

Distributional Semantics

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From Distributional to Distributed Semantics

The new kid on the block

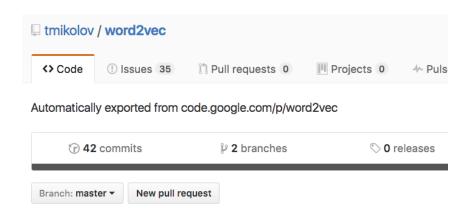
- Deep learning / neural networks
- "Distributed" word representations
 - Feed text into neural-net. Get back "word embeddings".
 - Each word is represented as a low-dimensional vector.
 - Vectors capture "semantics"
- word2vec (Mikolov et al)

From Distributional to Distributed Semantics

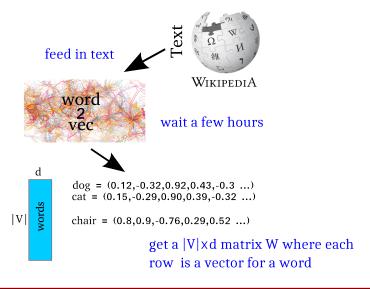
This part of the talk

- word2vec as a black box
- a peek inside the black box
- relation between word-embeddings and the distributional representation
- tailoring word embeddings to your needs using word2vec

word2vec



word2vec



word2vec

dog

cat, dogs, dachshund, rabbit, puppy, poodle, rottweiler, mixed-breed, doberman, pig

sheep

cattle, goats, cows, chickens, sheeps, hogs, donkeys, herds, shorthorn, livestock

november

 october, december, april, june, february, july, september, january, august, march

jerusalem

□ tiberias, jaffa, haifa, israel, palestine, nablus, damascus katamon, ramla, safed

teva

pfizer, schering-plough, novartis, astrazeneca, glaxosmithkline, sanofi-aventis, mylan, sanofi, genzyme, pharmacia

Word Similarity

Similarity is calculated using cosine similarity:

$$sim(\vec{dog}, \vec{cat}) = \frac{\vec{dog} \cdot \vec{cat}}{||\vec{dog}|| \, ||\vec{cat}||}$$

• For normalized vectors (||x|| = 1), this is equivalent to a dot product:

$$sim(\vec{dog}, \vec{cat}) = \vec{dog} \cdot \vec{cat}$$

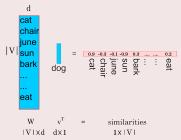
Normalize the vectors when loading them.

Finding the most similar words to \overrightarrow{dog}

• Compute the similarity from word \vec{v} to all other words.

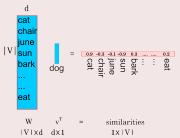
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Finding the most similar words to dog

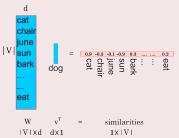
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- Take the indices of the k-highest values.

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- Take the indices of the *k*-highest values.
- FAST! for 180k words, d=300: \sim 30ms

Most Similar Words, in python+numpy code

```
W, words = load_and_norm_vectors("vecs.txt")
# W and words are numpy arrays.
w2i = {w:i for i,w in enumerate(words)}
dog = W[w2i['dog']] # get the dog vector
sims = W.dot(dog) # compute similarities
most similar ids = sims.argsort()[-1:-10:-1]
sim words = words[most similar ids]
```

Similarity to a group of words

- "Find me words most similar to cat, dog and cow".
- Calculate the pairwise similarities and sum them:

$$W \cdot \vec{cat} + W \cdot \vec{dog} + W \cdot \vec{cow}$$

Now find the indices of the highest values as before.

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- Now find the indices of the highest values as before.
- Matrix-vector products are wasteful. **Better option:**

$$W \cdot (\vec{cat} + \vec{dog} + \vec{cow})$$

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But where do these vectors come from?

word2vec implements several different algorithms:

Two training methods

- **Negative Sampling**
- Hierarchical Softmax

Two context representations

- Continuous Bag of Words (CBOW)
- Skip-grams

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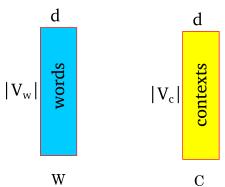
Two context representations

- Continuous Bag of Words (CBOW)
- Skip-grams

We'll focus on skip-grams with negative sampling

intuitions apply for other models as well

- Represent each word as a *d* dimensional vector.
- Represent each context as a d dimensional vector.
- Initalize all vectors to random weights.
- Arrange vectors in two matrices, W and C.



While more text:

Extract a word window:

```
A springer is [ a
                       cow or heifer close to calving ].
                   C_1
                        C_2
                             c_3
                                             C_{\Delta}
                                                    C_5
                                                            c_6
```

- w is the focus word vector (row in W).
- c_i are the context word vectors (rows in C).

While more text:

Extract a word window:

A springer is[a cow or **heifer** close to calving].
$$c_1 \quad c_2 \quad c_3 \quad w \quad c_4 \quad c_5 \quad c_6$$

Try setting the vector values such that:

$$\sigma(w\cdot c_1) + \sigma(w\cdot c_2) + \sigma(w\cdot c_3) + \sigma(w\cdot c_4) + \sigma(w\cdot c_5) + \sigma(w\cdot c_6)$$
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Create a corrupt example by choosing a random word w'

a cow or **comet** close to calving]
$$c_1$$
 c_2 c_3 w' c_4 c_5 c_6

Try setting the vector values such that:

$$\sigma(\textit{w}'\cdot\textit{c}_1) + \sigma(\textit{w}'\cdot\textit{c}_2) + \sigma(\textit{w}'\cdot\textit{c}_3) + \sigma(\textit{w}'\cdot\textit{c}_4) + \sigma(\textit{w}'\cdot\textit{c}_5) + \sigma(\textit{w}'\cdot\textit{c}_6)$$

is low

The training procedure results in:

- $w \cdot c$ for **good** word-context pairs is **high**
- w ⋅ c for bad word-context pairs is low
- $w \cdot c$ for **ok-ish** word-context pairs is **neither high nor low**

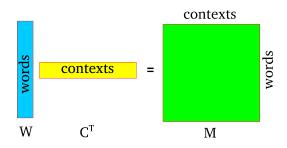
As a result:

- Words that share many contexts get close to each other.
- Contexts that share many words get close to each other.

At the end, word2vec throws away C and returns W.

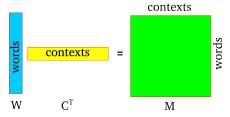
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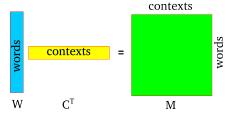


The result is a matrix M in which:

- Each row corresponds to a word.
- Each column corresponds to a context.
- Each cell: $w \cdot c$, association between word and context.

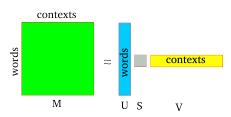


Does this remind you of something?



Does this remind you of something?

Very similar to SVD over distributional representation:



Relation between SVD and word2vec

SVD

- Begin with a word-context matrix.
- Approximate it with a product of low rank (thin) matrices.
- Use thin matrix as word representation.

word2vec (skip-grams, negative sampling)

- Learn thin word and context matrices.
- These matrices can be thought of as approximating an implicit word-context matrix.
 - Levy and Goldberg (NIPS 2014) show that this implicit matrix is related to the well-known PPMI matrix.

Relation between SVD and word2vec

word2vec is a dimensionality reduction technique over an (implicit) word-context matrix.

Just like SVD.

With few tricks (Levy, Goldberg and Dagan, TACL 2015) we can get SVD to perform just as well as word2vec.

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However, word2vec...

- ...works without building / storing the actual matrix in memory.
- ... is very fast to train, can use multiple threads.
- ...can easily scale to huge data and very large word and context vocabularies.