ENDRE **BARTHA**

Salesforce Solution Architect | Senior Developer | CPQ / Revenue Cloud

Pleasant Hill, CA • (510) 457-1454 | dev@endrebartha.com | LinkedIn: www.linkedin.com/in/endre-bartha-9017a325b

SUMMARY

Salesforce Solution Architect & Senior Developer with 6+ years of hands-on Salesforce experience and 20+ years of entrepreneurial leadership, supporting multi-cloud implementations across Sales, Service, Experience, and CPQ/Revenue Cloud. 12x Salesforce certified (System / Application / Data / Integration Architect, PDII, MuleSoft) with deep expertise in Apex, Lightning Web Components (LWC), Flows, and secure, API-driven integrations including DocuSign eSignature. Architected and built scalable Salesforce and CPQ solutions for sales and operations teams across multiple business lines, reducing quote cycle time by up to 40% and significantly lowering integration failures through robust design, DevOps discipline, and strong stakeholder collaboration.

EXPERIENCE

Salesforce Solution Architect / Senior Developer

AA Quality Construction

Aug 2019 - Present | Dublin, CA

- Led Salesforce development efforts to streamline internal operations using Apex (classes, triggers), Lightning Web Components (LWC), and declarative tools like Flow (record-triggered, scheduled, and screen flows) and Process Builder.
- Owned end-to-end Salesforce architecture across Sales, Service, and CPQ/ Revenue Cloud for internal operations and consulting clients.
- Architected and implemented Salesforce CPQ to streamline complex construction estimates, proposals, and contracts, cutting quote turnaround time by ~40% and reducing pricing errors.
- Maintained >90% Apex test coverage and ensured code quality through peer reviews and DevOps practices using GitHub, VS Code, CI/CD pipelines.
- Partnered with business stakeholders (sales, operations, customer service) to prioritize roadmap items, translate requirements into solution designs, and run UAT and enablement sessions.
- Defined and governed the Salesforce security model (profiles, permission sets, sharing rules) and Shield configuration (Field Audit Trail, Event Monitoring) to meet audit and compliance requirements.
- Foundational experience with Salesforce Industries (OmniStudio), including working with OmniScripts and DataRaptors in support of guided business flows.

Owner / Manager – Construction & Technology Enablement

ENO Investment

Jun 2002 – Aug 2019 | San Francisco Bay Area, CA

- Founded and scaled a construction business, overseeing sales, operations, and financial management.
- Implemented Salesforce as the core CRM/operations platform for lead, opportunity, and project tracking, gaining first-hand product owner experience and driving user adoption.
- Partnered directly with clients, subcontractors, and inspectors, strengthening communication, stakeholder management, and problem solving skills on high-stakes projects.

CERTIFICATIONS

- Salesforce Certified Administrator
- Salesforce Certified Platform App Builder
- Salesforce Certified Platform Developer I
- Salesforce Certified Platform Developer II
- Salesforce Certified System Architect
- Salesforce Certified Data Architect
- Salesforce Certified Application Architect
- Salesforce Certified Identity and Access Management Architect
- Salesforce Certified Sharing and Visibility Architect
- Salesforce Certified Integration Architect
- Salesforce Certified Development Lifecycle and Deployment Architect
- Salesforce Certified MuleSoft Developer I

EDUCATION

Bachelor of Computer Science & Technology
Budapest University of Technology and Economics
1993 - 1997 | Budapest, Hungary

TECHNICAL SKILLS

- **Salesforce Development:** Apex (classes, triggers, batch, schedulable, queueables), Lightning Web Components (LWC), Flows, SOQL/SOSL, validation rules, approval processes.
- **Architecture & Infrastructure:** Multi-cloud & hybrid environments, scalable CRM architecture, API-driven integration (REST/SOAP), high-availability deployment
- **CPQ & Revenue Cloud:** Product catalog & bundles, complex pricing/discounts, approvals, quote templates, guided selling, subscriptions/renewals, quote-to-contract flows, ERP/billing/e-signature integrations.
- **Middleware & Integration:** MuleSoft, External Services, Named Credentials, Batch and Real-time sync, Secure token handling
- **Security & Compliance:** Salesforce Shield (Platform Encryption, Field Audit Trail), Role-based access control
- **DevOps & Monitoring:** GitHub, CI/CD pipelines, rollback strategy, sandbox governance, VS Code, Copado, automated testing
- **Project & Delivery:** Agile (SCRUM), Jira, Inspire Planner