

ENTREPRETEMP

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WHAT IS IT?

MBA Level “Temp” to work on the projects that you need to grow your business, but that you don’t have time for:

- Customer Analysis
- Competitor Analysis
- Market Research
- Data Analysis
- Combination of all the above

CUSTOMER ANALYSIS

Are your sales conversion rates low?

Is your sales growth low?

Is your churn rate high?

Who is your perfect customer? Worst customer?

Customer Surveys

Customer Contacting

Customer Data Analysis

COMPETITOR ANALYSIS

What does your competitor have that you don't?

Your competitors are doing (BLANK), what should you do?

Secret Shopper

Competitive Strategy

MARKET RESEARCH

I need to survey my customers, but I don't have the time.

I want to figure out (BLANK), how do I get that data?

Research

Market Analysis

Customer Surveys

Contacting Customers

DATA ANALYSIS

I have all this data, I want to figure out (BLANK).

I'm not great at excel, but I want excel to do (BLANK).

“Excel-Ninja”

Java Script

HOW IT WORKS

Contact me @ James.Bierman@WUSTL.edu

Give me your name, company, and (optional) what you need help with.

I'll meet with you to work out the scope and a timeline. Status updates are available as often as you want to check in.