



# Echa Equipos

Javi Álvarez

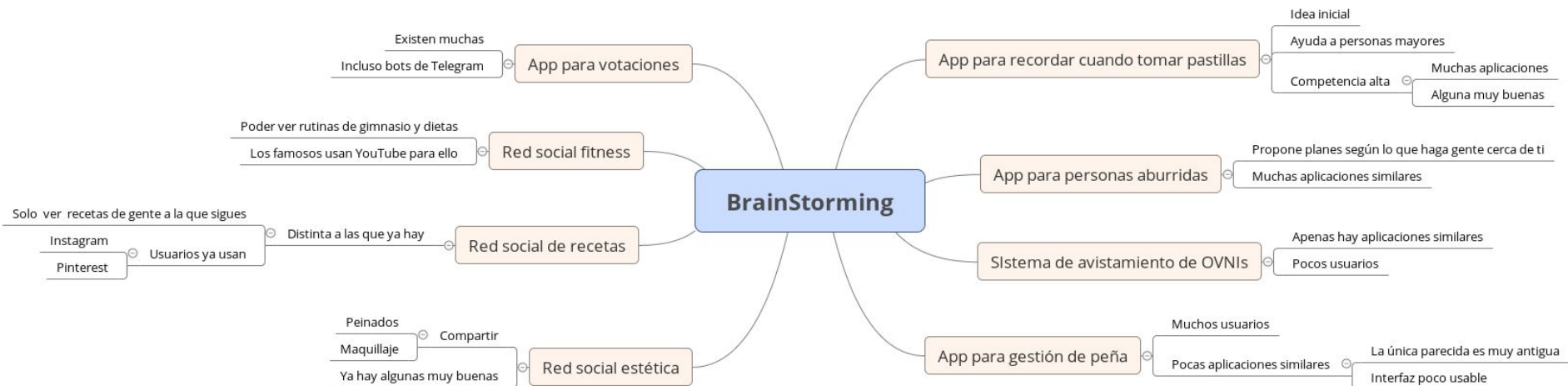
Fran Bolívar

Pablo González

The background is an abstract composition of overlapping geometric shapes. At the top, a dark teal triangle points downwards. Below it, a light green trapezoid points upwards. The central area is dominated by a large teal shape. At the bottom, another dark teal triangle points upwards, and a light green trapezoid points downwards. The text is centered within the teal area.

¿Cómo surgió la idea?

# Mapa conceptual



The background features a series of overlapping, angular shapes in various shades of green and teal. A large, dark teal shape forms a wide, shallow 'V' or mountain-like silhouette in the upper half. Below it, a lighter teal shape follows a similar pattern. The bottom half of the image is composed of several overlapping triangles and polygons in different shades of green, creating a layered, geometric effect.

# Analizando la competencia

# Gestor de peñas deportivas (Play Store)



3G

10:50 AM

# "La Roja" - Player list

Selecting 18 of 24 players:

-	Create 2 teams	+	Last teams
 <div> <b>A. Arbeloa</b>                      Pos: FB    Lvl: C                 </div>	 <div> <b>Ander Iniesta</b>                      Pos: WM    Lvl: A                 </div>		
 <div> <b>C. Piqué</b>                      Pos: DF    Lvl: B                 </div>	 <div> <b>Capdevila</b>                      Pos: FB    Lvl: C                 </div>		
 <div> <b>D. Silva</b>                      Pos: WM    Lvl: A                 </div>	 <div> <b>D. Villar</b>                      Pos: FB    Lvl: B                 </div>		
 <div> <b>F. Lorenzini</b>                      Pos: FW    Lvl: C                 </div>	 <div> <b>F. Torrent</b>                      Pos: FW    Lvl: B                 </div>		
 <div> <b>Francisco F.</b>                      Pos: FW    Lvl: A                 </div>	 <div> <b>G. Piquéte</b>                      Pos: CF    Lvl: B                 </div>		
 <div> <b>I. Cossillas</b>                      Pos: GK    Lvl: A                 </div>	 <div> <b>J. Alban</b>                      Pos: FB    Lvl: B                 </div>		
 <div> <b>J. Martinez</b>                      Pos: DM    Lvl: C                 </div>	 <div> <b>J. Naves</b>                      Pos: WM    Lvl: B                 </div>		
 <div> <b>Juanin Marta</b>                      Pos: FW    Lvl: B                 </div>	 <div> <b>Manchera</b>                      Pos: CF    Lvl: C                 </div>		

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**Player ranking**

1º	▲ Manchera [CF]	15pt
2º	▲ Juanin Marta [FW]	12pt
3º	▲ Sergi Ramas [FB]	12pt
4º	▲ Xabier Alfonso [CM]	12pt
5º	▲ Ander Iniesta [WM]	9pt
6º	▲ D. Villar [FW]	9pt
7º	▲ J. Naves [WM]	9pt
8º	▲ V. Valdez [GK]	9pt
9º	▲ Xavier H. [CM]	9pt
10º	▼ A. Arbeloa [FB]	6pt
11º	▼ Capdevila [FB]	6pt
12º	▼ D. Silva [WM]	6pt
13º	▼ F. Torrent [FW]	6pt
14º	▲ Francisco F. [FW]	6pt
15º	▼ G. Piquéte [CF]	6pt
16º	▼ I. Cossillas [GK]	6pt

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**Match history**

SATURDAY, DECEMBER 31, 2011

<b>Team Team 1</b> Manchera, Juanin Marta, Ander Iniesta, V. Valdez, Xabier Alfonso, Francisco F., Sergi Ramas, Pedro B., J. Alban, R. Arbol, J. Martinez	<b>Teams Team 2</b> Xavier H., I. Cossillas, D. Villar, D. Silva, J. Naves, G. Piquéte, C. Piqué, Sergio B., F. Torrent, Capdevila, A. Arbeloa
1 - 0	
There are no issues	
<b>Team Team 1</b> Sergi Ramas, D. Silva, I. Cossillas, Francisco F., V. Valdez, J. Naves, Ander Iniesta, Xabier Alfonso, D. Villar, C. Piqué, Juanin Marta, A. Arbeloa, Capdevila	<b>Team Team 2</b> Manchera, Xavier H., V. Valdez, J. Naves, Ander Iniesta, Xabier Alfonso, D. Villar, C. Piqué, Juanin Marta, A. Arbeloa, Capdevila
0 - 3	
There are no issues	
<b>Team Team 1</b> Sergi Ramas, Manchera, Xavier H., Francisco F., V. Valdez, D. Villar, J. Naves, Juanin Marta, J. Alban, R. Arbol, J. Martinez	<b>Team Team 2</b> I. Cossillas, D. Silva, Xabier Alfonso, F. Torrent, G. Piquéte, Ander Iniesta, Sergio B., C. Piqué, Pedro B., Capdevila, A. Arbeloa
2 - 1	
There are no issues	
<b>Team Team 1</b> J. Naves, Juanin Marta, Xavier H., A. Arbeloa, V. Valdez, Francisco F., J. Alban, C. Piqué, Pedro B., R. Arbol, J. Martinez	<b>Team Team 2</b> I. Cossillas, Sergi Ramas, D. Silva, Xabier Alfonso, Manchera, F. Torrent, G. Piquéte, Ander Iniesta, Sergio B., D. Villar, Capdevila
1 - 3	
There are no issues	



Completa en cuanto a funcionalidad



Interfaz anticuada  
Offline  
¡Aburrida!

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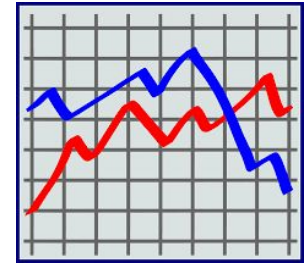
**¡Es nuestra oportunidad!**

# Nuestro mercado



# ¿Qué ofrecemos?

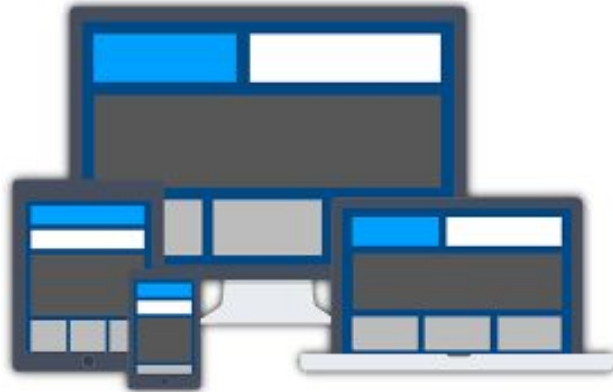
- Gestión económica de la peña
- Gestión de jugadores de la peña
- Estadísticas de resultados
- y cómo no... ¡ echar equipos!





## Más allá de la funcionalidad...

- Multiplataforma
- Priorizar la experiencia de usuario



Gracias por su atención

