VeoRide E-Scooters: How to increase adoption of e-scooters in College Park

Why?

- E-scooters are efficient and non polluting
- Increased adoption would reduce congestion and the need for large parking lots
- Analysis showed that e-scooters actually saved time compared to bussing or walking

How?

- Fine-grained density analysis would inform where to install bike lanes
- Reliable access to scooters is improved by larger parking hubs
- Increase incentives for regular use
- Promotions to help students understand the benefits of e-scooters and safe routes.