

Asset Inventory: Pages								
MAIN PAGES		https://www.iabcregina.ca						Legend
Number	Navigation Title	Navigation Location	Page Title	Content	Last Updated	Rating (1 -4)	Comments	Missing
1	Home	/	index_new	Hero element of book club, navbars, descriptions, brief about text, news room database entry, twitter, career and events highlights	03/03/21	2	Low quality images for hero elements, many repeated links, needs more images, outdated upper navbar (date to lead 2018)	Needs Update
2	Membership	/membership	Membership	Information and resources about memberships, twitter, side navigation bar		2	No images, ask user to select links, but links are just plain text, probably doesn't need twitter on the side	Good
3	Events	/events	Events	Cotains information about upcoming events, also contains links to presentations, invitation to join/volunteer iabc, twitter	04/03/21	1	No images, no clear seperation of events, unrelated presentation link, some events don't have dates listed	
4	Careers	/careers	Careers	sidebar nav to other career resources, contains list of active job postings	01/03/21 (may be earlier)	1	Job listing is just job title, and business, no other information. The information for employers and employees are mingled together on the same page	
5	Volunteer	/volunteers	Volunteers	Benefits to volunteering, links to sponsorship, and volunteer profiles		2	No images, only information on the benefits of volunteering, no information on how to volunteer or what they do. Sponsorship is unrelated to volunteering	
6	Certification	/certification	Certification	Information on what certification is, and how to achieve it. Sidebar links to accredited members and a link to more CMP info, links to external sites related to certification		3	Confusing information as to whether IABC or an external company conducts the certification	
7	Programs	/programs	Programs	Links in sidebar to awards,mentorcentre		1	This page doesn't need to exists, mentorcentre need not be related to awards	
8	About us	/about-us	About Us	information about IABC Regina, links to values, executive board, and contact info		2	No Title on copy, non header text which probably is a header text, no visuals	
9	Newsroom	/newsroom	Newsroom	Contains news relevant to IABC Regina	18/06/20	1	No clear seperation between news stories, confusing placements. Not regularly updated. Every news story posted is listed on the page with no pagination	
IMPORTANT SUB-PAGES								
2.1	Membership Types	Membership/membership-types	Membership Types	Information about types of memberships, and sponsorship information		3	Sponors shouldn't be on this page,	
3.1	*Job Entry*	Membership/career-opportunity/*job-entry*	*Job Entry*	Specific page dedicated to job entry, contains specific job information, can tell a friend	01/03/21 (may be earlier)	4	Seems to contain all relevant info for a job posting	
3.2	Submit Career Posting	Careers/log-in	Login	Contains cost of buying a job posting, and a login form		2	Login form seems to be only accessible from careers heading	
3.2.1	Register	/Careers/register	Register an Account	Basic form to register an account		1	Uses an alert to indicate register issues, no form validation done to indicate errors	
5.1	Sponsorship	/Volunteer/sponsorship	Sponsorship	Contains a call to action for sponors and contact information		2	Sponsors shouldn't be associated and listed under the volunteer section. They are a unique part of the website and should be more visible	

Assets

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Page	Type	Filename	Description	Date	Rating (1-4)	Comments	Legend
Header	Navigation		First level navbar, contains dare to lead, downloads, sponsorship, and contact us			2 Dare to lead 2018 is outdated	Missing
	Navigation		Second level navbar, contains all the other main pages			Become a member and Membership go to the same address, repeat information	Needs Update
	External Social Media		Links to Twitter and linked			3	Good
	Search Bar		Search the entire website and finds any matches of the phrase			3 Results may be overwhelming and difficult to use	
Footer	Image	/iabccapp/img/logo.png	IABC Regina logo			4	
	Text		IABC Regina copyright			1 Copyright is dated to 2018	
	Text		Digital engagement sponsor info			3	
	Image	/iabccapp/img/logo.png	IABC Regina logo			4	
	Image	/iabccapp/img/logos/mpath_rev.png	Mpath logo			4	
			A navigation menu on the leftside of the screen, contains links related to the main topic e.g. the About us side bar contains links to values, contact info, and executive board members				
	Navigation					3	
Membership	Embedded Twitter		Embeds tweets posted by IABC Regina	24/02/21		2 Takes longer than the rest of the page to load in, usually is not relevant to the other information on the page	
	Text(Title)		Maximize Your Membership			4	
	Copy		Information about memberships benefits			4	
	Text(title)		Join us: Your Career will thank you			4	
Events	Copy		Types of memberships			1 They say to select a membership implying a link, but they are just text, vague language.	
	Database(Event)		Contains a description and title of event	04/03/21		2 Not every event has a date, used in similar ways to a blog	
	Navigation		Links to presentation PDFs			1 Not relevant to current events listings	
	Navigation		Links to sponsorship page			1 Not relevant to current events listings	
Volunteer	Navigation(button)		Button that says email us, but links to volunteer page			1 Page says email us, but the page it redirects too doesn't have an email listed	
	Copy		Benefits of volunteering			2	
	Copy		Benefits of professional relationships			2	
	Navigation		Link to twitter			1 Duplicate of link that already exists in sidebar	
Certification			Details about IABC certification system, and steps that need to be taken				
	Copy						
	External Link	https://gccouncil.org/get-certified-now/	Link to GCCC application			4	
	External Link	https://gccouncil.org/certification-exam-study-resources/	Link to GCCC study resource			4	
	External Link	https://gccouncil.org/exam-dates/	Link to GCCC exam dates and locations			4	
	External Link	https://gccouncil.org/certification-renewal/	Link to GCCC renewal information			4	
Programs	Copy		Brief blurb about levels of excellence and prompt to select a program			1 There is no unique information on this page. It doesn't need to exist in this state	
	About us		Explanation of what IABC is			3	
						3	
						3	
Newsroom	Text(Title)		Newsroom			3	
	Text		News about IABC and their events happened			2 Newsroom has not been updated with latest news	
Sponsorship			Benifits of Sponsorship and About IABC Networks			2	
	Text		Let's get creative! Sponsorship ideas and inventation proposals for some ideas that reflect sponsors brands			3	
Career Posting	Login		Job posting rates and information of job that must include with it			3	
	Login input		login for members for job posting			3	
Register	External link	https://www.iabcregina.ca/Careers/register	Link to register form for new Members			4	
	Form		Register form for new members			4	
Job Entry			contains information about the organization, position term, closing date and position			2	
	Button		An email link to refer a friend			3	
Executive Board	Section	Meet the 2020-21 Board	A section detailing information about the executive board			2	
	image	/images/Jenn_LT.jpg	Image of Jennifer Arends			3 Small with white padding to the right	
	copy		information about Jennifer Arends			4	
	Image	https://www.iabcregina.ca/Joanne.jpg	Photo of Joanne Kozlowski			3 Small	
	copy		information about Joanna Kozlowski			4	
	image	/images/Shalyn McKenna.jpg	Image of Shalyn McKenna			3 Small	
	copy		Information about Shalyn McKenna			4	
	image	https://www.iabcregina.ca/images/Paula_Kohl.jpg	Photo of Paula Kohl			3 Small	
	Copy		Information about Paula Kohl				
	Copy		Other current executive board members			2 They should have more detailed information if they are mentioned	