Penn State Outreach and Online Education

Trending Forces in Higher Education

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Questions to Consider

- What is the precipitating factors to change in higher education?
- What are the trends in higher education institutions?
- What role does leadership and strategy play in forging the path forward.

Change Model



Disruptions: External & Internal













Disruptions: Student Expectations



Interactive

Educational partner

Relevant

Instant

Interactive

Affordable

Anywhere



Vision of HE Future

plastic flexible fluid

accommodating affordable transferable

Student Personalized

accessible modularized convenient mobile

innovative engaging

Affordances

Microcredentialing

Curricular Optimization

Flipped Instruction Crowdsourcing **Outsourcing Services**

Learning Analytics

Personalized Adaptive Learning

Competency-Based Education

Open Educational Resources

Massive and open courseware

Resistance

History

Systems

Financials

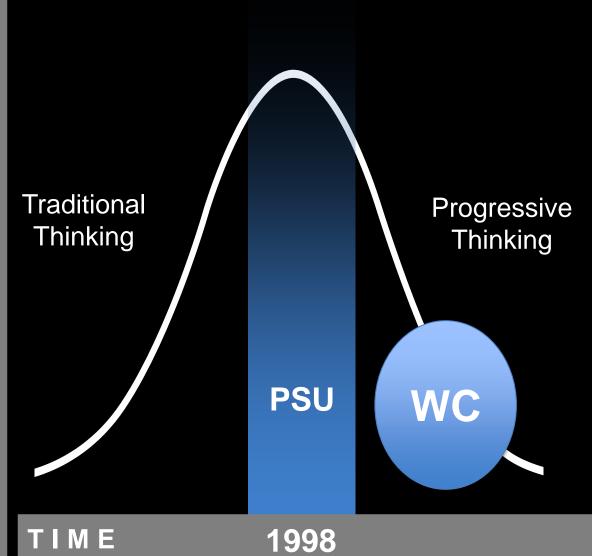


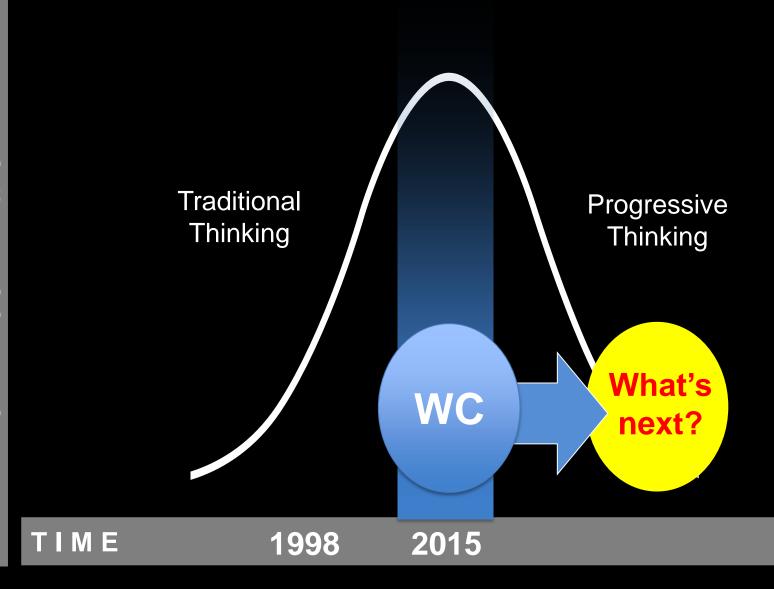
Fear of Future

Tradition

Processes

Culture of the Academy





Penn State Leadership Response

- Strategic planning includes stimulating innovation and online learning
- Integration of innovations (technology/pedagogy) into all modes of instruction
- Experimentation in trends and exploration of forces
- Revenue models from World Campus critical to college and campus infrastructure

Thank you

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