

Group 3
COS 420

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Project Description Document

Group Name: Sprout Inc (Working Name)

Team Members:

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App Name:

Sprout (Working Name)

App Category:

Dating Application

App Description:

“A dating app for people that don’t traditional use dating apps.” For our dating app, we wanted to differentiate ourselves from similar apps by focussing on getting to know the other person by having a conversation, instead of focussing on superficial looks with pictures. With other apps, the other person’s pictures are the first thing that you see. With our app, the other person is not seen right away. Instead, user’s will be

encouraged to interact with the another person based on their profiles and common interests. Then, after matching with each other, user profile pictures can be seen.

Our app will still have features that other apps have, like blocking others and setting an age range, but will focus more on your personality rather than your looks. Profiles can either be made to be unique and completely customized, or users can choose to fill out a basic profile. In place of profile pictures, users can either choose to display:

A) Their answer to a chosen ice breaker type question. These can be fun get-to-know you questions, as a way to introduce yourself in a fun way.

These can be things like “would you rather?”, “two-truths and a lie.”

B) Their created user profile, which lists things including likes, dislikes

Similar Applications:

Tinder - Tinder is a dating app where a users profile can consist of up to 9 images, a short bio, a link to the users Instagram, and a link to the users Spotify. Users are shown other people in a location and age range that the users specify. However when matching with users all that is shown is the age and the photos, to see the bio and interests the user must view the other person's profile. This makes the focus of Tinder the pictures, rather than what the users have in common.

Bumble - Bumble is a dating app that allows only the female to contact any matched male users in a heterosexual relationship. In same-sex matches either person can start the conversation. If a conversation is not started within 24 hours then they are unmatched. The founder of the company was a cofounder for Tinder, so many of the

features are similar. She termed this app the “feminist dating app”. A profile is created with pictures and basic information about every user, which includes occupation. The users then can either chose to swipe right(like) or left(reject) to choose their preferred matches. It utilizes a backtrack feature to allow users to shake their phone to notify the app that they accidentally left swiped a user.

Hinge - Hinge is a dating app that is designed to be “young and cool” while being less superficial than apps such as Tinder. It is intended to be a “relationships app” rather than some apps which claim to just meet new people. Users create profiles based on basic information about themselves. This includes the users occupation and education. This information is mostly hidden at first to potential matches. They don't see the name, age or any other basic information about the user. Instead, they see a photo and an interesting fact. It uses connections to various facebook friends to make connections between users. Hinge also utilizes a “Your turn” feature that tries to eliminate ghosting. It is now an app that requires a monthly fee to be a part of.

Coffee Meets Bagel - Coffee Meets Bagel is a dating app that limits the number of matches a day a user can get. At noon daily, a user will receive quality matches and can only contact each other if both users “like” each other. It looks at each users Facebook accounts to identify potential matches. Once these matches are generated, the app will create personalized icebreakers to help start the users conversation with their match.