# Pizza Sales Questions and Business Needs

In this document are specified the needs that have to be solved in our project. This are typical business questions, that in the project has to be solved in SQL, and the represented in PowerBI.

**A. Main KPIs:**
   a. 1.- Total Revenue
   b. 2.- Average Order Value
   c. 3.- Total Pizzas Sold
   d. 4.- Total Orders
   e. 5.- Average Pizzas per Order

**B. Total Orders per Day of the Week**

**C. Monthly Trend for Orders**

**D. Percentage of Sales per Pizza Category**

**E. Percentage of Sales per Pizza Size**

**F. Total Pizzas Sold by Pizza Category**

**G. Top 5 Pizzas by Revenue**

**H. Bottom 5 Pizzas by Revenue**

**I. Top 5 Pizzas by Quantity Sold**

**J. Bottom 5 Pizzas by Quantity Sold**

**K. Top 5 Pizzas by Total Orders**

**L. Bottom 5 Pizzas by Total Orders**