

# **BELIEF-DEPENDENT PREFERENCES AND UPDATING**

ENRICO MATTIA SALONIA

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## Do BELIEFS EXIST?

"Some scholars we met seemed skeptical to the idea of belief-dependent motivation and in the sequel to the idea of eliciting beliefs . . .

These would be people who revere "revealed preference," who argue that beliefs are not real, or at least not observable. Beliefs are merely a theory feature, something that should be viewed only as part of a preference representation . . .

In our view, this position has little merit." (Battigalli & Dufwenberg, 2022)

Reconcile the two views: agents behave **as if** they were motivated by beliefs.

## LITERATURE

In the literature of beliefs-dependent motivations (*BDM*), **objective beliefs** are present in various forms.

- *Psychological games*: system of conditional beliefs (Battigalli & Dufwenberg, 2022).
- *Psychological expected utility*: lotteries over future prizes (Caplin & Leahy, 2001).

These models make revealed preference preachers angry.

## THIS PRESENTATION

I sketch the contours of a theory of *BDM* in a Subjective Expected Utility (*SEU*) framework (Savage, 1972).

A model of *BDM* should feature the followings:

- Beliefs are produced by the agent;
- Trade-off between accuracy and wishful thinking;
- Beliefs depend on material reward. (Problematic!)

I showcase these features in examples and attempt to account for them.

## **EXAMPLE: GUILT AVERSION**

I am a cab driver, and I have expectations regarding the tip I receive from a client.

The client suffers guilt if he does not match my expectations.

It would be very convenient for me to have high expectations.

If the client has 10\$, I believe he will tip 10\$.

But if he has 50\$, I believe he will tip 50\$.

### EXAMPLE: A BET

	$p$	$1 - p$
	$H$	$L$
$a_H$	1	0
$a_L$	0	$1 + b$

A BDM agent's preferences increase in  $p$ .

(Production)

Without BDM,  $a_H$  is preferred to  $a_L$  when  $p \geq \frac{1+b}{2+b}$ .

When  $p \geq \frac{1+b}{2+b}$ , there is no "cost" of increasing  $p$ , it is "free" to set  $p = 1$ . (Trade-off)

For different  $b$ , the agent will have different  $p$ . (Dependence on material outcome)

What does it mean to "elicit beliefs"?

## SAVAGE MODEL

A **finite** decision problem comprises:

- Set of **uncertain states**  $S$ ;
- Set of **outcomes**  $X$ ;
- **Acts** mapping uncertain states to outcomes  $a : S \rightarrow X$ ;
- **Preferences**  $\succsim$  on the set of acts  $A$ , represented by

$$U(a) = \sum_{s \in S} u(a(s)) \cdot p(s) . \quad (\text{SEU})$$

## PROBABILITY DEPENDENT OUTCOME

Define the **outcome valuation at  $p$**  as  $t(\cdot, p) : X \rightarrow X$  for each belief  $p$ .

Preferences are now represented by

$$U(a) = \sum_{s \in S} u(t(a(s), p)) \cdot p(s) \quad (\text{PDOSEU})$$

$$U(a) = \sum_{s \in S} u(a(s)) \cdot p(s) . \quad (\text{SEU})$$

This model is inspired by Karni (1992), set in an objective probability framework.



## PREVIOUS EXAMPLE

	$p$	$1 - p$
	$H$	$L$
$a_H$	1	0
$a_L$	0	$1 + b$

$$\text{Set } t(x, p) = x + \mathbf{1} \left\{ p \geq \frac{1+b}{2+b} \right\}.$$

If  $p \geq \frac{1+b}{2+b}$ , the outcome evaluation is "kicked" without a change in beliefs.

The quantity  $x + \mathbf{1} \left\{ p \geq \frac{1+b}{2+b} \right\}$  represents a "compensation" for not distorting beliefs.

Beliefs are not affected by a change in  $b$ .

## CONCLUSION

Current modeling of belief-dependent motivations relies on objective beliefs.

Attempt to capture belief-dependent motivations in subjective expected utility.

Hard to disentangle probabilities affecting conjectures on uncertain states and probabilities involving outcome evaluations.

## REFERENCES

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