(1) Collecting Social Media links

- WP2_SocialMediaPresence_Dev
- (2) Collecting Tweets for training and testing purposes
 - WP2_Step2a_CollectingTweetsByKeyword
 - WP2_Step2b_CollectingTweetsByEnterprise
- (3) Training and testing a dataset
 - WP2_Step3_PurposeOfSocialMediaPresence
- (4) Apply the data to check enterprise main purpose of SMP
 - WP2_Step4_PurposeOfSocialMediaPresence