😊	😞
• You have carefully and systematically **studied the work of colleges** in the field and referred to it	• You do not actually know what has been published by others on this topic
• You have **critically evaluated** your methods/results versus state-of-the-art findings	• You are sure that your technique is optimal and that there is no better alternative
• You have tested the performance of your technique using **multiple case studies / experiments**	• You do not know if you will get the same results under various conditions
• You **make significant claims**, but these are backed up by strong arguments	• You're not prepared to make significant claims or you are making them without sufficient proofs
• You have considered what the **implications of this work** are and how these ideas/discoveries can be used to **solve real-life problems**	• You do not actually know how your technique can be applied to solve real-life problems and what the implications of your findings are
• You have **adjusted your style and *jargon*** to the target audience	• You have not previously tried to communicate your ideas/results to your research group