



We are in the process of a critical change: people are gaining “centricity” and playing an active role in business everyday business. Market conditions are changing constantly and business practices are evolving rapidly. Social networks, mobile, and cloud are rapidly and irrevocably influencing the structure, the processes and the functions of commercial and social relationships world-wide. Business is becoming more social. In a period of rapid changes, organizations need to be extremely careful in designing their online strategies and deciding which platform best fits to their business needs.

Entando

Entando is a lean, modern and user-centric open source portal platform. It helps companies and governments to improve organizational effectiveness by facilitating information sharing, participation and collaboration. Entando also provides developers and IT companies with out-of-box components, tools, and best-practices designed to help in delivering excellent user experiences. The platform is extensible offering excellent interoperability with integrated systems, a flexible user experience and system administration tools. Entando is the right balance between a lean platform and a user experience platform. Sounds scary? It is not! Entando is a simple, yet powerful, tool for companies and organizations who want to manage and deliver information in the Web 2.0 Age.

Entando Portal Differentiation

Entando combines Enterprise portal, content management (CMS), and web framework features in an all-in-one product. Entando has three main areas of innovation:

1. **Universal Access** – Entando is the first Enterprise Portal product that not only supports end user universal access but also allows people with disabilities (blind, ageing, physical, cognitive, neurological) to participate in the management of content (editing, publishing, reviewing).
2. **Modern** –Entando is designed to build modern portals with a set of built-in social and collaboration apps, out-of-the-box mobile app for Android and ios, analytics, Rest APIs and a widget based user experience.
3. **Lean** –Entando is the first Open Source java portal platform based on widget architecture instead of the JSR Portlet model.

Entando User Experience

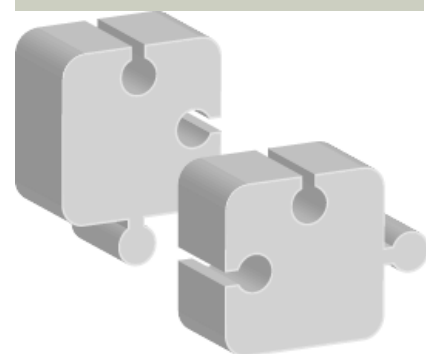
Users are demanding familiar, easy to use, social-like amazing user experience.

Entando Enterprise Portal gives users and administrators control to personalize their daily web experience. Personalization can be as simple as changing colors schemes or more complex such as role based look&feel and access to a library of widgets.



Top 10 Reasons to Use Entando

1. Project based Subscriptions
2. The right balance between Lean and UXP
3. Accessibility
4. Mobility
5. 100% Indirect Sales Model
6. Widget based vs. Portlet based
7. Faster ROI
8. Easy to Use CMS
9. Lower TCO
10. Amazing Support



Entando Enterprise Portal

Entando Enterprise Portal consolidates different types of data (from a variety of sources) for users onto a single interface. An enterprise portal's highly flexible framework enables companies to deliver these rich experiences to users in a simple, easy to understand presentation. Quick access to resources from a single launching point can save time, effort and improve user satisfaction.

Entando Content Management

Entando Portals are not just for aggregating, sharing and consuming data. These also improve the ability to share and collaborate on documents, presentations, and other types of corporate information. Entando's platform includes a built-in powerful content management system. This system allows users to post, share and collaborate on digital assets, publish, read, retrieve, modify, archive and delete content or information right from within the portal.

Entando Web Framework

The Entando web framework allows you to build your own web product or a domain specific vertical web application easier, cutting costs and saving time. Entando can also enhance your old applications with a new modern user experience, thanks to the flexibility that allows you to integrate third-party systems, wrap applications, mashup information from diverse internal and external data sources and give a unique widget based user experience.

ENTANDO ENTERPRISE EDITION SUBSCRIPTION

Entando Enterprise Edition is intended to reduce stakeholder and general technical risks, increase productivity, and accelerate deployment. Entando Enterprise Edition is an annual subscription that includes support services and the most recent stable certified releases of the Entando Platform. The Entando Enterprise Edition Subscription is the right choice if you are developing applications that are planned to go into professional production and considered mission-critical environments.

SUBSCRIPTION BENEFITS

- **Project Based Model** - The annual subscription references a single Entando based project, regardless of the number of accounts, servers or CPU. This simple pricing model allows project managers and executive stakeholders to properly plan for use and cost!
- **Save Time** – Busy developers do not have the time to wait for a community answer to critical project related questions.
- **Affordable** – Subscriptions are offered on an annual basis and include access to the latest certified release, access to product support, and all with no large up front license fees or hidden costs.
- **Certified Releases and Patches** – Certified releases are those releases that Entando supports. Subscription customers get the added value of receiving patches should they be needed.
- **Technical Support** – All Enterprise Entando Edition products offer incident support with SLA's for critical issues and consultative support to assist customer with questions that are not related to normal product defect tracking and resolution.
- **Improved Access to Entando Partners** – Need additional help? Give us a call and we can get you connected with an authorized partner in your area.
- **Enterprise Edition Features** – The annual subscription includes additional software features.

Project based pricing gives us the freedom to deploy regardless the number of accounts or CPU or servers. This flexibility makes the budgeting process much easier and predictable.

Contact Us

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