

# **ROI Hunter Easy**

By ROI Hunter

User Guide

**2016**

## Introduction

Most of the website visitors don't make their purchase during the first visit. Don't lose them and remind them product they visited on your website. ROI Hunter Easy helps you to convince them to finish their purchase on your website.

ROI Hunter Easy makes Google Display remarketing easy. It creates product catalogue, register website in Google Merchant Center, connect it with your Adwords, deploy all remarketing codes to your shop and set everything up so that you can earn more money in a few clicks. It reflects our best practices from 8 years of advertising experience in Google Adwords.

## Installation

There are two possible ways for extension installation.

First (official way) is described on official pages here:

<http://devdocs.magento.com/guides/v2.1/comp-mgr/module-man/compman-main-pg.html#compman-access-new>

(if you can't open Component Manager check solution here:

<https://github.com/magento/magento2/issues/4159>)

Second option is more diverse. For example, the solution here is working for us:

<https://www.quora.com/How-do-I-install-extensions-in-magento2/answer/Vipin-Sahu?srid=0IOV>. The directory structure then will have the following form:

app/code/BusinessFactory/RoiHunterEasy/. In the RoiHunterEasy folder will be source code of the extension.

*Notes: Always Install Magento extensions in development environment first to avoid any issues in production environment.*

## Prerequisites

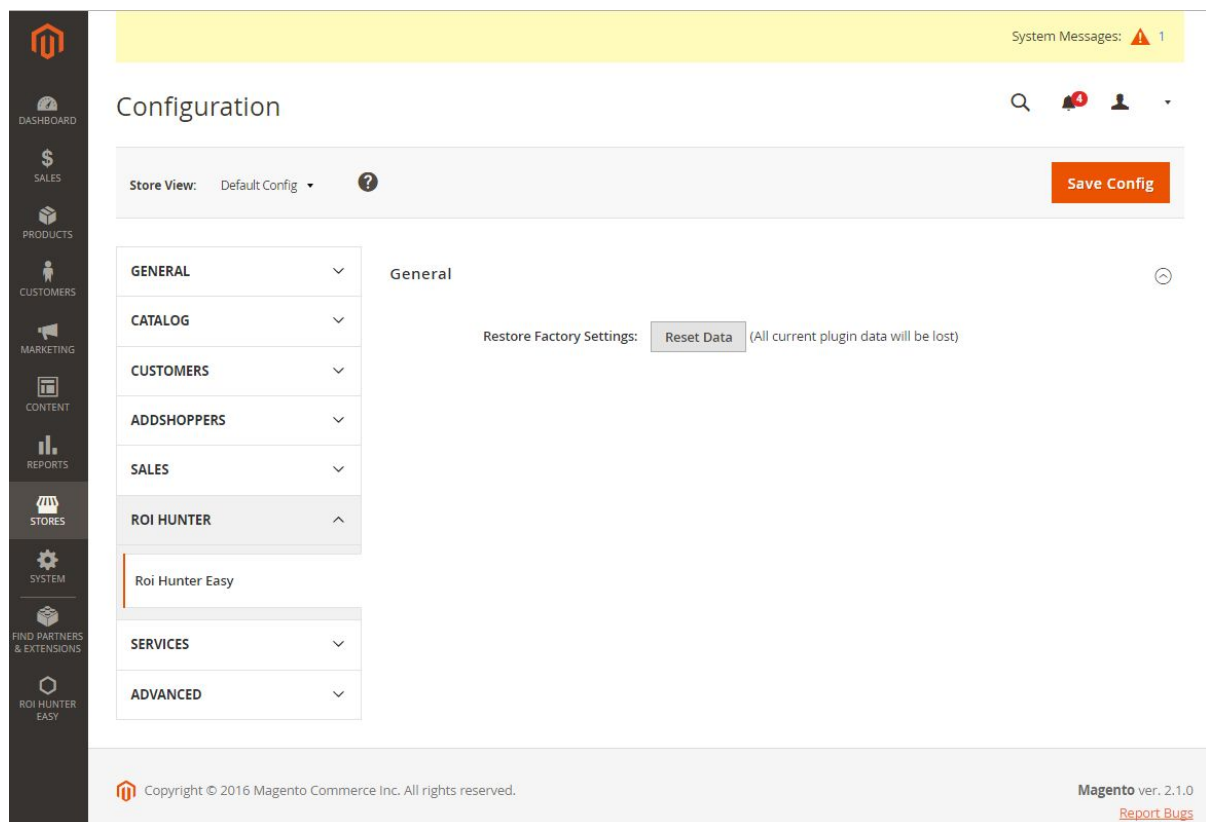
In order to use this extension, you will need a Google Adwords account, which can be created here for free: <https://adwords.google.com/> (you don't need to setup any campaign).

Also only single stores with properly configured name and language are currently 100% supported.

## FAQ

### How to reset plugin?

If you need to return the plugin to its original settings (for example when you used wrong Google account during login) you can delete the data as follows: Go to the Admin section - STORES - Configuration - ROI HUNTER - ROI HUNTER EASY - Reset Data.



The screenshot shows the Magento Admin interface. On the left is a vertical sidebar with icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores (highlighted), System, Find Partners & Extensions, and ROI Hunter Easy. The main content area is titled 'Configuration' and has a yellow header bar with 'System Messages: 1'. Below the title, there's a 'Store View: Default Config' dropdown and a 'Save Config' button. A left-hand menu lists configuration sections: GENERAL, CATALOG, CUSTOMERS, ADDSHOPPERS, SALES, ROI HUNTER (expanded), SERVICES, and ADVANCED. Under 'ROI HUNTER', the 'Roi Hunter Easy' section is selected. It shows a 'Reset Data' button with a warning: '(All current plugin data will be lost)'. The footer contains the Magento logo, copyright notice 'Copyright © 2016 Magento Commerce Inc. All rights reserved.', and 'Magento ver. 2.1.0' with a 'Report Bugs' link.

## Support

If you would have any difficulty with the usage of this extension, or have any issues you would like to raise with us please feel free to submit a support ticket by emailing [easy@roihunter.com](mailto:easy@roihunter.com).

Thank you for choosing the ROI Hunter Easy.