

# Resumes

**first last name**

hello@email.com

000.000.0000

www.website.com

A versatile and creative writer fuses a background in journalism and academics with expertise in business writing to deliver quality, customized material spanning news, marketing, web content, curriculum, and career development. Provides sales support and highly-rated client service and excels in meeting deadlines in quick-turnaround settings.

**Southeast Community College**

Associates of Applied Science

GPA 0.00

Lincoln, NE Dec 2016

**Name of Business**

City, State

Mon/Year-Mon/Year

Description of duties.

# **Honors and Awards**

## Dean's List

**Affiliations**

**Volunteer work**

**Languages**

**Hobbies & Skills**

**Publications**

**First and Last Name**

Title Job

000.000.0000

email@email.com



# Portfolios



w5 Capabilities Presentation  
Interactive Flash Presentation  
© Miguel Reyes, 2008 - ALL RIGHTS RESERVED



Where  
Video Proposal For Adobe CS4 Launch Event  
© Miguel Reyes, 2008 - ALL RIGHTS RESERVED



**RUDD  
STUDIO**

LX

Reprints: 50 or  
more, \$100  
with Warren  
Gordon's  
Chart, Chart 4  
and 500

## New ways of seeing

Source: *Author's calculations*.

**Book Review**  
www.bookreview.com  
Founded 1999

Source: [www.irs.gov](http://www.irs.gov)

**Funding number**  
W0769-2-000  
U.S. GPO

Figure 1

**Education**  
Graduated from the College of Saint Mary,  
communications art and design at the RCA (1991)

1999

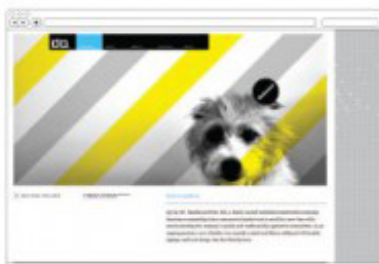
**Philosophy**  
Ruffel Thaler is a small London-based studio of specialists who work in interior design, music and design, inspired by hip hop music, and are also known together by the label in the creative power of integrating the disciplines of music, image, music and design. He has learned that by developing the visual and the musical in tandem and by working closely with the clients, we are able to create surprising and beautiful design solutions through a subtle palette of music, function and form. This quiet artistic progression allows us to develop big ideas that are then realized and crafted in exquisite detail. And while we work fast

ability to create inquiry and do not believe any one individual should dominate, instead, we believe in our clients and their confidence, openness and creative talent and existing solutions, which makes our individual approach inspiring, integrative and highly collaborative. Every project has its own challenges and demands. Every time, we look for inspiration in unexpected places and build winning teams. We are particularly passionate for innovation and value impact on society, thereby enabling sustainability and business.



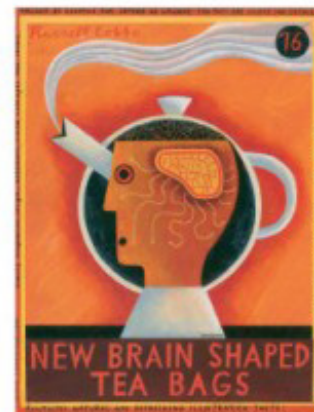
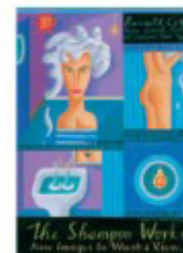
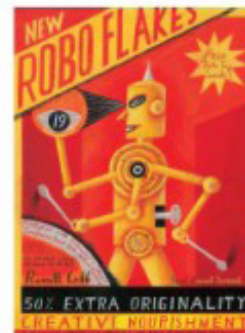
'You get a lot of stuff you know you won't commission in a million years. Printed material has to be pretty special for you to want to keep it. It only has value if it's lovely.'

Mark Raddy, Head of Art, Santa Singh Haggerty



Opposite: Canadian freelance designer David Azzis has created a 240-page book to function as his portfolio when visiting clients and design studios. Note how all additional forms of self-promotion echo the design of the book, creating a strong personal/brand identity.

Below: Self-promotional material can give you an opportunity to exercise your creativity beyond the constraints of a commercial brief. These cards formed part of a collective sales, ironically Russell Cobb's away 3-4 months over a 6-year period. In total, he produced 500 designs, which also ended up in several complete mini-portfolios for clients to keep when requested.





# lite 2go

lite 2go  
developed by the Lighting Technology Team  
© 2008 Philips  
www.philips.com

The portable, fold-out, lite 2go is the light bulb and luminaire in one. It is designed to be portable, to fit in a bag, to hang from a tree, to be used in a tent, to be used in a car, to be used in a house, to be used in a garden, to be used in a park, to be used in a school, to be used in a hospital, to be used in a hotel, to be used in a restaurant, to be used in a bar, to be used in a club, to be used in a party, to be used in a wedding, to be used in a birthday, to be used in a Christmas, to be used in a New Year, to be used in a Valentine's, to be used in a Mother's, to be used in a Father's, to be used in a Teacher's, to be used in a Student's, to be used in a Friend's, to be used in a Family, to be used in a Community, to be used in a World.





The lastly mentioned fact is reinforced by the handmade stamps which encourage the client to take your time and enjoy, because that is what makes a morning special.



¡Relajate!  
¡Tomate Tiempo!  
¡Disfrutalo!



Photograph: [illegible]

#### **detroit rock city / 2005**

The city of Detroit is a city of music. It is a city of rock and roll. It is a city of blues. It is a city of soul. It is a city of jazz. It is a city of funk. It is a city of hip-hop. It is a city of R&B. It is a city of gospel. It is a city of soul. It is a city of music. It is a city of Detroit.



Photograph: [illegible]







**Don't**



## ! dreams hopes & desires book FALL 2007

This book juxtaposes Martin Luther King's "I Have a Dream" speech with an essay on the economics of retail shopping. I employed an asymmetrical use of color and layout to show the equal and opposed importance of each text. To emphasize similarities in the language each uses, I created a tab that allows the reader to exchange a phrase between each opposing section. This exchange creates an entirely different and compelling message for each text.



I couldn't decide where to put these words on my new book cover. Even indecision was inspiring in this design.

As&Fe

In this logo for Associates & Partners, although I was asked to design it, I thought it would be more interesting to show how the A & P was pronounced the name.



As the subject of this book was the press, I looked myself to elements from newspapers in this collage.

D



Rent a New Yorker  
RentaNooYawka

Original problem: logo for a company which supplies guides to tourists.

Problem defined: to rent guides the road from Ohio, give the correct so as to rent guides the culture

At first I thought the idea was to create a logo for a company which supplies guides to tourists. But this company was not.

An advertisement of a company between two people whose names both begin with 'D'.