

## Photo OCR

- Problem description and pipeline

photo OCR: photo Optical Character Recognition

- Photo OCR Pipeline

1. Text detection
2. character segmentation
3. character classification

Each above steps may be a machine learning problem

Pipeline: A system with many components / stages, several of which may use machine learning

- sliding windows

Text detection.

Getting lots of data: Artificial data synthesis

- Creating new data from scratch.

Take real data and add background / noise / distortion

Distortion should represent the type of noise in the test set.

- Discussion on getting more data.

1. Make sure you have low bias classifier before expanding the effort.
2. How much work would it be to ~~get~~ 10x much data as we

currently have?

- Artificial data synthesis?
- Collect/label it yourself?
- Good source (e.g. Amazon mechanical Turk)

Ceiling Analysis: what part of pipeline to work on next?

Image  $\rightarrow$  Text detection  $\rightarrow$  character segmentation  $\rightarrow$  character recognition

Ceiling analysis: estimating the error due to each component