



# Global Capital *The Road Show*

STRATEGY . PROJECTS . INVESTMENTS



Emerging Markets are flooded with business opportunities, however the missing link for most emerging markets is their ability to attract and retain global capital. Promoters of projects, leadership of businesses and even public officials with responsibilities for building new infrastructure, are all in the race to secure global capital to expand the horizons of their business and respond to commercial opportunities in their marketplace.

**Global Capital...The Road Show** takes leaders on a journey into the World of International Finance, linking and hosting executives who run companies or projects that require global capital, with investment managers, fund managers and investment advisers that are seeking opportunities for investment in emerging markets. Our Road Show experience provides executives promoting capital intensive projects with the dynamics, the understanding, the structure and the partnerships that you will require to fund projects as diverse as re-entry works for a Nigerian Oil field, processing machinery for a cocoa farm in Ghana, Coastal shipping and vessel services for the West African energy industry or consolidation of a South African Entertainment conglomerate.



Your time with us on **GLOBAL CAPITAL ...The Road Show** is designed to provide you, your company and your project with the following:

**Exposure:** Exposes you to the sophisticated World of International finance and capital

**Understanding:** Provides you with a full understanding of what it takes to raise global capital and global funding for emerging market projects.

**Strategy:** Defines for you the best suited strategy for moving forward. Supporting you to make a choice between different funding types, funding sources and funding partners.

**Structure:** Supports you to decide on the best structure that suits your requirements for global capital

**Engage:** Works with you to secure global capital investment using the strategies defined by your business circumstances and acceptable to the global investors





### Strategy

Our experts will define for you what it takes to win the hearts and minds of global investors. We will expose you, on the Road Show, to the fundamentals of securing and winning Global Capital on a sustainable basis. We will support you to secure global capital for your qualified registered projects, and we will offer you unique and exclusive participation in pre-approved projects that may meet your investment profile and tolerance. In some cases, the best strategy may be to seek capital from the Global Capital Markets, issuing securities that will be traded internationally and in other cases it may be straight debt from a tier 1 or tier 2 financial institution. Whichever the case may be we will support you, to develop the best strategy that works for you.

### Projects

You can register your qualified projects to be promoted on each Road Show. This will mean that our experts will ensure that your projects are matched with potential strategic qualified investors. We support you to repackage and reposition your registered projects to meet the standards and the sophistication of Global Investors' presentations. Our road show is only the beginning, it is designed to expand your horizon of available capital for your company or your project to include Global Capital. After the Road Show, we will work closely with you to meet the terms of engagement as stipulated by International investors.

### Investments

Your ultimate goal is to get global capital flowing towards your project and your company, and that's our goal as well. In this respect, once the Road Show is over, we work with you to meet the requirements set forth by global investors and we ensure that your company and your projects eventually get the investment capital you require. In some exceptional cases, if you qualify, we may include you or your company in a pre-approved global investment project as an early adopter. Early adopters for pre-approved global investment projects, are best positioned to receive favorable investment treatment and terms for their own projects from the same investment funds that have funded the pre-approved global investment project.





# Global Capital

## Investment Strategies

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- Global Capital Markets: Global Depository Receipts (GDR), American Depository Receipts (ADR) and Listing on International Exchanges including the Bermuda Stock Exchange, Canada and the AIM in London.
- Project Finance
- Global Bonds: Ameri-Bonds, Euro Bonds
- Debt
- Private Equity
- Hedge Fund Investment (Strategic)
- Venture Capital
- Equipment Leasing and Funding, Vessel Leasing and Funding Manufacturing Lines
- Asset Backed Securities (funding pipelines, bridges, infrastructure, shopping malls, industrial centers)





# Global Capital Road Show Itinerary

**Day 1:** Interactive session with Hedge Funds investing in Africa's various Industries. Special session with Private Equity and Venture Capital Investors. Special attention is paid to projects and companies operating in the Energy value chain, including power generating and distribution companies, oil exploration and production companies, oil service companies, tank farms operators, lubrication plant operators, vessel operators etc.

**Day 2:** Interactive Session with Underwriters and Book runners for ADRs and GDRs, as well as International listing agents. Special attention is paid to projects and companies operating in the Agricultural value chain, Manufacturers including Fast Moving Consumer Goods (FMCG), Oil and Gas projects that meet international standards for investment, gas producing companies, transportation companies.

**Day 3:** Project Finance session, Equipment Leasing, Manufacturing Machines funding. Support from Special sources including Overseas Private Investment Corporation (OPIC), US Export Import Bank, Port Authorities of New York, New Jersey and Baltimore. Special attention is paid to infrastructure projects promoted by entrepreneurs or State Governments, Public Private Partnership Projects etc.

**Day 4:** Field trip to Financial Institutions, trading floor, global supply chain, Ship Yard, Energy Facility, Ports and/or Global Manufacturing and logistics centers.

**Day 5:** Wrap up, Investment strategy decisions are made, partnerships are designed and consummated and Road Show objectives are quantified. Special attention is paid to designing your Global Capital Strategy for Investment in your project and your company.



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## To Participate

Send in Name of Executive, Contact Person and Contact Information (includes phone numbers, email addresses etc.), Name of Company and/or name of Project, Estimated Value of Capital sort, Geographical Site of Project and Home Base of Company, Projected Value of Project, Definition of Existing Partners if any, list of Board Members or Decision Makers on project in question.

**Email: [globalcapital@anabelgroup.com](mailto:globalcapital@anabelgroup.com)**

We will call you with instructions on the next steps.



**Global Capital** is an initiative of  
**Anabel Group** and its **International  
Institutional Partners** and it covers:

Global Capital  
*The Road Show*

Global Capital  
*Teleconference & Webinar*

Global Capital  
*The Summit*



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