



Feb 16, 2021

ENOCH DARKO

has successfully completed

Digital Marketing Analytics in Theory

an online non-credit course authorized by University of Illinois at Urbana-Champaign and  
offered through Coursera

A handwritten signature in black ink, consisting of a stylized 'K' followed by a horizontal line.

Kevin Hartman  
Instructor, Department of Business Administration  
Gies College of Business

COURSE  
CERTIFICATE



Verify at [coursera.org/verify/9F52FLTEEM2](https://coursera.org/verify/9F52FLTEEM2)

Coursera has confirmed the identity of this individual and their  
participation in the course.