



Spectral Methods

Advanced Machine Learning for NLP Jordan Boyd-Graber

Slides adapted from Thang Nguyen

What are Spectral Methods

- Bayesian and deep models had explicit generative models
- Is it possible to find useful structure from matrix representations of data directly?
- Spectral methods: often very fast, but hard to engineer
- Like last week, a little out of place
- Today:
 - Anchor Words for Topic Models
 - Tensors

What are Spectral Methods

- Bayesian and deep models had explicit generative models
- Is it possible to find useful structure from matrix representations of data directly?
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- Like last week, a little out of place
- Today:
 - Anchor Words for Topic Models
 - Tensors
 - Projects / Presentations
 - FCQ

Anchor Method: Definition

Baseball

Athlete
Ball
Base
Catch
Game
Helmet
Rival
Run
Shortstop
Swing

Soccer

Athlete
Ball
Dribble
FIFA
Game
Offside
Rival
Run
Tackle
World Cup

Election

Campaign
Candidates
Election
Money
Party
Rival
Run
State
A Swing
Voters

Words are often shared among many topics

Anchor Method: Definition

Election Baseball Soccer **Athlete Athlete** Campaign Ball Ball Candidates Base Dribble Electorate Catch FIFA Money Game Game Party Helmet Offside Rival Rival Rival Run Run State **Shortstop** A C.... Tackle **Voters Swing** World Cup

- Words are often shared among many topics
- Anchor words: words that unique to a topic

Anchor Method: Big Idea

Normally, we want to find p(word|topic)

$$A_{i,k} = p(word = i|topic = k)$$

• What we'll do instead is find p(topic|word) (topic coefficient)

$$C_{i,k} = p(topic = \mathbf{k}|word = i)$$

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Easy: Bayes rule

Anchor Method: Why go backward?

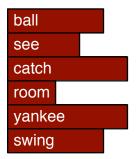
- Finding $C_{i,k}$ is easy if you know the anchor words (assume we do!)
- $Q_{i,j} = p(w \circ r d_1 = i, w \circ r d_2 = j)$ is the cooccurrence probability
- Anchor method is so efficient because it uses conditional word distribution

$$\bar{Q}_{i,j} = p(\mathsf{word}_2 = j | \mathsf{word}_1 = i)$$

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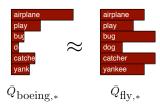


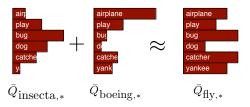
The conditional probability distribution $\bar{Q}_{shortshop,*}$ looks a lot like the topic distribution!

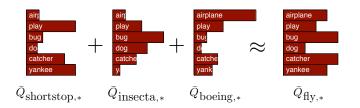
 $\bar{Q}_{\mathrm{fly},*}$



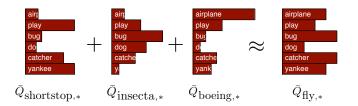
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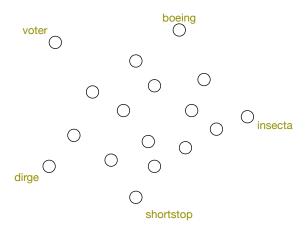


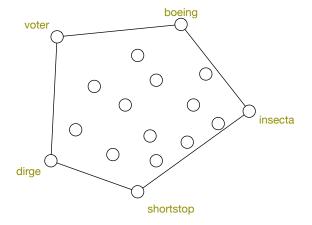


$$\bar{Q}_{i,j} = \sum_{k} C_{i,k} \bar{Q}_{g_k,j}$$

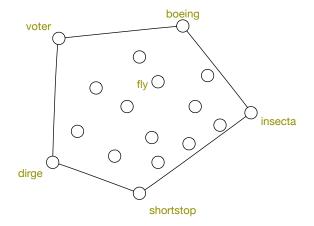


$$\bar{Q}_{i,j} = \sum_{k} \frac{C_{i,k}}{Q_{g_k,j}}$$

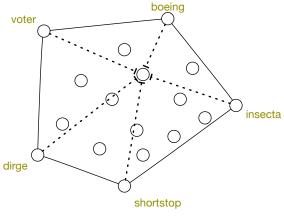




Let g_k be the anchor word for topic k



Let $C_{i,k} = p(\text{topic=k} \mid \text{word=i}), C_{i,k} \ge 0, \sum_k C_{i,k} = 1$



$$\bar{Q}_{i,j} = \sum_{k} C_{i,k} \bar{Q}_{g_k,j}$$

A Significant Portion of Text is Labeled

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4.2 out of 5 stars •



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食食食食食 This is a steal for \$50 as long as you aren;t expecting a "Premium" experience.

By G.Hulse on October 2, 2015

Configuration: With Special Offers | Color: Black | Digital Storage Capacity: 8 | Verified Purchase

I pero detect finis for my with mostly to use as a Kindie E-marker as if iguarde the tablet would be sidner and the display would be less than impressive. I was some you'll have beginned in the behalf of this mode of e80.00 but it comes with all displayed on the lock concern when your tablet is domment. Once your screen times out, they displayer. You can pay \$15.00 up front to get an affere version so I assumed to writing the lock of the beautiff of the lock of the lock

Here are my pros and cons thus far.

Perfect size for Ebooks, and web surfing to alleviate strain on the eyes from my 5" phone display nice sturdy casing that gives it a nice heft but still weighs in as one of the lighter tablets on the market

Child Accounts- Amazon allows you to set up this tablet with age restricted access for kids making this a low cost piece of tech that is perfect for school kids and allows morn and dad to ration the amount of time II Johnny can play Clash of Clans and how much he can hit the of Visa



g		Traveler type	Time of year	Language
	161	Families (88)	Mar-May (87)	 All languages
	103	Couples (110)	 Jun-Aug (53) 	 English (320)
	29	Solo (22)	Sep-Nov (71)	O Portuguese (106)
	11	Business (46)	Dec-Feb (109)	Spanish (43)
	16	Friends (30)		More
		161 103 29	161	161 Families (88) Mar-May (87) 103 Couples (110) Jun-Aug (53) 29 Solo (22) Sep-Nov (71) 11 Business (46) Dec-Feb (109)

Motivation

- Supervised topic models leverage latent document-level themes to capture nuanced sentiment, create sentiment-specific topics and improve sentiment prediction.
- Examples include Supervised LDA (Blei et al., 2007), Labelled LDA (Ramage et al., 2009), Med LDA (Zhu et al., 2009), etc.
- The downside is sluggish performance.

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- The downside is sluggish performance.
- Create a supervised model based on Anchor Words?

Supervised Anchor Words: Idea

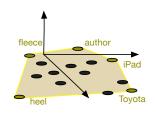
$$\bar{Q} \equiv \begin{bmatrix} p(w_1|w_1) \dots & & & \\ & \vdots & & \\ & p(w_j|w_i) \end{bmatrix}$$

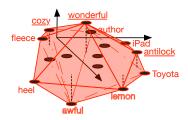
$$S \equiv \begin{bmatrix} p(w_1|w_1) \dots & & & \\ & \vdots & & \\ & p(w_j|w_i) & & \\ & p(y^{(l)}|w_i) \end{bmatrix}$$
 New column(s) encoding

word-sentiment relationship

$$S_{i,\cdot} = \sum_{g_k \in \mathscr{G}} C_{i,k} S_{g_k,\cdot}.$$

Supervised Anchor Words: Intuition



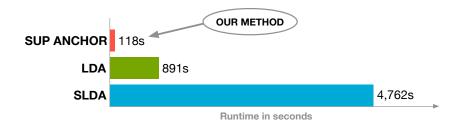


- Adding sentiment related dimensions moves words UP or DOWN
- forming sentiment-specific points
- possibility of having different anchor words

- Goal: Evaluate the new topics generated by the proposed model in a prediction task. We focus on binary classification in sentiment analysis datasets.
- Sentiment datasets.

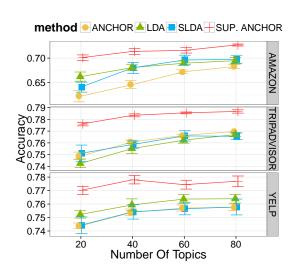
Corpus	Train	Test	Tokens	Vocab	+1
amazon	13,300	3,314	1,031,659	2,662	52.2%
tripadvisor	115,384	28,828	12,752,444	4,867	41.5%
yelp	13,955	3,482	1,142,555	2,585	27.7%

Runtime Analysis

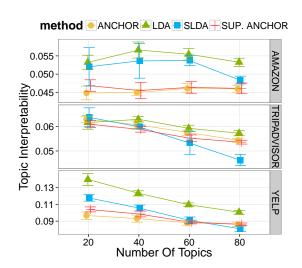


Total time for training and prediction on amazon dataset.

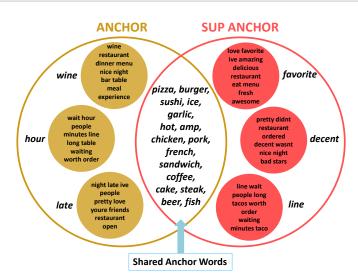
Prediction Accuracy



Topic Coherence



Anchor Words and Their Topics



Ongoing Work

- Near-instant updates
- Using multiple anchor words can improve coherence (and add interactivities)
- Downside: hard to create new models
- Hard to debug