# **Take Away Assignment**

Without HTML output

```
In [32]: import pandas as pd
          import numpy as np
          import seaborn as sns
          import matplotlib.pyplot as plt
In [33]: df= pd.read excel("DS Python Assignment.xlsx")
          df.shape
          (10000, 117)
Out[33]:
In [34]:
          df.dtypes
         CUSTOMERID
                                      int64
Out[34]:
          STATE
                                     object
                                      int64
         LCPCOUNT
         PRIVATELABELTENDERFLAG
                                     object
         TENURE IN MONTHS
                                    float64
                                     . . .
         MDAYQTY L4Y
                                      int64
         MDAYSHOPPER L1Y
                                      int64
         MDAYSHOPPER L2Y
                                      int64
         MDAYSHOPPER L3Y
                                      int64
         MDAYSHOPPER L4Y
                                      int64
         Length: 117, dtype: object
```

# 1. List down all the columns with missing values.

```
In [35]: cols_with_null_values= []
for cols in df.columns:
    if df[cols].isnull().sum()!=0:
        cols_with_null_values.append(cols)

for cols in cols_with_null_values:
    print(cols, end=' ')
print("\n"f'The total number of columns with Null values are {len(cols_with_null_values)}')
```

```
STATE
         TENURE IN MONTHS
                             CLOSESTSTOREDISTANCE
                                                     AGE
                                                            INCOME
                                                                      LENGTH OF RESIDENCE
                                                                                              NUMBER OF PERSONS IN LIVING UNIT
                                                                                                                                  NUMBER
OF ADULTS IN LIVING UNIT
                            MOSAIC
                                      CAPE: AGE: POP: MEDIAN AGE
                                                                    CAPE: AGE: POP: % 0-17
                                                                                              CAPE: AGE: POP: % 18-99+
                                                                                                                           CAPE: AGE: PO
P: % 65-99+
               CAPE: ETHNIC: POP: % WHITE ONLY
                                                  CAPE: ETHNIC: POP: % BLACK ONLY
                                                                                     CAPE: ETHNIC: POP: % ASIAN ONLY
                                                                                                                         CAPE: ETHNIC: P
                                                                 CAPE: HHSIZE: HH: AVERAGE HOUSEHOLD SIZE
OP: % HISPANIC
                  CAPE: DENSITY: PERSONS PER HH FOR POP IN HH
                                                                                                              CAPE: TYP: HH: % MARRIED C
                                                        CAPE: CHILD: HH: % MARR COUPLE FAMW- PERSONS LT18
OUPLE FAMILY
                CAPE: CHILD: HH: % WITH PERSONS LT18
                                                                                                              CAPE: CHILD: HH: % MARR CO
UPLE FAMW-O PERSONS LT18
                            CAPE: LANG: HH: % SPANISH SPEAKING
                                                                  CAPE: EDUC: POP25+: MEDIAN EDUCATION ATTAINED
                                                                                                                    CAPE: HOMVAL: OOHU:
MEDIAN HOME VALUE
                     CAPE: BUILT: HU: MEDIAN HOUSING UNIT AGE
                                                                 CAPE: TENANCY: OCCHU: % OWNER OCCUPIED
                                                                                                            CAPE: TENANCY: OCCHU: % RENT
ER OCCUPIED
               CAPE: EDUC: ISPSA
                                    CAPE: EDUC: ISPSA DECILE
                                                                CAPE: INC: FAMILY INC STATE DECILE
                                                                                                       CAPE: INC: HH: MEDIAN FAMILY HOUS
EHOLD INCOME
The total number of columns with Null values are 33
```

# 2. Categotize the columns based upon their data type and print, for ex: print all the numeric variables and other data types as well

```
In [36]: int type= []
          float type= []
          object type= []
          for cols in df.columns:
              if df[cols].dtypes == 'int64':
                 int type.append(cols)
              if df[cols].dtypes == 'float64':
                 float type.append(cols)
              if df[cols].dtypes == '0':
                  object type.append(cols)
          print('INTEGER COLUMNS')
          for i in int type:
              print(i, end='
          print('\n'"The total number of Columns with Integer data type are", len(int_type),"\n")
          print('FLOAT COLUMNS')
          for i in float type:
              print(i, end='
          print('\n'"The total number of Columns with Float data type are", len(float type),"\n")
          print('OBJECT COLUMNS')
          for i in object type:
              print(i, end='
          print('\n'"The total number of Columns with Object data type are", len(object type))
```

```
INTEGER COLUMNS
                                                                                                                                      TF
CUSTOMERID
              LCPCOUNT
                          FEMALE
                                    HS DIPLOMA
                                                  SOME COLLEGE
                                                                  BACH GRAD DEG
                                                                                    LT HS DIPLOMA
                                                                                                     MARRIED
                                                                                                                MNGMNT OFFICEADMIN
CH PROF
           SALES JOB
                        BLUE COLLAR
                                       FARMER
                                                 RETIRED
                                                            SFDU
                                                                    MFDU
                                                                             HOMEOWNER
                                                                                          MAIL RESP MULTI
                                                                                                             MAIL RESP SINGLE
         MOR BANK: UPSCALE MERCHANDISE BUYER
                                                MOR BANK: MALE MERCHANDISE BUYER
                                                                                     MOR BANK: FEMALE MERCHANDISE BUYER
URBAN
                                                                                                                           MOR BANK: CRA
FTS-HOBBY MERCHANDISE BUYER
                               MOR BANK: GARDENING-FARMING BUYER
                                                                    MOR BANK: BOOK BUYER
                                                                                             MOR BANK: COLLECT-SPECIAL FOODS BUYER
                                                                                                                                      MO
                                   MOR BANK: GENERAL MERCHANDISE BUYER
R BANK: GIFTS AND GADGETS BUYER
                                                                           MOR BANK: FAMILY AND GENERAL MAGAZINE
                                                                                                                    MOR BANK: FEMALE ORI
ENTED MAGAZINE
                  MOR BANK: MALE SPORTS MAGAZINE
                                                    MOR BANK: RELIGIOUS MAGAZINE
                                                                                     MOR BANK: GARDENING-FARMING MAGAZINE
                                                                                                                             MOR BANK: C
ULINARY INTERESTS MAGAZINE
                              MOR BANK: HEALTH AND FITNESS MAGAZINE
                                                                       MOR BANK: DO-IT-YOURSELFERS
                                                                                                       MOR BANK: NEWS AND FINANCIAL
OR BANK: PHOTOGRAPHY
                        MOR BANK: OPPORTUNITY SEEKERS AND CE
                                                                MOR BANK: RELIGIOUS CONTRIBUTOR
                                                                                                    MOR BANK: POLITICAL CONTRIBUTOR
OR BANK: HEALTH AND INSTITUTION CONTRIBUTOR
                                               MOR BANK: GENERAL CONTRIBUTOR
                                                                                 MOR BANK: MISCELLANEOUS
                                                                                                            MOR BANK: ODDS AND ENDS
                                                                                                                                       Μ
OR BANK: DEDUPED CATEGORY HIT COUNT
                                       MOR BANK: NON-DEDUPED CATEGORY HIT COUNT
                                                                                    MORTGAGE-HOME PURCHASE: HOME PURCHASE PRICE
                                                                                                                                   CHILD
REN
       FREOUENCY
                    OUANTITY
                                FREQUENCY 2Y
                                                OUANTITY 2Y
                                                               7-Cost Only Spend
                                                                                     9-Repairs & Appraisals Spend
                                                                                                                     MDAYOTY L1Y
                                                                                                                                    MDAY
                         MDAYQTY L4Y
OTY L2Y
           MDAYQTY L3Y
                                         MDAYSHOPPER L1Y
                                                            MDAYSHOPPER L2Y
                                                                               MDAYSHOPPER L3Y
                                                                                                   MDAYSHOPPER L4Y
The total number of Columns with Integer data type are 65
```

#### FLOAT COLUMNS

INCOME LENGTH OF RESIDENCE TENURE IN MONTHS CLOSESTSTOREDISTANCE AGE NUMBER OF PERSONS IN LIVING UNIT NUMBER OF ADULT CAPE: AGE: POP: MEDIAN AGE S IN LIVING UNIT CAPE: AGE: POP: % 0-17 CAPE: AGE: POP: % 18-99+ CAPE: AGE: POP: % 65-99+ CAP E: ETHNIC: POP: % WHITE ONLY CAPE: ETHNIC: POP: % BLACK ONLY CAPE: ETHNIC: POP: % ASIAN ONLY CAPE: ETHNIC: POP: % HISPANIC CAPE: DENSITY: PERSONS PER HH FOR POP IN HH CAPE: HHSIZE: HH: AVERAGE HOUSEHOLD SIZE CAPE: TYP: HH: % MARRIED COUPLE FAMILY PE: CHILD: HH: % WITH PERSONS LT18 CAPE: CHILD: HH: % MARR COUPLE FAMW- PERSONS LT18 CAPE: CHILD: HH: % MARR COUPLE FAMW-O PERSON S LT18 CAPE: LANG: HH: % SPANISH SPEAKING CAPE: EDUC: POP25+: MEDIAN EDUCATION ATTAINED CAPE: HOMVAL: OOHU: MEDIAN HOME VALUE CAPE: BUILT: HU: MEDIAN HOUSING UNIT AGE CAPE: TENANCY: OCCHU: % OWNER OCCUPIED CAPE: TENANCY: OCCHU: % RENTER OCCUPIED CAPE: EDUC: ISPSA CAPE: EDUC: ISPSA DECILE CAPE: INC: FAMILY INC STATE DECILE CAPE: INC: HH: MEDIAN FAMILY HOUSEHOLD INCOME TOTAL SALES TOTALSALES 2Y 1-Engagement Spend 2-Wedding Bands Spend 3-Fashion Diamonds Spend 4-Fashion Jewelry Spend 5-Close 6-Promotional Items Spend 8-Marketing Premium SKUs Spend 10-Pre Owned Spend 11-Watches Spend 12-Misc Merchandi Out Spend 15-Store Events Spend 16-Single Stone Jewelry Spend se Spend MDAYREV L1Y MDAYREV L2Y MDAYREV L3Y MDAYREV L4Y The total number of Columns with Float data type are 49

**OBJECT COLUMNS** 

STATE PRIVATELABELTENDERFLAG MOSAIC
The total number of Columns with Object data type are 3

# 3. List the columns with duplicates a) Remove them b) Print before and after

```
In [37]: # created a copy of dataset df as df_copy1 to for performing cleaning based on duplicate values.

df_copy1= df.copy()
duplicated_cols= []
duplicated_values= []
for cols in df_copy1.columns:
    if df_copy1[cols].duplicated().sum() != 0:
        duplicated_cols.append(cols)
        duplicated_values.append(df_copy1[cols].duplicated().sum())
len(duplicated_cols) == len(duplicated_values)
```

```
Out[37]: Tru
```

### All the columns with Duplicate values

```
In [38]: df_duplicated = pd.DataFrame({"columns_names":duplicated_cols, "duplicated_values": duplicated_values})
    df_duplicated
```

Out[38]:		columns_names	duplicated_values			
	0	STATE	9941			
	1	LCPCOUNT	9972			
	2	PRIVATELABELTENDERFLAG	9998			
	3	TENURE_IN_MONTHS	9706			
	4	CLOSESTSTOREDISTANCE	1591			
	•••					
	111	MDAYQTY_L4Y	9994			
	112	MDAYSHOPPER_L1Y	9998			
	113	MDAYSHOPPER_L2Y	9998			
	114	MDAYSHOPPER_L3Y	9998			
	115	MDAYSHOPPER_L4Y	9998			

116 rows × 2 columns

### **Before removing Duplicates**

I'll check for duplicates values in the original dataframe df.

```
In [40]: for cols in df.columns:
    print(df[cols].duplicated().sum(), end=" ")
```

a	9941	9972	9998	9706	1591	9998	9930	9998	9998	9998	9998	9999	9998	9998	9998	9998	99
			_		_				_		_		_		_		
98	9998	9998	9998	9998	9987	9998	9998	9938	9990	9990	9998	9998	9996	9996	9993	9995	9
997	9990	9996	9996	9993	9992	9996	9996	9998	9995	9996	9990	9993	9990	9998	9991	9993	
9992	9995	9995	9993	9995	9983	9979	9347	9928	9999	9939	9613	9613	9533	9090	9285	9614	
9196	9687	9687	9248	9387	9456	9490	9316	9926	4476	9924	9096	9096	7879	9989	9989	4650	
9976	9964	6391	9982	9971	7590	9457	9338	9307	8643	9523	9943	9999	9925	9997	9931	9572	
9946	9988	9753	9843	9993	9855	9895	9993	9996	9994	9994	9998	9998	9998	9998			

### **After removing Duplicates**

I'll use the df\_copy1 dataframe to verify if the duplicate values for each column has been deleted or not.

# 4. List the constant columns a) Remove them b) Print before and after

```
In [42]: constant_cols=[]
for cols in df.columns:
    if df[cols].nunique()==1:
        constant_cols.append(cols)

print(f'There are {len(constant_cols)} constant columns in the dataset. Their names are: {[i for i in constant_cols]}')

There are 3 constant columns in the dataset. Their names are: ['MARRIED', 'CHILDREN', '7-Cost Only Spend']
```

#### After removal

```
In [43]: print(f"The Number of columns before deleting the Constant columns is {df.shape[1]}")
for cols in constant_cols:
    df.drop(cols, axis=1, inplace=True)

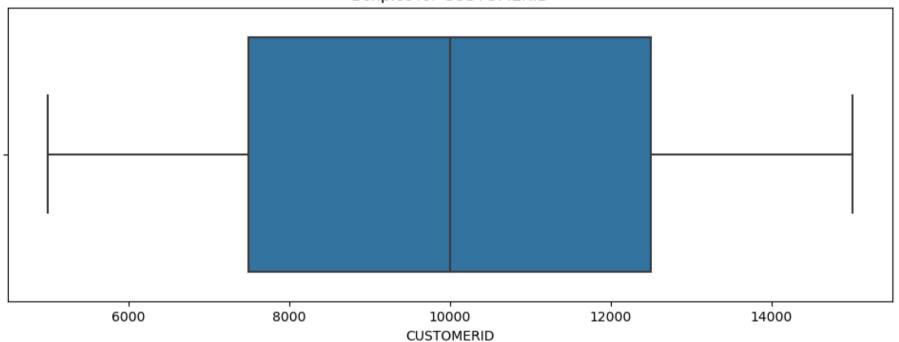
print(f"The Number of columns after deleting the Constant columns is {df.shape[1]}")
```

The Number of columns before deleting the Constant columns is 117 The Number of columns after deleting the Constant columns is 114

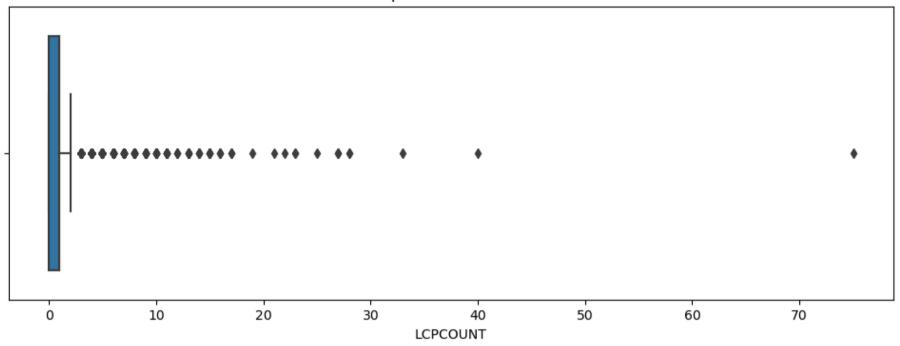
# 5. Create box plot to visualise the outliers of all the numeric columns

```
In [44]: for cols in df.select_dtypes(include=['number']).columns[:5]:
    if (df[cols].dtypes)!=object:
        plt.figure(figsize=(12,4))
        sns.boxplot(x=df[cols])
        plt.title(f'Boxplot for {cols}')
        plt.show()
```

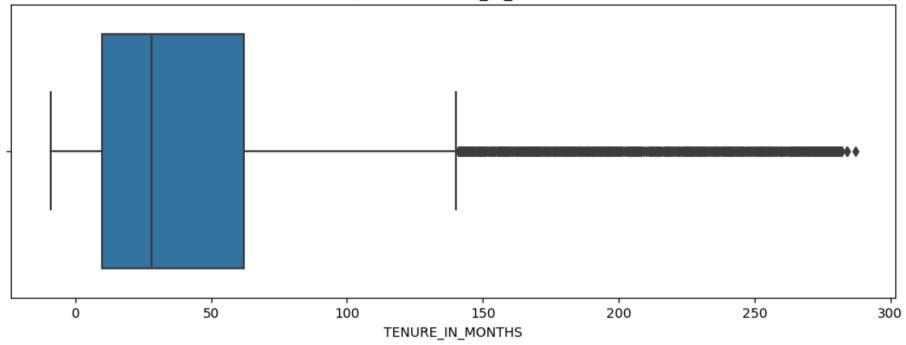
# Boxplot for CUSTOMERID



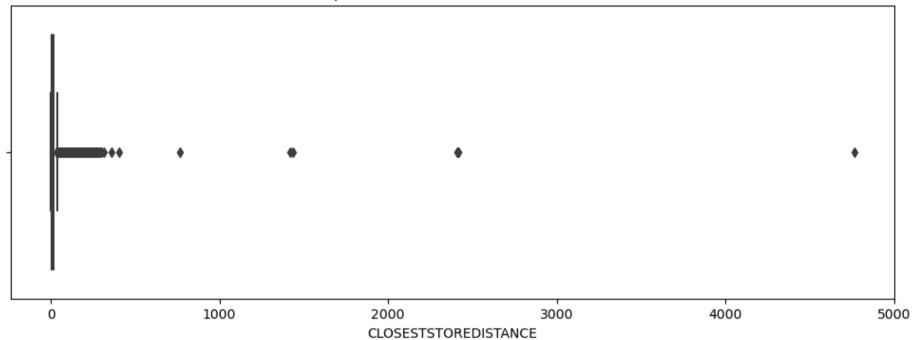
# Boxplot for LCPCOUNT



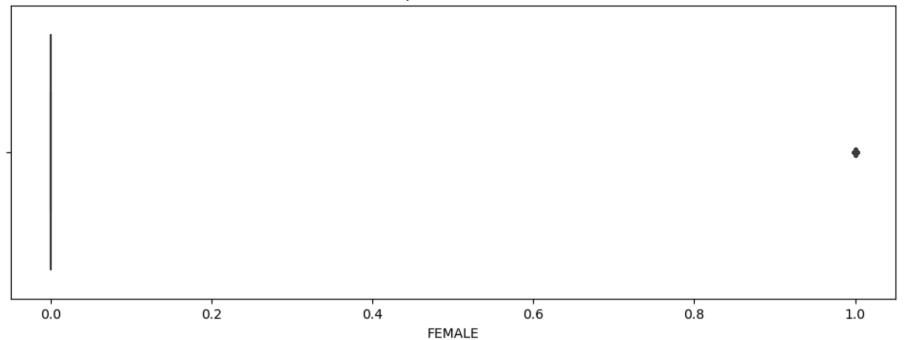
# Boxplot for TENURE\_IN\_MONTHS



# Boxplot for CLOSESTSTOREDISTANCE



### Boxplot for FEMALE

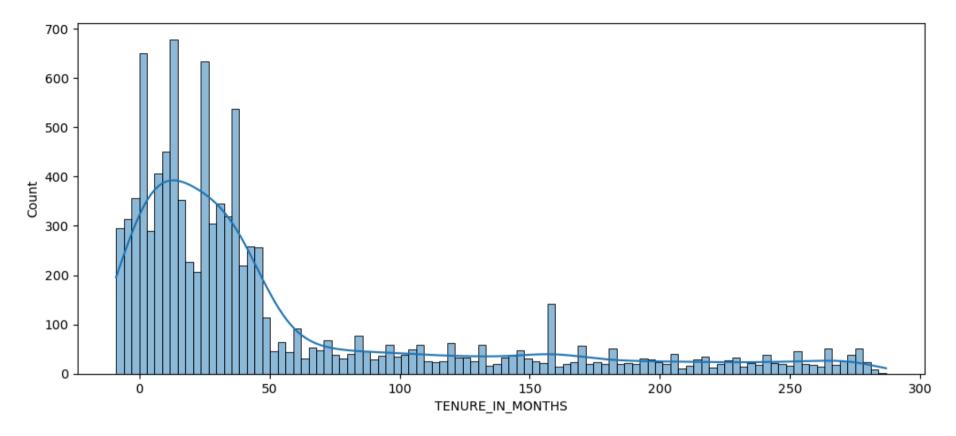


# 6. Create charts for any 6 columns and show their distribution

```
In [45]: cols_with_morethen50_values= []
    for col in df.columns:
        if df[col].nunique()>200:
            cols_with_morethen50_values.append(col)
```

### A. Distibution of TENURE\_IN\_MONTHS

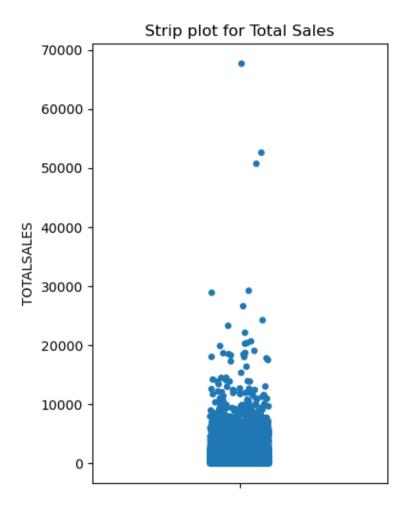
```
In [46]: plt.figure(figsize=(12,5))
sns.histplot(df['TENURE_IN_MONTHS'], bins=100, kde=True)
plt.show()
```



From the above chart we see the distribution of TENURE\_IN\_MONTHS is right skewed with a very long tail representing a long range of outliers which means most of the employees' Tenure in Months is between 0-50 months but there some employees' with more than 50 months of tenure extending approximately upto 300 months. Also we can conclude that because of this distribution the mean of this column is pulled towards the right side.

### B. Strip plot for Total Sales

```
In [47]: plt.figure(figsize=(4,6))
    sns.stripplot(y=df['TOTALSALES'])
    plt.title('Strip plot for Total Sales')
    plt.show()
```

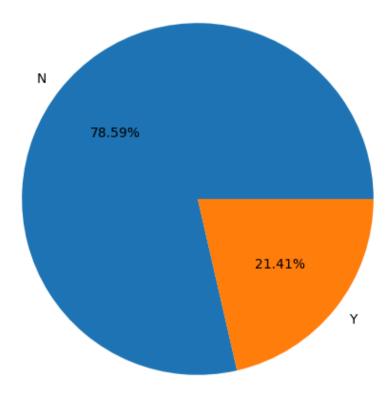


From the above Violin plot we see that most of the Sales values are distributed in the range of 0-10,000 and then some of the values in the range 10,000 - 20,000 and a few values are in the range 30,000 - 70,000.

### C. Pie Plot

```
In [49]: plt.figure(figsize=(6,6))
    plt.pie(x=r1.values, labels=r1.index, autopct="%.2f%")
    plt.title('Pie Plot for PRIVATE LABEL TENDER FLAG')
    plt.show()
```

### Pie Plot for PRIVATE LABEL TENDER FLAG

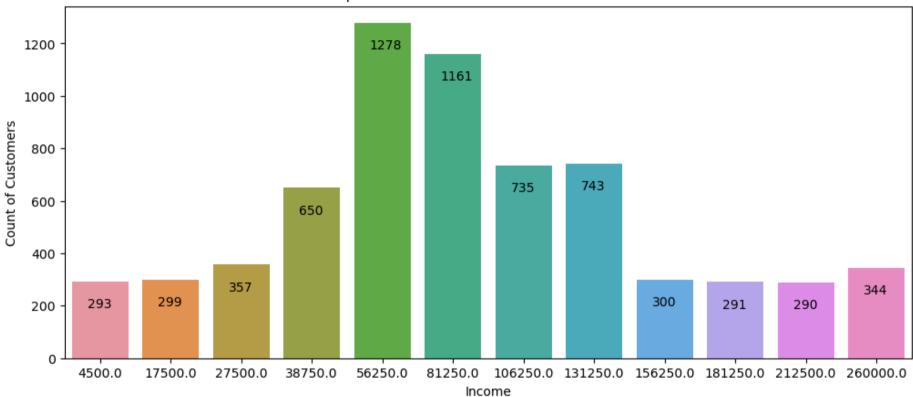


#### D. Bar Plot

```
for idx, value in enumerate(r2['Count of Customers']):
   plt.annotate(value, xy=(idx-.18, value-100))
plt.title('Barplot for Income wise Count of Customers')

plt.show()
```

### Barplot for Income wise Count of Customers

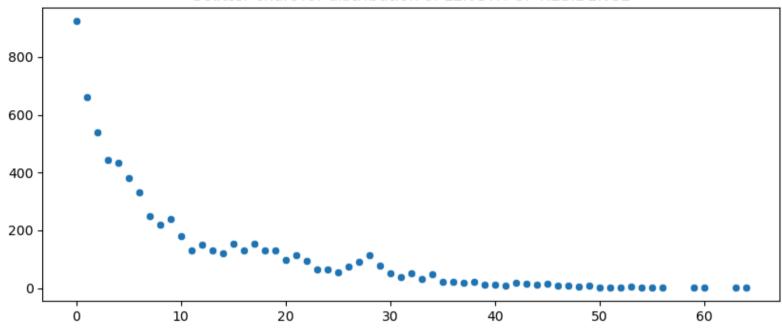


#### E. Scatter Plot

```
In [52]: r3= df['LENGTH OF RESIDENCE'].value_counts()

In [53]: plt.figure(figsize=(10,4))
    sns.scatterplot(x=r3.index, y=r3.values)
    plt.title('Scatter chart for distribution of LENGTH OF RESIDENCE')
    plt.show()
```

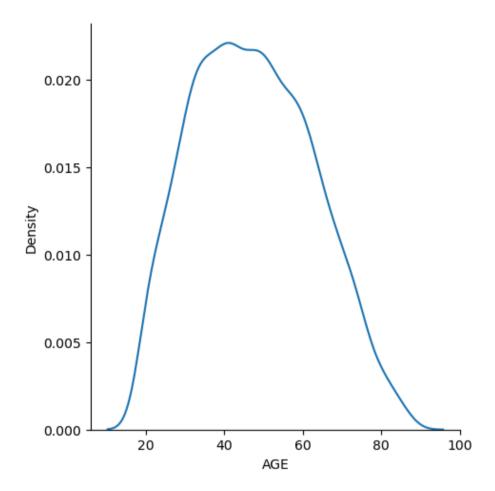
### Scatter chart for distribution of LENGTH OF RESIDENCE



### F. Age Distribution

```
In [54]: plt.figure(figsize=(12,5))
    sns.displot(x= df['AGE'], kind='kde')
    plt.show()
```

<Figure size 1200x500 with 0 Axes>



From the above chart its clear that the Age distribution follows the Normal Distribution curve.