Notes -- Customer Check-in March 3/5

- They seemed to prefer deeper webpages, rather than multiple web pages.

- They liked the idea of anchor links that help to find content despite a longer page.

- Look into IABC branding design requirements, there may be things in the design that have to follow specific rules/guidelines e.g. logo

- Mobile design reiterated as very important

- Keep content focus going vertical rather than horizontal

- Highlight upcoming events/ensure dynamic content is the focus on the main page

- Liked the higher level details on some of the listings of events/job postings e.g. Having a location & part-time/full-time on the job posting summary card

- Think about integrating social media presence on home page, and not repeat it everywhere else

- Maybe limit it to one column, further exploration is needed. Maybe multiple columns but still keeping it vertical