SALES DISTRIBUTION DASHBOARD

Month

Jan	Feb	Mar	Apr
May	Jun	Jul	Aug
Sep	Oct	Nov	Dec

Region

- Central
- East
- Export
- North
- Northeast
- South
- Western

TOTAL SALES

$984,571

TOP 3 CUSTOMERS

1. **Customer33**
   60,929
2. **Customer22**
   45,113
3. **Customer23**
   43,063

REGION

12.37% 7.41% 7.71% 5.41% 8.53% 4.58% 53.99%

- Central
- East
- Export
- North
- Northeast
- South
- Western

MONTHLY (Target vs Actual)

Below Target   Above Target   Target

120000
100000
80000
60000
40000
20000
0

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
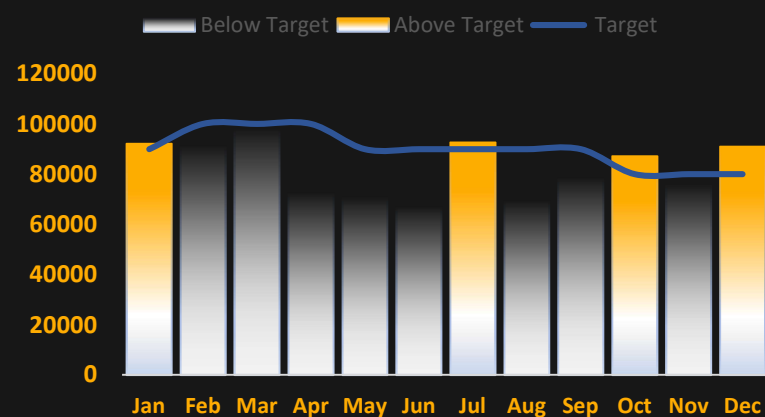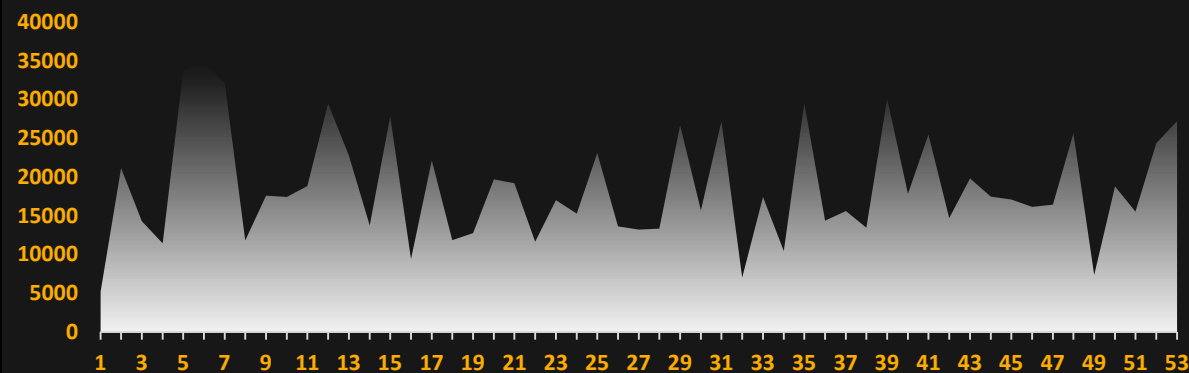
TOP 10 PRODUCTS

Product	Value
Product30	57,969
Product41	57,554
Product24	49,599
Product19	41,580
Product22	41,055
Product32	40,883
Product21	39,660
Product05	38,591
Product42	38,232
Product10	34,992
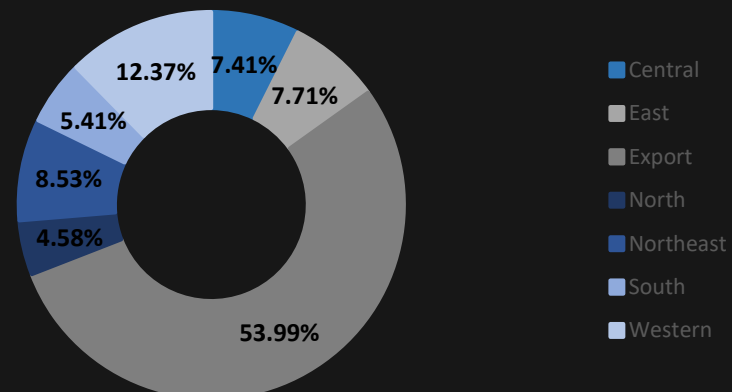
COUNTRY
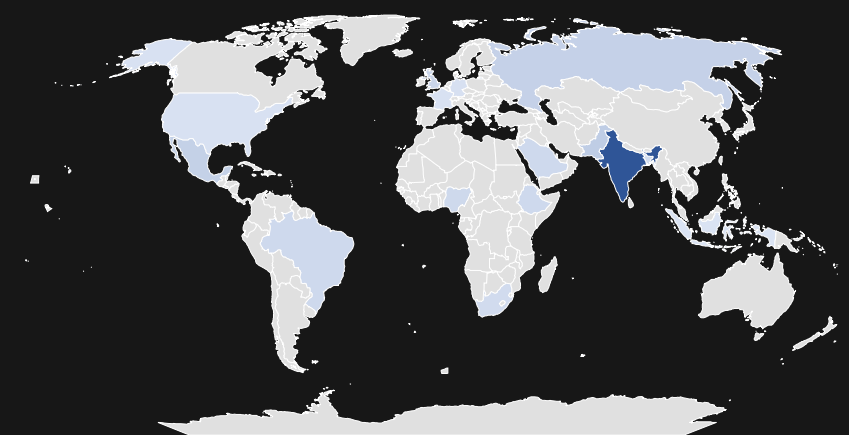
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Series1
8394.32   452995.44

WEEKLY

40000
35000
30000
25000
20000
15000
10000
5000
0

1 3 5 7 9 11 13 15 17 19 21 23 25 27 29 31 33 35 37 39 41 43 45 47 49 51 53