

Google Expeditions Reporter - Market Size

	Schools in US	Kit (x2)	Hardware sales revenue	Content / Year revenue	Total revenue
	Public				
Elementary	66,689	30-student (\$9,999)	\$933,512,622	\$266,756,000	\$1,200,268,622
Secondary	24,357	30-student (\$9,999)	\$487,091,286	\$146,142,000	\$633,233,286
Combined	6,311	20-student (\$6,999)	\$126,207,378	\$37,866,000	\$164,073,378
Total Public			\$1,546,811,286	\$450,764,000	\$1,997,575,286
	Private				
Elementary	19,697	30-student (\$9,999)	\$275,718,606	\$78,788,000	\$354,506,606
Secondary	2,677	30-student (\$9,999)	\$53,534,646	\$16,062,000	\$69,596,646
Combined	8,488	20-student (\$6,999)	\$169,743,024	\$50,928,000	\$220,671,024
Total Private			\$498,996,276	\$145,778,000	\$644,774,276
Total			\$2,045,807,562	\$596,542,000	\$2,642,349,562