

Investment of time/resources

Importance / impact

IDEA /
DISCOVERY



1-PAGE
CONCEPT
PAPER

It is novel and
significant

DRAFT
RESEARCH
PAPER

SHORT
NOTE

It is not so
novel but still
useful

TECHNICAL
/ LECTURE
NOTE

It is
publishable

RESEARCH
PAPER

WEB
MATERIALS

BOOK
CHAPTER

It has wider
audience

PAPER FOR
A TOP
JOURNAL

MASS
MEDIA

