# **Esther Alayande**

## Frontend developer and UI/UX Designer

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### **SUMMARY**

Results-driven Frontend Developer with a keen eye for UX/UI design, specializing in React. Adept at transforming concepts and designs into intuitive, high-performance web applications. Proven ability to manage project workflows, collaborate effectively across design and development teams, and leverage modern tools and methodologies to deliver exceptional user experiences. Eager to tackle dynamic challenges and contribute to innovative solutions.

## TECHNICAL SKILLS

Prototyping Tools

User Research

Information Architecture

React

Typesript, Javascript

HTML/CSS

Tailwind CSS

**Next JS** 

Responsive Design

Firebase

Git

## PROFESSIONAL EXPERIENCE

## Independent Ventures & Collaborative Projects | 2023 - Present

- Architected and deployed high-performance, responsive web applications and engaging landing pages, significantly enhancing user experience and conversion rates.
- Collaboration with both frontend and backend development teams, design, and product, fostering efficient workflows and delivering cohesive solutions.
- Leveraged cutting-edge build tools including Vite and Next.js to establish highly optimized development environments and accelerate application build/deployment cycles.
- Implemented scalable user authentication and real-time data solutions by integrating Firebase services (Auth, Firestore) into core application features.
- Managed comprehensive version control using Git, contributing to over [X number, e.g., 50+] feature branches and successfully resolving complex merge conflicts in collaborative environments.

#### ADDITIONAL INFORMATION

- Languages: English, Yoruba.
- Hobbies: Solving puzzles, reading, singing, traveling, doing chores, exploring new design trends, contributing to projects