

# Naïve Bayes Discussion

Machine Learning: Jordan Boyd-Graber University of Maryland

# Roadmap

- Content Questions
- Administrivia Questions
- NB Exercise

#### **Administrivia Announcements**

- Use Piazza
- HW2 Posted

#### **Documents**

D1: Spam abuja man D2: Ham man dog D3: Spam cialis deal D4: Ham logistic mother logistic abuja D5: Spam abuja deal D6: Ham bagel deal D7: Spam cialis dog

#### **Documents**

D1: Spam abuja man

D3: Spam

cialis deal

D5: Spam

abuja deal

D7: Spam

cialis dog

D2: Ham

man dog

D4: Ham

logistic mother logistic abuja

D6: Ham

bagel deal

#### **Documents**

D1: Spam abuja man

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D1: Spam abuja man D2: Ham man dog D3: Spam cialis deal D4: Ham logistic mother logistic abuja D5: Spam abuja deal D6: Ham bagel deal D7: Spam cialis dog

• For spam:

(1)

For spam:

$$\hat{P}(c_j = \text{spam}) = \frac{N_c + 1}{N + |C|}$$
(1)

(2)

For spam:

$$\hat{P}(c_j = \text{spam}) = \frac{N_c + 1}{N + |C|}$$
 (1)

$$= \frac{4+1}{7+2}$$
 (2)

$$=\frac{5}{9} \tag{3}$$

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 (1)

$$= \frac{4+1}{7+2}$$
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For ham:

(4)

For spam:

$$\hat{P}(c_j = \text{spam}) = \frac{N_c + 1}{N + |C|}$$
 (1)

$$=\frac{4+1}{7+2}$$
 (2)

$$=\frac{5}{9} \tag{3}$$

For ham:

$$\hat{P}(c_j = \text{ham}) = \frac{N_c + 1}{N + |C|} \tag{4}$$

(5)

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$$\hat{P}(c_j = \text{spam}) = \frac{N_c + 1}{N + |C|}$$
 (1)

$$= \frac{4+1}{7+2}$$
 (2)

$$=\frac{5}{9} \tag{3}$$

For ham:

$$\hat{P}(c_j = \text{ham}) = \frac{N_c + 1}{N + |C|} \tag{4}$$

$$=\frac{3+1}{7+2}$$
 (5)

$$=\frac{4}{9} \tag{6}$$

D1: Spam	
abuja man	D2: Ham
D3: Spam	man dog
cialis deal	D4: Ham
D5: Spam	logistic mother logistic abuja
abuja deal	D6: Ham
D7: Spam	bagel deal
cialis dog	

• For spam:

For spam:

$$\hat{P}(w = \log | c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(7)

(8)

For spam:

$$\hat{P}(w = \log |c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
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$$=\frac{1+1}{8+8}$$
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For ham:

(10)

For spam:

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For ham:

$$\hat{P}(w = \log | c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(10)

(11)

For spam:

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$$=\frac{1+1}{8+8}$$
 (8)

$$=\frac{1}{8} \tag{9}$$

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(12)

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(7)

$$= \frac{1+1}{8+8}$$
 (8)

$$=\frac{1}{8} \tag{9}$$

For ham:

$$\hat{P}(w = \log | c) = \frac{T_{cw} + 1}{\left(\sum_{w' \in V} T_{cw'}\right) + |V|}$$
(10)

$$=\frac{1+1}{8+8}$$
 (11)

$$=\frac{1}{8} \tag{12}$$

What if you saw a document with the word "dog"?

What if you saw a document with the word "dog"?

For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (13)

(14)

What if you saw a document with the word "dog"?

For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (13)

$$= \frac{5}{9} \cdot \frac{1}{8} \tag{14}$$

(15)

What if you saw a document with the word "dog"?

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$$P(c|d) \propto P(c) \prod_{1 \le i \le n} P(w_i|c)$$
 (13)

$$= \frac{5}{9} \cdot \frac{1}{8} \tag{14}$$

$$=0.07$$
 (15)

What if you saw a document with the word "dog"?

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$$=0.07$$
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$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (15)

(16)

What if you saw a document with the word "dog"?

For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (13)

$$=0.07$$
 (14)

For ham:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c) \tag{15}$$

$$=\frac{4}{9}\cdot\frac{1}{8}\tag{16}$$

(17)

What if you saw a document with the word "dog"?

For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (13)

$$=0.07$$
 (14)

For ham:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c) \tag{15}$$

$$=\frac{4}{9}\cdot\frac{1}{8}\tag{16}$$

$$=0.06$$
 (17)

What if you saw a document with the word "dog"?

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$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (13)

$$=0.07$$
 (14)

For ham:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (15)

$$=0.06$$
 (16)

These aren't probabilities? What if we wanted the real probabilities?

• For spam:

(17)

For spam:

$$\hat{P}(w = |\text{logistic}|c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(17)

(18)

For spam:

$$\hat{P}(w = |\text{logistic}|c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(17)

$$= \frac{0+1}{8+8} \tag{18}$$

$$=\frac{1}{16} \tag{19}$$

For spam:

$$\hat{P}(w = |\text{logistic}|c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(17)

$$= \frac{0+1}{8+8}$$
 (18)

$$=\frac{1}{16}$$
 (19)

For ham:

(20)

For spam:

$$\hat{P}(w = | \text{logistic} | c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(17)

$$= \frac{0+1}{8+8}$$
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$$=\frac{1}{16} \tag{19}$$

For ham:

$$\hat{P}(w = \text{logistic} | c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(20)

(21)

For spam:

$$\hat{P}(w = || c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(17)

$$= \frac{0+1}{8+8}$$
 (18)

$$=\frac{1}{16}$$
 (19)

For ham:

$$\hat{P}(w = | \text{logistic} | c) = \frac{T_{cw} + 1}{(\sum_{w' \in V} T_{cw'}) + |V|}$$
(20)

$$=\frac{2+1}{8+8}$$
 (21)

$$=\frac{3}{16}$$
 (22)

What if you saw a document with the words "logistic" "logistic" "dog"?

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For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (23)

(24)

What if you saw a document with the words "logistic" "logistic" "dog"?

For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (23)

$$=\frac{5}{9} \cdot \frac{1}{8} \cdot \frac{1}{16} \cdot \frac{1}{16} \tag{24}$$

(25)

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For spam:

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$$= \frac{5}{9} \cdot \frac{1}{8} \cdot \frac{1}{16} \cdot \frac{1}{16} \tag{24}$$

$$=0.0002$$
 (25)

What if you saw a document with the words "logistic" "logistic" "dog"?

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 (23)

$$=0.0002$$
 (24)

For ham:

(25)

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For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (23)

$$=0.0002$$
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For ham:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
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(26)

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• For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (23)

$$=0.0002$$
 (24)

For ham:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (25)

$$= \frac{4}{9} \cdot \frac{1}{8} \cdot \frac{3}{16} \cdot \frac{3}{16} \tag{26}$$

(27)

What if you saw a document with the words "logistic" "logistic" "dog"?

• For spam:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
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$$=0.0002$$
 (24)

For ham:

$$P(c|d) \propto P(c) \prod_{1 \le i \le n_d} P(w_i|c)$$
 (25)

$$= \frac{4}{9} \cdot \frac{1}{8} \cdot \frac{3}{16} \cdot \frac{3}{16} \tag{26}$$

$$=0.002$$
 (27)

## HW2

- Posted this weekend
- Logistic regression w/ stochastic gradient
- Helpful to look at it before next week (very similar to in-class exercise)