

# Services

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## Business intelligence and data analytics

You know your *business*, we offer our *intelligence*. Elevate your business with our cutting-edge data analytics. We dive into your data, uncover insights, and seamlessly integrate solutions into your team. Get ready to harness the power of data with ease and confidence.

Power up your projects with our ‘for-hire’ data science team! Our experts in statistics, applied GIS, and modelling tools are ready to fuel your success. Let our engine drive your data ambitions.

## Services we offer

### Survey design

State-of-the-art efficient survey designs that are optimised for sample size, statistical robustness, and model parameters. We optimise designs for all forms of stated preference data, including traditional choice experiments, best-worst experiments, partial and full ranking.

### Statistical modelling and analysis

From trends to deep dives, our econometricians use the right tools to obtain insights for your decisions. We work with cross-sectional and time-series data and pick the most appropriate methods based on the data at hand. We’ve got you covered, from ordinary regression to complex models with hybrid/latent variables discrete choice.