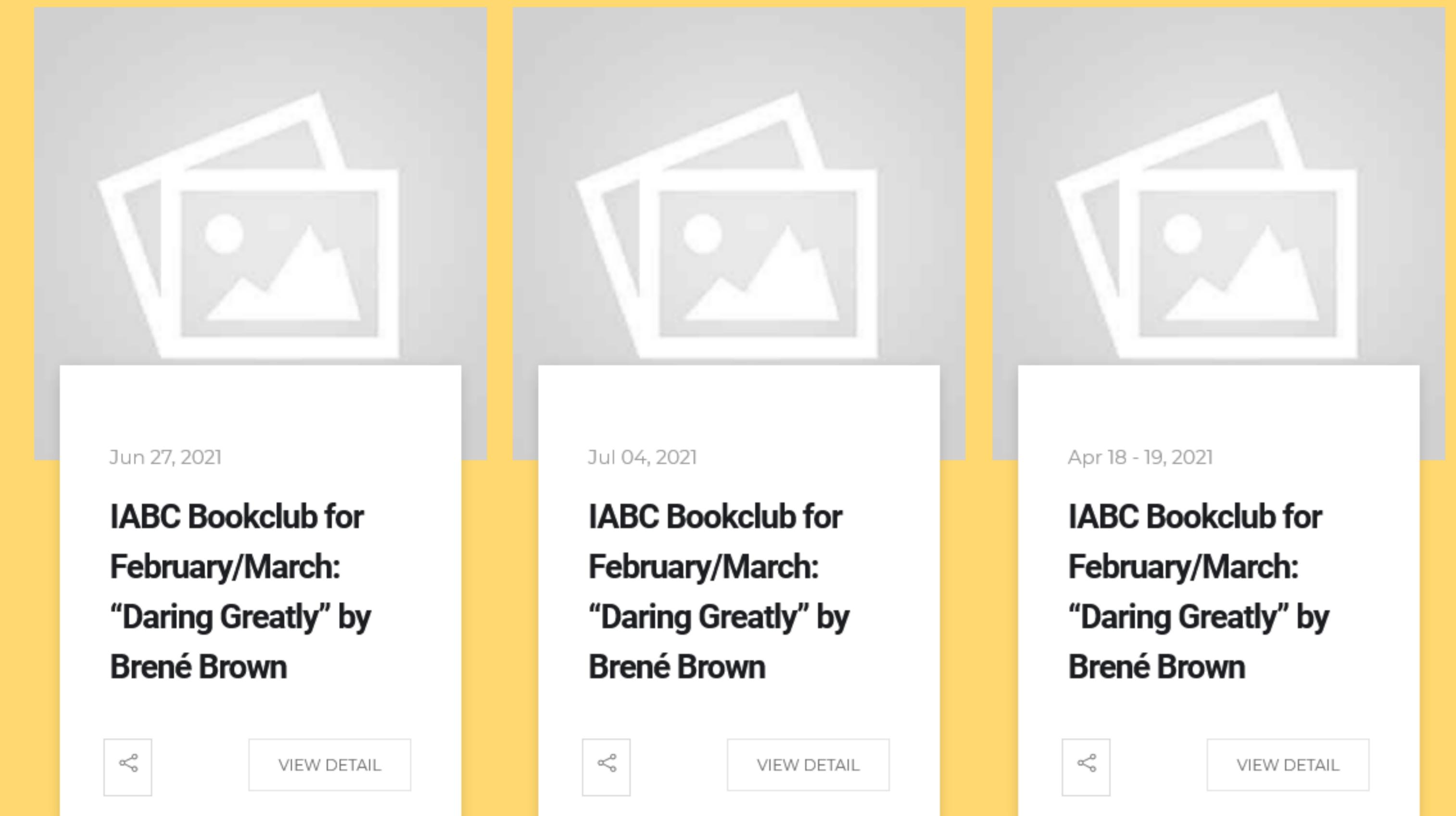


Join for the care!

The IABC Regina Chapter is one of over 100 chapters around the world serving more than 260 members locally. The Chapter helps members connect with and learn from each other and acts as a link to an international pool of professional knowledge and talent in the field of communications.

[Join Today!](#)

EVENTS



Jun 27, 2021 **IABC Bookclub for February/March: "Daring Greatly" by Brené Brown** [View Detail](#)

Jul 04, 2021 **IABC Bookclub for February/March: "Daring Greatly" by Brené Brown** [View Detail](#)

Apr 18 - 19, 2021 **IABC Bookclub for February/March: "Daring Greatly" by Brené Brown** [View Detail](#)

< >

[View More >>](#)

CAREERS

Creative Production Designer (freelance) Farm Credit Canada

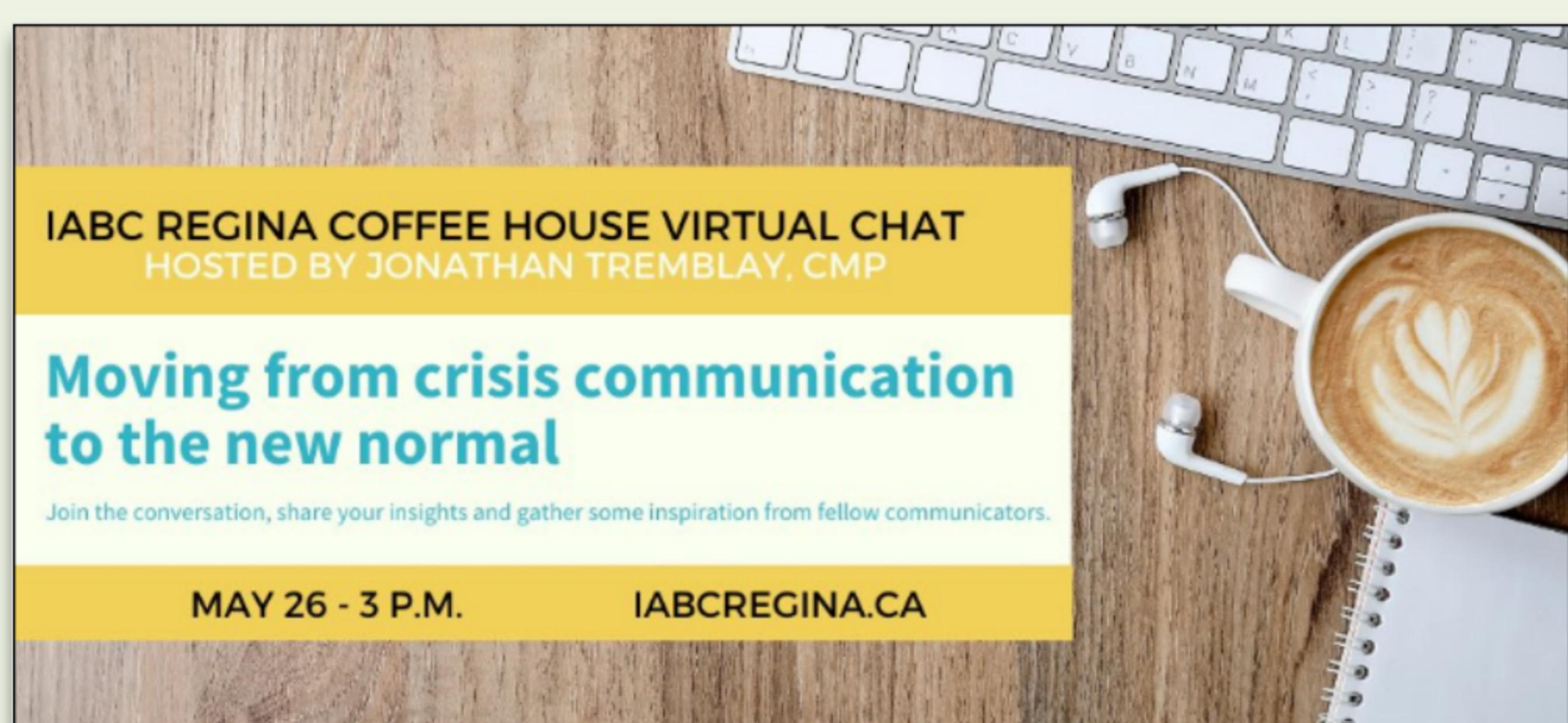
● March 28, 2021

Creative Production Designer (Freelance) Farm Credit Canada Part-Time Closes: 2021-04-14 We're seeking a part-time Creative Production Designer (Freelance) This is a technical position which will provide pre-flighting and troubleshooting support of internally created graphic files to ensure accuracy in print...

[View Posting](#)

[View More >>](#)

NEWSROOM



IABC/Regina Virtual Coffee House Chat:

● May 14, 2020



Creative Strategy and Why We

● November 14, 2019



2019 IABC Canada West Conference

● October 27, 2019



Using Home Field Advantage to

● September 13, 2019

[View More >>](#)



Have Questions

Interested in joining IABC Regina? Or are you already a member and want to volunteer with us? We'd love to hear from you.

[Contact us](#)

Certification

IABC Certification Program

IABC professional certification gives you the opportunity to demonstrate your strategic communication knowledge and expertise, and provide evidence of your outstanding abilities. Through certification, you engage in a process of lifelong learning that elevates your career and provides a structure for keeping your skills fresh and applicable.

The Global Communication Certification Council (GCC®) currently offers two levels of certification: Communication Management Professional and Strategic Communication Management Professional levels.

Communication Management Professional (CMP) —For people established in their careers as communication managers and looking to demonstrate their competence.

Strategic Communication Management Professional (SCMP) —For highly skilled business communicators practiced in providing strategic communication advice and counseling to an organization's leadership.

Why become certified?

Professional certification gives you the opportunity to demonstrate your knowledge and expertise, and provide evidence of your outstanding abilities. It will help you stand out to employers so you can elevate your career and keep your skills fresh and applicable. Achieving certification shows that a candidate has professional competence in six core principles that are the building blocks of their work, including ethics, strategy, analysis, context, engagement and consistency.

Where Do I Start?

1 [Apply for certification](#) 

2 [Prepare for the exam](#) 

3 [Write the exam](#) 

4 [Maintain certification](#) 

Events

April 2021

2021

YEARLY MONTHLY WEEKLY DAILY **LIST**

APRIL 2021

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 18 - 19 APR

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

MAY 2021

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 02 MAY

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 09 MAY

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 16 MAY

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 23 MAY

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 30 MAY

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

JUNE 2021

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 06 JUN

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 13 JUN

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 20 JUN

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

 27 JUN

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

JULY 2021

IABC Bookclub for February/March: "Daring Greatly" by Brené Brown

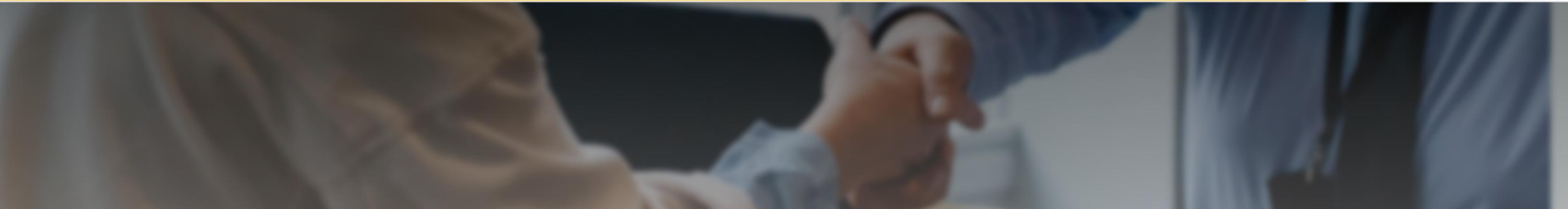
 04 JUL

 8:00 AM - 6:00 PM

You spoke and we listened. Many of us are feeling ...

[VIEW DETAIL](#)

Careers



Careers Postings **Career Resources** **Post an Ad**

Creative Production Designer (freelance)

Farm Credit Regina, SK PART-TIME

Creative Production Designer (freelance)

Farm Credit Regina, SK PART-TIME

Creative Production Designer (freelance)

Farm Credit Regina, SK PART-TIME

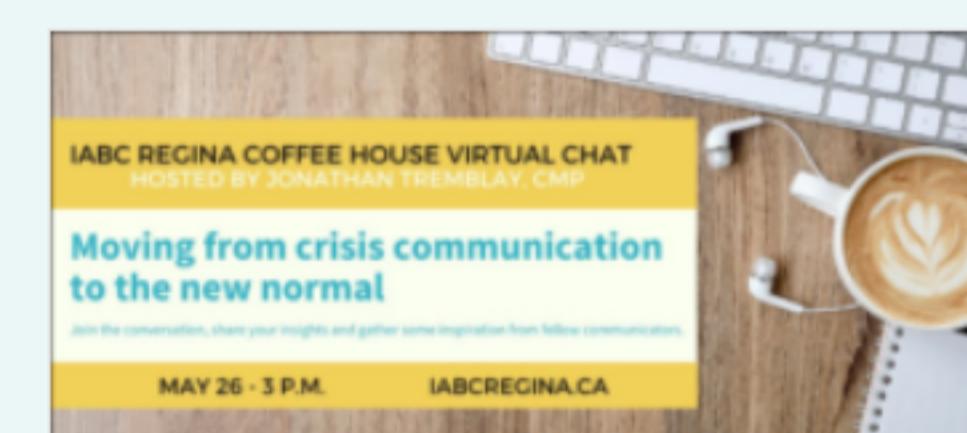
Creative Production Designer (freelance)

Farm Credit Regina, SK PART-TIME



Newsroom

All Tags  Submit



IABC/Regina Virtual Coffee House Chat: Moving from crisis communication to the new normal

● May 14, 2020
IABC/Regina Virtual Coffee House Chat: Moving from crisis communication to...

[Full Story](#)



Creative Strategy and Why We Need More of It

● November 14, 2019
Creative Strategy and Why We Need More of It 14-Nov-2019...

[Full Story](#)



2019 IABC Canada West Conference

● October 27, 2019
2019 IABC Canada West Conference 10-Jul-2019 Early registration deadline ends...

[Full Story](#)



Using Home Field Advantage to Build Your Brand.

● September 13, 2019
Using Home Field Advantage to Build Your Brand.

[Full Story](#)



Welcome your 2019/2020 IABC Regina Board

● August 20, 2019
Welcome your 2019/2020 IABC Regina Board 20-Aug-2019 Welcome to the 2019/2020...

[Full Story](#)



Congratulations to IABC/Regina Gold Quill Winners

● April 2, 2019
Congratulations to IABC/Regina Gold Quill Winners 02-Apr-2019 IABC/Regina congratulates the...

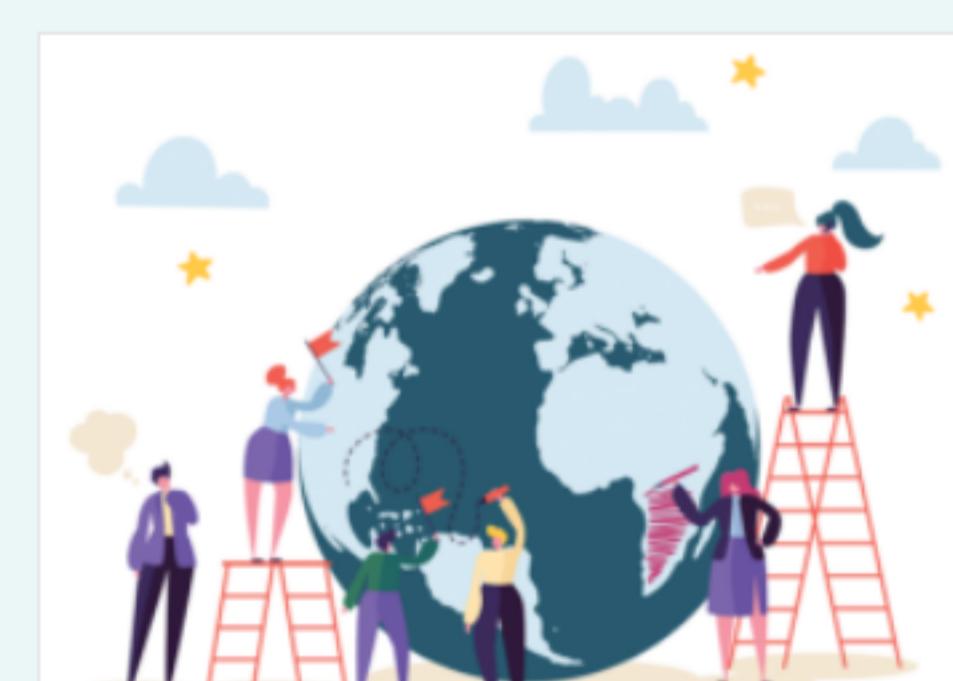
[Full Story](#)



Mike Long Present's, Storytelling and Communications

● April 23, 2018
Mike Long Present's, Storytelling and Communications 23-Apr-2018 Coming to Regina,...

[Full Story](#)



Entrepreneurship, Leadership and Social Responsibility with Murad Al-Katib

● March 26, 2018
Entrepreneurship, Leadership and Social Responsibility with Murad Al-Katib 26-Mar-2018 Don't miss...

[Full Story](#)



Congratulations to our 2017 Silver Leaf Award winners

● October 6, 2017
2017 Silver Leaf Award 06-Oct-2017 Congratulations to the IABC Regina...

[Full Story](#)

[Load More](#)

About us

Executive Board

Jennifer Arends - President

Jennifer leads a team of skilled and creative communications professionals as the Executive Director Communications and Stakeholder Relations at 3sHealth. Jennifer is passionate about collaboration and teamwork, and she works hard to build strong relationships with partner organizations across the health system.

Since childhood, Jennifer Arends has had a deep love for reading and writing. She holds a Master of Arts in English, a Master's Certificate of Administration in Leadership, Saskatchewan Healthcare Management System and Saskatchewan (healthcare) Leadership Program training certificates, and the Accredited Business Communicator (ABC) designation from the International Association of Business Communicators.

Outside of work, you will most likely find her paddling, skiing, rock climbing, spinning some vinyl, or attending a hockey game with her partner and children.

Joanne Kozlowski - Past President

My involvement with IABC Regina started when I first moved to the Queen City 20 years ago. As a young communication professional, that volunteer experience introduced me to a wealth of resources and networks to build my career. I am happy to return for my third term on the board and excited for the opportunity to continue to strengthen our IABC Community.

My passion is strategy development, identifying opportunities and finding solutions to organizational challenges. My career path has taken me from the non-profit sector to the university setting and, currently, municipal government.

Outside of work, when I'm not travelling, you can usually find me at one of Regina's many great local restaurants.

Shalyn McKenna - Vice-President, Chapter Management and Co-Vice President, Membership

Shalyn McKenna is happy to return to the IABC Board for another year as the VP of Chapter Management and VP of Membership. Shalyn is a University of Regina, Campion College graduate with a bachelor's degree in political science and religious studies. She completed the Saskatchewan Legislative Internship program in 2015 and completed her public relations certificate through the University of Regina in the summer of 2019.

Shalyn is a public servant, she worked for the Ministry of Social Services in various roles before joining the Ministry of Agriculture as a communications consultant in the winter of 2019. She goes by the motto "never walk past a door to opportunity," which has led her to working with IABC, on her ministry United Way Committee and OH&S Committee. Shalyn is looking forward to bringing valuable information, events and professional development to IABC Regina members. She is interested in social media communications, Indigenous communications and membership engagement.

Currently, she enjoys taking workout classes including Krav Maga and yoga, having movie/video game nights with friends and her husband Mike and spending time with their two cats.

Paula Kohl ABC - Chair, Certification

Paula is happy to be involved with IABC/Regina again, this time as Certification Chair. She previously held board positions from 2005-2008 and was a mentor in the 2014 Mentorship Challenge. Paula achieved her Accredited Business Communicator designation in 2011.

Paula currently holds the position of Director of Communications, Marketing and Strategy with Evraz Place. Prior to this, Paula led an award-winning team of communicators at SaskPower as their Manager of External Communications.

A good TV show paired with popcorn and full-bodied Malbec are Paula's true pleasures in life. Her latest venture outside of work is piano lessons. With absolutely no knowledge of music, Paula is proving that you can teach an old dog new tricks.

Julie Sobowale - Co-Vice-President, Membership

Shannon Kotylak - Co-Vice-President, Personal Development

Amberly Watson - Co-Vice-President, Personal Development

Jennifer Graham - Vice-President, Communications

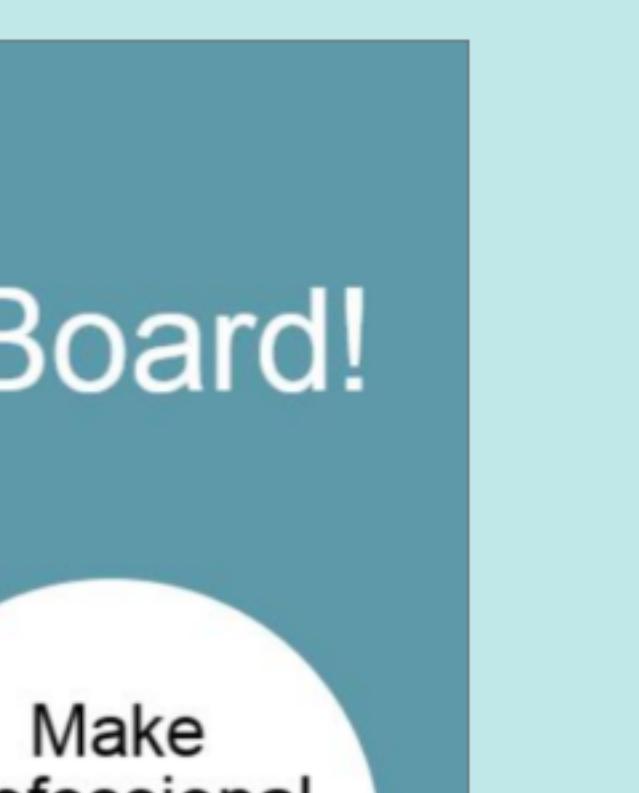
Trilby Henderson - Vice-President, Technology

Vision, Mission and Values

Our vision is to inspire and help our members achieve global communications excellence.



Our mission is to connect our members through learning, networking and mentoring opportunities, and to promote business communication standards.

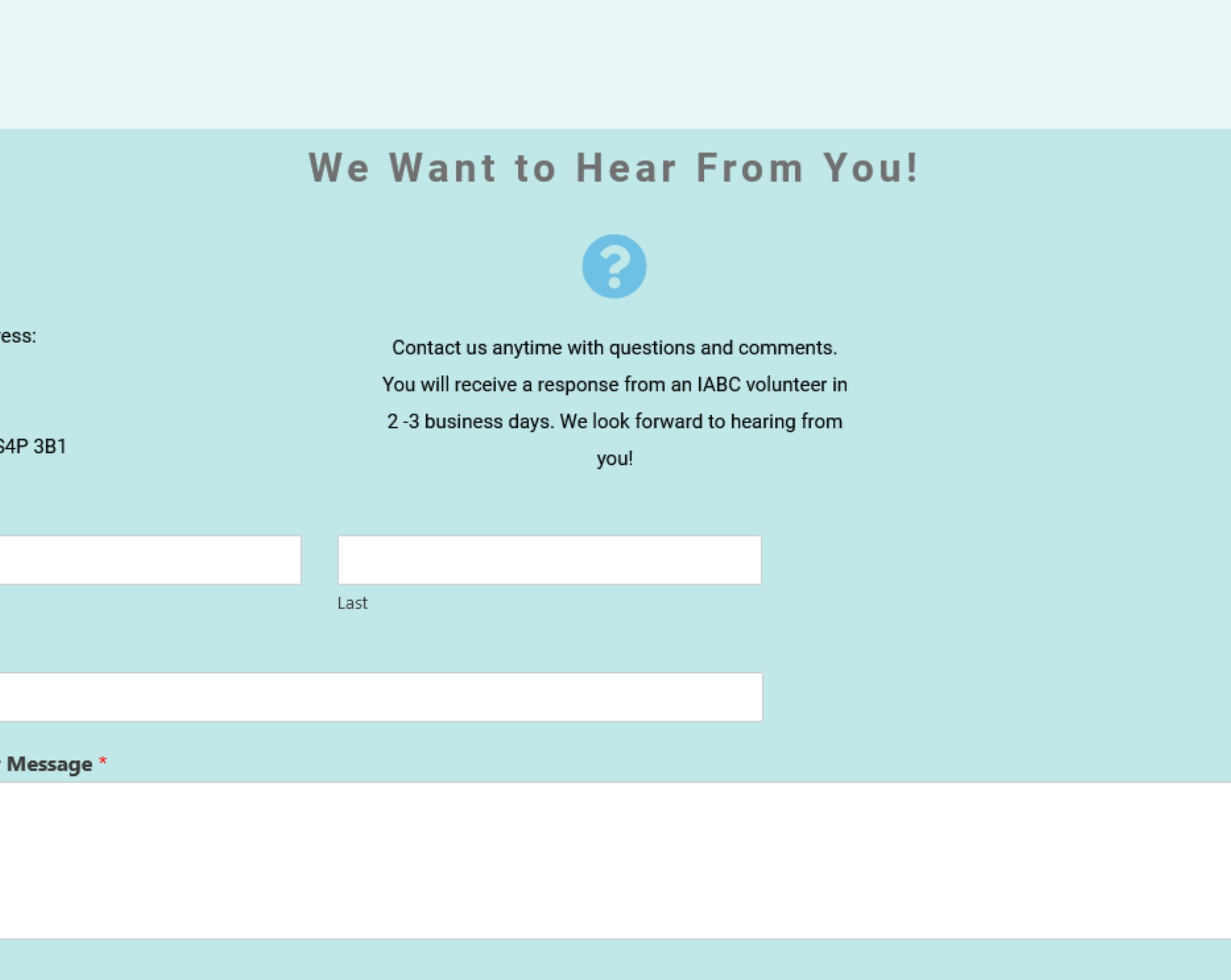


IABC has passion for learning, quality and excellence, integrity and ethics, peer support and partnership



Connections

Create connections - join the IABC/Regina Executive Board!



Interested? Get in touch with us at contact@iabcregina.ca

We Want to Hear From You!

Mailing Address:
IABC Regina
PO Box 903
REGINA SK S4P 3B1

Contact us anytime with questions and comments.
You will receive a response from an IABC volunteer in 2-3 business days. We look forward to hearing from you!

Name *

First Last

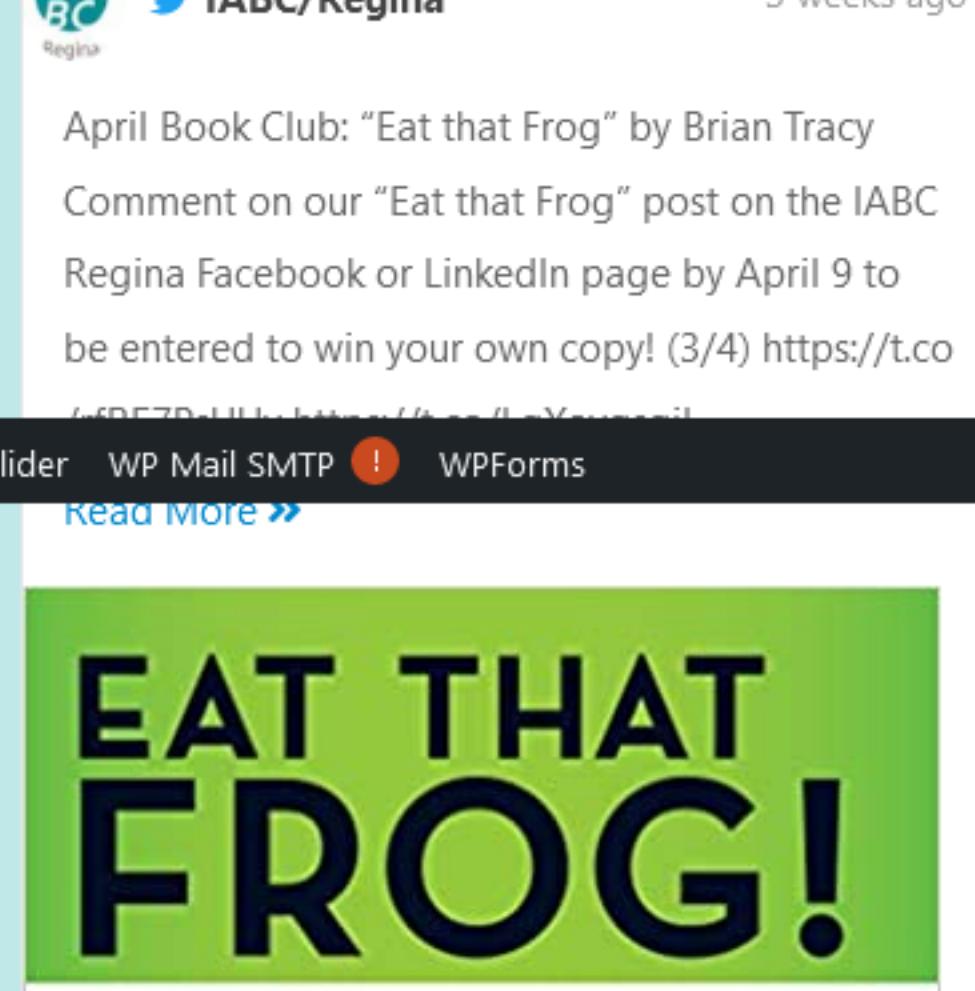
Email *

Comment or Message *

Submit

Follow us on our Social Media

IABC/Regina 4 days ago
IABC provides invaluable member benefits, including access to exclusive education, discounts on events, and more. Join #IABC20: <https://t.co/9TjAIeM57> [Read More >](#)



IABC/Regina 3 weeks ago
April Book Club: "Eat that Frog" by Brian Tracy Comment on our "Eat that Frog" post on the IABC Regina Facebook or LinkedIn page by April 9 to be entered to win your own copy! (3/4) <https://t.co/1oLmC07nNmS> [Read More >](#)

IABC/Regina 3 weeks ago
Corporate Snakes and Career Ladders is simulation-based training that helps marketing and communication professionals advance from technical experts to trusted strategic advisors. IABC Canada West and its chapters invite you to join them on April 23. #IABC <https://t.co/7ug7VGOwFT> [Read More >](#)

IABC/Regina 3 weeks ago
Come play! CORPORATE SNAKES AND CAREER LADDERS Reserve your spot now!  [Read More >](#)

IABC/Regina 3 weeks ago
Join us on April 20 for a networking event for IABC mentorship programs all across Canada!  [Read More >](#)

IABC/Regina 3 weeks ago
It's #IABCMemberMonth! Join or renew this month to save 20% with code IABC20. You'll be entered into a raffle to win a 2021 All-Access Academy Pass or 2021 World Conference package! <https://t.co/ashHuBLfRb5> [Read More >](#)

IABC/Regina 3 weeks ago
IABC CANADA NATIONAL NETWORKING EVENT  [Read More >](#)

IABC/Regina 3 weeks ago
meet some new colleagues during this FREE event, only for IABC members. (2/4) <https://t.co/7ug7VGOwFT> [Read More >](#)

IABC/Regina 3 weeks ago
Time to reconnect! We've got a great lineup of events this month. On April 8, develop an understanding of public engagement in a virtual world with Tannis Topolinsky. (1/4) <https://t.co/nPP09E4id> [Read More >](#)

IABC/Regina 3 weeks ago
It's #IABCMemberMonth! Join or renew this month to save 20% with code IABC20. You'll be entered into a raffle to win a 2021 All-Access Academy Pass or 2021 World Conference package! <https://t.co/ashHuBLfRb5> [Read More >](#)

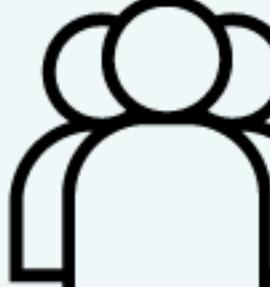
IABC/Regina 3 weeks ago
REENGAGE THE WORLD  [Read More >](#)

IABC/Regina 3 weeks ago
JOIN OR RENEW NOW TO SAVE 20% Use code: IABC20 [Read More >](#)

Membership

Maximize your membership: A checklist for success.

Benefits

 Events IABC Events including new member coffeehouse chats, member dinners and lunch time events.	 Careers Check out our career page and the IABC job center for opportunities across North America.
 Professional Development Conferences locally, regionally, nationally and internationally	 Resources Hundreds of case studies, books, peer-reviewed research CW magazines articles and curated industry news for new ideas, fresh.
 Assistance Use out online workshops and webinars to help sharpen your skills on any topic you choose.	 Awards IABC rewards communicators for outstanding works in our field at the local, national and international level.
 Certification IABC is planning a certification program that compiles with ISO 17024 standards for the global communication profession. Keep an eye on the IABC website for more information as it becomes available.	 Mentorship IABC/ Regina's new mentorship program designed exclusively for members.

Types

- ▶ Student
- ▶ Corporate
- ▶ Student Transition

IABC Membership Fee Breakdown

 \$254 IABC International Responsible for: Operations, Membership management, Gold Quill Awards, World Conference, Certification.	 \$20 Canada West Region Responsible for: Silver Leaf Awards, Canada Conference, Master Communicators, Leadership Development for local Chapters.	 \$35 IABC Regina Responsible for: Local Programming Professional Development and Awards, Local Community Building and Keeping members informed.
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Mentorship

Mentorcenter

IABC/Regina's new mentorship program designed exclusively for members. Ask any accomplished communication professional what the key component of their success is, and chances are it involves some form of mentorship, whether it is advice from a colleague, ongoing guidance from a manager, or inspiration from a peer. The common theme is that each time we reach out to individuals within other work environments, we learn from their experience and benefit from their insight.

That's why IABC/Regina is excited to be launching "MentorCentre", our new three-phase mentorship framework, to be available to members beginning February, 2017. This service is in response to member input and is aligned with the IABC/Regina Board's annual strategic plan. It will be led by IABC Fellow Anna Willey, ABC, MC, and is

"MentorCentre builds on the great work of past volunteer initiatives including the mentorship challenge concept," says Anna. "Regardless of an individual's career path, location or duration, it is important that we listen to and learn from each other. Within the framework, members can expand their individual worldview, contribute to a community initiative, or learn more about the process of coaching and leadership."

First Stage

Entry and mid-level communication professionals will be introduced and connected with senior communication colleagues from southern Saskatchewan or around the world. Because each individual's situation is unique, the learning opportunity can range from experience from within similar organizations, personal career aspirations, or advancing within their current career path. Once individuals have registered, our coordinator will match experiences and interests, make initial introductions, align expectations, and check in quarterly to determine any changes or provide support.

Second Phase

Over the next few months, IABC/Regina will launch a community outreach process – the 'Gift of Communication' initiative which will match interested mentors/mentees with local not-for-profit organizations that need help with a specific communication objective. Stay tuned for further details to participate in this great opportunity to give back to our community and connect with others while building your experience base.

Third Phase

Later this year, a professional development session will be held to help members learn more about the opportunity to grow as mentors, coaches and leaders within their own organization. This workshop will include presentations from external experts in the area.

Alignment with Certification

Participating in mentoring also aligns with the maintenance requirement of certification where "development of the skills of another communicator through a formal teaching, coaching or mentoring program (excluding line management responsibilities)" is articulated within the categories for adequate professional development points.

JOIN TODAY!