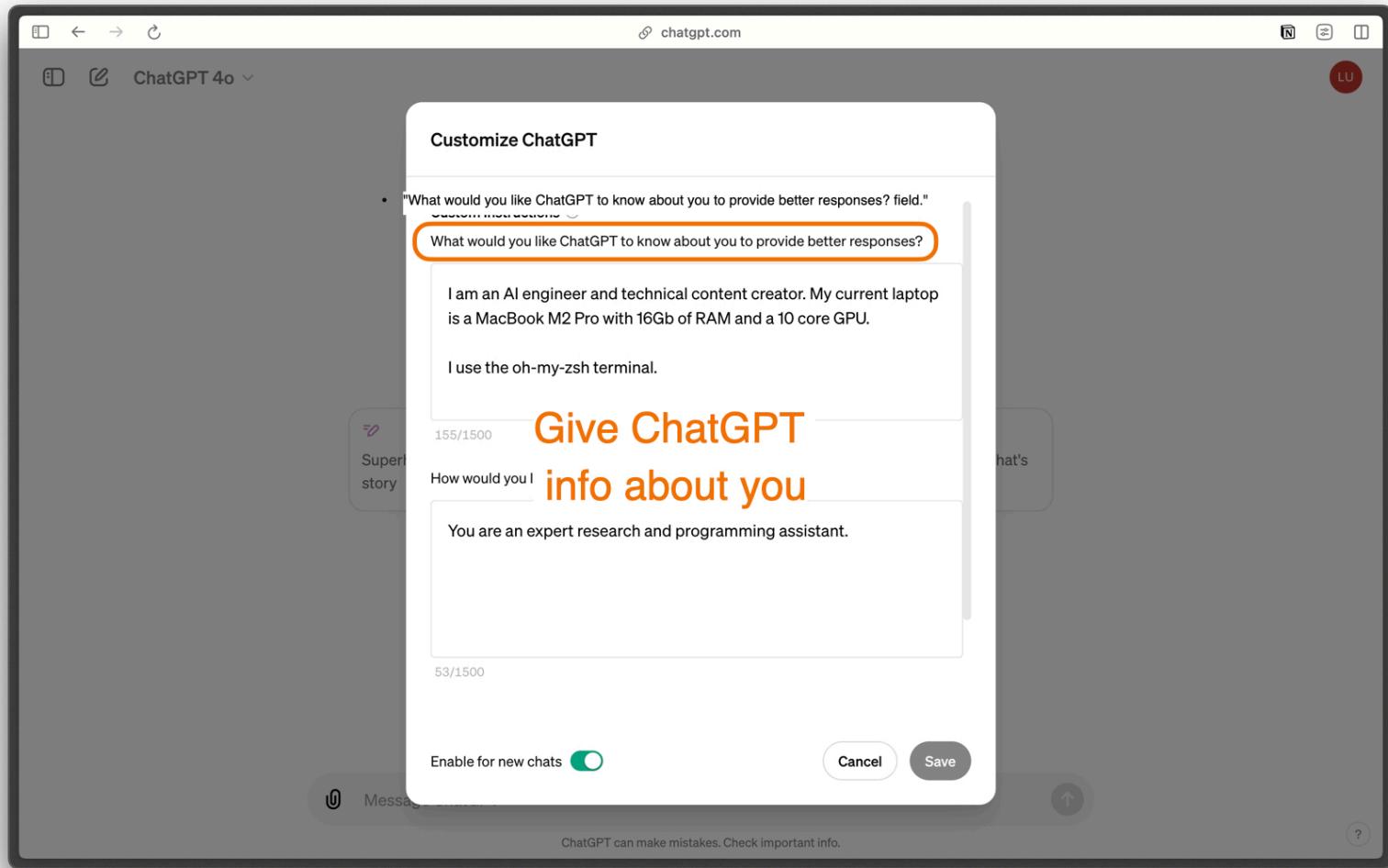
- My plan
- My GPTs
- Customize ChatGPT** (This option is highlighted with a green rounded rectangle)
- Settings
- Log out

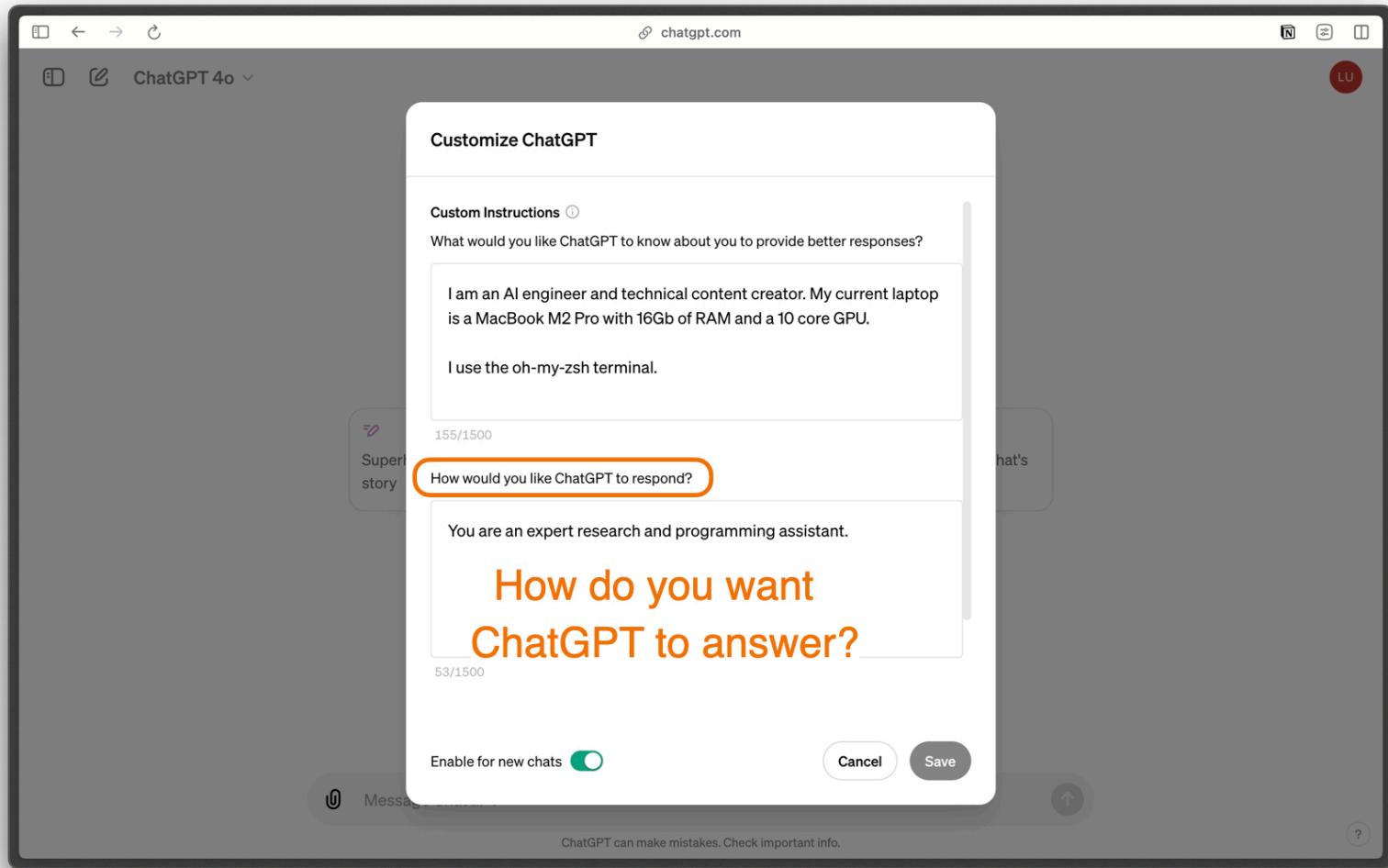
In the center of the page is a large, stylized black AI logo. Below the logo are four rectangular cards, each containing a prompt:

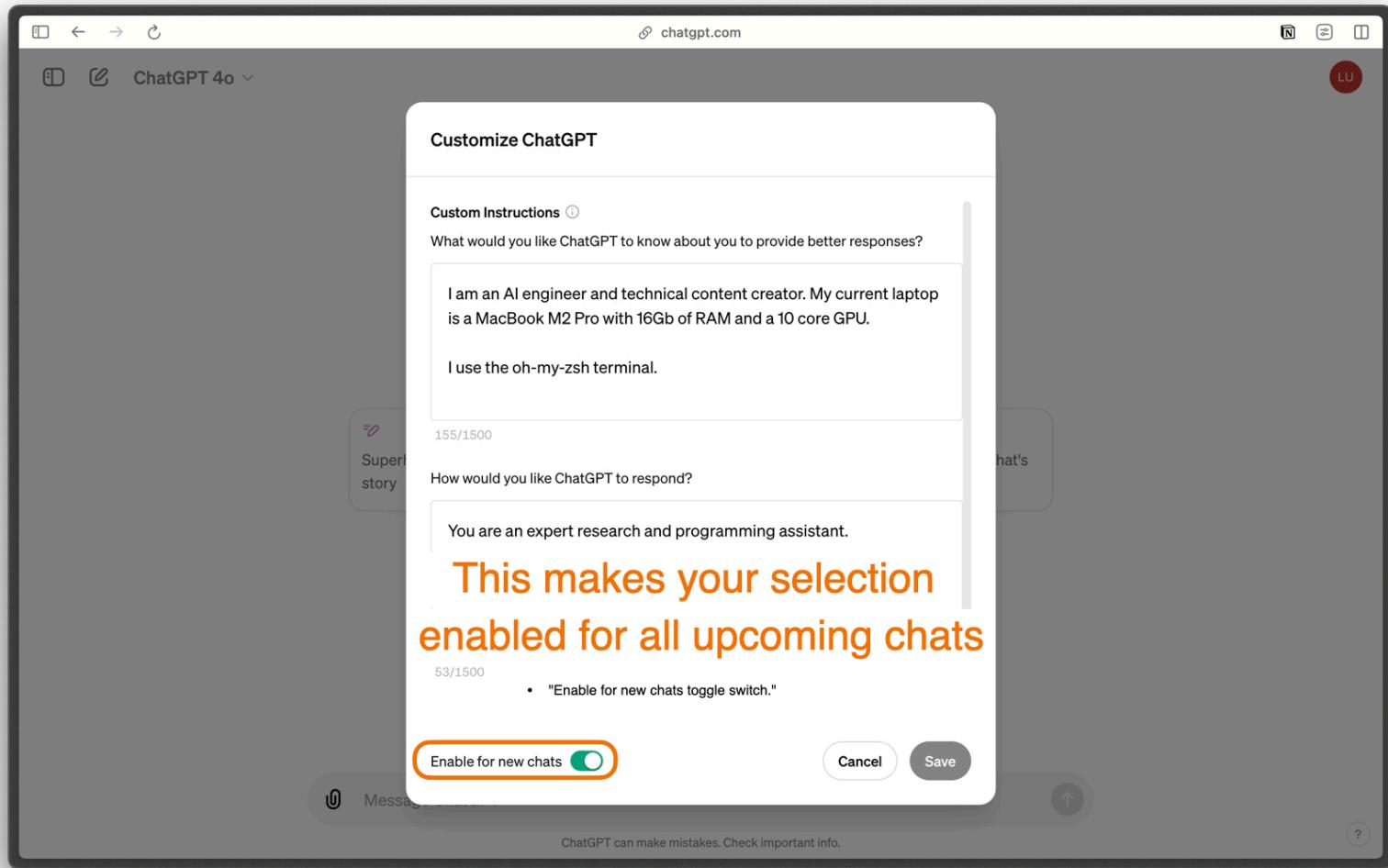
- Superhero shark story
- Explain superconductors
- Pick outfit to look good on camera
- Recipe with what's in my kitchen

At the bottom of the page is a message input field. It features a speech bubble icon with the number "0", the placeholder text "Message ChatGPT", and an upward arrow icon. Below the input field is a note: "ChatGPT can make mistakes. Check important info." There is also a small question mark icon in the bottom right corner of the input field area.









chatgpt.com

ChatGPT 4o

LU

The image shows a screenshot of the ChatGPT web interface. At the top, there's a navigation bar with icons for back, forward, and refresh, followed by the URL 'chatgpt.com'. Below the URL is a user profile icon with the letters 'LU'. On the left, there's a green circular icon with a white phone receiver symbol, and next to it is the text 'ChatGPT 4o' with a dropdown arrow. In the center, there's a large black and white logo of a knotted rope or a brain-like pattern. Below the logo are four rectangular cards, each containing a small icon and text: 1) A graduation cap icon with the text 'Explain nostalgia to a kindergartener'. 2) A lightbulb icon with the text 'Recipe with what's in my kitchen'. 3) A shopping bag icon with the text 'Pick outfit to look good on camera'. 4) A superhero icon with the text 'Superhero shark story'. At the bottom, there's a message input field with a speech bubble icon, the text 'Message ChatGPT', and an upward arrow icon. Below the input field, a note says 'ChatGPT can make mistakes. Check important info.' and a question mark icon.

Message ChatGPT

ChatGPT can make mistakes. Check important info.

chatgpt.com

ChatGPT 4o

ChatGPT Formalize It Stats Tutor Algebra Ace Otovo Solar Buddy ... 15 more

Explore GPTs

Today

Go to GPTs Home Page

Explain nostalgia to a kindergartener Recipe with what's in my kitchen Pick outfit to look good on camera Superhero shark story

Add Team workspace

Collaborate on a Team plan

Message ChatGPT

ChatGPT can make mistakes. Check important info.

?

The screenshot shows the ChatGPT 4o interface. On the left, there's a sidebar with icons for different AI models: ChatGPT, Formalize It, Stats Tutor, Algebra Ace, and Otovo Solar Buddy, followed by a '... 15 more' option and an 'Explore GPTs' button which is highlighted with an orange oval. Below this is a large black rectangular area labeled 'Today'. At the top center, it says 'Go to GPTs Home Page'. To the right of the home page link is a black AI icon. Below the home page link are four cards with prompts: 'Explain nostalgia to a kindergartener', 'Recipe with what's in my kitchen', 'Pick outfit to look good on camera', and 'Superhero shark story'. At the bottom, there's a message input field with a placeholder 'Message ChatGPT' and a note 'ChatGPT can make mistakes. Check important info.' with a question mark icon.

chatgpt.com

My GPTs + Create

ChatGPT Formalize It Stats Tutor Algebra Ace Otovo Solar Buddy ... 15 more Explore GPTs

Search GPTs

Top Picks Writing Productivity Research & Analysis Education Lifestyle DALL-E Programming

# GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

## GPTs Home Page

### Featured

Curated top picks from this week

**Consensus**  
Ask the research, chat directly with the world's scientific literature. Search references, get simple...  
By consensus.app

**Universal Primer**  
The fastest way to learn anything.  
By Siqi Chen

**Grimoire**  
Code Wizard & Programming Copilot 20+ Hotkeys for coding flows. Learn to Prompt-gram! 75...  
By gptavern.mindgoblinstudios.com

**Write For Me**  
Write tailored, engaging content with a focus on quality, relevance and precise word count.  
By puzzle.today

Add Team workspace  
Collaborate on a Team plan

chatgpt.com

My GPTs + Create

# GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Search GPTs

Top Picks Writing Productivity ... 15 more Explore GPTs

## Search available GPTs

### Featured

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My GPTs + Create

ChatGPT

Formalize It

Stats Tutor

Algebra Ace

Otovo Solar Buddy

... 15 more ▾

Explore GPTs

Today

Search GPTs

Top Picks Writing Productivity Research & Analysis Education Lifestyle DALL-E Programming

# GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

## Get the best GPTs per category

### Featured

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ChatGPT Formalize It Stats Tutor Algebra Ace Otovo Solar Buddy ... 15 more Explore GPTs

Today

Search GPTs

Top Picks Writing Productivity Research & Analysis Education Lifestyle DALL-E Programming

**Featured** Curated top picks from this week

**Recent featured GPTs**

**Consensus**  
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By consensus.app

**Universal Primer**  
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By Siqi Chen

**Grimoire**  
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By puzzle.today

Add Team workspace  
Collaborate on a Team plan

chatgpt.com

My GPTs + Create

# GPTs

## Button to Create Your own GPT!

Discover and create custom versions of ChatGPT that combine knowledge, and any combination of skills

Search GPTs

Top Picks Writing Productivity Research & Analysis Education Lifestyle DALL-E Programming

Today

Featured

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chatgpt.com

My GPTs + Create

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Search GPTs

Top Picks Writing Productivity Research & Analysis Education Lifestyle DALL-E Programming

## GPTs Go to your GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

### Featured

Curated top picks from this week

**Consensus**  
Ask the research, chat directly with the world's scientific literature. Search references, get simple...  
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Collaborate on a Team plan

chatgpt.com

## My GPTs

**Create a GPT**  
Customize a version of ChatGPT for a specific purpose

GPT Name	Description	Chats	Access	Actions
Omeed Research Assistant	You help Omeed with research regarding qualifications of companies regarding energy...	1 Chats	Anyone with a link	0 ...
Untitled		Only me	0 ...	
CV Composer	Generates tailored CVs based on job descriptions.	4 Chats	Anyone with a link	0 ...
Jennifer-Joe-Spanish-Love-Teacher	You are a english-spanish speaking teacher	1 Chats	Anyone with a link	0 ...
SQL Code Generator	You generate ONLY SQL queries from user input.	1 Chats	Anyone with a link	0 ...
PDF Retriever Summarizer	You retriever, summarize and perform keyword search over large pdfs.	2 Chats	Anyone with a link	0 ...
ADHD Specialist	You are a doctor, psychologist and specialized high performance coach for people with ADHD.	Only me	0 ...	
Otovo-Installer-Issues-Notifier-Agent		0	?	

Button to Create  
Your own GPT (option 2)!

chatgpt.com

## My GPTs

**Create a GPT**  
Customize a version of ChatGPT for a specific purpose

 <b>Omeed Research Assistant</b> You help Omeed with research regarding qualifications of companies regarding energy...	 1 Chats  Anyone with a link	 ...
 <b>Untitled</b>	 Only me	 ...
 <b>CV Composer</b> Generates tailored CVs based on job descriptions.	 4 Chats  Anyone with a link	 ...
 <b>Jennifer-Joe-Spanish-Love-Teacher</b> You are a english-spanish speaking teacher	 1 Chats  Anyone with a link	 ...
 <b>SQL Code Generator</b> You generate ONLY SQL queries from user input.	 1 Chats  Anyone with a link	 ...
 <b>PDF Retriever Summarizer</b> You retriever, summarize and perform keyword search over large pdfs.	 2 Chats  Anyone with a link	 ...
 <b>ADHD Specialist</b> You are a doctor, psychologist and specialized high performance coach for people with ADHD.	 Only me	 ...
 <b>Otovo-Installer-Issues-Notifier-Agent</b>		

chatgpt.com/g/g-XZi6GB0M8-sql-code-generator

?

Button to Create Your own GPT (option 2)!

The screenshot shows the ChatGPT GPT Builder interface on a web browser. The URL is chatgpt.com. The page title is "New GPT" with a status of "Draft". There are "Create" and "Configure" buttons at the top left. On the right, there is a "Preview" section with a placeholder icon. The main area contains a message from the AI and a large orange-highlighted input field.

Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."

What would you like to make?

**Area to describe the custom instructions for your GPT**

Message GPT Builder

Start by defining your GPT.

The screenshot shows a web browser window for chatgpt.com. At the top, there are standard navigation icons (back, forward, search) and a URL bar with the address. Below the header, the title "New GPT" is displayed next to a circular icon, with a small "Draft" indicator. On the right side of the header is a "Create" button. The main interface is divided into two sections: "Create" on the left and "Preview" on the right. The "Create" section contains a message from the AI: "Hi! I'll help you build a new GPT. You can say something like, 'make a creative who helps generate visuals for new products' or 'make a software engineer who helps format my code.'". Below this message is a placeholder text: "What would you like to make?". The "Preview" section shows a large, empty placeholder area with a small cube icon in the center. At the bottom of the "Create" section, there is an orange-outlined input field labeled "Message GPT Builder" with a small icon, and an upward arrow icon. To the right of this input field is a light gray box containing the text "Start by defining your GPT." and a question mark icon.

chatgpt.com

New GPT  
• Draft

Create

Configure

Preview

Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."

What would you like to make?

Messages placeholder

Message GPT Builder

Start by defining your GPT.

A screenshot of the ChatGPT New GPT Builder interface. The top navigation bar shows the URL `chatgpt.com`. Below it, a header bar includes a back arrow, a circular profile icon, the text "New GPT", a status indicator "Draft", and a "Create" button. A secondary "Create" button is also present in the header area. The main interface is divided into two sections: "Create" on the left and "Preview" on the right. The "Create" section contains a message from the AI: "Hi! I'll help you build a new GPT. You can say something like, 'make a creative who helps generate visuals for new products' or 'make a software engineer who helps format my code.'". Below this message is a placeholder text "What would you like to make?". The "Preview" section shows a small cube icon inside a rounded rectangle. At the bottom, there is a message input field with a paperclip icon and the placeholder text "Message GPT Builder". To the right of the input field is a button with an upward arrow icon. A tooltip-like message "Start by defining your GPT." is visible near the input field.

Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."

What would you like to make?

Upload files with data that your GPT should know

Message GPT Builder

Start by defining your GPT.

A screenshot of the ChatGPT GPT Builder interface. At the top, there's a header with a back arrow, a refresh icon, and the URL "chatgpt.com". Below the header, the title "New GPT" is displayed with a "Draft" status. There are two buttons: "Create" (highlighted) and "Configure". On the left, a message from the AI says: "Hi! I'll help you build a new GPT. You can say something like, 'make a creative who helps generate visuals for new products' or 'make a software engineer who helps format my code.'". Below this, a user prompt asks "What would you like to make?". At the bottom, there's a message input field with a "Message GPT Builder" button and an upward arrow icon. On the right, a large orange-bordered area is labeled "Preview" at the top. Inside this preview area, the text "Preview Section for your GPT Application to interact and debug" is displayed in large orange letters. At the bottom of the preview area, there's a small cube icon and a button that says "Start by defining your GPT." A question mark icon is located in the bottom right corner of the preview area.

chatgpt.com

New GPT  
Draft

Create      Configure

Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."

What would you like to make?

• "Configure tab in the New GPT interface."

Start by defining your GPT.

A screenshot of the ChatGPT GPT Builder interface. At the top, there's a header with a back arrow, a refresh icon, and the URL "chatgpt.com". Below the header, a title bar says "New GPT" with a "Draft" status and a "Create" button. The main area has two tabs: "Create" and "Configure", with "Configure" being the active tab and highlighted with a green border. To the right of the tabs, the word "Preview" is visible. The central content area contains a message from the AI: "Hi! I'll help you build a new GPT. You can say something like, 'make a creative who helps generate visuals for new products' or 'make a software engineer who helps format my code.'". Below this message is a prompt: "What would you like to make?". On the right side of the interface, there's a large, empty input field with a placeholder "Start by defining your GPT." and a question mark icon. At the bottom left, there's a message input field with a paperclip icon and the placeholder "Message GPT Builder".

chatgpt.com

New GPT

Draft

Create

Configure

Preview

Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."

What would you like to make?

Message GPT Builder

Start by defining your GPT.

chatgpt.com

New GPT  
• Draft

Create Configure

Name

Name your GPT

Description

Add a short

Configuration page  
for your GPT

Instructions

What does t

Conversation starters

x

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Preview

Start by defining your GPT.

chatgpt.com

New GPT  
• Draft

Create Configure Preview

Add an icon button

Name

Name your GPT

Description

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Start by defining your GPT.

The screenshot shows the 'New GPT' configuration page on chatgpt.com. The 'Configure' tab is active. On the left, there are sections for 'Name' (with placeholder 'Name your GPT'), 'Description' (with placeholder 'Add a short description about what this GPT does'), 'Instructions' (with placeholder 'What does this GPT do? How does it behave? What should it avoid doing?'), 'Conversation starters' (with a text input field containing a placeholder and an 'X' button), and 'Knowledge' (with a note about file contents and a 'Upload files' button). On the right, there's a 'Preview' section showing a small cube icon and a message 'Start by defining your GPT.' At the top right, there's a 'Create' button. A large orange circle highlights the plus sign icon in the 'Instructions' section, with the text 'Add an icon button' overlaid in orange.

chatgpt.com

New GPT  
• Draft

Create Configure

Preview

Name

Name your GPT

Description

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Start by defining your GPT.

?

chatgpt.com

New GPT  
Draft

Create Configure

Name

Name your GPT

Description

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Preview

Short description of what your GPT should do

Start by defining your GPT.

chatgpt.com

New GPT  
Draft

Create Configure

Name

Name your GPT

Description

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Detailed instructions for how your GPT should behave

Start by defining your GPT.

The screenshot shows the 'New GPT' configuration page on chatgpt.com. The top navigation bar includes back, forward, and refresh buttons, the URL 'chatgpt.com', and a search icon. The main header says 'New GPT' with a 'Draft' status and a 'Create' button. Below the header, there are two tabs: 'Create' and 'Configure', with 'Configure' being active. A large dashed circle with a plus sign is centered above the configuration fields. The configuration section contains the following fields:

- Name**: A text input field with placeholder text 'Name your GPT'.
- Description**: A text input field with placeholder text 'Add a short description about what this GPT does'.
- Instructions**: A text input field with placeholder text 'What does this GPT do? How does it behave? What should it avoid doing?'.
- Conversation starters**: A text input field outlined in orange, with a placeholder text area below it.
- Knowledge**: A section with a note: 'If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled.' It includes an 'Upload files' button.

On the right side, there is a 'Preview' section showing a small cube icon and a large orange callout box with the text: 'Optional example sentences to start a conversation with your GPT'. Below this is a message bubble containing 'Start by defining your GPT.' and a help icon.

The screenshot shows the configuration page for a new GPT model on chatgpt.com. The top navigation bar includes standard browser controls (back, forward, refresh) and a URL bar showing the site address. A 'New GPT' card is visible, indicating the current project status as 'Draft'. On the right side, there's a 'Create' button. The main content area is divided into sections: 'Create' and 'Configure' buttons at the top left; a 'Preview' section on the right; and several configuration fields below. These fields include:

- Instructions:** A text input field asking, "What does this GPT do? How does it behave? What should it avoid doing?"
- Conversation starters:** A text input field with an 'X' icon.
- Knowledge:** A note stating, "If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled." Below this is an orange-bordered 'Upload files' button.
- Capabilities:** A list of checked options: "Web Browsing" and "DALL-E Image Generation". An unchecked option, "Code Interpreter", is also listed with a question mark icon.
- Actions:** A 'Create new action' button.

A large orange callout box highlights the 'Upload files' button, with the text "Upload files button" written in orange next to it. A tooltip at the bottom right of the page says, "Start by defining your GPT." with a question mark icon.

The screenshot shows the 'New GPT' configuration page on chatgpt.com. The top navigation bar includes back, forward, and refresh buttons, a search bar with the URL 'chatgpt.com', and a 'Create' button. The main area has tabs for 'Create' and 'Configure', with 'Configure' selected. A text input field asks 'Add a short description about what this GPT does'. Below it is a 'Instructions' section with a text input field containing the placeholder 'What does this GPT do? How does it behave? What should it avoid doing?'. A 'Conversation starters' section contains a single line of text. The 'Knowledge' section contains a note about file uploads and a 'Upload files' button. The 'Capabilities' section is highlighted with an orange border and lists three checked options: 'Web Browsing', 'DALL-E Image Generation', and 'Code Interpreter' (with a question mark icon). The 'Actions' section includes a 'Create new action' button. On the right side, there's a 'Preview' section showing a small cube icon, and a large orange callout box with the text 'Checklist of your GPT capabilities (Browse, create images, run code)'. At the bottom, a message says 'Start by defining your GPT.' with a help icon.

chatgpt.com

New GPT

Draft

Create

Configure

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

X

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Capabilities

Web Browsing

DALL-E Image Generation

Code Interpreter ?

Actions

Create new action

Preview

Checklist of your GPT capabilities  
(Browse, create images, run code)

Start by defining your GPT.

The screenshot shows the 'New GPT' configuration page on chatgpt.com. The top navigation bar includes standard browser controls (back, forward, refresh) and a tab labeled 'New GPT' with a 'Draft' status. On the right, there's a 'Create' button and icons for sharing and saving.

The main area is divided into sections:

- Create** and **Configure** buttons at the top left.
- Preview** section on the right showing a placeholder icon.
- Add a short description about what this GPT does** input field.
- Instructions** section with a text area containing the placeholder "What does this GPT do? How does it behave? What should it avoid doing?"
- Conversation starters** section with a text input field containing a placeholder "X".
- Knowledge** section with a note about file uploads and a "Upload files" button.
- Capabilities** section with checkboxes for "Web Browsing" (checked), "DALL-E Image Generation" (checked), and "Code Interpreter" (unchecked).
- Actions** section with a "Create new action" button.

An orange callout box highlights the "Create new action" button in the Actions section. An orange annotation text box with a white background and black border is overlaid on the right side, containing the text: "Button to add capabilities to your GPT".

chatgpt.com

New GPT  
• Draft

Create Configure

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Capabilities

Web Browsing

DALL-E Image Generation

Code Interpreter ?

Actions

Create new action

Preview

Start by defining your GPT.

The screenshot shows the 'New GPT' configuration interface on chatgpt.com. The left sidebar contains sections for 'Instructions' (a large text area asking 'What does this GPT do?'), 'Conversation starters' (an empty input field with an 'X' button), 'Knowledge' (a note about file contents and code interpreter), 'Capabilities' (checkboxes for Web Browsing, DALL-E Image Generation, and Code Interpreter, with the latter being unselected), and 'Actions' (a green button labeled 'Create new action'). The right side features a 'Preview' section with a large input field containing the placeholder 'Start by defining your GPT.' and a small cube icon. The top navigation bar includes standard browser controls (back, forward, refresh) and a 'Create' button. The URL 'chatgpt.com' is visible in the address bar.

The screenshot shows the ChatGPT Actions interface. On the left, the 'Add actions' configuration screen is displayed, which includes fields for Authentication (set to None), Schema (with an 'Import from URL' button and 'Examples' dropdown), and a large text area for entering an OpenAPI schema. A red box highlights this schema entry area. At the bottom of this screen is a 'Get help from ActionsGPT' button. Below this is a 'Privacy policy' section with a link to <https://api.example-weather-app.com/privacy>. On the right, a 'Preview' window shows a message card for 'Test GPT'. The message card has a hexagonal icon, the name 'Test GPT', and a message input field with the placeholder 'Message Test GPT'. A large orange box highlights the main title of the preview window: 'Custom GPT actions to Give GPT extra capabilities from software outside of OpenAI'.

chatgpt.com

Test GPT  
• Draft

Add actions

Let your GPT retrieve information or take actions outside of ChatGPT.  
[Learn more.](#)

Authentication

None

Schema

Import from URL Examples

Enter your OpenAPI schema here

Get help from ActionsGPT

Privacy policy

<https://api.example-weather-app.com/privacy>

Preview

Custom GPT actions to  
Give GPT extra capabilities  
from software outside of OpenAI

Test GPT

Message Test GPT

The screenshot shows the ChatGPT Actions interface. On the left, the main panel displays the "Add actions" configuration screen. It includes sections for "Authentication" (set to "None"), "Schema" (with an "Import from URL" button), and a "Privacy policy" field containing the URL <https://api.example-weather-app.com/privacy>. A large orange box highlights the "Authentication" section. On the right, a "Preview" pane shows a message card for "Test GPT". The card features a placeholder icon, the name "Test GPT", and a message input field with the placeholder "Message Test GPT".

Add actions

Let your GPT retrieve information or take actions outside of ChatGPT.  
Learn more.

Authentication

None

Schema

Import from URL Examples

Enter your OpenAPI schema here

Get help from ActionsGPT

Privacy policy

<https://api.example-weather-app.com/privacy>

chatgpt.com

Test GPT

Draft

...

Create

Preview

Authentication section for setting up authentication for GPT actions

Test GPT

Message Test GPT

The screenshot shows the ChatGPT Actions interface. At the top, there's a header with a back arrow, a refresh icon, and a URL field containing "chatgpt.com". Below the header, the title "Test GPT" is displayed with a "Draft" status. On the right side, there are three buttons: a three-dot menu, a "Create" button, and a "Preview" button.

The main area is divided into two sections: "Add actions" on the left and "Preview" on the right. The "Add actions" section contains a heading "Add actions", a sub-instruction "Let your GPT retrieve information or take actions outside of ChatGPT.", a "Learn more" link, and an "Authentication" dropdown set to "None".

The "Schema" section is highlighted with an orange border. It includes tabs for "Schema", "Import from URL", and "Examples". A text input field says "Enter your OpenAPI schema here". Below the input field is a "Get help from ActionsGPT" button. At the bottom of the Schema section, there's a "Privacy policy" link to "https://api.example-weather-app.com/privacy".

The "Preview" section shows a message input field with "Message Test GPT" and a send button. A large orange callout box is overlaid on the Schema section, containing the text:

**Schema section for entering or importing OpenAPI schema for GPT actions**  
Test GPT  
(We'll see an example in the practice session!)

The screenshot shows the ChatGPT Actions interface for creating a GPT. On the left, the 'Add actions' section is visible, featuring fields for 'Authentication' (set to 'None'), 'Schema' (with an 'Import from URL' button and 'Examples' dropdown), and a large text area for 'Enter your OpenAPI schema here'. A 'Get help from ActionsGPT' button is at the bottom. On the right, the 'Preview' section displays a card titled 'Test GPT' with a hexagonal icon. Below the card, the URL <https://api.example-weather-app.com/privacy> is shown, which is highlighted with an orange border. The overall interface has a clean, modern design with a light gray background.

chatgpt.com

Test GPT  
• Draft

Add actions

Let your GPT retrieve information or take actions outside of ChatGPT.  
[Learn more.](#)

Authentication

None

Schema

Import from URL Examples

Enter your OpenAPI schema here

Get help from ActionsGPT

Privacy policy

https://api.example-weather-app.com/privacy

Privacy policy url

Test GPT

chatgpt.com

New GPT  
• Draft

Create      Configure

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

X

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Capabilities

Web Browsing

DALL-E Image Generation

Code Interpreter ?

Actions

Create new action

Start by defining your GPT.

?

The screenshot shows the 'Create' interface for a new GPT on chatgpt.com. The top navigation bar includes standard browser controls (back, forward, refresh) and the URL 'chatgpt.com'. Below the URL is a header with a circular icon and the text 'New GPT' followed by a 'Draft' status indicator. A large green 'Create' button is prominently displayed in the top right corner, which is highlighted with an orange rounded rectangle. The main content area is divided into sections: 'Instructions' (with a text input field), 'Conversation starters' (with a text input field containing an 'X' button), 'Knowledge' (with a note about file uploads and a 'Upload files' button), 'Capabilities' (with checkboxes for 'Web Browsing', 'DALL-E Image Generation', and 'Code Interpreter' which is currently unchecked), and 'Actions' (with a 'Create new action' button). A large, semi-transparent callout at the bottom right encourages users to 'Start by defining your GPT.' with a question mark icon. The overall design is clean and modern, using a light gray background and white text for most elements.

chatgpt.com

# Test GPT

Draft

Create Configure Preview

Conversation starters

- Can you help me with this problem?
- What do you suggest for this?
- How can I improve this?
- Can you explain this to me?

Knowledge

If you upload files under Knowledge, conversations with your GPT may be downloaded when Code Interpreter is enabled

Upload files

Capabilities

- Web Browsing
- DALL-E Image Generation
- Code Interpreter

Actions

Create new action

Share GPT

X

Only me

Anyone with the link

- "Share" button in the GPT sharing options.

GPT Store

Test GPT  
By Lucas Nicolosi

Share

Test GPT

GPT for testing

What do you suggest for this?

How can I improve this?

Can you explain this to me?

Message Test GPT

73 / 132

chatgpt.com

Test GPT  
Live · Anyone with a link

Create Configure Preview

Name: Test GPT

Description: Add a short description about what this GPT does

Instructions: You test stuff

Conversation starters:

Knowledge: If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Upload files

Share GPT

- "View GPT" button after publishing the GPT.

Published!

<https://chatgpt.com/g/g-R2diCWZme-test-gpt>

View GPT

Test GPT

Message Test GPT

This screenshot shows the configuration interface for a GPT on chatgpt.com. The main page displays a 'Test GPT' entry, which is live and accessible to anyone with a link. The configuration section includes tabs for 'Create' and 'Configure'. A 'Preview' section is visible on the right. The 'Name' field is filled with 'Test GPT'. The 'Description' field contains placeholder text: 'Add a short description about what this GPT does'. The 'Instructions' field contains the text 'You test stuff'. Below these fields is a 'Conversation starters' section with an empty input field and a clear button ('X'). The 'Knowledge' section contains a note about uploaded files and mentions the 'Code Interpreter'. An 'Upload files' button is located at the bottom left. A central modal window titled 'Share GPT' is open, providing instructions for publishing and a 'View GPT' button. The published URL is shown as <https://chatgpt.com/g/g-R2diCWZme-test-gpt>. The 'Test GPT' card on the right features a hexagonal icon and a message input field labeled 'Message Test GPT'.

chatgpt.com

Test GPT ▾ LU

- Preview screen for the created GPT showing conversation starter prompts.

Test GPT

By Lucas Nicolosi ✉

GPT for testing

Can you help me with this problem?

What do you suggest for this?

How can I improve this?

Can you explain this to me?

Message Test GPT

ChatGPT can make mistakes. Check important info.

# Demo: Building specialized GPT tutors

# Demo: Building a Custom GPT to Extract Data from PDFs

# Introduction to Claude & Artifacts

# Agenda

1. What is Claude?

# Agenda

1. What is Claude?

2. Capabilities

# Agenda

1. What is Claude?

2. Capabilities

3. Model Options

# Agenda

1. What is Claude?
2. Capabilities
3. Model Options
4. What is Artifacts?

# Agenda

1. What is Claude?
2. Capabilities
3. Model Options
4. What is Artifacts?
5. Use Cases

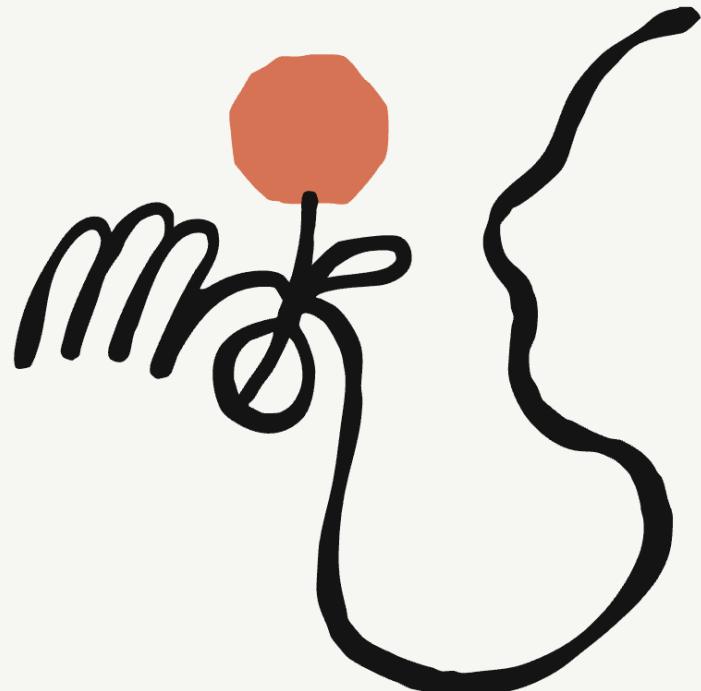
# What is Claude?

Claude for Individuals ▾

## Meet Claude, your thinking partner

Claude connects to your world and expands what you can do—individually or with your team.

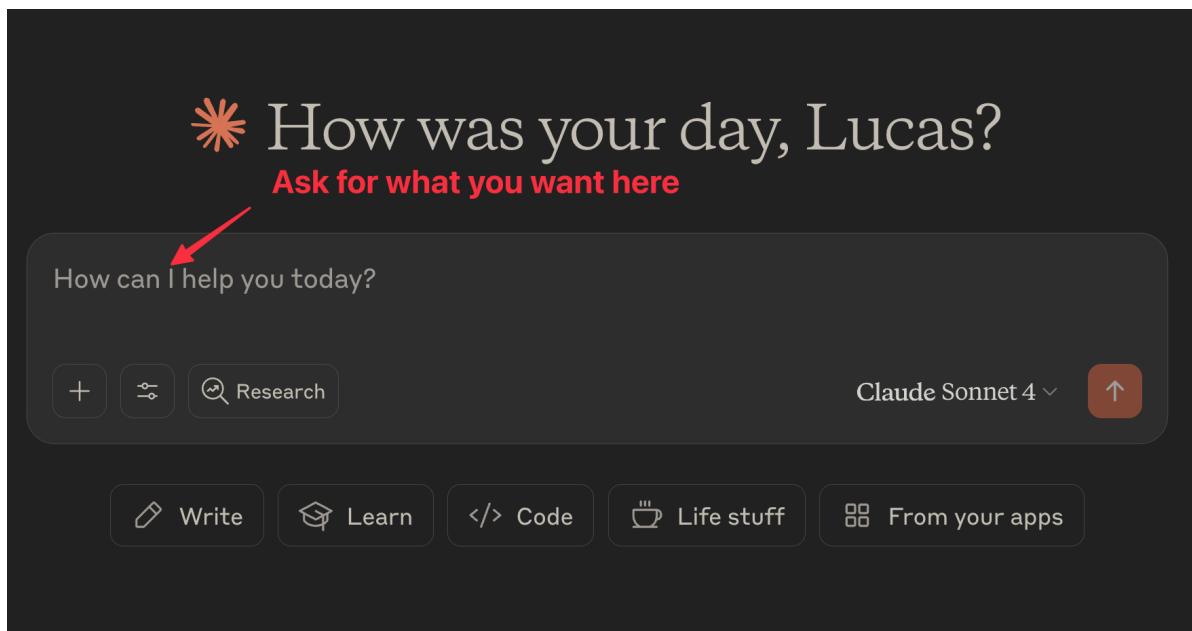
[Try Claude on web](#)



# Capabilities

Claude with the chat interface can help with:

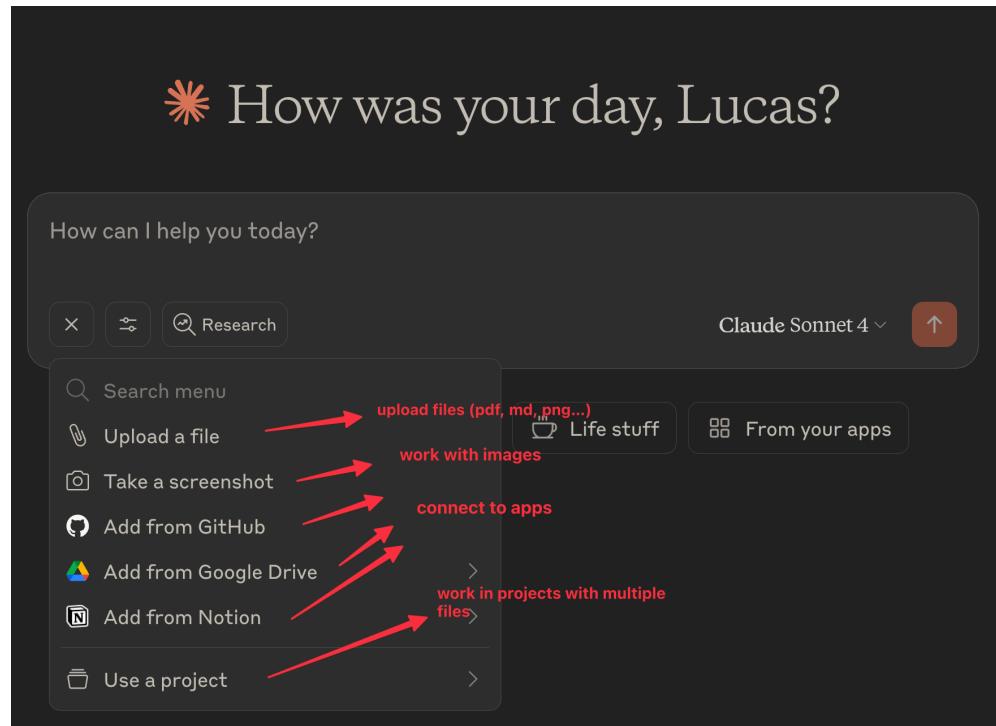
- Text and code generation



# Capabilities

Claude with the chat interface can help with:

- Interacting with documents



- *No image generation on the standard interface*

Ok, cool...but most of these things you get  
with ChatGPT...so what's special about  
Claude?

# Claude Desktop + MCPs (connectors)

# ✿ How was your day, Lucas?

How can I help you today?

+ ⚙️ Research

Claude Sonnet 4 ▾ ↑

Web search	<input checked="" type="checkbox"/>
Drive search	<input checked="" type="checkbox"/>
Gmail search	<input checked="" type="checkbox"/>
Calendar search	<input checked="" type="checkbox"/>
Notion	Disabled >
Canva	Disabled >
Control your Mac	(1) >
Control Chrome	(10) >
Notes (AppleScript)	(4) >
PDF Filler	(10) >
brave-search	(2) >
github	(26) >
notionApi	Disabled >
desktop-commander	(21) >

Life stuff

From your apps

# Artifacts

**Claude vs ChatGPT Course Landing Page**

**Artifacts!**

**PASTED**

**Split interface to build shareable functional web apps from natural language**

**AI Mastery Course**

Custom GPTs & Claude Artifacts

**💡 Why Claude is the Ultimate AI Companion**

ChatGPT walks into a bar and says, "I can generate text!"  
Claude walks in and says, "Hold my coffee..."

\*Proceeds to build a fully functional web app, analyze spreadsheets, and create interactive visualizations while ChatGPT is still figuring out how to count tokens\* ☕️💡

**ChatGPT 🤖**  
"I can write you some code..."  
\*Gives you text to copy-paste\*

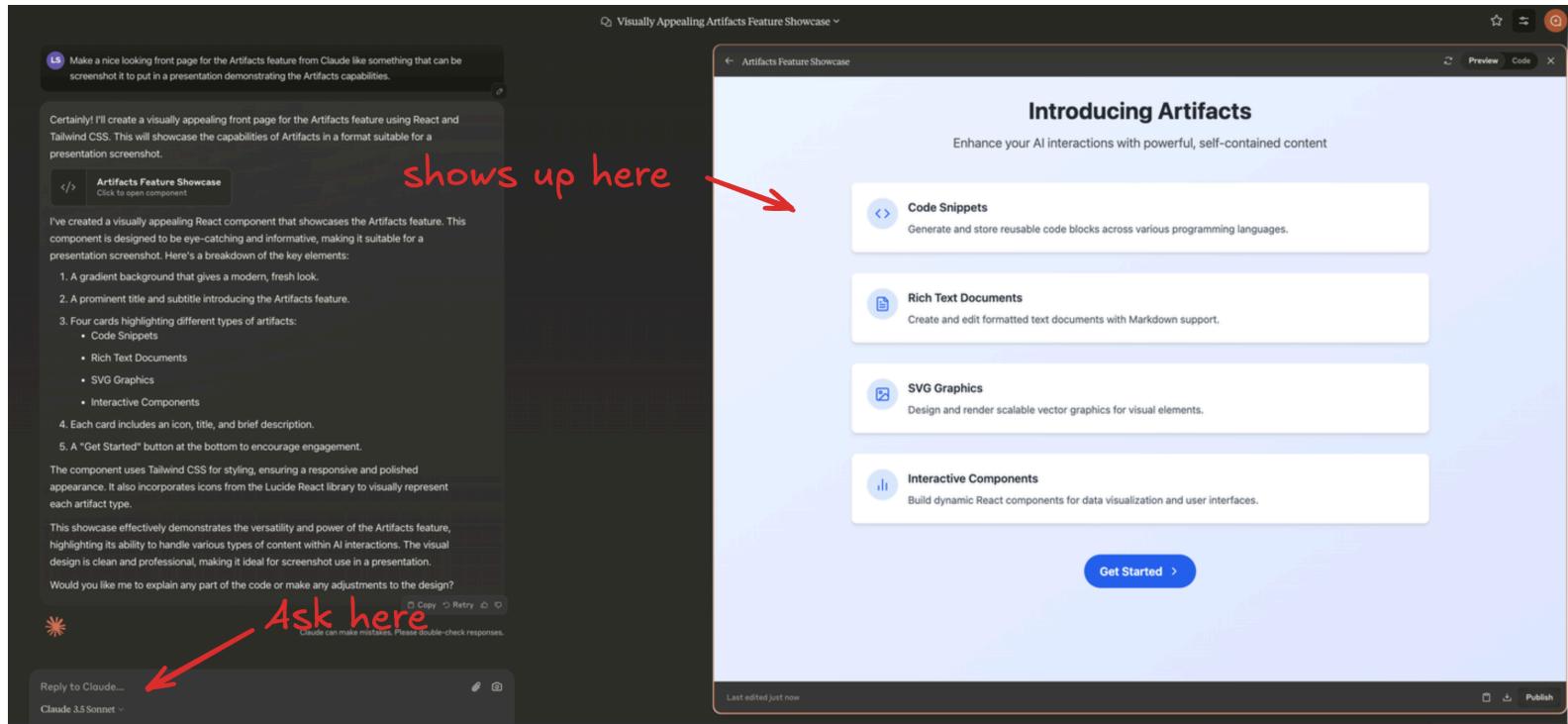
**Claude 🚀**  
"Let me BUILD that for you!"  
\*Creates working artifact instantly\*

Reply to Claude...

Claude Sonnet 4

91 / 132

# What is Artifacts?



# What is Artifacts?

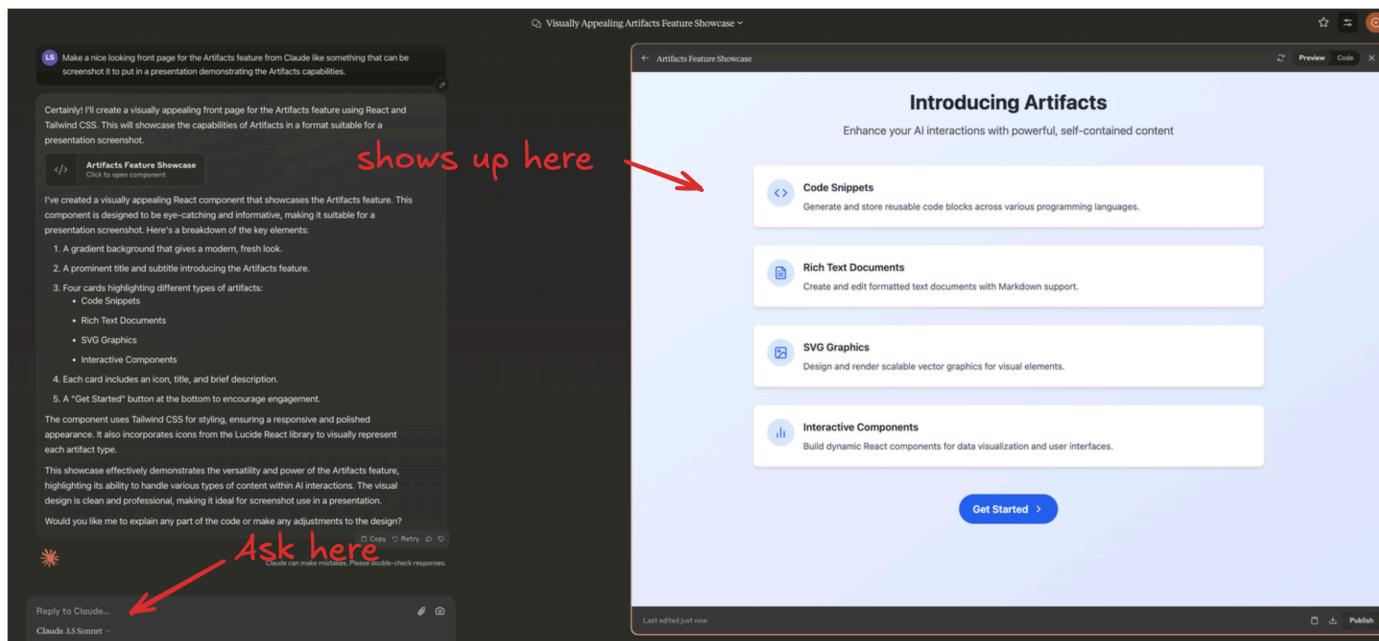
- Dedicated windows displaying substantial, standalone content

# What is Artifacts?

- Dedicated windows displaying substantial, standalone content
- Interactive, editable outputs separate from the main conversation

# What is Artifacts?

- Dedicated windows displaying substantial, standalone content
- Interactive, editable outputs separate from the main conversation
- Represent Claude's evolution into a collaborative work environment



# Characteristics of Artifacts

- Significant and self-contained (typically over 15 lines)

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- Content likely to be edited, iterated on, or reused

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- Complex pieces that stand on their own
- Intended for reference or future use

# Characteristics of Artifacts

- Significant and self-contained (typically over 15 lines)
- Content likely to be edited, iterated on, or reused
- Complex pieces that stand on their own
- Intended for reference or future use
- You can easily build AI powered (Claude) shareable apps!

# Types of Artifact Content

## Introducing Artifacts

Enhance your AI interactions with powerful, self-contained content

 **Code Snippets**  
Generate and store reusable code blocks across various programming languages.

 **Rich Text Documents**  
Create and edit formatted text documents with Markdown support.

 **SVG Graphics**  
Design and render scalable vector graphics for visual elements.

 **Interactive Components**  
Build dynamic React components for data visualization and user interfaces.

[Get Started >](#)

Generated with Artifacts

# Types of Artifact Content

- Documents (Markdown or Plain Text)

# Types of Artifact Content

- Documents (Markdown or Plain Text)
- Code snippets

# Types of Artifact Content

- Documents (Markdown or Plain Text)
- Code snippets
- Websites (single page HTML)

# Types of Artifact Content

- Documents (Markdown or Plain Text)
- Code snippets
- Websites (single page HTML)
- Scalable Vector Graphics (SVG) images

# Types of Artifact Content

- Documents (Markdown or Plain Text)
- Code snippets
- Websites (single page HTML)
- Scalable Vector Graphics (SVG) images
- Diagrams and flowcharts

# Types of Artifact Content

- Documents (Markdown or Plain Text)
- Code snippets
- Websites (single page HTML)
- Scalable Vector Graphics (SVG) images
- Diagrams and flowcharts
- Interactive React components (means you can prototype real apps)

**Claude Demo**

# Artifacts Recap

1. Start or continue a conversation with Claude

# Artifacts Recap

1. Start or continue a conversation with Claude
2. Request content that typically results in an Artifact

# Artifacts Recap

1. Start or continue a conversation with Claude
2. Request content that typically results in an Artifact
3. Artifact window appears on the right side of the chat interface

# Artifacts Recap

1. Start or continue a conversation with Claude
2. Request content that typically results in an Artifact
3. Artifact window appears on the right side of the chat interface
4. Two tabs: "Code" and "Preview"

# Artifacts Recap

1. Start or continue a conversation with Claude
2. Request content that typically results in an Artifact
3. Artifact window appears on the right side of the chat interface
4. Two tabs: "Code" and "Preview"
5. Edit code, view preview, or ask Claude for changes

# Artifacts Recap

1. Start or continue a conversation with Claude
2. Request content that typically results in an Artifact
3. Artifact window appears on the right side of the chat interface
4. Two tabs: "Code" and "Preview"
5. Edit code, view preview, or ask Claude for changes
6. Switch between Artifacts using chat controls

# Artifacts Recap

## Editing Artifacts

- Modify content in real-time

# Artifacts Recap

## Editing Artifacts

- Modify content in real-time
- Ask Claude to make changes via chat

# Artifacts Recap

## Editing Artifacts

- Modify content in real-time
- Ask Claude to make changes via chat
- Non-destructive edits with version history

# Artifacts Recap

## Editing Artifacts

- Modify content in real-time
- Ask Claude to make changes via chat
- Non-destructive edits with version history
- Access previous versions using the version selector

# Artifacts Recap

## Saving and Exporting Artifacts

- Copy to clipboard

# Artifacts Recap

## Saving and Exporting Artifacts

- Copy to clipboard
- Download as file

# Artifacts Recap

## Saving and Exporting Artifacts

- Copy to clipboard
- Download as file
- Access version history

# Artifacts Recap

## Saving and Exporting Artifacts

- Copy to clipboard
- Download as file
- Access version history
- Save to projects (for better organization)

# Artifacts Recap

## Saving and Exporting Artifacts

- Copy to clipboard
- Download as file
- Access version history
- Save to projects (for better organization)
- Team sharing (for Claude Team users)

# Artifacts Recap

## Artifacts vs. Regular Chat Responses

Regular Responses:

- Inline text
- Primarily text
- Static
- Typically shorter
- Limited visualization

Artifacts:

- Dedicated window
- Multiple formats
- Fully editable
- Larger, complex content
- Rich visualization options

# Artifacts Recap

## Integration with Projects

- Associate Artifacts with specific chats

# Artifacts Recap

## Integration with Projects

- Associate Artifacts with specific chats
- Grant team member access for collaboration

# Artifacts Recap

## Integration with Projects

- Associate Artifacts with specific chats
- Grant team member access for collaboration
- Share in Project's activity feed

# Artifacts Recap

## Integration with Projects

- Associate Artifacts with specific chats
- Grant team member access for collaboration
- Share in Project's activity feed
- Manage complex, long-term projects efficiently

# Q&A

# Demo: Claude Desktop with MCPs Deep Dive

# **Demo: Building a Personal Assistant with Claude Desktop + MCPs**

# Demo: Comparing ChatGPT/Custom GPTs vs Claude/Artifacts